# Find Your Authentic Brand Through a Whirlwind Photo Shoot

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## Whyyyyyy?

- 1. Save money
- 2. Build trust
- 3. Brand stronger
- 4. Keep your best work in-house

# 1. Find the right students



# 2. Flattery will get you everywhere.



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### 3. Give students choices.



### 4. Inclusion matters.



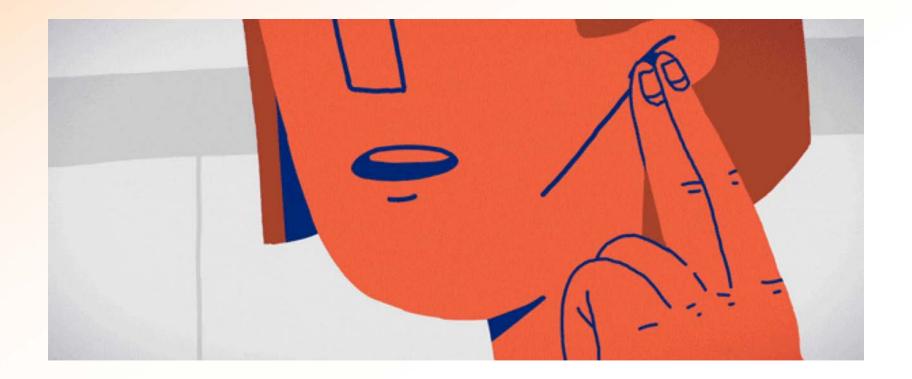
# 5. Make it easy.



### 6. Don't fret.



### 7. Communicate. A lot.



# 8. Hire the right photographer.



# 9. You can't thank people enough.



## More than you bargained for.

- go.lclark.edu/community\_profiles
- all of our admissions marketing materials (print, digital)
- social media
- development





#### PROGRAMS OF STUDY

We offer 29 majors (in bold). Lots of interests? Double major, or add a minor or two

Academic on an Ocean (12) Antivopology see Schoolige and Antimophysis

Art (Studio) Arters Art - stary Art History Asian Studies

Asian Studies Biochemistry and Molecular Biology Bology Refer R-J HAMIA

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Classics Communication, see Protonic

Computer Science Computer Science and Mathematics

DONE

Epanomics

Ecception (4 1 8A/MAT) Organizacy (3-2 or 4-2 with partner tobooks English Neuropience.

Philosophy

Physics Education Physics

Political Science

Religious Studies

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Psychology

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Sociology and

Anthropalagy

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World Languages and

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Major

Theatre

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Entrangousered Environmental Studies Etting Studies

French Studies Contay Studen Georgical Sciences German Studies

Hispanic Studies History International Affairs

Latrone Latr Anguan Subsection Law (2.3 SAVE)

Mathematics Wicce Fast archorn Whiter Shapes Music

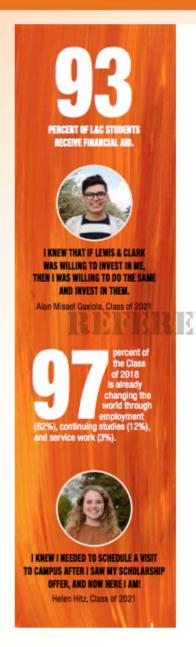
Lewis & Clark College afters a pactie for of arts degree

#### GO.LCLARK.EDU/ACADEMICS

12:1 STUDENT-TO-FACULTY RATIO
NO GRADUATE TEACHING ASSISTANTS
17 AVERAGE CLASS SIZE







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Thank you!

[sig]

Firstname, Lastname Class of XXXX

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### **Next steps!**

- Faculty profiles
- Updates to student profiles

# You should do this, too! And we can help!

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