HOW TO NOT GET SUED

I'M NOT A LAWYER

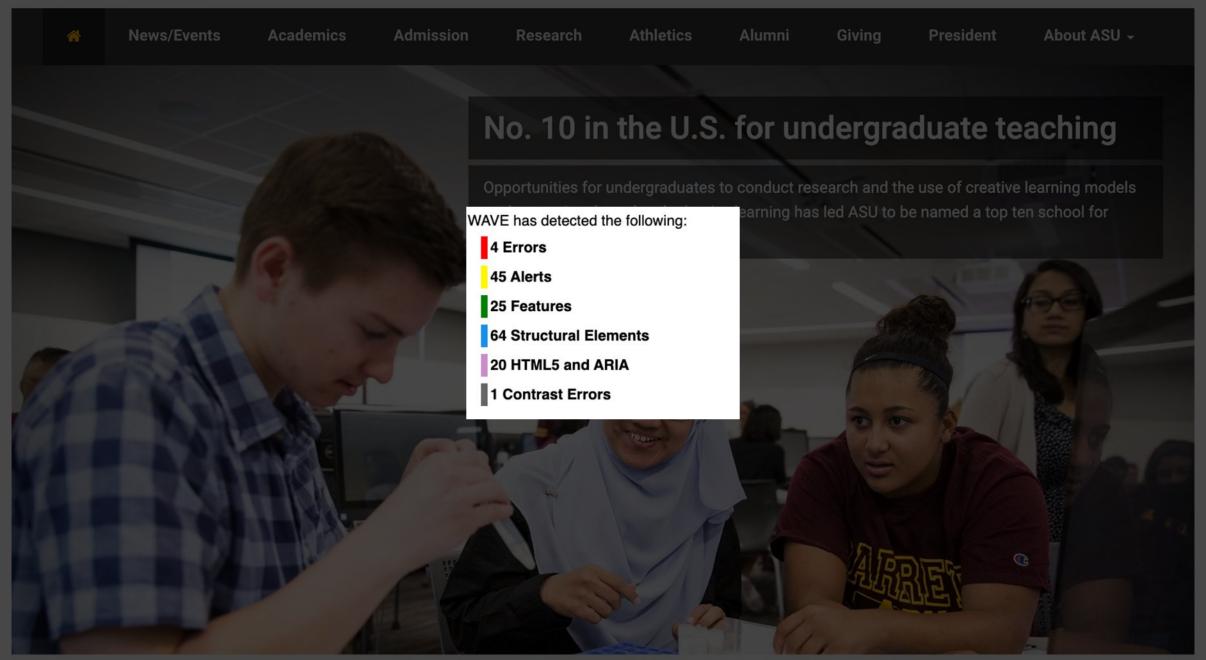




I'm Josh

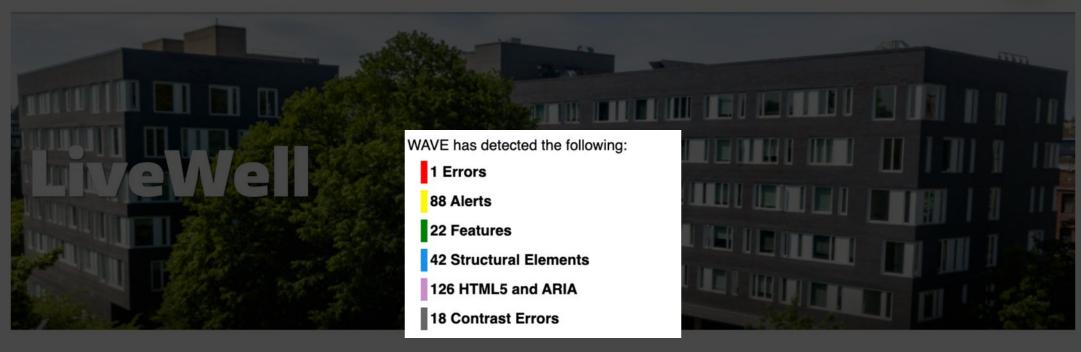
(Not a lawyer)





OME / MENTAL HEALTH / MEDICAL / SAFETY / RECREATION / RESOURCES / PREVENTION & EDUCATION / GET INVOLVED / CAMPUS PARTNERS





A center for student advocacy, training and education

LiveWell's mission is to empower students with the knowledge and skills to make informed choices during their time at UW and beyond. Whether you're looking to learn more about alcohol and other drugs, wanting to speak with a confidential advocate, or looking to schedule a training for your community — we're here to help.

LiveWell

Phone

206.543.6085

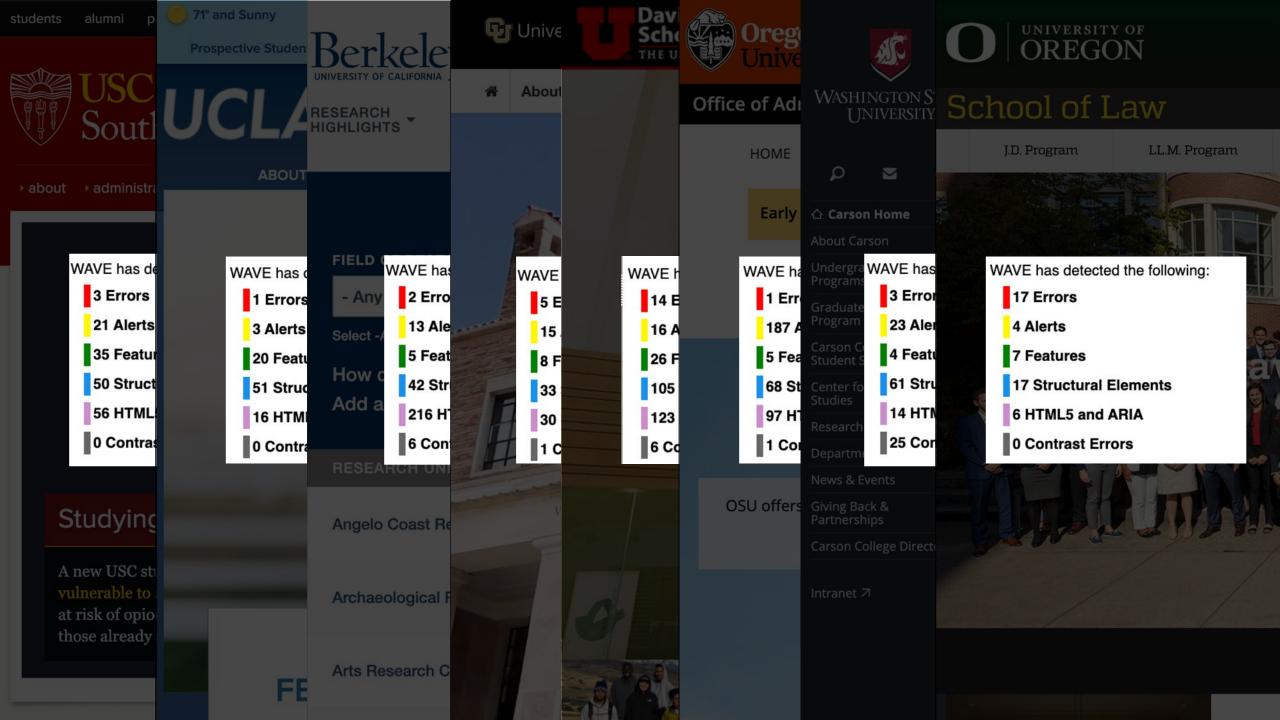
Email

ivewell@uw.edu

Physical Address

Need urgent help?

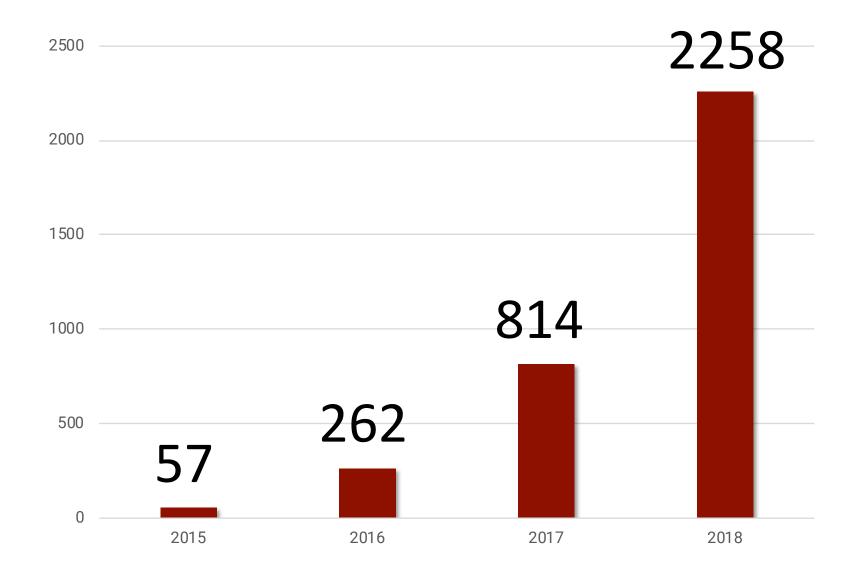
Click for crisis



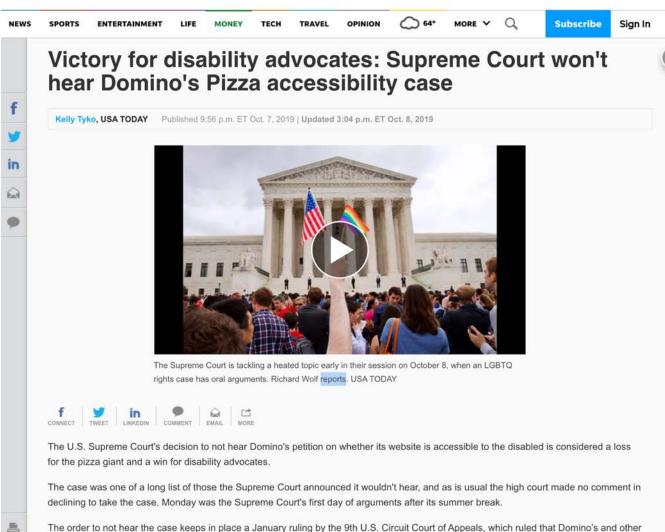
Web accessibility is not black and white. It's never done. It's a continuous and conscious effort towards making a website awesome.

Web Accessibilty Lawsuits

source www.adatitleiii.com







57 Million Americans18.7% of populationhave a disability

Visual

Color blind, hard of seeing, blind

Software: magnification and text size, screen reading, contrast, color selection, haptic/auditory feedback, dial tone

Hardware: tactile buttons, auto-answer/hang-up (Flip phone), haptic feedback

8.1 Million Americans 3.3% of population have a visual impairment

Auditory
Hard of hearing, deaf

Software: haptic feedback, caption support **Hardware:** compatibility with hearing aids/devices, convert stereo to mono sound, auto-answer/hang-up, haptic feedback

7.6 Million Americans 3.1% of population have an auditory impairment

Motor Lifting, grasping

Software: size of buttons, touch screen vs. tactile buttons, voice recognition, custom gestures, predictive text/autocorrect
Hardware: size of device, surface finish, response to prosthesis, switch access/use

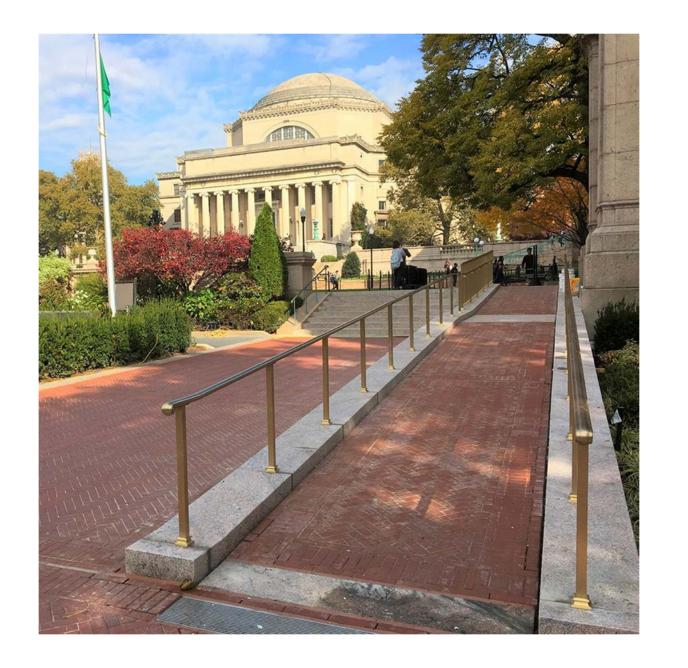
19.9 Million Americans 8.2% of population have a motor impairment

Cognitive
ADD, ADHD, dementia, brain injury

Software: Limit access to parts of screen/interface, customization of interface, no redundancy **Hardware:** Large, easy to understand interface.

15.2 Million Americans6.3% of populationhave a cognitive impairment

Accessibility isn't just for those with disabilities. A big part of accessibility is making all aspects of the design easy to use for everyone.





"We can reframe accessibility in terms of what we provide, not what other people lack"

- Anne Gibson, Author, A List Apart



BUT WHY?

Well ... it's the right thing to do

Americans with Disabilities ActTitle III

Rehabilitation Act Section 508 / Section 504 World Wide Web Consortium (W3C)

Web Content Accessibility Guidelines (WCAG) "Wick-agg"

"Wuh-cagg"

"Double you cagg"

"Double you see ayy gee"



Perceivable Operable Understandable Robust (POUR)

WCAG Levels of Conformance

Level A
Lowest level of
conformance

Level AA
Intermediate
conformance

Level AAA
Highest level of conformance

1.1.1 Non-text Content — Level A

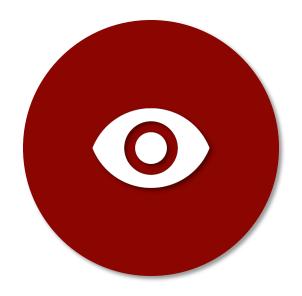
All non-text content that is presented to the user has a text alternative that serves the equivalent purpose, except for the situations listed below. > Show full description

1 Understanding 1.1.1

> Show techniques and failures for 1.1.1

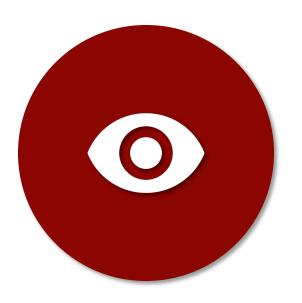
SHARE

↑ BACK TO TOP



Credit: Derek Featherstone

First Name Last Name **Favorite Food** No No Do you like Cats? Do you like Dogs? Yes Yes **Previous** Cancel Next



First Name		
Last Name		
Do you like Cats? No No		
Do you like Dog	gs? Yes	
Previous	Next	Cancel

ACCESSIBILITY MYTHS

Myth 1: Accessibility is Expensive

Myth 2: Accessibility is Difficult

Well ... this one's true

Myth 3: Accessible Sites are Ugly "Making things easier to use doesn't mean you need to make them uglier and value function over form, it means making better design decisions to solve the wide array of scenarios that people have to deal with."

- Michael J. Fordham, Author, UX Collective

Bootstrap

Build responsive, mobile-first projects on the web with the world's most popular front-end component library.

Bootstrap is an open source toolkit for developing with HTML, CSS, and JS. Quickly prototype your ideas or build your entire app with our Sass variables and mixins, responsive grid system, extensive prebuilt components, and powerful plugins built on jQuery.

Get started

Download



Currently v4.3.1

LOW HANGING FRUIT



Alt Text

Alt Text is descriptive text in case the image does not load. It is read by screen readers.



Alt Text Acronyms

When using acronyms in alt text, make sure to space out each letter.

"ADA Title 3" vs. "A D A Title 3"

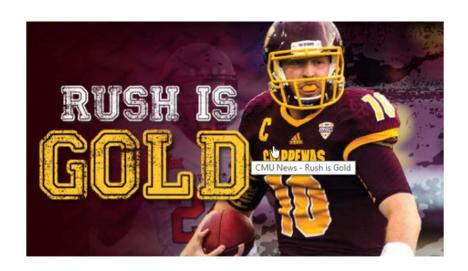
Title Text

Title text shows up in the little box when hovering over an image.



Text on Images

If an image has text, add it to the alt tag.





Heading Hierarchy

Headings should follow a logical hierarchical order

```
<h1>Heading 1</h1>
<h2>Heading 2</h2>
<h3>Heading 3</h3>
<h2> Heading 2</h2>
<h3>Heading 3</h3>
<h4>Heading 4</h4>
```

Heading Level 1

Generally, you should only have one H1 and the beginning of the main content should be marked with the H1



Ve're probably all familiar with the Rule of Thirds who erhaps the Principles of Design. Though not explicit r n image objectively stronger and more appealing.

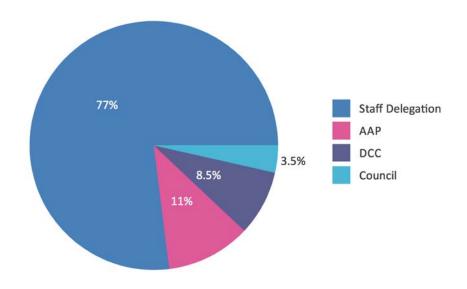
Ve're probably all familiar with the Rule of Thirds who erhaps the Principles of Design. Though not explicit r n image objectively stronger and more appealing.

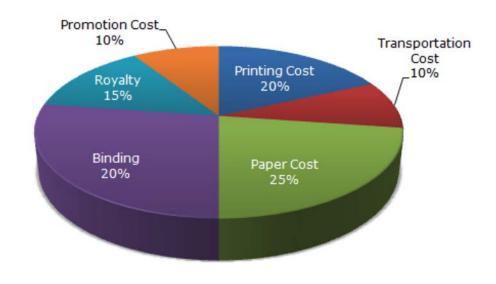
The content of a link should be the destination

To download W3C's editor/browser Amaya, click here.

To download Amaya, go to the <u>Amaya Website</u> and get the necessary software.

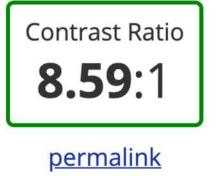




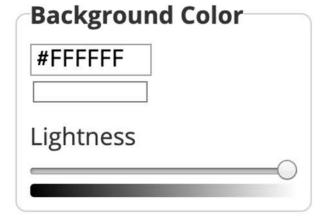








Foregroui	nd Color
#D1D1D1	
Lightness	



Contrast Ratio
1.52:1

permalink



ENOUGH CONTRAST Don't hide things behind a mouse interaction

Avoid using Color, Size, Location, Position, Shape or Sound in instructions or help information.

Click the button to the left

The larger area represents...

The highlighted text is...

Avoid underlining text that isn't a link.

Where do I start?

REMEMBER...

DO YOUR RESEARCH

MAKE IT SMART

MAKE IT MEMORABLE

MAKE THE WORLD A BETTER PLACE

Resources:

Introduction to US Laws

World Wide Web Consortium (W3C)

How to meet WCAG (Quick Reference)

Wuhcag - WCAG Checklist

Deque University Online Web Accessibility Training

Color Contrast Checker

<u>aChecker – Web Accessibility Checker</u>

WAVE - Visual Web Accessibility Checker

Google SEO Search Quality Guidelines (.pdf)

WORK HARD & HAVE FUN

I'm Josh





josalaza



joshuaasalazar



joshuasalazar1

Slides (not yet) available at joshuasalazar.net