ENTRY FORM B

Please photocopy this form as needed, or locate a PDF of the form at ucda.com, fill in the appropriate information and TAPE to the BACK of each entry. **Please type or print.**

ENTRY INFORMATION

CATEGORY #

☐ SINGLE ENTRY
☐ SERIES ENTRY (_____ of _____ pieces)
    Submit no more than six pieces per series entry.

_____
CATEGORY NAME

_____
ENTRY TITLE

_____
INSTITUTION OF ENTRY

_____
CONTACT PERSON (AS LISTED ON FORM A)

CREDITS

Information listed below will be used as credits in the event that the entry is a winner. If no information is provided, no credits will be listed on the winner's list.

_____
DESIGNER(S)

_____
ART DIRECTOR(S)

_____
WRITER(S)

_____
EDITOR(S)

_____
PHOTOGRAPHER(S)

_____
ILLUSTRATOR(S)

_____
OTHER (PLEASE SPECIFY)

_____
OTHER (PLEASE SPECIFY)

_____
OTHER (PLEASE SPECIFY)

FOR UCDA USE ONLY

AWARD CERTIFICATE

UCDA will provide ONE certificate for each winning entry. Additional certificates may be ordered after notification. In the event the entry is a winner, award should be made out to:

_____

FOR STRATEGY ENTRIES (CATEGORIES 56-58)

Campaign/Media/Innovative Strategy
Describe the idea behind the approach and how design helped the strategy achieve its goals. What were the resources used? What impact did the [Campaign/Media/Innovative Strategy] have and what was the reaction? Examples of impact can include changes in brand awareness, registration numbers, or campus culture. Submit separate sheet if necessary.

_____

_____

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_____

FOR DIGITAL ENTRIES

Please include any URLs for Web, Digital Media and/ or Integrated Campaign entries.

_____
URL

_____
URL

_____
URL

_____
URL

_____
URL

_____
URL