

Photo Exclusive! *Hot!!*

Hot!!



Hot!!

Insider Tips to make the most of your image
budget

Goals

Seamless teamwork with your photographer

Making the most of your photographer's time and budget with pre-production planning and session assistance

Working with subjects in front of the camera

Preventing problems and solving issues

Your photographer and you

Finding a photographer



Your photographer and you

Finding a photographer

Is your photographer right for you?









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Finding a photographer

Is your photographer right for you?

Fast, cheap, good



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Pricing: freelance,
students,
corporations

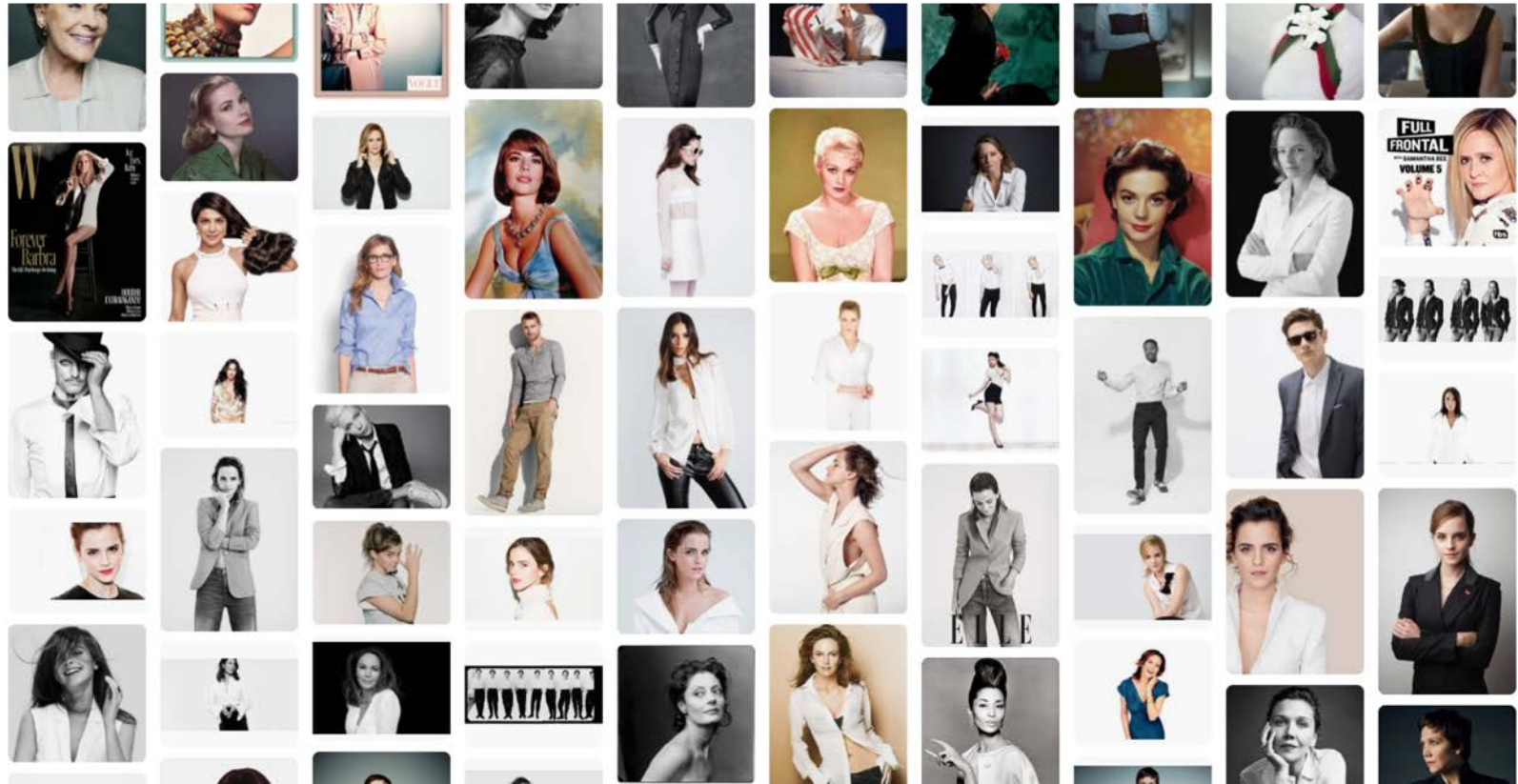


So you want to have a photoshoot

Communicating with your photographer



Communication: clarify your idea



Communication: clarify your idea





The Craftsmen



Erin Sutherland



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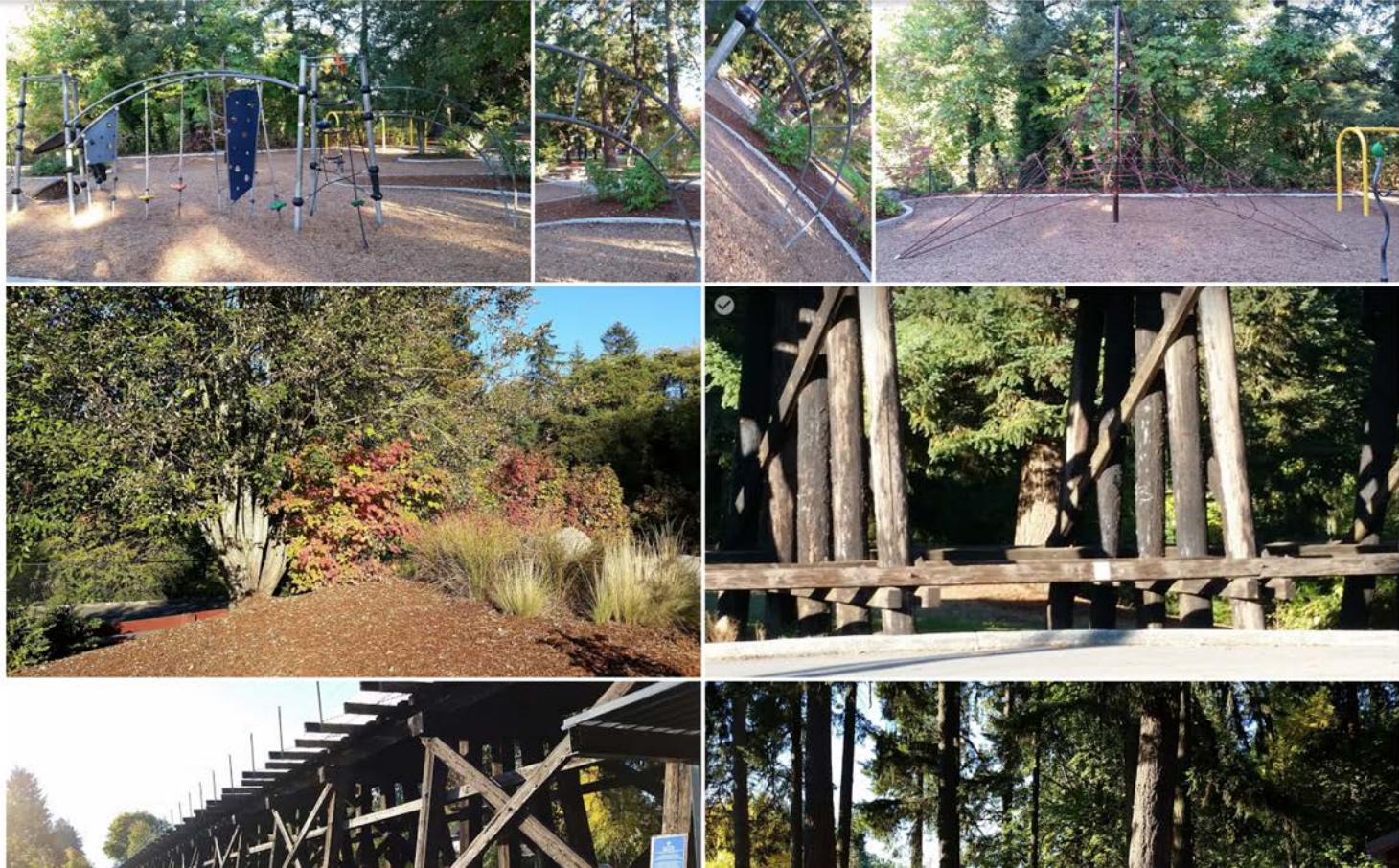
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Communication: clarify your idea



Communication: location



Communication: location



Communication: location



Communication: location



Communication: location



Communication: location



Communication: location



Communication: location



Communication: location



Communication: subjects

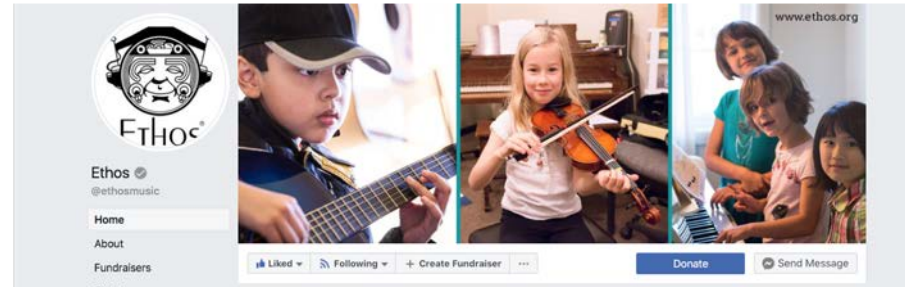
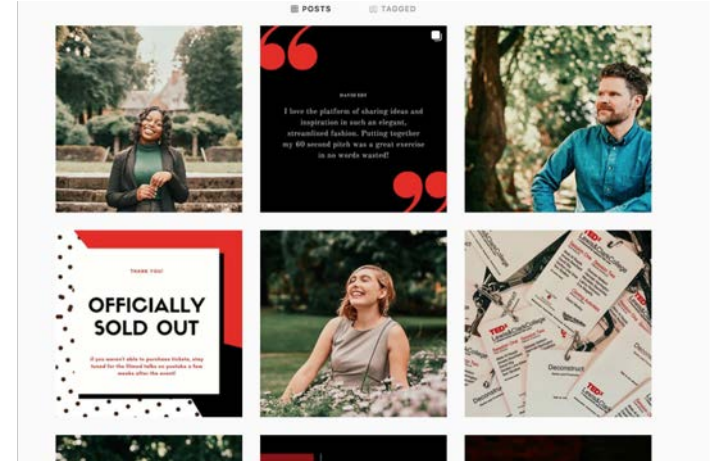
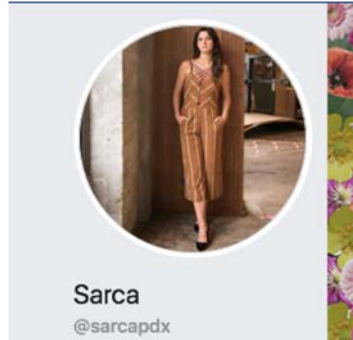


Communication: final use of images

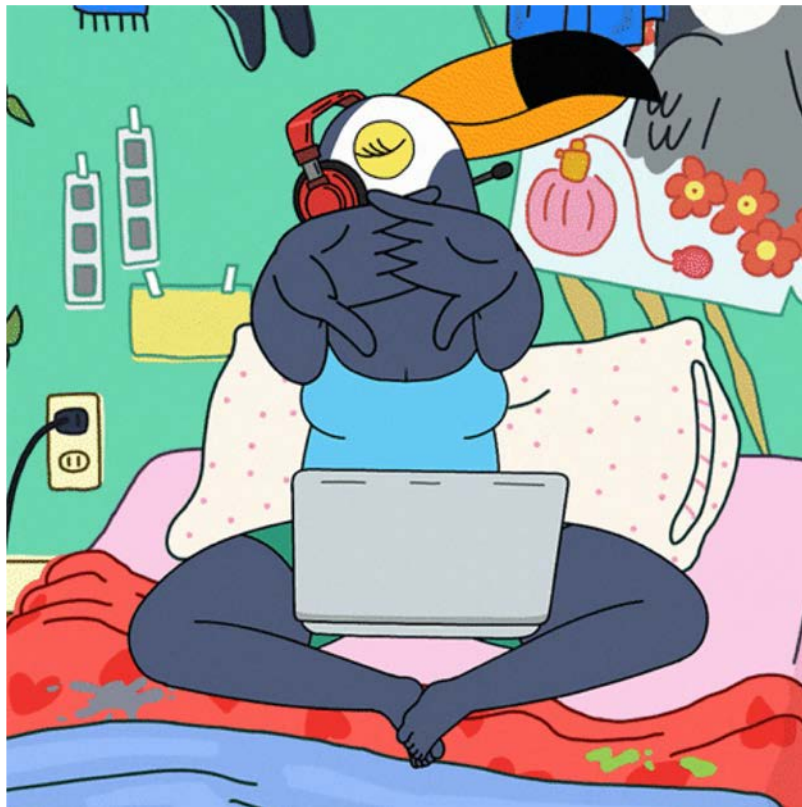
TEDxLewis&ClarkCollege Event Info



Innovation and creativity are core values at Lewis & Clark, and resources including the **Bates Center for Entrepreneurship and Leadership** and opportunities such as **Winterim**, an annual weeklong entrepreneurship



Emails and planning



Subject: Rogers Scholars Luncheon

Date: Monday, October 29, 2018

Time: 11:30 a.m.-1:30 p.m.

Location: Albany Quadrangle, Smith Hall

Art Direction

- Setup of the room and decorations for reference
- Photo of each Scholar with the Rogers family
- Gift presentations at lectern (hugs, handshakes, recipient with John and June)
- Candids (especially award winners); Main focus on interaction of the Rogers with the students.
- Speakers at lectern
- **Formal group shots at the end of the program required (all winners with Rogers family).** When you take the group shot at the end, please be sure to art-direct the people in front about how to cross their legs (or not), etc.
- Please avoid shots with wine glasses or dirty dishes on the tables, these tend not to be useful.

Event contact: Chris xxxxxxxx, director of donor relations, 503-xxx-xxxx (cell 503-xxx-xxxx).

Parking Please check in at Information/Campus Safety to request a vendor parking pass.

Other: Business dress is appropriate for this event (no jeans, please). There will be a meal and nametag for you.

Social Media Selects within 24 hours:

4-6 images that capture the overall feel of the event (for timely posting to social media) to:

Michael (xxxxxxx@lclark.edu)

and me (xxx@lclark.edu)

Delivery to AMY - By Monday, November 5

- 1) Please label the shoot and invoice with the following code: **CAS-1018-Rogers Scholars Lunch**
- 2) If you would like to submit the images electronically *please email* xxxxxx@lclark.edu with instructions for whichever tool you use. Otherwise, putting the images on a flash drive seems to work best.

Image ownership Lewis & Clark College.

Billing (internal) 400-5207

Getting the photo!

Support your photographer



Getting the photo!

Support your photographer

Give your photographer space



Getting the photo!

Support your photographer

Give your photographer space

Be nice to your photographer



Photographing regular people











Photographing groups of people



Photographing groups of people











