

SCHEDULE AT-A-GLANCE

UCDA DESIGN EDUCATION SUMMIT

MONDAY

May 24

11 a.m.-4 p.m.

ONLINE REGISTRATION

7-8 p.m.

WELCOME / ICEBREAKER HAPPY HOUR

TUESDAY

May 25

11-11:15 a.m.

WELCOME AND OPENING REMARKS

Michael Clayton, Chair, UCDA Design Education Summit

11:15 a.m.-12 noon

OPENING KEYNOTE

Magaly Chocano, Founder and CEO, Sweb Development

12 noon-12:10 p.m.

BREAK

12:10-12:30 p.m.

PRESENTATIONS

01. Reimagining Human-Centered Design when Humans are Inaccessible

Charles Armstrong, University of Southern Indiana

12:30-12:50 p.m.

02. Redemption: Reforming Juvenile Justice and Disrupting the Status Quo Through Human-Centered Design

Rhonda Wolverton, University of Indianapolis

12:50-1:10 p.m.

03. Teaching the Whole Student: Employing Human-Centered Design Ideologies as Educators

Ali Place, University of Arkansas

Marty Maxwell Lane, University of Arkansas

1:10-1:20 p.m.

BREAK

1:20-1:40 p.m.

PRESENTATIONS

04. Readdressing Graphic Design Curriculum to Include Multicultural Perspectives

Archana Shekara, Illinois State University

1:40-2 p.m.

05. Re-assessing How Design Education is Approaching Black Lives Endangered by White Privilege

Eve Faulkes, West Virginia University

2-2:20 p.m.

06. A Comparison: Correspondences, Similarities, and Opposites of Chinese and Latin-based Typography

Randy Clark, Wenzhou-Kean University

Yaoyao Huang, Wenzhou-Kean University

HU Ke, China Academy of Art

2:20-2:30 p.m.

BREAK

2:30-2:50 p.m.

PRESENTATIONS

07. A Major Rework: Designing a New Curriculum from the Ground Up

Blake Coglianese, University of North Florida

2:50-3:10 p.m.

08. Re-thinking How Creative Energy Can Encourage Civic Values and Action in Project-Based Learning and Community-Based Research through Virtual Modalities

Adrienne Hooker, James Madison University

David Wang, James Madison University

3:10-3:50 p.m.

09. Panel: Making the Cut: Reassessing Competitive Applications and Reviews in Design Education

Nathan Young, Temple University

Abby Guido, Temple University

Paul Nini, The Ohio State University

Kaleena Sales, Tennessee State University

David Walker, Austin Peay State University

3:50-4 p.m.

BREAK

4-5 p.m.

PRESENTATIONS

10. Workshop: Teaching with Archives

Brockett Horne, MICA

Louise Sandhaus, The People's Graphic Design Archive

Briar Levitt, Portland State University

5-6 p.m.

SAN ANTONIO DESIGN REEL

WEDNESDAY

May 26

11-11:05 a.m.

ANNOUNCEMENTS

11:05-11:25 a.m.

PRESENTATIONS

11. With Great Power Comes Great Responsibility

Ryan Russell, Penn State University

11:25-11:45 a.m.

12. The Re-Designed Built-Environment for Elementary Schools

Denise Anderson, Kean University

11:45- a.m.-12:05 p.m.

13. Rethinking Interactive Design with Machine Learning

Josh Miller, Kutztown University

12:05-12:15 p.m.

BREAK

SUMMIT DASHBOARD AND EVENTS APP

You can access the program through the UCDA Design Education Summit dashboard:

TINYURL.COM/UCDA-RE

In addition, you may also download and access the program through the official UCDA Events app for iPhone or Android:

WWW.UCDA.COM/APP

Instructions

After the dashboard and/or app is installed, please sign up and setup your profile. *Important: Use the same email for the app that you used to register for the UCDA Design Education Summit.*

After you finish setting up your profile, you will be redirected to the Events page. Select the UCDA Design Education Summit 2021 event and select Join Now.

SUMMIT PASS

The Summit Pass gets you access to all the scheduled summit presentations during the event; access to the event dashboard and app, mailed flat swag, and access to the Help Desk.

ALL ACCESS

In addition to everything included with the Summit Pass, the All Access add-on gets you access to the summit presentation recordings (through December 31). If you'd like to upgrade, click on the **All Access** link on the event dashboard or app.

PRESENTATIONS

- 12:15-12:35 p.m. **14. Repositioning Design. Repositioning Designer. Repositioning Higher Education.**
Jenn Stucker, Bowling Green State University
- 12:35-12:55 p.m. **15. Rescuing and Disentangling Right Whales: A Brief Documentary**
Ed Johnston, Kean University
- 12:55-1:15 p.m. **16. A Novel Idea: Students Utilize the Literary Experience to Re-Imagine Political Campaign Branding and Design**
Sheri F. Selph, Middle Tennessee State University
Stefanie Cobb, Middle Tennessee State University

BREAK

PRESENTATIONS

- 1:25-1:45 p.m. **17. Printing Together / Apart**
Sarah McCoy, Drake University
- 1:45-2:05 p.m. **18. Cutting Down E-Commerce Packaging Waste**
Santanu Majumdar, Georgia Southern University
- 2:05-2:25 p.m. **19. Archives-based Design Practice: Recontextualizing The Student Voice, Published by SNCC in the 60s, in Visual Form**
Moon Jung Jang, University of Florida
- 2:25-2:35 p.m. **BREAK**
- 2:35-2:55 p.m. **20. Revise: Women's Graphic Design History**
Meredith James, Portland State University
- 2:55-3:15 p.m. **21. Reestablishing a Collaborative Research Project Practice in an Academic Environment**
Hye-Jin Nae, Rochester Institute of Technology
Miguel Cardona, Rochester Institute of Technology
- 3:15-3:35 p.m. **22. Analog Meets Digital**
Emily Burns, The Pennsylvania State University

BREAK

PRESENTATIONS

- 3:45-4:25 p.m. **23. Panel: Re-Centering (and De-centering) in Design Education**
Johnathon Strube, University of Nebraska Omaha
Anne Galperin, State University of New York at New Paltz
Karin Jager, University of the Fraser Valley
Saskia van Kampen, San Francisco State University
Lesley-Ann Noel, Ph.D., Tulane University
- 4:25-4:55 p.m. **24. Redesigning HERstory: Women of Graphic Design in America. A Documentary Film**
Peter Bella, University of Central Arkansas
Amanda Horton, University of Central Oklahoma

DESIGN EDUCATION CONVERSATIONS: Reappointment, Promotion, and Tenure

This discussion is open to design educators and summit attendees. *Have colleagues who are not attending the summit? Let them know about this free event for UCDA members. They can register at ucda.com.*

THURSDAY

May 27

11-11:05 a.m.

ANNOUNCEMENTS

11:05-11:45 a.m.

POSTERS: SESSION 1-4 (Q&A)

P-01. Poster: Contact Tracing in an Age of Community Transmitted Diseases

William Culpepper, Academy of Art University

P-02. Poster: Redefining the Designer's Role as a Design Activist during the Global Pandemic: Mobile App Student Project Suggesting How to Overcome COVID-19

Hairi Han, Benedictine University

P-03. Poster: Responding to Student Need in the Early Months of the Pandemic

Charles Armstrong, University of Southern Indiana

P-04. Poster: Emotion Under the Mask

Stuart Zizzo, Pittsburgh State University

11:45 a.m.-12:25 p.m.

POSTERS: SESSION 5-9 (Q&A)

P-05. Poster: *Nourish*: A System to Review Nutritious Foods, Improve Awareness of Healthy Eating, and Revitalize our Community

David Wang, James Madison University

P-06. Poster: Resource: Student Designers Working with Clients to Solve Problems

Lorrie Frear, Rochester Institute of Technology

Carol Fillip, Rochester Institute of Technology

Keli DiRisio, Rochester Institute of Technology

P-07. Poster: The Transart (notso) Short Fest

Jeanne Criscola, Central Connecticut State University

P-08. Poster: REveal

Stacy Gibson, Harding University

P-09. Poster: The Split

Marisa Watanabe, Temple University

12:25-12:35 p.m.

BREAK

PRESENTATIONS

12:35-12:55 p.m.

25. Design ARchive: A Participatory Archival Practice for Arkansas Design Histories
Dajana Nedic, University of Arkansas
Bree McMahon, University of Arkansas

12:55-1:15 p.m.

26. Re-combinant Design Pedagogy
Brian James, St. John's University

1:15-1:35 p.m.

27. Remain Cyber Active: Teaching UX Design Using Online User Research Tools
Nan Hu, Minnesota State University Moorhead

1:35-1:55 p.m.

28. Redesigning Comfort: the Positive Role of Vulnerability During a Crisis
Gaby Hernández, University of Florida

1:55-2:05 p.m.

BREAK

PRESENTATIONS

2:05-3:05 p.m.

29. Workshop: Creating Data Visualizations for the Web with d3.js
Eugene Park, University of Minnesota, Twin Cities

3:05-3:15 p.m.

BREAK

CLOSING KEYNOTE

Bradford Lawton and Ali Palmerson, Founders and Principals, Parallel

4-4:15 p.m.

CLOSING REMARKS