









**Fundamental
new way of
office copying**

**... makes copies on
ordinary paper!**
This is the new Xerox® 914 Office Copier. It will make copies on your own letterhead, on ordinary paper (plain or colored), vellum, or offset paper masters. As many as 6 copies a minute. And the quality of reproduction is superb!

**No wet chemicals
... no waste**
Neither expensive sensitized paper, nor intermediate film negative, nor liquid chemicals are required. And with no adjustments to make or exposure settings, there's no waste of materials. Anyone is an expert the first time he uses a Xerox 914.

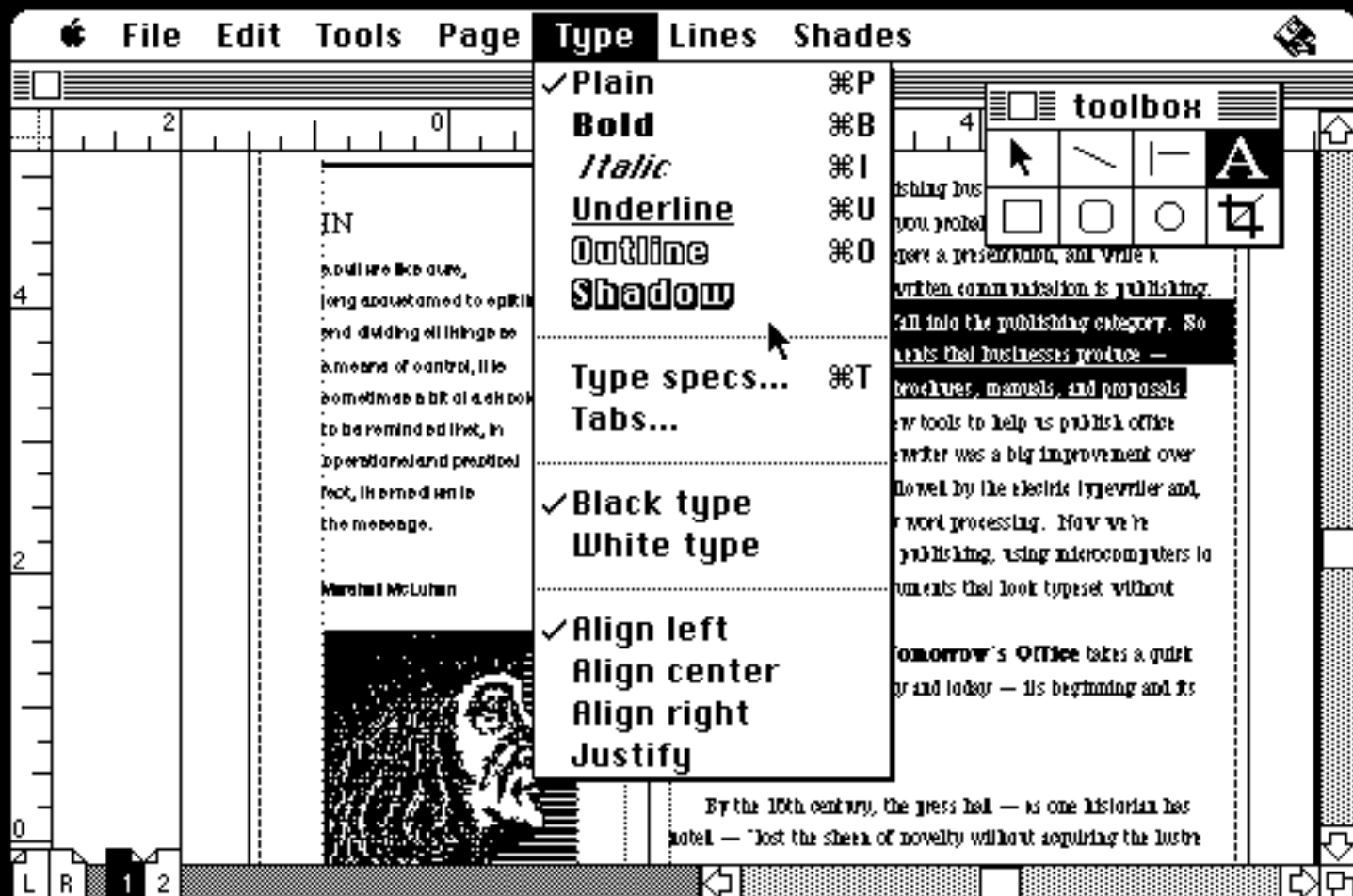
**Copies all colors in-
cluding reds & blues**
with sharp black-on-white fidelity ... nothing left out. Copies everything written, typed, printed, stamped, or drawn. Copies from any original ... even pages in thick bound volumes. Just push a button—copies flow!

**About 1¢ per copy
for supplies**
No feeding of copy paper or re-handling of original. Any number of copies delivered automatically—at the touch of a button—for about 1¢ per copy for supplies. For details, write HALOID XEROX INC., HALOID STREET, ROCHESTER 3, N. Y.

NEW XEROX® 914
OFFICE COPIER









TMY - 6

KODAK TMY 6053



TMY - 7

KODAK TMY 6053



TMY - 8

KODAK TMY 6053



TMY - 11

KODAK TMY 6053



TMY - 12

KODAK TMY 6053



TMY - 13

KODAK TMY 6053







A Maker's Field Guide

to
DIGITAL
MATERIALS



and
DIGITAL
PROCESSES

by
MOHAWK PAPER



INTRODUCTION

A Harmony of Ideas, Material and Process

When good communication and good function team up, great design is possible—and this is the intersection where digital printing flexes its muscles. The materials available—and their unique properties—open up new ways to elevate an idea or support an essential function. Print that can get wet, is softer or harder to tear than a phone book, or beginning of how your material started to do more and say what you started thinking big.

Nice to Meet You

Digital printing, unlike some legacy techniques, is constantly evolving—and it's never looked so good. There is no one way to print digitally. Look at the samples to the right to see the three most common kinds of digital printing: Dry Toner, Liquid Toner, and Inkjet. They are all a little different, but you have to admit they all look pretty great.

COLOR GAMUT

Look for vibrancy in oranges and blues.

Look for:

IMAGE QUALITY

Look for crisp lines and precise details.

EQUIPMENT

DRY TONER

Xerox iGen 5

INKJET

Konica Minolta Accuriojet KM-3

LIQUID TONER

HP Indigo 12000

Featured Maker:

January Smith, januarysmith.com



Ditch Default

Digital printing is an ever-evolving medium brimming with potential—and new possibilities are constantly emerging. It's up to the new makers to shed our default assumptions about print and harness this evolving medium to push creative boundaries.

The following samples will open the door to the potential this medium offers. What you do with this knowledge is up to you. But whatever you do, ditch default.

MATERIALS

Pressure Sensitive

PaperTyger®

MetalIK® Board
Copper

Premium
Polyester

Magnetic Semi
Gloss Paper

Paper with I-Tone®
OnDemand



Resist the Elements

Attaboy Beer Proof Playing Cards

*Think about where your projects live in the world.
The environment can inform what material properties
will add function to your work.*



+



BEYOND PAPER

Synthetic Premium
Polyester

White
14.0 mil

PAPER

Carnival
Vellum

Deep Blue
80G

PROCESS

*Package: Paper treated with i-Tone® OnDemand,
printed with 8 hits of white ink, and 4-color
process on an HP Indigo 12000.*

*Cards: Printed with 4-color process on a
Xerox iGen 5.*

TIPS FROM THE PRINTER

▼
If you want to print on dark colored paper, use a white underbase first. Run some tests with your printer to determine how many hits are necessary.

▼
Digital presses have extended color gamuts compared to traditional CMYK. This means cleaner, brighter oranges without using a PMS.

▼
Synthetic papers take ink differently than traditional paper. Run some tests to match colors with other printed materials.

Featured Maker:
[Attaboy Beer. attaboybeer.com](http://AttaboyBeer.ataboybeer.com)



Bring Art to Life

Limited Run Art Prints

Think outside the book. Digital materials can be used with classic processes, such as embossing, to create all kinds of printed objects and products. Paired with variable data printing, every print can be one of a kind.



BEYOND PAPER

Wide Format
Printable Canvas

Expressions Matte
10.0 oz / 21.0 mil

PAPER

Via
Vellum

Cream White
80C



PROCESS

Canvas: Printed with 4-color process on an EFI VUTEk wide format press.
Certificate: Paper treated with i-Tone® OnDemand, printed with 4-color process on an HP Indigo 12000 and embossed. The certificate is printed with variable numbering.

TIPS FROM THE PRINTER

▼
Digital printing is compatible with all kinds of classic processes such as embossing, debossing, foil and engraving.

▼
Variable data printing will allow you to make every print unique, giving you the ability to change out type or even imagery.

▼
Rethink what's practical. Small digital runs make some special techniques more affordable.

Featured Maker:
irskiy, irskiy.com

CERTIFICATE OF AUTHENTICITY

DATE
03.10.2018

TITLE
Shift Gear Automatic

MEDIUM
Gigile Print on 21.0mil
Expressions Matte Canvas

SIZE
11" x 14"

RUN
200/10,000

Printed in the U.S.A.
irskiy.com

IRSKIY

Find Your Perfect Pair

Miljours Hang Tag

Make a bold statement with contrast. Digital materials have a wide range of opportunities to dramatically contrast materials, colors, textures and properties.



BEYOND PAPER

Synthetic
Metalik® Board

Silver
14.0 mil

PAPER

Curious Collection
Skin

Black
100C

PROCESS

The top layer of this tag is a die cut piece of Synthetic Metalik® Board in Silver. The bottom layer is printed with five hits of white ink on an HP Indigo 6000.

TIPS FROM THE PRINTER

Using multiple hits of white ink adds opacity when using colored paper.

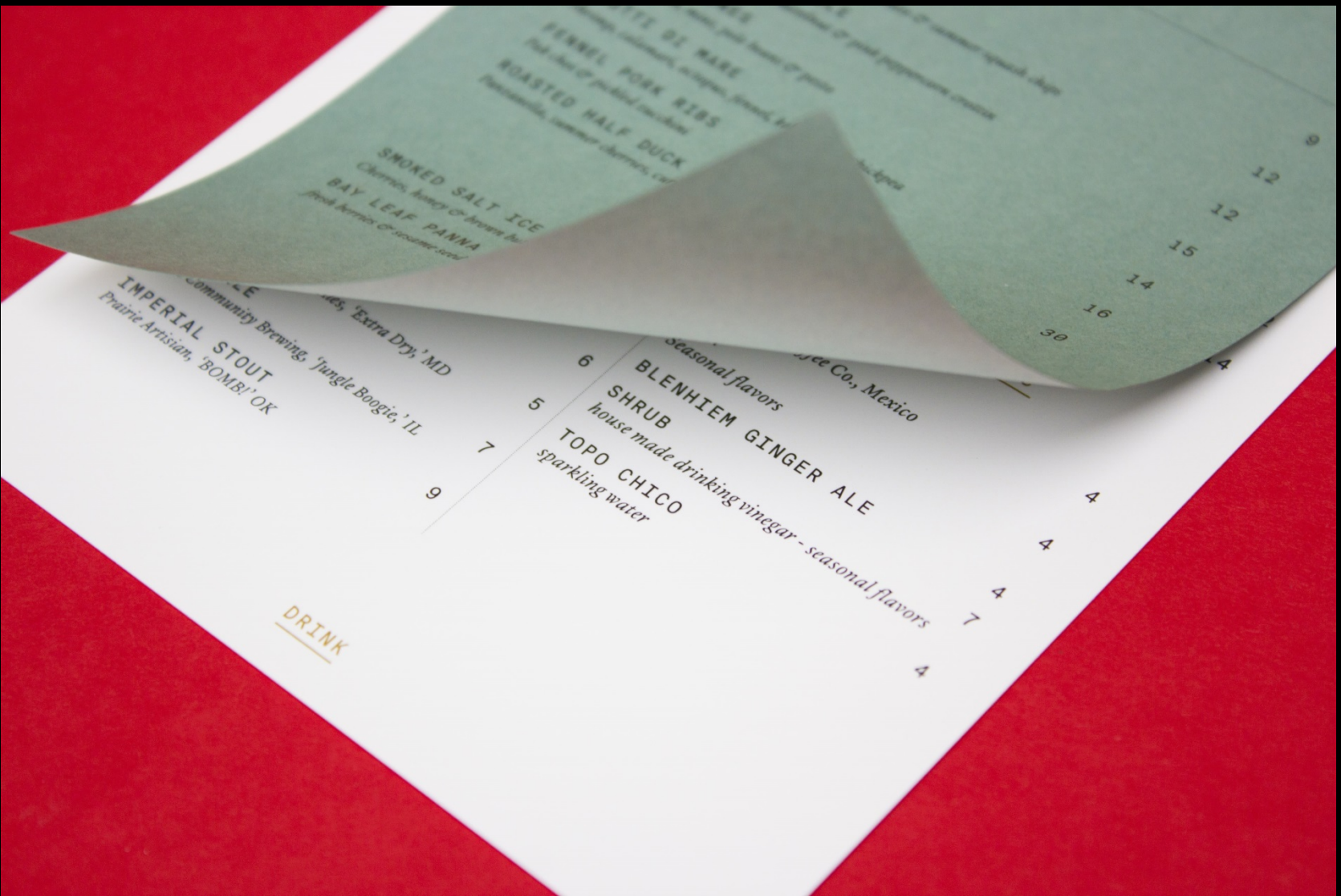
Set up your file with a spot color layer and specify white ink; no plate needed.

A dramatic material can make a big statement, no printing necessary.

Featured Maker:
Miljours Studio, miljours.studio







WHITE DE WARE
FENNEL PORK RIBS
ROASTED HALF DUCK

SMOKED SALT ICE
BAY LEAF PANNA

IMPERIAL STOUT
Prairie Artisan, 'BOMBI' OK

BLENNHIEM GINGER ALE
SHRUB
house made drinking vinegar - seasonal flavors
TOPO CHICO
sparkling water

DRINK