

Ru Jurow

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A COLLEGE WEBSITE REDESIGN



GUIDING PRINCIPLES

Let's start from the beginning

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DIGGING DOWN

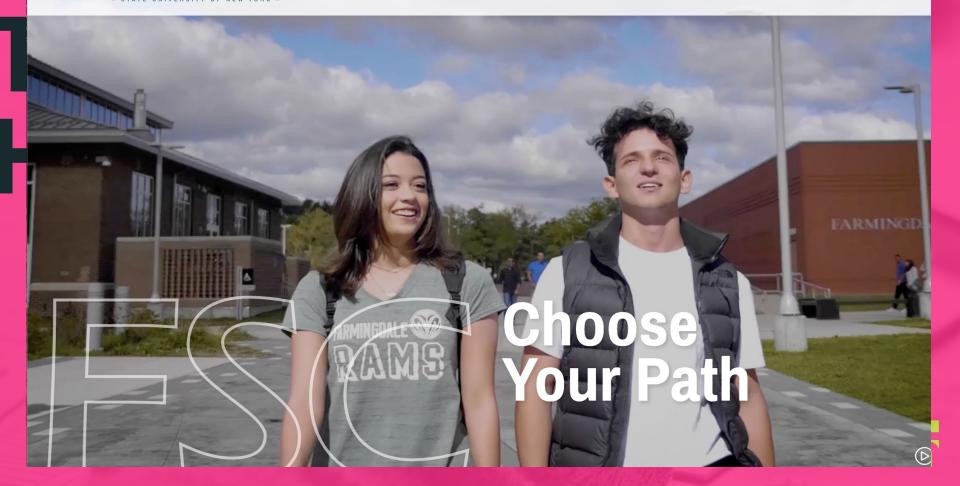
Audience Security Accessibility Developing technologies



SIZE MATTERS

16 THE GODENOVER





TAKE AWAYS

BEFORE YOU START

Research other sites

Audit your current site

Develop guidelines

WHILE YOU ARE REDESIGNING

Communicate

Reserve the right to change your mind

LAUNCHING

There will always be more. Plan for stage 1, 2 or even 3 tasks.

Soft launch on a Friday

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