

A school's
visual appeal
should not be
limited by
branding and
marketing
rationalism.
Who knew
serial killers
could be so
delicious?

The pieces
that stood
out were
not only
well
designed
but were
well
thought
out.

Have
we
"peaked"
your
interest?

UCDA

34th Annual Design Competition List of Winners

UCDA Home Office
153 Front Street
Smyrna, TN 37167

615-459-4559
615-459-5229 fax
ucda.com

UCDA

University & College Designers Association
Promoting Excellence in Visual Communications
for Institutions of Higher Education

What's really unique
about your school?
Show it; tell others
about it; prove it.
And if you don't know,
discover it soon.

—*James Donnelly*

The Judges

James Donnelly (print and electronic media)



The Design Office of Catherine and James Donnelly is an award-winning, multi-disciplinary design firm. Their design practice creates messages, spaces, and situations that attempt to maximize people's ability to live, learn, work and play. The Design Office has extensive experience in print collateral, internet and interactive media, environmental design, and educational and event programming.

James Donnelly has also taught typography, graphic and environmental design for ten years at Milwaukee Institute of Art and Design. He has participated as a visiting designer at the Rhode Island School of Design, Harvard Graduate School of Design, University of Pennsylvania, and many other regional colleges and universities. He especially enjoys speaking with non-design audiences and conducting workshops with business and civic groups.

James is interested in anthropology, communication and psychology. He evaluates design through means of people's physical, sensory, cognitive and emotional needs and wants. He is currently involved in urban planning and projects related to the public image of communities.

Leslie Haines (print and electronic media)



Leslie Haines, Chair of the Department of Graphic Design and Professor at the Watkins College of Art and Design, has twenty years of experience in the fields of graphic design and advertising and has trained with such industry experts as Stavros Cosmopolous, Richard Wilde, Gary Gray and Lou Dorfsman. She has won numerous industry awards including regional and local Advertising Federation ADDY's and Certificates of Merit, NAA honors, and PIAS Best of Category. Having owned and operated a successful design business in Nashville since 1995, Leslie is able to provide students with practical business insight, as well as contemporary design skills. Her involvement in the local arts community includes Charter Board Member of the Nashville Chapter of AIGA, past Chairman of the Board of Creative Forum, and current AIGA and Nashville Advertising Federation member. Leslie has lectured at the AIGA Education Conference in Los Angeles, the International Association of Business Communicators in Nashville, and at various area colleges.

Brian Noyes (print)

Brian Noyes is the art director of *Smithsonian Magazine* and has been with the magazine since mid-2002, completing a redesign last January. He is only the third art director in the publication's 35-year history, replacing an art director who had been in the position for 25 years. Brian was previously the art director of *The Washington Post Magazine* for two terms, the National Trust for Historic Preservation's *Preservation Magazine* (sharing in a National Magazine Award for General Excellence), and Conde Nast's *House & Garden*. A twenty-year retrospective of his work was included in Meredith College's exhibit on four American graphic designers, along with Michael Bierut, Alexander Isley and Paula Scher, in Raleigh, NC, last spring.



Noyes has written on southern primitive folk art for *Smithsonian Magazine*, history and preservation for *The Washington Post Magazine* and *Preservation Magazine*, and is currently writing and photographing a project on portrait photographers of Cuba for an upcoming story in *Smithsonian Magazine*.

Kelly Goto (electronic media)

Kelly Goto is currently a principal at gotomedia, inc. (www.gotomedia.com), an online consultancy for user experience and interaction design. Kelly continues to focus on developing new techniques for collaborative development in digital media. With over 15 years of experience in the advertising, design and interactive industry, Kelly bridges the gap between utility and aesthetics.



Formerly an award-winning Creative Director at Idea Integration (www.idea.com) Kelly successfully managed the redesigns of many sites ranging from independent to corporate levels. In advertising and commercial design since the late 1980s, Kelly has acted as creative director, designer, and producer for many high-profile clients including KPMG Consulting, Compaq, IBM, Warner Bros., National Geographic, Adobe Corporation, Paramount Television, Macromedia Corp., and Sony Pictures. Kelly is the co-author of the highly acclaimed book *Web Redesign: Workflow that Works*.

Recruitment/Viewbook

Babson College

It's Possible. At Babson.

EXCELLENCE

Generation/Jan Krukowski

& Co./Design Firm

Naomi Mizusaki/Art Director

Rob Morris/Writer

Jennifer Woodward/Editor

Katie Berg/Editor

Holger Thoss/Photographer

Bennington College

Bennington College

2004-2006

EXCELLENCE

Black Trout Design/Design Firm

Carol June Jessop/Designer

Becca MacLaren/Writer

Becca MacLaren/Editor

David Rees/Editor

Cynthia Locklin/Photographer

Mitch Epstein/Photographer

Wayne NT Fuji'i/Photographer

Marisa Crumb/Copy Editor

Carleton College

Overview

EXCELLENCE

Emily Aldrich/Designer

Teresa Scalzo/Art Director

Joel Hoekstra/Writer

Marla Holt/Writer

Teresa Scalzo/Editor

Tom Roster/Photographer

John Noltner/Photographer

Rob Morrow/Photographer

Benjamin Drummond/Photographer

Harvard Business School

Admissions Brochure

EXCELLENCE

Stoltze Design/Design Firm

Roy Burns/Designer

Clifford Stoltze/Art Director

Kent Dayton/Photographer

William Huber/Photographer

Bill Mahoney/Editor

Middlebury College

Middlebury College Viewbook

EXCELLENCE

Pamela Fogg/Designer

Various/Writers

Matt Jennings/Editor

Maggie Paine/Editor

Bob Handelman/Photographer

Northeastern University

Early Inquiry Brochure

EXCELLENCE

Jane Winsor/Designer

Mary Beth McSwigan/Art Director

Robert S. Davison/Art Director

Scott Lewis/Writer

John Ombelets/Writer

Scott Lewis/Editor

John Ombelets/Editor

Tom Kates/Photographer

The College of New Jersey

Viewbook

EXCELLENCE

North Charles Street Design

Organization/Design Firm

Tracy Raff/Designer

Tracy Raff/Art Director

Matthew Westbrook/Writer

Matthew Westbrook/Editor

Peter Howard/Photographer

John Davis/Photographer

Chris Meyers/Photographer

Bernice Thieblot/Creative Director

The University of Vermont

Sophomore Viewbook:

Green is Good

EXCELLENCE

Generation/Jan Krukowski

& Co./Design Firm

Lia Chee/Art Director

Rob Morris/Writer

Tom Sternal/Editor

The University of Vermont

The Active Landscape

SILVER

Generation/Jan Krukowski

& Co./Design Firm

Lia Chee/Art Director

Rob Morris/Writer

Tom Sternal/Editor

Flynn Larsen/Photographer

University at Buffalo

Admissions Campaign

EXCELLENCE

David Riley/Designer

Karen Lichner/Designer

Alan Kegler/Art Director

David Riley/Art Director

Keith Crippen/Writer

Shaun Ellis/Writer

Keith Crippen/Editor

Eric Frick/Photographer

Wellesley College

Wellesley College Viewbook

EXCELLENCE

Friskey Design/Design Firm

Janet Friskey/Designer/Art Director

Jane Kyricos/Project

Director/Editor/Writer

Jennifer Desjarlais/Dean

of Admission

Gerry Cohen/Writer

Richard Howard/Photographer

John Mottern/Photographer

Justin Allardyce Knight/Photographer

Recruitment/Other

College of Lake County

Go

EXCELLENCE

End Communications/Design Firm

Kyle Romberg/Art Director

Brett Burwell/Designer

Kyle Eertmoed/Designer

College of William and Mary

Undergraduate Recruitment

Travel Piece

EXCELLENCE

Kelsh/Wilson Design/Design Firm

Heidi Fraley/Designer,

Kelsh/Wilson Design

Michael Butler/Writer,

Kelsh/Wilson Design

Nick Kelsh/Photographer,

Kelsh/Wilson Design

Stacy Mayhorne/Account Executive,

Kelsh/Wilson Design

Lucinda Baker/Editor, Director of

Publications, College of

William and Mary

Henry Broaddus/Editor, Director of

Undergraduate Admission, College

of William and Mary

Drexel University

Computer Studies at Drexel

EXCELLENCE

Amy Mercer/Designer

Larry Bender/Art Director

Regan Buker, Matt Phelan/Writer

Regan Buker, Matt Phelan/Editor

East Carolina University

Admit Package

EXCELLENCE

Tim Gormley/Designer

Tim Gormley/Art Director

David Etchison/Writer

David Etchison/Editor

Forrest Croce/Photographer

East Carolina University

Succeed Sooner Brochure

EXCELLENCE

Tim Gormley/Designer

Tim Gormley/Art Director

David Etchison/Writer

David Etchison/Editor

Forrest Croce/Photographer

Eastman School of Music

Experience Eastman CD

EXCELLENCE

Amy Vetter/Creative Director/Designer

Amy Vetter/Art Director

Nathan Martel/Art Director

Communications Staff/Writers

Gelfand-Piper/Photographer

AmyVetter/Photographer

Fashion Institute of Technology

FIT is Art & Design

EXCELLENCE

Pentagram/Design Firm

Michael Bierut/Art Director

Carol Leven/Writer

Various/Photographers

Fordham University

London Dramatic

Academy Brochure

EXCELLENCE

Sheila Ross/Designer

Maggie Coyne/Art Director

Ekaterina Michailiois/Writer

Liz Manigan/Editor

Simon Annkno/Photographer

Marilyn Kingwill/Photographer

Ekaterina Michailiois/Photographer

Fuller Theological Seminary

General Information Brochure

EXCELLENCE

David Riley Associates/Design Firm

Lonnie Duka/Photographer

Massachusetts Institute of Technology

FREE2B

EXCELLENCE

Moore Moscovitz/Design Firm

Various/Writers

Various/Photographers

Northwestern University

Careers in Communication

EXCELLENCE

Ken Pagni/Designer

Ken Pagni/Art Director

Mary Kate Barley-Jenkins/

Creative Director

Cara Lockwood/Writer

Kingsley Day/Editor

Andrew Campbell/Photographer

Penn State University

Inspiring Solutions: School of Information

Sciences and Technology Report

EXCELLENCE

Larry Krezo/Designer

Rick Villastrigo/Art Director

Charles DuBois/Writer

Margaret Hopkins/Writer

Sally Heffentreyer,

Laurene Phillips/Editors

Kerry Newman/Project Manager

Paul Hazi/Photographer

Scott Johnson/Photographer

Penn State Image Resource Center/

Photographer

Gene Maylock/Photographer

Rutgers, The State University of New Jersey

Rutgers Study Abroad

EXCELLENCE

John VanCleaf/Designer

John VanCleaf/Art Director

Allison Thomas/Editor

Sarah Lawrence College

International Brochure

EXCELLENCE

North Charles Street Design

Organization/Design Firm

Tracy Raff/Designer

Tracy Raff/Art Director

Matthew Westbrook/Writer

Matthew Westbrook/Editor

Andrew Lichtenstein/Photographer

Skidmore College

Skidmore Mind—An Owner's

Manual (Travel Piece)

EXCELLENCE

Mark Edwards & Company, Inc./

Design Firm

Lisa Gordon/Designer

Donna DeAngolis/Art Director

Chris Colbert/Writer

Mark McCarty/Photographer

Bob Ewell/Photographer

Mark Kurtz/Photographer

Tom Grow/Photographer

Rick Garquilo/Photographer

Emma Hansen/Photographer

Southwest Missouri State University

Housing Reapplication Series

EXCELLENCE

Ryan Dick/Designer

Ryan Dick/Art Director

Michael VanFossen/Writer

Stacey Funderburk/Editor

SMSU Photographic Services/

Photography

The College of New Jersey

Admissions Publications

EXCELLENCE

North Charles Street Design

Organization/Design Firm

Tracy Raff/Designer Tracy Raff/Art

Director Matthew Westbrook/Writer

Matthew Westbrook/Editor

Peter Howard/Photographer

John Davis/Photographer

Chris Meyers/Photographer

The Fashion Institute of Design & Merchandising

FIDM News

EXCELLENCE

Danielle Foushee/Designer

Kim Askew/Writer

Victoria Namkung/Writer

Brian Sanderson/Photographer

University at Buffalo

Informatics Postcards

EXCELLENCE

Alan Kegler/Designer

Alan Kegler/Art Director

Keith Crippen/Writer

Keith Crippen/Editor

K.C. Kratt/Photographer

University of Chicago

Every Voice Outcomes Brochure

EXCELLENCE

North Charles Street Design

Organization/Design Firm

Tracy Raff/Designer

Tracy Raff/Art Director

Matthew Westbrook/Writer

Matthew Westbrook/Editor

Doug McGoldrick/Photographer

Bill Denison/Photographer

Doug McDonough/Photographer

Bernice Thieblot/Creative Director

University of Washington

Insights from the Inside

EXCELLENCE

Jo-Ann Sire/Designer

John Linse/Designer

Recruitment/Art Schools

Fashion Institute of Technology

FIT is Art & Design

EXCELLENCE

Pentagram/Design Firm

Michael Bierut/Art Director

Carol Leven/Writer

Various/Photographers

Grand Valley State University

Art and Design Viewbook

EXCELLENCE

Michelle Bowers/Designer

Michelle Bowers/Art Director

Kirsten Strom/Writer

Ed Wong-Ligda/Editor

Paul Wittenbraker/Photographer

Ed Wong-Ligda/Photographer

Michelle Bowers/Photographer

Ringling School of Art & Design

Admissions Catalog

EXCELLENCE

Jeff Bucholtz/Designer

Jorge Lamora/Designer

Laura Bucklew/Designer

Jennifer Mumfore/Art Director

Holly Antoszewski/Art Director

Amy Fisher/Writer

Christine Meeker-Lange/Writer

Forrest Macdonald/Photographer

School of Visual Arts

Points of View

EXCELLENCE

Daniel Kitae Um/Designer

James D. McKibben/Art Director

Various SVA Faculty/Photographers

Silas H. Rhodes/Creative Director

Academic Catalog

Brigham Young University

*New Student Resources for Planning
and Registration*

EXCELLENCE

Kelly Nield/Designer

Kelly Nield/Art Director

Annette Peterson/Writer

Byron Bronk/Editor

Bradley Slade/Photographer

Raylene Hadley/Client

Gary Kramer/Client

Penn State

Art Education at Penn State

EXCELLENCE

Keith Cummings/Designer

Alexis Campanis/Designer

Kristin Breslin Sommese/Art Director

Christine Marie Thompson/Writer

Amy Marme Marshall/Editor

Alexis Campanis/Photographer

Lanny Sommese/Illustrator

Zane Sommese/Illustrator

Ken Graves/Illustrator

The George Washington University

French Collection Catalog
EXCELLENCE

Peter Hines/Designer
Kelly Livezey/Art Director
Jennie Meade/Writer
Claire Duggan/Photographer

Exhibition Catalog

Getty Publications

Arts of Fire
EXCELLENCE

Jeffery Cohen/Designer
Catherine Hess/Writer
John Harris/Editor

Getty Publications

Photographers of Genius at the Getty

SILVER
Jim Drobka/Designer
Weston Naef/Writer
Dinah Berland/Editor
Various/Photographers
Stacy Miyawawa/Senior Production Coordinator

Penn State University

Arneson and the Object
EXCELLENCE

Abby Coffey/Designer
Rick Villastrigo/Art Director
Leo Mazow/Writer
Laurene Phillips/Editor
Various/Photographers
Kerry Newman/Project Manager

School of Visual Arts

*Design as Preservation:
The Future of a Shaker Stone Barn*
EXCELLENCE

James D. McKibben/Art Director
Silas H. Rhodes/Creative Director

Texas Tech University

Fall Art Faculty Exhibition
EXCELLENCE

Carla Tedeschi/Designer
Carla Tedeschi/Art Director
Joe Arredondo/Editor

University of Illinois at Urbana-Champaign, Krannert Art Museum

Beyond East and West: Seven Transnational Artists
EXCELLENCE

Evelyn C. Shapiro/Designer
David O'Brien/Writer
David Prochaska/Writer
Usha Gandhi/Editor
Mona Hatoum/Front Cover Art
Shahzia Sikander/Back Cover Art
Karen Hewitt/Production Assistant
Roxanne Stanulis/Production Assistant
Rhonda Bruce/Production Assistant
Randee Bowlin/Production Assistant

Development Information/Fundraising Bates College

Campaign Warmup Package
EXCELLENCE
Slate Roof Studio/Design Firm
Tim Toffoli/Designer
Cheri Cross/Designer
Kristin Rehder/Writer
Billy Howard/Photographer
Phyllis Graber Jensen/Photographer
Tom Kates/Photographer
Chris Westphal/Photographer

Bennington College

Voices: The Campaign for Bennington
EXCELLENCE
Jan Krukoski & Company/Design Firm
Jan Krukoski & Company/Concept & Writing
Mitch Epstein/Photographer

East Carolina University

Teaming with Life: Biology Fund Raising Brochure
EXCELLENCE
Tim Gormley/Designer
Tim Gormley/Art Director
David Etchison/Writer
David Etchison/Editor
Forrest Croce/Photographer

Rutgers, The State University of New Jersey

Thomas A. Edison Papers

EXCELLENCE

Joanne Dus-Zastrow/Designer

Joanne Dus-Zastrow/Art Director

Allison Thomas/Editor

The University of Michigan

Illuminations of

the University Library

EXCELLENCE

Marie Howard/Designer

Sandra Ackerman/Designer

Stephanie Kadel-Taras/Writer

Linda Bennett/Writer

Mark Palmer Gregg/Photographer

Linda Bennett/Producer

University at Buffalo

Homeland Security Research

Postcards

EXCELLENCE

Tim Stegner/Designer

Rebecca Farnham/Art Director

Judson Mead/Writer

Keith Crippen/Writer

Tim Stegner/Illustrator

University of Michigan Taubman College

Century

EXCELLENCE

Ken Arbogast-Wilson/Designer

Douglas Kelbaugh/Editor

Mary Anne Drew/Editor

Linda Fitzgerald/Writer

Annual Report/Donor Report Clemson University

Architects of Change

President's Report

EXCELLENCE

Cheryl DeSellier/Designer

Debbie Dunning/Writer

Darryl Glubczynski/Photographer

Dartmouth College

Annual Report 2003

EXCELLENCE

Kate Siepmann/Designer

Susan Warner/Writer

Rick Adams/Editor

Joseph Mehling/Photographer

Fashion Institute of Technology

FIT is Here

EXCELLENCE

Pentagram/Design Firm

Michael Bierut/Art Director

Robert Knafo/Writer

Carol Leven/Writer

Matthew Nadelhaft/Editor

Matthew Septimus/Primary

Photographer

Steve Whalen/Publications

Coordinator

Graphic Centre, The Hospital for Sick Children

*Body, Mind, Spirit: Sick Kids Annual
Report 2003-2004*

EXCELLENCE

Campbell Sheffield Design/

Design Firm

Public Affairs/Writer

Deborah McNorgan/Editor

Graphic Centre/Photographer

Robert Teteruck/Photographer

Diogenes Baena/Photographer

Harvard Graduate School of Business

Usable Knowledge

EXCELLENCE

Kelly McMurray/Designer

Chris St. Cyr/Designer

Kelly McMurray/Art Director

Jane Buchbinder/Editor

Fredric Broden/Photographer

Susie Fitzhugh/Photographer

Lisa Kesler/Photographer

McGill University

Office of Technology Transfer

Activity Report

EXCELLENCE

Jean-Bernard Sun/Designer

Garry Graham/Art Director

Penn State University

*The President's Report
on Philanthropy*

EXCELLENCE

Heather Reese/Designer

Rick Villastrigo/Art Director

Michael Bezilla/Writer

*Beverly Molnar, Laurene Phillips/
Editors*

Scott Johnson/Photographer

Joan Scholton/Project Manager

The University of British Columbia

*The International Leaders
of Tomorrow*

EXCELLENCE

Leanne Prain/Designer

Leanne Prain/Art Director

Deborah Robinson/Editor

Ka-Kei Law/Photographer

Paul Joseph/Photographer

Chloe Lewis/Photographer

The University of Iowa College of Public Health

Working Together, We're Stronger

EXCELLENCE

Patricia O'Neill/Designer

Patricia O'Neill/Art Director

Debra Venzke/Writer

Dan McMillan/Editor

Tracy Walker/Illustrator

Tru Art Color Graphics/Printer

Union University

2003 Provost Report

EXCELLENCE

Todd Mullins/Designer

Todd Mullins/Art Director

Kathie Chute/Writer

Bev Vos/Writer/Project Manager

Jim Veneman/Photographer

J. W. Moore/Printer

University of Iowa Foundation

A Sense of Community, The 2002

Honor Roll of Contributors

EXCELLENCE

Theresa Black/Designer

Peter Ylvisaker/Writer

Tom Langdon/Photographer

Steve Herder/Photographer

University of Iowa Foundation

Advancing Iowa:

How Far Can We Go

EXCELLENCE

Richard Blazek/Designer

Theresa Black/Designer

*Connie Driscoll-Wicke/
Designer/Honor Roll Layout*

Danette Angerer/Honor Roll Layout

Leah Klevar/Editor

Nic Arp/Writer

Betsy Hickok/Writer

Forrest Meyer/Writer

Tom Langdon/Photographer

Jill Michka/Photographer

Bette Marshall/Photographer

University of Southern California, Law School

In Appreciation—

USC Law Donor Report

EXCELLENCE

Warren Group | Studio

Deluxe/Design Firm

Linda Warren/Designer

Melinda Vaughn/Editor

Carmel Boerner/Editor

Tonya McCahon/Photographer

Blake Little/Photographer

Vassar College

Report of Gifts

GOLD

Nesnadny + Schwartz/Design Firm

Stacie Ross/Designer

Mark Schwartz/Art Director

Michelle Moehler/Art Director

Lance Ringel/Writer

Lance Ringel/Editor

Barbara Bosworth/Photographer

Special Event

Carleton College

Storytelling and Special Effects:

Carleton Film Colloquium

EXCELLENCE

Jonathon Reese/Designer

Jonathon Reese/Art Director

Marla Holt/Writer

Marla Holt/Editor

Jonathon Reese/Illustrator

College of Charleston

Young Contemporaries Poster
EXCELLENCE

Zack Myers/Designer
Zack Myers/Art Director
Ken Fox/Writer
Marcia White/Editor
Mark Berry/Editor
Virginia Friedman/Editor
Carey Smith/Illustrator
Joel Parker/Illustrator

Getty Publications

*AAUP Book, Jacket and
Journal Show Invitation*
EXCELLENCE
Kurt Hauser/Designer
Patrick Pardo/Editor
*Karen Shields/Production
Coordinator*

Hampshire College

Commencement Series
EXCELLENCE
Leslie Anne Charles/Designer
Leslie Anne Charles/Art Director
Eric Anderson/Photographer

Johns Hopkins Bloomberg School of Public Health

*Saving Lives Rededication
Event Dinner Program*
EXCELLENCE
Konrad Crispino/Designer
Robert Ollinger/Art Director
Various/Illustrator

Massachusetts Institute of Technology

MIT_1990_2004.zip Brochure
EXCELLENCE
Moore Moscowitz/Design Firm
Martha Eddison/Writer
Sarah H. Wright/Editor
Various/Photographers

Northeastern University

Fight Night Invitation Pak
EXCELLENCE
Stacey Bakaj/Designer
Mary Beth McSwigan/Designer
Robert S. Davison/Art Director
José Nieto/Art Director
Brian Loutitt/Writer
John Ombelets/Editor
Brian Loutitt/Client

Northeastern University

*Huskies vs the Red Sox
Invitation Package*
EXCELLENCE
Stacey Bakaj/Designer
Robert S. Davison/Art Director
José Nieto/Art Director
John Ombelets/Editor
Craig Bailey/Photographer

The Fashion Institute of Design & Merchandising

Debut 2004 Invitation
EXCELLENCE
Tamar Rosenthal/Designer
Tamar Rosenthal/Art Director
Tamar Rosenthal/Writer
Brian Sanderson/Photographer

The University of Akron

3-D: Devilish, Decadent, Delicious
EXCELLENCE
Janice Troutman/Creative Director
John Morrison/Creative Director

The University of Tennessee

2004 Senior Design Show Invitation
EXCELLENCE
Emily Clayton/Designer
Chad Pelton/Designer
Lindsay Brine/Designer
Sarah Lowe/Art Director
Jason Bryant/Photographer

University of Chicago

Harper Society Honor Roll Program
EXCELLENCE
Stephanie Salant/Designer
Karen Alexander/Art Director
Rose Dalba/Art Director
*Karen Alexander/Associate
Vice President*
Amy Barker/Writer
Leslie Bardo/Writer
Rose Dalba/Writer

University of Illinois at Urbana-Champaign School of Art and Design

*UIUC School of Art and Design
Faculty Exhibition*
SILVER
Jennifer Gunji/Designer
Jennifer Gunji/Art Director

University of Memphis

Graphic Design Student Show

EXCELLENCE

Gary Golightly/Designer

Gary Golightly/Art Director

Gary Golightly/Writer

University of Minnesota Foundation

Scholarship "How Sweet It Is" Lunch

EXCELLENCE

Kathe Wilcoxon/Designer

Kathe Wilcoxon/Art Director

Trish Grafstrom/Writer

Tony Baisley/Writer

Martha Douglas/Editor

Michael Bartolos/Illustrator

Gayle Raymond/Production

University of Missouri-Rolla

Voyage of Discovery

EXCELLENCE

Ian Nance/Designer

Joann Stiritz/Art Director

Tricia Hurphy/Writer

Rebecca Frisbee/Editor

Louise Morgan/Development Officer

Julie Turley/Director of Development

Connie Eggert/Vice Chancellor

Washington University in St. Louis

Bridging Two Cultures Through

Business Education

EXCELLENCE

Chuck Hart/Designer

Lexie Obrien/Art Director

Beth Wolfe/Art Director

Chris Martel/Writer

Heng Yu/Artist

Newsletter

Getty Publications

First Draft, No. 2

EXCELLENCE

Meryl Pollen/Designer

Christopher Coniglio/Production

Coordinator

Harvard University

The Yard, Winter 2004

EXCELLENCE

Corey McPherson Nash/Designer

Amanda Quintin/Art Director

Andrew K. Tiedemann/

Creative Director

Sarah Mackley/Writer

Lance Wickens/Editor

Tony Rinaldo/Photographer

Martha Stewart/Photographer

Liz Baker/Client

Harvard News Office/Photographer

Mary McCulloch/Production Manager

Massachusetts Institute of Technology

MIT Faculty Newsletter,

December/January 2004

EXCELLENCE

Moore Moscovitz/Design Firm

Various/Writers

David Lewis/Editor

Penn State School of Visual Arts

Artsword

SILVER

Sommese Design/Design Firm

Clinton Van Gamert/Designer

Lanny Sommese/Art Director

Various/Writers

Various/Photographers

Karen Keifer-Boyd/Editor

Newspaper

Philadelphia University

The Text

EXCELLENCE

Maria Ceara/Designer

Lindsay Crissman/Designer

Frank Baseman/Art Director

Various/Writers

Maria Ceara/Editor

Maria Ceara/Photographer

Maria Ceara/Illustrator

Lindsay Crissman/Illustrator

Advertising

Penn State University

Tobacco Awareness Campaign

EXCELLENCE

Heather Reese/Designer

Rick Villastrigo/Art Director

Laura White/Writer

Laurene Phillips/Editor

Getty Images/Photographer

Kerry Neran/Project Manager

Linda LaSalle/Content Expert

Royal Roads University

The New You

EXCELLENCE

Trapeze Communications, Inc./

Design Firm

Mark Bawden/Creative Director/

Art Director

Val Nathan/Creative Director

Val Nathan/Writer

Jo-Ann Richards/Photographer

Neil Tran/Production

Alumni Publication

Northwestern University

Continuum

EXCELLENCE

Victoria Lata/Designer

Ken Pagni/Art Director

Tom Fredrickson/Editor

Ken Weinstein/Photographer

Andrew Campbell/Photographer

University of Michigan

Taubman College

PORTICO 2003/2

EXCELLENCE

Ken Arbogast-Wilson/Designer

Ken Arbogast-Wilson/Writer

Janice Harvey/Writer

Ken Arbogast-Wilson/Editor

Douglas Kelbaugh/Editor

Janice Harvey/Editor

Mary Anne Drew/Editor

Research Publication

Dartmouth College

Dartmouth Faculty: Scholarship

Today, Fall 2003

EXCELLENCE

And Partners/Design Firm

Charisse Gibilisco/Designer

Susan Knapp/Writer

Tamara Steinert/Writer

Laurel Stavis/Editor

Joseph Mehling/Photographer

Tiffen Python/Illustrator

Carmelo Lettere/Illustrator

The University of Iowa

Illumine, Vol. 6, Fall 2003

EXCELLENCE

Gary Kuhlmann/Editor

Sara Epstein Moninger/

Associate Editor

Anne Tanner/Associate Editor

Lesanne Flichler/Managing Editor

Amy H. Roach/Designer

Tim Schoon/Photographer

Amy Schoon/Writer

Lin Larson/Writer

Gary Galluzzo/Writer

Diana Thrift/Writer

University of Wisconsin

Sea Grant Institute

UW Sea Grant Directory

EXCELLENCE

Tina Yao/Designer

John Karl/Writer

Rich Hoops/Writer

Stephen Wittman/Project

Coordinator

Elizabeth White/Editor

Amy Kittleson/Production

Internal Publication

Carleton College

Publication Style Guide Brochure

EXCELLENCE

Jonathon Reese/Designer

Teresa Scalzo/Art Director

Marla Holt/Writer

Lynn Marasco/Writer

Marla Holt/Editor

Lynn Marasco/Editor

Teresa Scalzo/Editor

Jonathon Reese/Illustrator

Cover Design

Albright College

A Different Way of Thinking

EXCELLENCE

Mark Lambertson/Designer

Barbara Marshall/Writer

John Robert Pankratz/Photographer

East Carolina University

Teaming with Life: Biology Fund

Raising Brochure

EXCELLENCE

Tim Gormley/Designer

Tim Gormley/Art Director

David Etchison/Writer

David Etchison/Editor

Forrest Croce/Photographer

Pennsylvania State University

Performing Arts Season 2004-05

EXCELLENCE

Urszula Kulakowski/Designer

Urszula Kulakowski/Art Director

Mieczyslaw Gorowski/Illustrator

School of Visual Arts

Art for Kids

EXCELLENCE

Donna Montilli/Designer

James D. McKibben/Art Director

Silas H. Rhodes/Creative Director

Poster

Cornell University

Liberty Hyde Bailey: A Man for

All Seasons Exhibition Poster

EXCELLENCE

Lorraine Heasley/Designer

Lorraine Heasley/Art Director

Susette Newberry/Editor

Liberty Hyde Bailey, courtesy of the

Division of Rare and Manuscript

Collections, Cornell

University/Photographer

National University

Legacies of the Holocaust

EXCELLENCE

John Fretz/Designer

Keith Kanzel/Art Director

John Fretz/Illustrator

Penn State School of Visual Arts

Central Pennsylvania Festival

of the Arts 2004

EXCELLENCE

Sommese Design/Design Firm

Lanny Sommese/Designer

Kristin Sommese/Designer

Lanny Sommese/Art Director

Lanny Sommese/Illustrator

Philadelphia University

Craig Frazier

EXCELLENCE

Craig Frazier/Designer

Craig Frazier/Illustrator

Portland State University

Die Fledermaus

EXCELLENCE

Elisabeth Charman/Designer

Bradley Trost/Designer

Ringling School of Art & Design

Admissions Poster

EXCELLENCE

Jessica Ingram/Designer

Jennifer Mumford/Art Director

Holly Antoszewski/Art Director

Christine Meeker-Lange/Writer

Various/Illustrators

School of Visual Arts

Art is Art

EXCELLENCE

Frank Young/Designer

James D. McKibben/Art Director

Silas H. Rhodes/Creative Director

School of Visual Arts

Thinking Life... Poster

EXCELLENCE

Sagmeister, Inc./Design Firm

Stefan Sagmeister/Art Director

Silas H. Rhodes/Creative Director

**Southwest Missouri
State University**

*College of Arts and Letters Lecture
Series Poster War and Terrorism*
EXCELLENCE

*Veronica Adinegara/Designer
Veronica Adinegara/Art Director
Barbara Jones/Writer
Stacey Funderburk/Editor*

*Veronica Adinegara/Photographer
Speakeasy/Photographer (Portrait)*

The University of Memphis

Elliott Peter Earls Event Poster
EXCELLENCE

*Lucas Charles/Designer
Lucas Charles/Art Director
Lucas Charles/Photographer*

University of Hartford Art School

Dialogues
EXCELLENCE

*John Nordyke/Designer
Carol Padberg/Writer
Arek Kuczynski/Silkscreen Printers
Christian Sabogal/Silkscreen Printers
Stephanie Weilk/Silkscreen Printers
John Nordyke/Silkscreen Printers*

University of Memphis

Graphic Design Student Show
EXCELLENCE

*Gary Golightly/Designer
Gary Golightly/Art Director
Gary Golightly/Writer*

Western Kentucky University

Premiere Performances
EXCELLENCE

*Matt Tullis/Designer
Matt Tullis/Art Director
Mina Doerner/Writer
Matt Tullis/Illustrator*

William Paterson University

Student Art Advisement Days
EXCELLENCE

*Thomas Gerard Uhlein/Designer
Thomas Gerard Uhlein/Art Director
Thomas Gerard Uhlein/Writer
David Horton/Writer
David Horton/Editor
Thomas Gerard Uhlein/Illustrator*

**Magazine—Complete Unit
Boston Latin School Association**

Boston Latin School Fall Bulletin
EXCELLENCE

*Moore Moscowitz/Design Firm
Various/Writers
Various/Photographers
Mary Tamer/Editor*

Philadelphia University

The Text
EXCELLENCE

*Maria Cecro/Designer
Frank Boseman/Art Director
Various/Writers
Maria Ceara/Editor
Lindsay Crissman/Editor
Maria Ceara/Illustrator
Lindsay Crissman/Illustrator
Maria Ceara/Photographer
Lindsay Crissman/Photographer*

School of Visual Arts

Visual Arts Journal, Fall 2003
EXCELLENCE
*Donna Montilli/Designer
James D. McKibben/Art Director
Silas H. Rhodes/Creative Director*

St. Edward's University

*St. Edward's University Magazine,
Spring 2004*
EXCELLENCE
*Brook Haley/Designer
Lori Najvar/Designer
Ben Chomiak/Art Director
Carrie Johnson/Writer
Stacia Hernstrom/Editor*

Trinity Western University

*Trinity Western Magazine, No. 7,
No. 8 and No. 9*
EXCELLENCE
*Diane Coulter/Editor
Randall Watson/Art Director/Design
James LaBounty/Photographer
Julie Frizzo/Writer
Jennifer Roberts/Designer*

**University of Illinois at Chicago,
College of Applied Health
Sciences**

*AHS Magazine,
Fall 2003/Winter 2004*
EXCELLENCE
*Norman Design/Design Firm
Armin Vit/Designer
Various/Writers
Lisamarie Lukas/Editor*

**University of Illinois at
Urbana-Champaign School of
Art and Design**

The Ninth Letter, Literary Journal
GOLD
*Jennifer Gunji/Designer
Nan Goggin/Designer
Jennifer Gunji/Art Director
Jennifer Gunji/Photographer
Nan Goggin/Photographer
Joseph Squier/Photographer
Jodee Rubins/Editor*

University of South Alabama

Oracle, Vol. II, Issue 1
EXCELLENCE
*Jason Clark/Designer
Marissa Miller/Designer
Sharon Samples/Designer
Amanda Day/Art Director
Andy Baker/Editor*

**Magazine—Cover Design
Michigan State University**

*Serving State, Fall 2003,
Winter 2003 and Summer 2004*
EXCELLENCE
*Christopher Smith/Designer
Linda Cook/Designer
Tony Frewen/Art Director
Eileen Morey/Editor*

San Diego State University

*360 Magazine, Spring, Summer,
Fall/Winter 2003*
EXCELLENCE
*John Signer/Designer
Lori Padelford/Art Director
Coleen Geraghty/Writer
Sandra Millers Younger/Editor*

University of California, Berkeley

*Boalt Hall Transcript,
Fall/Winter 2003-04*
EXCELLENCE
*GMK/Design Firm
Fernando Martinez/Designer
Caroline Tobias-Hagen/Editor
Alex Williamson/Illustrator
Gita Suchland/Designer*

University of Florida

*University of Florida Today
Magazine, Summer 2004*
EXCELLENCE
*UF News & Public Affairs/Designers
Liesl O'Dell/Editor
Cinnamon Bair/Assistant Editor*

**University of Illinois
at Chicago, College of
Applied Health Sciences**

*AHS Magazine,
Fall 2003/Winter 2004*
EXCELLENCE
*Norman Design/Design Firm
Armin Vit/Designer
Lisamarie Lukas/Editor
Various/Writers
Various/Photographers*

**University of Illinois at
Urbana-Champaign
School of Art and Design**

The Ninth Letter, Literary Journal
EXCELLENCE
*Jennifer Gunji/Designer
Jennifer Gunji/Art Director
Nan Goggin/Art Director*

Williams College

*Williams Alumni Review,
Spring 2004*
EXCELLENCE
*Jane Firor & Associates/Design Firm
Amy Lovett/Editor
Kara Walker/Illustrator*

Magazine—Editorial Spread

Brigham Young University

And With All Thy Mind

EXCELLENCE

David Eliason/Designer

David Eliason/Art Director

John W. Welch/Writer

Jane H. Wise/Editor

M.C. Escher/Illustrator

Joyce Janetski/Associate Editor

Scott W. Cameron/Executive Editor

Brigham Young University

Rooted in Familiar Devotion

EXCELLENCE

Kelly Nield/Designer

Bruce Patrick/Art Director

Various/Writers

Jeff McClellan/Editor

Bradley Slade/Photographer

Kelly Nield/Illustrator

Brigham Young University

Words of Hate, Words of Love

EXCELLENCE

David Eliason/Designer

David Eliason/Art Director

Constance K. Lundberg/Writer

Jane H. Wise/Editor

Bradley Slade/Photographer

Scott W. Cameron/Executive Editor

Joyce Janetski/Associate Editor

Middlebury College

Commanding Officer

EXCELLENCE

Pamela Fogg/Designer

Pamela Fogg/Art Director

Dick Anderson/Writer

Matt Jennings/Editor

Max S. Gerber/Photographer

Book—Complete Unit

Franklin College

One Week

GOLD

Lindsay Hadley/Designer

Shannon Cerajewski/Writer

Kyle Gormon/Writer

Chelsea Hendon/Writer

Betsy Hummel/Writer

Angie Mapes/Writer

Sarah Miller/Writer

Ryan Moore/Writer

Amy Thurston/Writer

Natalie Coers/Editor

Emilee Callahan/Photographer

David Chandler/Photographer

McClain Clotfelter/Photographer

Getty Publications

Had gadya: The Only Kid

EXCELLENCE

Hillary Sunenshine/Designer

Arnold J. Band/Editor

Elizabeth May/Editor

Amita Molloy/Senior

Production Manager

Getty Publications

Plants in the Getty's Central Garden

SILVER

Markus Brilling/Designer

Jim Duggan/Writer

John Harris/Editor

Becky Cohen/Photographer

Suzanne Watson/Senior

Production Coordinator

Getty Publications

The Ruins of the Most Beautiful

Monuments of Greece

EXCELLENCE

Bruce Mau/Designer

Julien-David Le Roy/Writer

Michelle Bonnice/Editor

Stacy Miyagawa/Senior

Production Coordinator

Johns Hopkins Bloomberg School of Public Health

Saving Lives Millions at a Time

GOLD

Thea Glidden/Designer

Robert Ollinger/Art Director

Thea Glidden/Creative Director

Brian Simpson/Editor

Various/Writers

Various/Photographers

National-Louis University

Pioneers in Education

EXCELLENCE

Robin Shultz Hunter/Project Manager

Margaret Zalupski Slomba/Lead

Graphic Designer/Photographer

Book—Cover or Jacket Design

University of Minnesota Press

Image Ethics in the Digital Age

EXCELLENCE

Civic Design/Design Firm

Craig S. Davidson/Cover Designer

Adam Grafa/Art Director

Various/Writers

Larry Gross/Editor

John Stuart Katz/Editor

Jay Ruby/Editor

University of Minnesota Press

Sensory Design

EXCELLENCE

Civic Design/Design Firm

Craig S. Davidson/Cover Designer

Adam Grafa/Art Director

Joy Monice Malanar/Writer

Frank Vodvarka/Writer

Frank Vodvarka/Photographer

Peter Martin/Editor

University of Minnesota Press

The Artificial Kingdom

EXCELLENCE

Civic Design/Design Firm

Craig S. Davidson/Cover Designer

Adam Grafa/Art Director

Celeste Olalquiaga/Writer

Richard William Morrison/Editor

Worrell Photo/Photographer

University of Minnesota Press

What the Body Cost

EXCELLENCE

Civic Design/Design Firm

Craig S. Davidson/Cover Designer

Adam Grafa/Art Director

Jane Blocketz/Writer

Richard William Morrison/Editor

Carolee Schneemann/Cover Artwork

Identity Program—Logo

New Mexico State University

Advance Institutional Transformation

Logo

EXCELLENCE

Elizabeth A. Alderman/Designer

Elizabeth A. Alderman/Art Director

Identity Program—Package

University at Buffalo

Office Collateral

EXCELLENCE

Karen Lichner/Designer

Alan Kegler/Art Director

Sara Saldi/Writer

Sara Saldi/Editor

Karen Lichner/Photographer

Reanna Kaopuiki/Illustrator

University of Washington

Chemical Engineering

Centennial Letterhead

EXCELLENCE

John Linse/Designer

Jo-Ann Sire/Designer

Best Use of Color— Two Colors or Less

Graphic Centre, The Hospital for Sick Children

You are Not Alone Book

EXCELLENCE

Freight Design/Design Firm

Valerie Sippel/Designer

Margaret Fitch/Writer

Fran Turner/Writer

Fran Turner/Editor

Andrea Lemieux/Editor

Liam Thurston/Illustrator

Philadelphia University

Craig Frazier

EXCELLENCE

Craig Frazier/Designer

Craig Frazier/Illustrator

Philadelphia University

Open, Vol. 1

EXCELLENCE

Lisa Kershner/Designer

Micah Kasman/Designer

Frank Baseman/Art Director

Various/Writers

Various/Editors

Lisa Kershner/Photographer

Micah Kasman/Photographer

Lisa Kershner/Illustrator

Micah Kasman/Illustrator

Ringling School of Art & Design

Commencement Series

EXCELLENCE

Jorge Lamora/Designer

Jennifer Mumford/Art Director

Holly Antoszewski/Art Director

Christine Meeker-Lange/Writer

University of Southern California, Thornton School of Music

USC Thornton School of Music

Newsletter, Fall 2003

EXCELLENCE

*Warren Group | Studio Deluxe/
Design Firm*

Anouk de Jonge/Designer

Linda Warren/Art Director

Ljiljana Grubisic/Editor

Various/Photographers

Best Use of Color— Three Colors or More

Penn State University

*Inspiring Solutions: School of
Information Sciences and Technology
Report 2004*

EXCELLENCE

Larry Krezo/Designer

Rick Villastrigo/Art Director

Charles DuBois/Writer

Margaret Hopkins/Writer

Sally Heffentreyer,

Laurene Phillips/Editors

Paul Hazi/Photographer

Scott Johnson/Photographer

Penn State Image Resource

Center/Photographer

Gene Maylock/Photographers

Kerry Newman/Project Manager

The University of Michigan

*Illuminations of the University
Library*

EXCELLENCE

Marie Howard/Designer

Sandra Ackerman/Designer

Stephanie Kadel-Taras/Writer

Linda Bennett/Writer

Mark Palmer Gregg/Photographer

Linda Bennett/Producer

Exhibit/Display Graphics

Union University

SBC Tradeshow Booth

EXCELLENCE

Todd Mullins/Designer

Todd Mullins/Art Director

Kathie Chute/Writer

Jim Veneman/Photographer

Facilities Department/Construction

*Engineering Department/Structural
Design*

Theater Department/Lighting and

Structural Design

Printer/Prografix International

Unpublished Work

The College of New Jersey

Design Centre Poster Series

EXCELLENCE

Fanky Chak/Designer

David Ulrich/Designer

Printed Publication—Other

DePaul University

2003 Enrollment Summary

SILVER

Norman Design/Design Firm

Claudia Renzi/Designer

**Harvard University
Dinning Services**

Dining at Harvard
SILVER

Brent Hale/Designer
Lora Morini/Designer
Brent Hale/Art Director
Crista Martin/Writer
Crista Martin/Editor
Alix McNitt/Editor

**Harvard University
Dinning Services**

Elements Catering Menu
EXCELLENCE

Brent Hale/Designer
Brent Hale/Art Director
Chris Bandereck/Writer
Crista Martin/Editor
Alix McNitt/Editor

Pennsylvania State University

Center For The Performing Arts
Season 2004-05
EXCELLENCE

Urszula Kulakowski/Designer
John Rafacz/Writer
Mieczyslaw Gorowski/Illustrator

The University of Tennessee

Clarence Brown Theatre Brochure
EXCELLENCE

Tim Lyle/Designer
Maritza Gualy/Designer
Brain Bale/Designer
Lauren Ray/Designer
Gordon Kutil/Designer
Nick Hollomon/Designer
Whitney Lawson/Writer
Blake Robison/Editor
Deborah Shmerler/Art Director

University of Illinois at Chicago

Great Cities
EXCELLENCE

Osborn & Delong/Design Firm
Mark Huffman/Art Director
Lisa Aaronson/Writer
Margaret McCarthy/Editor
Roberta Devlin-Dupuis/Photographer

Illustration

Middlebury College

Fiction
EXCELLENCE

Pamela Fogg/Designer
Pamela Fogg/Art Director
Laura Legere/Writer
Matt Jennings/Editor

National University

Legacies of the Holocaust
EXCELLENCE

John Fretz/Designer
Keith Kanzel/Art Director
John Fretz/Illustrator

**Illustration—
Complete Book or Unit**
**Johns Hopkins Bloomberg
School of Public Health**

Saving Lives Millions
at a Time Illustrations
GOLD
Robert Ollinger/Art Director
Brian W. Simpson/Editor
Various/Illustrator

Photography
Vassar College

Report of Gifts
GOLD
Nesnadny + Schwartz/Design Firm
Stacie Ross/Designer
Mark Schwartz/Art Director
Michelle Moehler/Art Director
Lance Ringel/Writer
Lance Ringel/Editor
Barbara Bosworth/Photographer

**Photography—
Complete Book or Unit**
East Carolina University

Admission Viewbook
EXCELLENCE
Tim Gormley/Designer
Tim Gormley/Art Director
David Etchison/Writer
Forrest Croce/Photographer

East Carolina University

Initial Contact Piece

EXCELLENCE

Tim Gormley/Designer

Tim Gormley/Art Director

David Etchison/Writer

David Etchison/Editor

Forrest Croce/Photographer

East Carolina University

Teaming with Life: Biology Fund

Raising Brochure

SILVER

Tim Gormley/Designer

Tim Gormley/Art Director

Forrest Croce/Photographer

Franklin College

One Week

GOLD

Lindsay Hadley/Designer

Shannon Cerajewski/Writer

Kyle Gormon/Writer

Chelsea Hendon/Writer

Betsy Hummel/Writer

Angie Mapes/Writer

Sarah Miller/Writer

Ryan Moore/Writer

Amy Thurston/Writer

Natalie Coers/Editor

Emilee Callahan/Photographer

David Chandler/Photographer

McClain Clotfelter/Photographer

Royal Roads University

Make it Yours

EXCELLENCE

Trapeze Communications,

Inc./Design Firm Val

Nathan/Creative Director

Mark Bawden/Creative Director

Val Nathan/Writer

Joe Hedges/Designer

Beverly Hall/Photographer

Maurice Robinson/Photographer

Vassar College

Report of Gifts

GOLD

Nesnadny + Schwartz/Design Firm

Stacie Ross/Designer

Mark Schwartz/Art Director

Michelle Moehler/Art Director

Lance Ringel/Writer

Lance Ringle/Editor

Barbara Bosworth/Photographer

Entire Website

Johns Hopkins Bloomberg School of Public Health

Admissions Website

EXCELLENCE

Susan Koch/Designer

Susan Koch/Art Director

Rod Graham/Writer

Kristi Birch/Editor

Various Photographers

<http://www.jhsph.edu/admissions>

Kent State University

UCDA RE: Workshop Website

EXCELLENCE

Phillip Pastore/Designer

Shawn Beatty/Designer

Phillip Pastore/Programmer

John Brett Buchanan/Art Director

<http://ucda.com/keywest/index.html>

Massachusetts Institute of Technology

MIT_1990_2004.zip

EXCELLENCE

Moore Moscovitz/Design Firm

Martha Eddison/Writer

Sarah H. Wright/Editor

Various/Photographers

<http://web.mit.edu/timeline/>

School of Visual Arts

School of Visual Arts Website

SILVER

Funny Garbage/Designer

James D. McKibben/Art Director

Anthony P. Rhodes/Creative Director

Abimbola Famuyiwa/Senior

Multimedia Designer

<http://www.schoolofvisualarts.edu/>

Syracuse University

College of Visual and Performing

Arts

GOLD

<http://www.vpa.syr.edu>

**The Fashion Institute of Design
& Merchandising Alumni
Association**

*The Fashion Institute of
Design & Merchandising*
EXCELLENCE

AJ Seles/Designer

AJ Seles/Art Director

Kim Askew/Writer

Nathalie Holtzman/Editor

Tamar Rosenthal/Creative Director

[http://www.fidm.com/alumni/index/
ucda/index.html](http://www.fidm.com/alumni/index/ucda/index.html)

The University of Vermont

University Website

EXCELLENCE

Nick Scappaticci/Art Director

Rob Morris/Writer

Christo Sims/Editor

<http://www.uvm.edu>

CD-ROM

Vassar College

Admitted Student Yield Piece

GOLD

Nesnadny + Schwartz/Design Firm

Mark Schwartz/Creative Director

Julia Van Develder/Editor/Writer

Will Faller/Photographer

*Cindy Lowrey/CD Design and
Production*

*John-Paul Walton/CD Design and
Production*

Keith Pishnery/Jacket Design

Other

University of Hartford

Telekineset

EXCELLENCE

Chad Drobish/Designer

John Nordyke/Instructor

Student—Published Work

College for Creative Studies

2004 Student Exhibition Opening

EXCELLENCE

Libby Cole/Designer

Chris Wisniewski/Designer

Callie Johnson/Faculty Advisor

College for Creative Studies

Spine

EXCELLENCE

Nina Bianchi '04/Designer

Shar McLeod '05/Designer

Callie Johnson/Faculty Advisor

Kent State University

Clarion! Magazine, Spring 2004

EXCELLENCE

Glyph[x]/Design Firm

Ernie A. Fesco III/Designer

Matt Lee/Designer

Shawn Beatty/Designer

Tessa Posey/Designer

John Brett Buchanan/Art Director

Ron Wilshire/Writer

Tom Schott/Writer

Paul Hambke/Writer

Jerry Sowden/Photographer

Pete Hartle/Photographer

Tom Schott/Photographer

Kent State University

KSUCDA 04 Summer Workshops

EXCELLENCE

Amir Khosrari/Designer

Amir Khosrari/Photographer

Kent State University

Mo Lebowitz Exhibit

EXCELLENCE

Mike Burton/Designer

Jess Forsythe/Designer

Ken Hejduk/Designer

Miranda Hall-Carrier/Designer

Amir Khosravi/Designer

Brandon Walker/Designer

David Middleton/Art

Director/Instructor

Ringling School of Art & Design

Precollege Perspective

EXCELLENCE

Jeff Bucholtz/Designer

Jennifer Mumford/Art Director

Holly Antoszweski/Art Director

Nancee Clark/Writer

Forrest MacDonald/Photographer

Jeff Bucholtz/Illustrator

**Student Art League/Edinboro
University of Pennsylvania**

*Chimera: A Journal
of Literature and Art*
EXCELLENCE

Billy Dale/Art Director/Designer

Justin DuBois/Designer

Gary Owens/Editor

Courtney Lang/Managing Editor

Shelle Barron/Advisor

Robert Hass/Advisor

John Lysak/Advisor

Fred Scruton/Photography Advisor

Stacey Conner, Cara Fortin, Adam

J. Keller, Ashley Meixel, Stephanie

Moore, Jesse Mowles-Aring, Rob

Sudano/Photographers

The College of New Jersey

The Odyssey—Exhibition Catalogue
SILVER

David Ulrich/Designer

Lee Ann Riccardi/Curator

Judith Masterson/Gallery Director

Lois Fichner-Rathus/Faculty Advisor

Fanky Chak/Faculty Advisor

**Student—
Unpublished Work**

Portfolio Center

Commodity
EXCELLENCE

Michael Morean/Designer

Portfolio Center

Ellen Gilchrist Book Series
EXCELLENCE

Bari Samuels/Designer

Portfolio Center

Fernbank Science Center
EXCELLENCE

Shari Margolin/Designer

Portfolio Center

Food Book
EXCELLENCE

Brandi Clark/Designer

Portfolio Center

Sense
EXCELLENCE

Wade Thompson/Designer

The University of Tennessee

James Agee Park Temporary

Sinage "Moment"

EXCELLENCE

Darla Patterson/Designer

Elaine Fox/Designer

Jason Brown/Art Director

Jennifer Odem/Art Director

Deborah Shmerler/Art Director

**Student—Classroom
Work or Assignments**

Dominican University

EGOSYSTEM
EXCELLENCE

Greg Zychowicz/Designer

Greg Zychowicz/Writer

Greg Zychowicz/Photographer

Jean Bevier/Instructor

Drexel University

Before She Met Me Book Jacket
EXCELLENCE

Robert Giorgio/Designer

Robert Giorgio/Illustrator

E. June Roberts/Faculty Advisor

Drexel University

Cirque Du Soleil Annual Report
EXCELLENCE

Robert Giorgio/Designer

Robert Giorgio/Writer

Jody Graff/Faculty Advisor

Drexel University

Le Garage: Restaurant Identity
EXCELLENCE

Alexis Cook/Designer

Alexis Cook/Writer

Alexis Cook/Photographer

Mark Willie/Faculty Advisor

Drexel University

Poetry of Robert Frost:

A Witness Tree

EXCELLENCE

Jenny Yip/Designer

Robert Frost/Writer

Jenny Yip/Photographer

Mark Willie/Faculty Advisor

Drexel University

Serial Killers Book Jacket/

Poster Series

EXCELLENCE

Breonna Rodriguez/Designer

Breonna Rodriguez/Writer

Breonna Rodriguez/Photographer

E. June Roberts/Faculty Advisor

Drexel University

This Morning Poster

EXCELLENCE

Allyson Jamo/Designer

Allyson Jamo/Photographer

Mark Wille/Faculty Advisor

Kent State University

Hughes 03 Annual Report

EXCELLENCE

Amir Khosravi/Designer

Kent State University

Kent State University Wayfinding

EXCELLENCE

Ken Hejduk/Designer

Rich Lokay/Designer

Joe Parlett/Designer

David Middleton/Instructor

Kent State University

Ocean

EXCELLENCE

Amir Khosravi/Designer

Amir Khosravi/Illustrator

Portfolio Center

Currency

EXCELLENCE

Denise Medina/Designer

Portfolio Center

Global Peace

EXCELLENCE

Miti Desai/Designer

Portfolio Center

Paul Auster Book Series

EXCELLENCE

Shari Margolin/Designer

I believe that better design can contribute to better learning. By means of a better use of language, visual imagery, and organization of content, the presentation of subject matter can express a schools distinct character and with a stronger impact; increasing enrollment, retention, participation and enthusiasm.

—*James Donnelly*

The piece was
conceptual and
consistent with
its theme, and
the typography
was handled simply
and elegantly.

—*Leslie Haines*

Best of Show

Vassar College

Report of Gifts

How do donors think about themselves as being an integrated part of the school? This piece is exemplary because it breaks through into the hearts and minds of its audience and establishes a deeper sense of belonging and participating. The poetic association of trees and growth is so poignant and empathetically presented. Clearly, the trees stand as a metaphor for the effort and ingenuity, the seriousness and pleasure of the work the school aspires to be known for. The overall composition of text, lists of peoples names, and fine art photography adds credibility and value to the schools character, identity, and overall communication plan. A donor recognition piece should: 1. enhance the sense of achievement and possibility; and 2. provide confidence in the school and the purpose for the appeal. Although the viewer sees trees, this piece is about seeds and reasons for believing in planting and cultivating them; so to, it is as much about the seasons and appreciating how investments weather and become expressions of beauty and foresight. The masterful photographs are keen interpretations that magnify the patient messages sent from unseen gardeners. It is schools that should have the reputation for continually bring forward meaningful new visions and satisfying ways to experience them. This piece from Vassar represents “the conceptual order” of a school on the highest level—an attainable level that universities and colleges administrators and designers should be discussing and discovering together.

—James Donnelly

What made this piece outstanding was its attention to every detail. Not only was the photography exceptional, but it was used to its best potential through professional printing on a well-chosen paper stock. The piece was conceptual and consistent with its theme, and the typography was handled simply and elegantly. The designer took what could have been a bland listing of donors and made a keepsake design piece out of it. Kudos to all involved!

—Leslie Haines

Vassar College's “Report of Gifts” superbly illustrates the strength, grounding and future of the school not with stiff photos of patrons but with black-and-white portraits of the trees of campus. The typography is crisp and subdued and the organization of the book is clean, which makes the close-up images of Vassar's gnarly hemlocks, beeches and the like all the more intriguing. This is an original, thoughtful and hugely successful presentation and I can't wait to get my own copy.

—Brian Noyes



...this book is a
positive example of
a collaborative act;
between the students
and the school...

—*James Donnelly*

Print Judges Choice Award

National-Louis University

Pioneers in Education

The total creation of the book, *Pioneers in Education*, from National-Louis University is a great communication piece because it manifests a living image that extends what the school mission represents. The emotional appeal and scholarship immediately frame a compelling story that balances words and choice pictures that is motivating and poignant. The experience of the book encourages me to feel that I can become a part of a unique and accomplished community of real people who are asking questions, learning, thinking and doing things to better the condition of their world. Moreover, this book is a positive example of a collaborative act; between the students and the school, the school and its audiences, and between the past and the present. Ideally, communication design planning fosters an unfettered cross-fertilization of ideas. Once planned out, the result is a great communication product that will bring people together with increased focus and magnified purpose. It should bring together colleges in related fields, strengthen existing synergies and spark new ideas for learning and teaching. It is an inspiring communication tool. This book provides such a return on its investment.

—James Donnelly

Drexel University

Serial Killers Book Jacket/ Poster Series

Who knew serial killers could be so delicious? I looked at over 1,300 entries and found this the most, well, arresting. Breonna Rodriguez, in her thesis project for Drexel University, designed a series of nine book covers (and five accompanying posters) on murder sprees. They are mysterious, dark but luminescent, employing for the most part abstract views of fruit and vegetables (when something more sinister, like a murder scene or mug shot, would have been the predictable solution) in stunning and shocking photo treatments. When the images were combined with her excellent and controlled use of angst typography, these became absolutely beautiful pieces of art.

—Brian Noyes

Student Art League/ Edinboro University of Pennsylvania

Chimera: A Journal of Literature and Art

There were many pieces that I was particularly drawn to so it was hard to narrow it down to just one. I chose the *Chimera Journal* from Edinboro University because of the effectiveness of its collaboration on many levels. The piece was designed to serve as a record of the achievements of students writers and artists. It also had to convince the college administration that this was a worthwhile endeavor that should be funded annually. They met that goal and I can see why. Upon first viewing the book, I was drawn to its unusual format (square) and decorative flourishes, highlighted with a subtle use of metallic ink on black stock. The best, however, was yet to come. As I opened the book and started traveling through the piece, my eyes were captured by the dramatic use of black and white, intriguing cropping of shapes, and ample use of white space. Then I was welcomed to easy-to-read text that was carefully and beautifully typeset. Attention to detail, continuity in theme and respect for both the written word and artwork all make this a piece well designed and worth treasuring.

—Leslie Haines

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