

Small Team? Small Budget?

Nine Steps to Big In-House Creative

Stacey Kim, Director of Marketing
skim@lclark.edu

Tuesday, October 15, 2019



Overview

Myths, Not Truths

Definition of Terms

Must-Haves

But why?

How: Steps 1–9

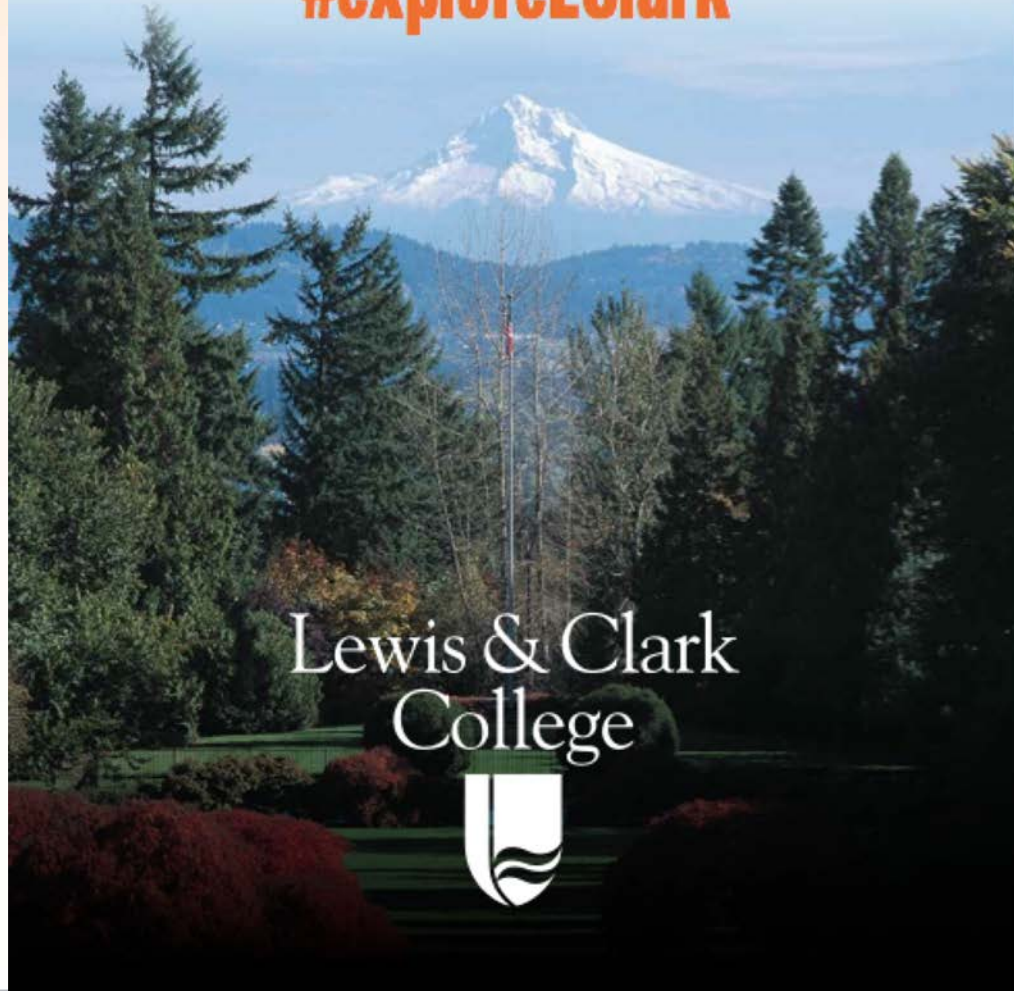
Q&A: Process, Portland, whatever!



Myths, not Truths

- Marketing is a bad word
- Outside opinion > internal expertise
- Internal teams can't do it

**MY CAMPUS IS PRETTIER
THAN YOUR CAMPUS.**
#exploreLClark



Lewis & Clark
College



Must-Haves

- Right structure
- Right people
- TRUST

Whyyyyyyyyy?

1. You know your brand.
2. Set yourself apart.
3. Make better, happier creative.
4. Save money and time.
5. Be nimble.
6. Brand stronger.
7. Build (more) trust.
8. Look out for #1.

Steps 1–5: Groundwork

1. Be patient.



Steps 1–5: Groundwork

2. Trust each other.



Steps 1–5: Groundwork

3. Cross-train

but

4. Know your individual strengths and play to them

Steps 1–5: Groundwork

5. Get—or stay—really organized.



Steps 6–9: Brand FTW


6. Start big.

Office of Admissions
Lewis & Clark College
0615 S.W. Polakine Hill Road
Portland, Oregon 97219

Nonprofit Org.
U.S. Postage
PAID
Portland, OR
Permit No. 418

Lewis & Clark College

PORTLAND, OREGON USA



Visiting our beautiful campus is the best way to get to know us.

Tour the campus. Visit a class. Sit in on a group information session or have an individual admissions interview. Spend the night in a residence hall. Meet with faculty coaches, or other staff. Experience our campus and community. You can arrange your visit at go.lclark.edu/visit. We look forward to meeting you!

Plan ahead! If you are planning to visit a class or spend the night in our residence halls, we need notice a week in advance. The admissions office is closed for most major holidays, including a winter break from December 23, 2016, through January 2, 2017. Information on Portland lodging and directions to campus can be found on our website.

Explore Portland. We hope you'll make time to explore some of what our city has to offer. For ideas, check out the Portland Oregon Visitors Association at www.travelportland.com.

www.lclark.edu

[lclarkcollege](https://www.instagram.com/lclarkcollege)
[lclarkcollege](https://www.facebook.com/lclarkcollege)
[lclarkcollege](https://www.twitter.com/lclarkcollege)
[lclarkcollege](https://www.youtube.com/lclarkcollege)
[BlogPost.com](https://www.blogpost.com)



From Student to Scholar

Intellectual pursuit is at the heart of Lewis & Clark's liberal arts and sciences education. Our expansive yet personal curriculum gives you countless lenses through which to examine ideas and bring your worldview into focus.



12:1

Our low student-faculty ratio means that your professors are true partners in your learning.



Destiny Fox, Senior

From: El Paso, Texas

Exploring: Asian studies and Japanese

Homeing instinct: I've always felt a connection with Japan. My childhood interests in Japanese animation and video games made me want to know more about the culture and language. Lewis & Clark's Japanese and Overseas Study Programs made it the natural choice.

Feeling at home: I'll always remember the day when I worked up the courage to introduce myself to my hall mates in Akin—the multicultural residence hall—in Japanese. Everyone understood me. It was so nice to meet people who shared my interests. Joining the Japanese Club and Shinobi, a traditional Japanese dancing club, really helped me find my place at Lewis & Clark.

Welcome home: My year studying abroad in Japan was the best experience of my life. It was honestly like coming home. I'd spent so long studying the culture and language from the outside that when I got there, it was like, aah, just a big sigh of relief. I felt like I was where I belonged.

Homebound instinct: I got my first real job in Japan, teaching English to preschoolers. After graduation, I'm returning to teach in Tokyo. Eventually I hope to go to graduate school in Japan and to work in translation, advertising, or public relations. The last four years have definitely solidified my desire to live there, to work there, and to continue what I'm doing.

MY FAVORITE CLASS

“**Exploration and Discovery**

The professor challenged me harder than any other teacher I have ever had. I have drastically grown as a reader and writer.”

Sam Kleiner
Denver, Colorado

Honored Students

Lewis & Clark students are encouraged to apply for and regularly receive national awards. In fact, for 2014–15, Lewis & Clark was one of only 12 colleges and universities in the nation to earn distinction as a top producer of both Fulbright student and faculty scholars. In addition, five young alumni received National Science Foundation fellowships in 2015. The NSF fellowships provide students with three years of support for graduate studies. Students have also recently been recognized as Rhodes, Luce, Goldwater, and Truman Scholars.

Exploring Independently and in Tandem



Colin Gavin chose Lewis & Clark because here, he realized, “I could get to know my professors in smaller, more focused classes. I also liked the feeling of community and the opportunities for professors and students to work together.”

Those opportunities are now collaborative research projects: one with Associate Professor Liz Stanhope involving spectral geometry, and another with Associate Professor Paul Allen on geometric analysis.

What began as casual conversations outside the classroom evolved into formal proposals that won grant funding.

Colin says the collaboration is both interactive and independent. “Professor Stanhope meets with us daily to help us work through problems that we encounter, but otherwise she gives us a great deal of freedom to explore our own ideas.”

Now a senior, Colin says, “Lewis & Clark’s small size makes it a welcoming environment and ensures that opportunities to work with faculty abound.”



ALUMNI ACCOUNT



Embracing curiosity was the most important thing my classes taught me. Having my ideas challenged and tested helped me gain confidence to express myself and to find my own voice."

Launa Provinzano '06,
Rhodes scholar, Yale law graduate,
and assistant U.S. attorney in Minnesota

Saving Sun Bears in Borneo



Jocelyn Stokes B.A. '07 slips on a long-sleeved shirt, heavy khakis, and sturdy rubber boots for her morning commute. She's headed into the jungle to observe and photograph the world's least-known bear species: sun bears. Sun bears face twin threats of poaching and habitat destruction as rainforest has been converted into palm oil plantations. Stokes—who collaborates with the Bornean Sun Bear Conservation Centre—is motivated to help. "The sun bears' charm and the plight of their survival changed my life forever," she says.

An art major while she was at Lewis & Clark, Stokes is now conducting field research, earning a post-baccalaureate in fisheries and wildlife management, and preparing a documentary film for her Survival of the Sun Bears campaign. She documents the rehabilitation of bears that were once held captive as pets.

"I use my photography to tell stories that convey powerful messages and promote wildlife conservation," she says. The work she's doing

will aid the design of a reintroduction program and further the understanding of sun bears for optimal rehabilitation management.

Connecting to Opportunities



As a transfer student from a community college, Celestina DiMauro has made the most of her time at Lewis & Clark. "I only had two years," she says. "I knew I had to hit the ground running, get involved, and talk to people."

Those conversations have opened an impressive number of doors. In addition to her work as a sociology/anthropology major, she has pursued a number of opportunities with the Center for Entrepreneurship, including an internship with Prana, a socially- and environmentally-conscious clothing company. "I was working for Prana part-time, and I met their director of sustainability to just learn more," she says. "We wound up putting together a project to look at the training of employees. The managing director of the Center for Entrepreneurship, helped me make sure

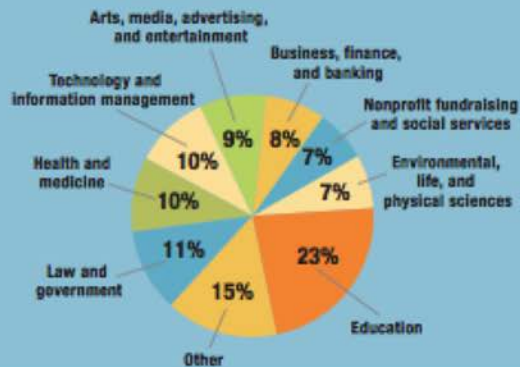
I could complement that work with an academic lens that brings everything back to the principles of entrepreneurship.

As a result, I was able to get course credit."

Through her work, Celestina has found a related aspiration to pursue—a career that will popularize ethical consumption certifications.

Alumni by Industry

Alumni from the Classes of 1999 to 2013 work in a wide variety of fields:



What Can I Do With My Major?

Our students and alumni find that the skills they learn—critical and creative thinking, analytical reasoning, global literacy, and the ability to collaborate across specialties—allow them to pursue diverse career paths. Here is what some recent graduates have done with their degrees.

- **Economics:** Economic consultant, ECONorthwest, Portland, Oregon
- **Chemistry and Mathematics:** Doctoral student in theoretical chemistry, Stanford University
- **Religious Studies:** Community engagement fellow for the Institute for Southern Jewish Life, Jackson, Mississippi
- **Sociology/Anthropology:** Program coordinator at the World Affairs Council of Oregon, Portland, Oregon
- **Political Science:** Law student, Duke
- **German Studies:** Fulbright scholar, secondary school language assistant, Innsbruck, Austria
- **Mathematics:** Graduate student in architectural acoustics, Rensselaer Polytechnic Institute
- **Music:** Graduate student in piano, Syracuse University
- **Computer Science and Psychology:** Release engineer, Puppet Labs, Portland, Oregon



The Application Process

Admission criteria: We look not only at your performance in a challenging curriculum, but at recommendations, application essay, extracurricular involvements, contributions to your community, and—unless you apply through the Test-Optional Portfolio Path described below—standardized testing. Successful Lewis & Clark applicants will have completed a rigorous curriculum including at a minimum: four years of English, four years of math, three to four years of history/social science, three years of lab science, two to three years of a foreign language, and one year of fine arts.

Test-Optional Portfolio Path: Since 1991, our Test-Optional Portfolio Path has allowed students to achieve a more personal representation in the application process. Designed to reinforce success in the classroom, the Test-Optional Portfolio Path allows an applicant to provide an academic portfolio demonstrative of his or her intellectual curiosity, depth and breadth of curriculum, and overall preparation for college work.

Students who choose this option still must submit the Common Application and other required documents. In addition, applicants must also provide two academic teacher recommendations and a portfolio of at least two samples of graded academic work. Portfolio candidates may choose whether or not to include standardized test scores in their applications.

For specific details on Test-Optional Portfolio Path requirements, please visit go.clark.edu/portfolio_path.

Transfer students: Each year about 75 students transfer to Lewis & Clark. Students are considered transfer applicants if they have completed 12 or more semester credits of college-level work after graduating from high school. More information about transferring to Lewis & Clark can be found online at go.clark.edu/transfer.

Keeping in touch: We expect that you will serve as primary author and contact throughout the admission process. You will receive frequent communication from the admissions office via email. Please make certain that the email address you provide is accurate and checked frequently. After we receive your application, we will send you instructions on how to check the status of your file online. You can reach our

office at 503-768-7040, 800-644-4111, or admissions@clark.edu.

Application Options

Students apply online via the Common Application (www.commonapp.org). There is no application fee. Full details on applying, including application checklists, can be found at go.clark.edu/apply.

Fall Semester: First-Year

Early Decision (binding)
Fall 2016: 66 applied, 86% admitted.
Application deadline: November 1.
Admission notification: December 15.
Admitted students' deposit deadline: January 15.

Early Action (nonbinding)
Fall 2016: 2,250 applied, 63% admitted.
Application Deadline: November 1.
Admission decision notification: January 1.
Regular Decision
Fall 2016: 5,490 applied, 43% admitted.
Application deadline: January 15.
Admission decision notification: no later than April 1.

Fall Semester: Transfer Admission

Fall 2016: 297 applied, 54% admitted.
Transfer application deadline: There is no set application deadline for transfer students applying for fall semester. We evaluate applications on a rolling basis until the transfer class is full. To ensure full consideration of your application, we strongly recommend that you submit all credentials before the end of March. Please note that the priority filing deadline for financial aid is March 1.

Spring Semester: First-Year and Transfer

Spring 2016: 79 applied, 46% admitted
Application deadline: November 1.
Admission decision notification: within three weeks of file completion.
Admitted students deposit deadline: December 2.

First-Year Class, 2016–17: Class of 2020

7,796 students applied
514 students enrolled
27% U.S. students of color
6% International citizens

Ranges for middle 50% of class:

GPA 3.6–4.3
SAT[®] 1790–2090
SAT (CR+M)[™] 1200–1360
ACT 27–31

*SAT score ranges reflect only exams administered prior to the March 2016 redesign. To compare to SAT results for exams taken March 2016 or later, please see the College Board's SAT Score Converter at www.collegeboard.org.

In addition, approximately 75 transfer students will enroll.

International students: Our community of international students is one of the most visible signs of our commitment to global awareness. Staff in the Office of International Students and Scholars can answer questions about academic and campus life programs, the admission process, immigration, or any other relevant topics. They can be reached by phone at 503-768-7306, fax at 503-768-7301, email at iso@clark.edu, or at www.clark.edu/offices/international.

Applicants who do not hold U.S. citizenship or Permanent Residency should apply via the Common Application. If the Common Application is not a viable option, you may request an international student application from the Office of International Students and Scholars. In addition, each international student applicant is required to submit a Certificate of Financial Responsibility and supporting financial documents. This form is available upon request from the Office of International Students and Scholars or at www.clark.edu/offices/international/forms. Applicants are reviewed on a rolling basis.

Financial Aid and Costs

We provide a comprehensive financial aid program as part of our commitment to making sure that Lewis & Clark is within reach of students from a wide variety of socioeconomic backgrounds. As you consider your options, please keep in mind the following:

- Lewis & Clark is committed to a financial aid program focused primarily on providing aid to students who demonstrate financial need.
- Approximately 91% of Lewis & Clark students receive some form of financial assistance.

- More than \$61 million in financial assistance is distributed annually in the form of grants, scholarships, loans, and campus employment opportunities.
- Individual awards range from \$1,000 to \$61,500 per year.
- Financial aid goes with you on Lewis & Clark off-campus and overseas study programs.

Scholarships: We offer renewable merit-based scholarships and performance-based awards to students who demonstrate the qualities of mind, self-discipline, and commitment to learning that characterize the best in Lewis & Clark students. These awards range from \$1,000 to full tuition. Many of these scholarships are awarded through the admissions process and do not require a separate application.

Full details on merit-based scholarship opportunities at Lewis & Clark can be found at go.clark.edu/fao.

Applying for need-based aid: To be considered, students must submit both the Free Application for Federal Student Aid (FAFSA) and the CSS/Financial Aid PROFILE application. To receive full consideration for all available funding sources, these forms must be submitted by the date appropriate for the chosen admission plan. Please be prepared to provide documentation that will support the information reported on either the FAFSA or the PROFILE if requested by the Financial Aid Office.

Other options: Additional information about a wide range of financial aid resources and services can be found at the Financial Aid website at go.clark.edu/fao.

Costs, 2016–17

Tuition and fees	\$46,894
Room and board (14-meal flex plan)	\$11,540
Total	\$58,434

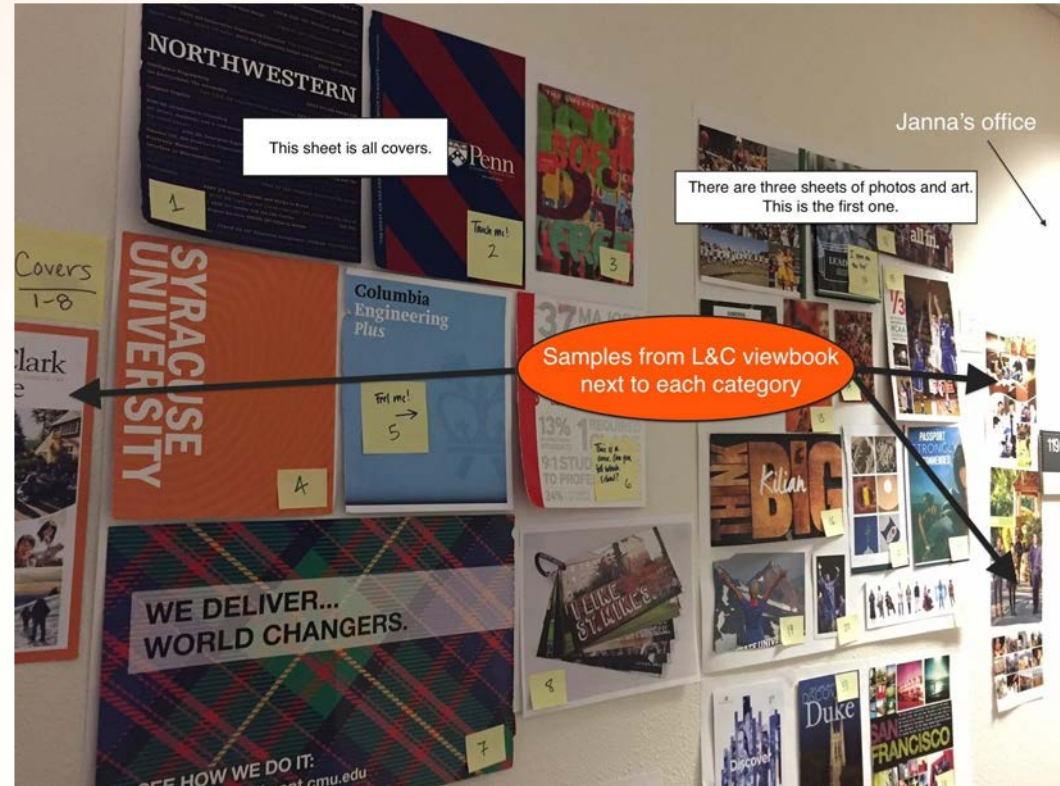
Students should also allow approximately \$2,112 for books, supplies, and personal expenses. Transportation costs will vary.

Steps 6–9: Brand FTW

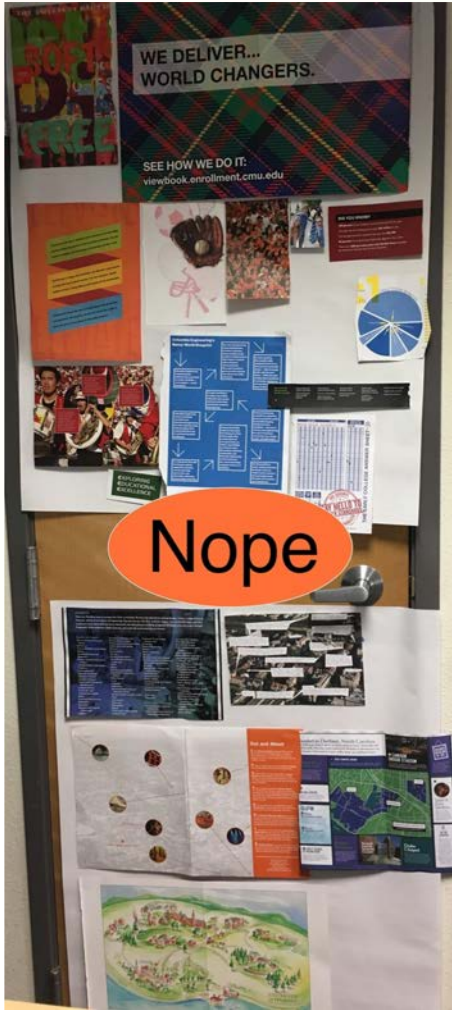
7. Let your community do the talking.

- a. Brand articulation**
- b. Student voices**

Steps 6–9: Brand FTW



Steps 6–9: Brand FTW



Steps 6–9: Brand FTW

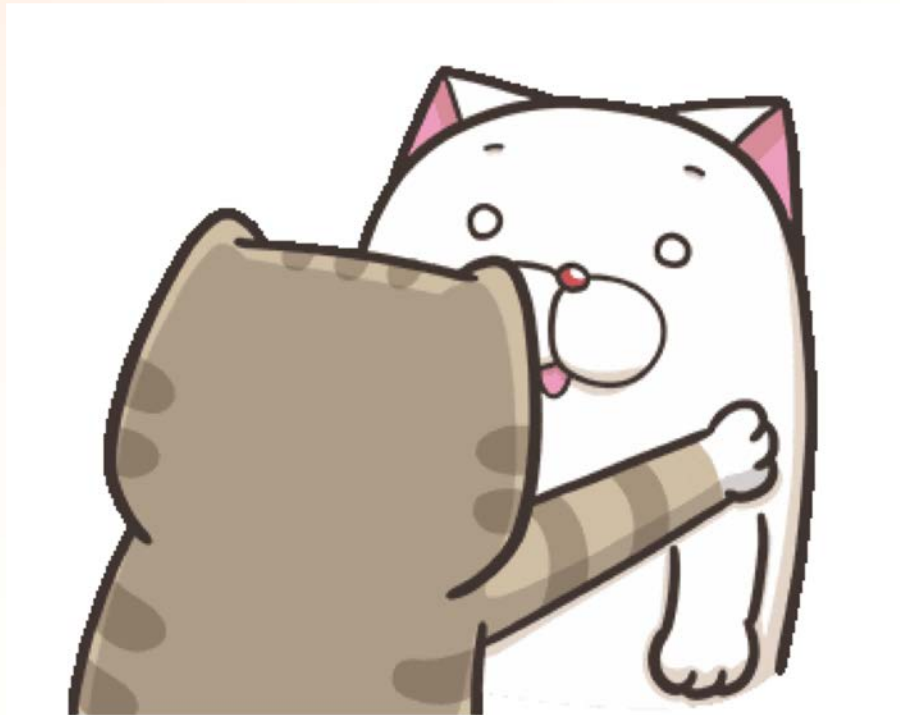


Steps 6–9: Brand FTW

8. Inclusion matters.



9. Fake it 'til you make it!





Office of Admissions
 2615 S.W. Palatine Hill Road
 Portland, Oregon 97219
 503-768-7240
 800-444-4111
 admissions@lclark.edu
 www.lclark.edu

<mailto:admissions@lclark.edu>

Our academics will challenge you.
 Our professors will mentor you.
 Our community will embrace you.

You belong here.

MEMPHIS, OR.
 U.S. POSTAGE
PAID
 PORTLAND, OR
 PERMIT NO. 418

LEWIS & CLARK

FOUR-YEAR, PRIVATE LIBERAL ARTS COLLEGE
 FOUNDED 1867

PORTLAND, OREGON



I KNEW I WANTED TO GO TO A SCHOOL THAT EMPOWERS STUDENTS TO DO SOMETHING BETTER FOR THE WORLD. —LIZA CLAIRAGHEAR, CLASS OF 2021



EXPERT PROFESSORS EXPERT MENTORS

PROGRAMS OF STUDY

We offer 29 majors (in bold), lots of interests! Double major, or add a minor or two.

- | | | |
|--|--|---|
| Academic English Studies
BA | Education (BA) - B.A.M.Ed.
Engineering (B.S. or B.T.
with various schools) | Neuroscience
Business and Off-Campus
Exhib. |
| Anthropology (BA)
Sociology and
Anthropology
BA/BA | English
Entrepreneurship | Philosophy
Physical Education
Physics |
| Art (Studio)
Art and Art-History
Art History | Environmental Studies
Ethnic Studies | Political Economy
Political Science
Pre-Medical/Pre-Health |
| Asian Studies
Biochemistry and
Molecular Biology
Biology | French Studies
Gender Studies
Geography Sciences
German Studies
Greek | Psychology
Religious Studies
Rhetoric and Media
Studies
ROTC (Army)
Russian |
| Bioethics (BA) - B.A./M.A.
with partner schools | Hispanic Studies
History
International Affairs
Japanese
Latin American Studies
Latin
Law (J.D. B.A./J.D.) | Sociology and
Anthropology
Spanish (BA) - B.A./S.M.
Studies |
| Chemistry
Civics | Mathematics
Middle East and North
African Studies | Student-Designed
Major
Theatre
World Languages and
Literatures |
| Classics
Communication, Law,
Religion,
and Media Studies | Music | |
| Computer Science
Computer Science and
Mathematics | | |
| Dance | | |

Lewis & Clark College offers a bachelor of arts degree.

GO.LCLARK.EDU/ACADEMICS

12:1 STUDENT-TO-FACULTY RATIO
NO GRADUATE TEACHING ASSISTANTS
17 AVERAGE CLASS SIZE



YOUR PACIFIC NORTHWEST HOME

GO.LCLARK.EDU/CAMPUS/LIVING
GO.LCLARK.EDU/ACTIVITIES

VEGETARIAN AND VEGAN
OPTIONS AT ALL MEALS

24-HOUR ACCESS
TO OUR LIBRARY ON
WEEKDAYS

TAKE A HIKE! IT'S JUST A
5-MINUTE WALK TO TRYON
CREEK STATE PARK

110+ STUDENT-LED
CLUBS

11 RESIDENCE HALLS

NO SORORITIES OR
FRATERNITIES

FREE LAUNDRY

PORTLAND'S BEST VIEW
OF MOUNT HOOD IS RIGHT
IN OUR BACKYARD

OUR BEAUTIFUL CAMPUS WILL BE YOUR NEW HOME.
WHY WOULD YOU WANT TO LIVE ANYWHERE ELSE?

INCLUSIVE VERSATILE ENRICHING
 Emma Zediv, Preceptor, Oregon
 Class of 2021
 Major: Biology

OPEN-MINDED PICTURESQUE AVAILABLE
 Chad Stone, Marketing, California
 Class of 2021
 Major: Economics
 Minor: Finance, Soccer/TA

ENGAGEMENT DIFFERENCE FAMILIAR
 Tare Monette, Dance/Government, Tennessee
 Class of 2021
 Major: English
 Minor: Political Economy

THREE'S TOO FEW!
 Rowan Berg, Social Policy, Minnesota
 Class of 2022
 Major: Biopsychology (Psychology)

INTERESTING BEAUTIFUL ACADEMIC
 PJ, Law, Sciences, Little Rock, Arkansas
 Class of 2020
 Major: Economics and Environmental Studies (Econ)

UNIQUE FUN CHALLENGING
 Michael Adams, Preceptor, Oregon
 Class of 2021
 Major: Preceptor and Media Studies

in L&C 3

GO.LCLARK.EDU/COMMUNITY/PROFILES



PROFILE OF STUDENTS OFFERED FIRST-YEAR ADMISSION FOR FALL 2018

6,139 students applied
 362 students enrolled*

Ranges for middle 50% of admitted students:
 GPA 3.74–4.33
 SAT 1240–1410
 ACT 28–32

8.0% of students applied through our Test-Optional Portfolio Path.

*Approximately 50 transfer students enroll each year.

Lewis & Clark adheres to a nondiscriminatory policy with respect to recruitment, admission, and program. Lewis & Clark does not discriminate on the basis of actual or perceived race, color, sex, religion, age, marital status, national origin, the presence of any physical or sensory disability, marital status, sexual orientation, gender identity, gender expression, or any other characteristic by applicable federal, state, and local laws, and has a firm commitment to promote the benefit and equity of all word opportunities and civil rights laws, including Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, the Age Discrimination Act of 1915, and the Americans With Disabilities Act of 1990, as well as state implementing regulations. Questions regarding Title IX may be directed to one of Lewis & Clark's Title IX coordinators (see lclark.edu/sexualharassment) and to the U.S. Department of Education's Office for Civil Rights.

Lewis & Clark is committed to using resources wisely. go.lclark.edu/sustainable

Recycled paper 100% chlorine

You belong here.

Visiting our beautiful campus is the best way to get to know us.
GO.LCLARK.EDU/VISIT

Lewis & Clark accepts the Common Application and also offers a Test-Optional Portfolio Path. There is no fee to apply.
GO.LCLARK.EDU/APPLY

We are committed to providing financial aid to students with demonstrated financial need and merit-based scholarships to students of exceptional calibre.
GO.LCLARK.EDU/FAO

Costs, 2019–20
 Tuition and fees\$62,780
 Room and board (14-meal flex plans).....\$13,008
 Books and personal expenses (estimate).....\$3,102

[lclarkcollege](https://www.instagram.com/lewisandclarkcollege)
[lclarkcollege](https://www.facebook.com/lewisandclarkcollege)
[@lclarkcollege](https://twitter.com/lewisandclark)
[lclarkcollege](https://www.youtube.com/lclarkcollege)
RealLifeL.C.blogspot.com



ALL THE OUTDOORS THINGS.
Hiking, biking, camping, skiing, boating, climbing. Experience the beauty of Pacific Northwest.



MAKE A BREAK FOR IT.
Outdoors is a 15-minute break from your commute—just a quick ride on the bike paths. Or a 30-minute hike on the trails. Or a 15-minute break from your commute—just a quick ride on the bike paths. Or a 30-minute hike on the trails.



L&C 3



SO MUCH GOOD FOOD.
More than 500 local restaurants.



Living in Portland, you have the greatest food scene in the world. It's not just the food, it's the atmosphere. The food is so good, it's like a hug. The food is so good, it's like a hug. The food is so good, it's like a hug.

LEWIS & CLARK
The year 1805-1806

WWW.LCLARK.EDU

WWW.LCLARK.EDU

LEWIS & CLARK
The year 1805-1806



GORGEOUS DIVERSE TRANSFORMATIONS.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.



SUNNY COMFORTABLE CHALLENGES.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.



NEVER IDLE, NEVER BORED.
Professional sports, Trail Blazers, Timbers, Thorns. Plus a ton of other activities. Portland Museum, Oregon Zoo, Oregon Symphony, the oldest orchestra west of the Mississippi. There's always something to do.



NEVER IDLE, NEVER BORED.
Professional sports, Trail Blazers, Timbers, Thorns. Plus a ton of other activities. Portland Museum, Oregon Zoo, Oregon Symphony, the oldest orchestra west of the Mississippi. There's always something to do.



NEVER IDLE, NEVER BORED.
Professional sports, Trail Blazers, Timbers, Thorns. Plus a ton of other activities. Portland Museum, Oregon Zoo, Oregon Symphony, the oldest orchestra west of the Mississippi. There's always something to do.



NEVER IDLE, NEVER BORED.
Professional sports, Trail Blazers, Timbers, Thorns. Plus a ton of other activities. Portland Museum, Oregon Zoo, Oregon Symphony, the oldest orchestra west of the Mississippi. There's always something to do.



PUT YOUR IDEAS TO WORK.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.

PUT YOUR IDEAS TO WORK.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.



PUT YOUR IDEAS TO WORK.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.



CHALLENGING OPPORTUNITIES.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.



COMMUNITY IMPACT OPPORTUNITIES.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.



DIVERSE FACULTY SUPPORT.
Portland is a city of diverse people and cultures. It's a city where you can find everyone and everything.



PORTLAND

PORTLAND

OREGON

OREGON

PACK YOUR SUNNIES:
PORTLAND ISN'T AS RAINY AS YOU MIGHT THINK.
Average annual rainfall in inches: Portland 36, New York City 49, Miami 67.

LEWIS & CLARK'S LOCATION OFFERS SOMETHING

THAT MOST OTHER LOCATIONS WOULD COLLECT ON: AN IDEAL SETTING IN A VIBRANT, PROGRESSIVE CITY WITH ENDLESS NETWORKING, ENTERTAINMENT, AND CULTURAL RESOURCES.

You belong here.



More than you bargained for.

- go.lclark.edu/community_profiles
- all of our admissions marketing materials (print, digital)
- social media
- development
- strategic plan

Take it to the next level.

- Professors, too
- The digital horizon
- Brand ambassadors!
- Lather, rinse, repeat

You should do this, too! And I can help!

Stacey Kim

Director of Marketing and Communications

Lewis & Clark

skim@lclark.edu

503-768-7975