

Sunday

Times listed are Eastern

10:30-11 a.m.	DOORS / CHAT OPEN	UCDA FOUNDATION ONLINE AUCTION	UCDA CONNECT GAME
11-11:45 a.m.	1. THE VISIBLE DESIGNER: HOW DESIGN IS CENTRAL TO TELLING YOUR INSTITUTION'S STORY Karyn Adams		
11:45 a.m.-1 p.m.	2. STORYTELLING THE GAP Ashley Touchton		
1-1:45 p.m.	3. PHOTOGRAPHY IN THE TIME OF COVID Matt Lester, Ryan Pierce, and Jonathan Ziegler		
1:45-2:30 p.m.	4. THE IMPACT OF ILLUSTRATION: PUSHING THE BOUNDARIES OF YOUR BRAND Beth Elzer		
2:30-3 p.m.	SPONSOR ZOOM ROOMS (1) See schedule online		
3-4 p.m.	MID-DAY BREAK		
	3:15-3:45 p.m. LUNCH BREAK ZOOM CHAT		
4-4:45 p.m.	5. CONNECTING THE DOTS BETWEEN MARKETING AND ADMISSIONS Karyn Adams		
4:45-5:30 p.m.	6. PDF ACCESSIBILITY FOR ADA COMPLIANCE Lori DeFurio		
5:30-6 p.m.	SPONSOR ZOOM ROOMS (2) See schedule online	DESIGN SHOW	
6-6:45 p.m.	7. HOW TO TELL A STORY WITH NUMBERS Carla Baratta		
6:45-8 p.m.	UCDA DESIGN AWARDS Show Opening and Cocktail Hour with Live DJ and Music		
	7:30-8 p.m. AA: CHAT WITH WINNERS		

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11-11:45 a.m.	8. TELL YOUR COMPANY'S STORY Megan Wells			
11:45 a.m.-12:30 p.m.	9. THE ILLUSTRATION ADVANTAGE Charles Akins			
12:30-1 p.m.	SPONSOR ZOOM ROOMS (3) See schedule online			
1-1:45 p.m.	10. USING INSTAGRAM STORIES TO ADDRESS BIG TOPICS Jon McBride			
1:45-2:30 p.m.	11. ACHIEVE BIGGER RESULTS FROM LEANER BUDGET PHOTO SHOOTS Bob Handelman			
2:30-3 p.m.	SPONSOR ZOOM ROOMS (4) See schedule online			
3-4 p.m.	MID-DAY BREAK			
	3:15-3:45 p.m. ZOOM CHATS AND WHAT IS YOUR STORY?			
4-4:45 p.m.	12. THE DIVERSITY GAP IN DESIGN Jacinda Walker			
4:45-5:30 p.m.	13. USING DESIGN-THINKING TO EXPLORE BURNOUT Nakia Shelton			
5:30-6 p.m.	SPONSOR ZOOM ROOMS (4) See schedule online			
6-6:45 p.m.	14. GAMIFICATION OF UX Josh Salazar			
6:45-7:30 p.m.	RESOURCE CENTER			
7:30-8 p.m.	AA: SPEAKERS Q&A AND HAPPY HOUR			

Tuesday Times listed are Eastern

10:30-11 a.m.	DOORS / CHAT OPEN	UCDA FOUNDATION ONLINE AUCTION	UCDA DESIGN AWARDS – DESIGN SHOW	UCDA CONNECT GAME
11-11:45 a.m.	RESOURCE CENTER			
11:45 a.m.-12:30 p.m.	15. LAUNCHING MCGILL UNIVERSITY INTO ITS 3RD CENTURY Elana Trager			
	BREAK			
12:45-1 p.m.	UCDA BUSINESS MEETING			
1-1:45 p.m.	16. WE'RE IN THE FUTURE ALREADY Fabian Williams			
1:45-2:30 p.m.	17. ACCESSIBILITY REMEDIATION PLAN Josh Salazar			
2:30-3 p.m.	AA: SPEAKERS Q&A			
3-4 p.m.	MID-DAY BREAK			
	3:15-3:45 p.m. ZOOM CHAT			
4-4:45 p.m.	18. GO DIGITAL AND STAY DIGITAL WITH ADOBE ACROBAT PRO DC Lori DeFurio			
4:45-5:30 p.m.	19. LMU MAGAZINE SQUARES UP TO DISRUPTION Maureen Pacino			



Virtual UCDA Design Conference

stay on track...

Conference Schedule

October 11-13, 2020

Starting October 1, you may go to:

conference.ucda.com

Get social:



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