

Adobe InDesign: Maximizing Styles for Advanced Workflows

Presented by:

#### **David Creamer**

ADOBE Authorized Instructor & Certified Expert since 1994 Adobe Community Professional: Wizard Level

Providing training on:

The *Adobe Creative Cloud* (Acrobat, Photoshop, Illustrator, InDesign/InCopy, XD, Lightroom, Premiere Rush, Premiere Pro, After Effects, XD, Dimension, Dreamweaver, Animate, and Audition),

The *Adobe Technical Communication Suite* (FrameMaker, Captivate, RoboHelp, Presenter, Acrobat)

Adobe LiveCycle/AEM Designer

Articulate Storyline, Rise, and Studio

Techsmith Camtasia and Snaglt



**Microsoft Office** including: Word, Excel, PowerPoint, Access, Publisher, Project, and more Authorized **QuarkXPress** Instructor and Certified Expert since 1988 **FileMaker** Business Alliance member: Trainer



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#### **Advanced Format Settings**





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## No More Converting to Outlines just to add a Gradient!

/pe Selec	t Effect Vie	w Window	Help
More from	m Adobe Fonts	i	
Font			>
Recent Fo	onts		>
Size			>
Glyphs			
Convert 1	o Area Type		
Area Type	options		
Type on a	a Path		>
Threaded	Text		2
Fit Headli	ne		
Resolve N	Aissing Fonts		
Find Font			
Change C	ase		>
Smart Pu	nctuation		
Create Ou	utlines	Shift	+Ctrl+O
Optical M	largin Alighme	nt	





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## No More Stacking Multiple Copies just to create Multiple Strokes!

Edit	Object	Туре	Select	Effect	View	Window
U	ndo					Ctrl+Z
R	edo				Sh	ift+Ctrl+Z
C	ut					Ctrl+X
С	ору					Ctrl+C
P	aste					Ctrl+V
P	aste in Fro	ont				Ctrl+F
P	aste in Ba	ck				Ctrl+B
			. gent			







#### **Step 1:** Enter and Format your Text

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# Adobe Illustrator: Creating the WOW Factor Presented by David Creamer, DCreamer@IDEAStraining.com Step 2: Set type to Fill/Stroke of None



## 

Adobe Illustrator: Creating the WOW Factor

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#### **Step 3:** Open the Appearance Panel



#### Adobe Illustrator: Creating the WOW Factor Presented by David Creamer, DCreamer@IDEAStraining.com Step 4: Add a New Fill





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## **Step 5:** The Appearance Panel will show a New Fill and Stroke

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Think of this fill like a coat of paint on top of the text, not the actual text color.





#### **Step 6:** Select a new Fill





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## **Step 7:** Notice you can apply a Gradient fill





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#### **Step 8:** Now add a thick Stroke. Notice how it distorts the type.





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## **Step 9:** Drag the Stroke "layer" below the Fill



Technically, you are only seeing half of

the Stroke weight--in this case, 2 pts.





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## **Step 10:** Select the current Stoke and add another Stroke

Change the bottommost Stroke color and make the width larger





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#### Step 11: Repeat the Strokes as desired





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## **Step 12:** Now, select the Fill and add a New Fill





#### Step 13: Select a Pattern Fill





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## **Step 14:** Expand the Pattern Fill and double-click Opacity

Change Opacity	<u> </u>		« x		
as desired	Арре	earai	nce =		
	۲	~	Fill:	4	« ×
	۲		Opacity: 48%	C Transparency	
	•	>	Fill:	Normal	✓ Opacity: 48% >
	0	>	Stroke: 4 pt		Make Mask
	0	>	Stroke: 📕 8 pt	Adda Gerfille Fierbarr	
	0	>	Stroke: 12 pt		Invert Mask
	۲	>	Stroke: 🔲 16 pt		
			Characters		
	۲		Opacity: Default		

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## **Step 15:** Add the Roughen Effect (*fx menu at bottom of panel*)

			3D		>	(		-
			Convert to Shape		>			
			Crop Marks					
			Distort & Transform	n	>	Free	Distort	
Арр	earan		Path		>	Pucke	er & Blo	at
			Pathfinder		>	Roug	hen	
		1	Rasterize			Trans	form	
•	~		Stylize		>	Twea	k	
~			SVG Filters		>	Twist.		
Ű			Warp		>	Zig Z	ag	
0	>		Photoshop Effects					
0	>		Effect Gallery					
•	>		Artistic		>			
~			Blur		>			
0	<u> </u>		Brush Strokes		>			
0	>		Distort		>			
			Pixelate		>			
			Sketch		>			
			Stylize		>			
			Texture		>			
			Video		>			
		fx.		0				





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## **Step 16:** Turn on Preview and adjust the settings as desired





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## **Step 17:** Turn off the Roughen effect and try another





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#### Step 18: Add the Scribble effect





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## **Step 19:** Try the Presets and adjust the settings as desired



cribble Options				5.
Settings: Tight	~ 			
Path Overlap:	Inside	O Centered	Outside	0 in
Variation:	O None		Wide	0 in
Line Options				
Stroke Width:	o		C	0.01 in
Curviness:	<b>O</b> Angular		Loopy C	9%
Variation:	O		C	1%



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## **Step 20:** Turn both Effects at the same time and view the results



## 

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### Step 21: Apply the Warp Effect



Path	>	=	
Pathfinder	>		
Rasterize		Burry	18 Million
Stylize	>	fx 🚺	
SVG Filters	>		
Warp	>	Arc	alluit .
Photoshop Effects		Arc Lower	
Effect Gallery		Arc Upper	
Artistic	>	Arch	
DI	~	Bulde	

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#### **Step 22:** Adjust the settings

and the second s					and a second
and the second s					
rp Options			Appea	irance	
Style: 📿 Arc				Туре	
O Hori	zontal 🔿 Vertical		•	Roughen	fx
Bend:		<u>β2%</u>	0	✓ Fill: Opacity: 48%	
Distortion			•	> Fill:	
	0	0%	0	Stroke: 4 pt	
Horizontal:	0	0,0		Internet and a second s	

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### Step 23: Open the Graphic Styles panel





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## **Step 24:** Drag the Appearance panel icon to the Graphic Styles panel





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## **Step 25:** Edit the text and watch the Magic!





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#### Step 26: Type some new text

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# **Step 27:** With the new text selected as an Object, click on the new Graphic Style icon





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## **Step 28:** Select one of the objects and change one of the settings





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## **Step 29:** Select *Redefine Graphic Style* from panel menu





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#### **Step 30:** Notice both Objects update. More Magic!

