DESIGN FOR EDUCATION!
EDUCATION FOR DESIGN!

STUDENT POSTER DESIGN COMPETITION CALL FOR ENTRIES

Surrounded by energetic students and inspiring scholars, designers working in higher education enjoy a meaningful and worthwhile career. Whether by creating student recruitment materials seen by high school students across the country, a billboard promoting the coming sport season or a poster announcing a campus visit from a Nobel Prize winner, The University & College Designers Association (UCDA) believes that designers in education impact the lives of students, university communities and beyond.

If you share this belief that design matters, and that university designers and design educators can make a powerful impact in the world, we encourage you to create a poster that visually communicates this idea loud and clear!

TO ENTER:
POSTER DESIGN MUST INCLUDE:
- The words "Design for Education"

POSTER DESIGN MAY ALSO INCLUDE:
- The UCDA logo
- The URL: ucda.com
- Social media logos (Twitter, Facebook, Instagram)

FILE FORMAT: 11" x 17" 300 dpi PDF. Leave 1/4" margin/no bleed.

DATE FOR SUBMISSIONS: April 15, 2018

WINNERS ANNOUNCED: May 15, 2018

SUBMIT: Please email your PDF file to: *info@ucda.com*

UCDA may request native files of the winning designs.

CONTACT: info@ucda.com or 615-459-4559 for more details.

PRIZES:
- **UCDA Design Conference Registration**— the designer of the winning poster will receive free registration to the 2018 UCDA Design Conference in Grand, Rapids, Michigan. *ucda.com/events*

- ***Designer* Magazine Recognition**—the winning poster will be featured in UCDA's award-winning *Designer* magazine. *ucda.com/designer-magazine*

- **Honorable Mention**—up to ten honorable mentions may also be awarded and displayed in *Designer* magazine.

ABOUT UCDA
The University & College Designers Association (UCDA) inspires designers working in academia in North America and around the world by delivering relevant programming and benefits in a personal and thoughtful way. With over 1,000 members worldwide, the organization provides for the professional and personal growth of its members, and advocates for designer and educators roles within their institution. UCDA works to elevate the importance of design in academia and beyond.

UCDA strongly discourages its membership in the participation in open design competitions for for-profit corporations, often referred to as "spec" work. This process devalues the designer's role as a collaborative partner in the creative process. This position aligns with UCDA's mission of advocacy for, and elevating the role of designers in education.

UCDA does not view the Design for Education poster competition as "spec work." This competition was created with the goal of building awareness of design careers within higher education. UCDA will not re-purpose any received submissions with a goal of monetary gain, and all rights will remain with the designers responsible for the submissions.

UCDA.COM/DESIGN-FOR-EDUCATION