

36th Annual Design Competition

"It seemed as if a lot of the work simultaneously reflected two vastly different trends within contemporary culture: specialization and 'responsibility creep.' In other words... the work seemed to reflect the ever expanding set of skills and responsibilities that the contemporary designer must contend with. And yet, in some cases the work also seemed to be very arcane." —Elliott Earls

"It's true that in terms of pure design execution, the bestof-the-best, most innovative designed pieces rise to the topand they are few. It is, in my opinion, unfair not to consider the nature of the genre, the interference of design-bycommittee from policy wonks, the literal gray area where price-driven page counts and verbose manuscripts collide, and the elusive quiet the college designer tries to find at the end of the day from having done a job as well as possible under battlefield conditions." -Ken Morris

# Print

#### Elliott Earls

*Educator* Cranbrook Academy of Art Broomfield Hills, MI

Elliott Earls is an internationally recognized performance artist/



4]

designer hybrid. As a performance artist he is the recipient of a Wooster Group Emerging Artist grant. His latest

artistic performance, "Bull and Wounded Horse," debuted in its full form at Detroit's Music Hall in January 2006. Elliott's work has been recognized by the Cooper-Hewitt National Design Museum.

# 2006 Competition Judges

Ken Morris

Printing Consultant Courier Printing, Smyrna, TN



Ken Morris has worked in communications for over 25 years.

Ken holds a B.A. in Journalism from Western Kentucky University.

Ken has served as associate editor of a weekly newspaper, art director for two city magazines, creative director for a Nashville agency, and a freelance creative consultant and illustrator, serving clients in business and music publishing nationwide. Ken served as university graphic designer for five years at the University of the South, where he won numerous awards including a CASE District III Award of Excellence.

In 2002, Ken joined Courier Printing, as a printing consultant. His experience in higher-education marketing has enabled him to consult with some of his clients beyond the purview of ink-on-paper.

## Alison Slamon

Designer The Buntin Group, Nashville, TN

Alison Slamon began her design endeavors in San Diego where she completed two years of college study before moving to Nashville and earning a bachelor's



degree in design communications from Belmont University. As an undergraduate, she was already an accomplished

photographer, working with the Americana Music Association and having her work widely published.

Upon completion of her degree, Alison worked as a designer at DCA/DCPR in Jackson, Tennessee. Her current position with The Buntin Group, the number one-rated advertising agency in Tennessee and one of the top 150 in the nation, has brought her back to Nashville.

# Electronic Media

## James Craig

Senior Design Technologist frog design, Austin, TX

A former skate punk and radio deejay, James Craig is a senior design technologist for frog design.



In 2006, James will judge the SXSW web awards and lecture at Access U California and SXSW Interactive. He is a contributor

to the World Wide Web Consortium (W3C), Knowbility's Accessibility.

Internet Rally (AIR), and AIGA, the professional association for design. Currently the web communications director for the Austin chapter of AIGA, he works on several AIGA national initiatives.

## Stephanie Knopp

*Educator* Tyler School of Art at Temple University, Philadelphia, PA

Stephanie Knopp has taught graphic design at the Tyler School of Art at Temple University since 1981. Her design work has been exhibited by the Art Directors Club of Philadelphia, the University &



College Designers Association, in the Colorado International Poster Exhibition, the Warsaw International

Poster Biennale, and the Lahti Poster Biennale.

Her work has been published in How International Design Annual, Graphis Posters, Creativity, Print Regional Design Annual, American Corporate Identity, and Letterheads 8. She has done work for the Free Library of Philadelphia, the Pennsylvania Academy of Fine Arts, Stoudt Brewing Company, Binney and Smith, Franklin and Marshall College, and the Joslyn Art Museum.

# Evan Daly

Art Director Block & DeCorso, Verona, NJ

With a love of typography, Evan Daly earned a B.F.A. from The



College of New Jersey in 1997. After graduation he worked in a small New York City design firm, which served

[5

such clients as the New York Jets, Cleveland Browns, and New Jersey Nets.

Now with Block & DeCorso in New Jersey, Evan is responsible for both print and website projects. He has created award-winning work for Suburban Energy Services, Hunter Douglas, and Nielsen Bainbridge. His work has also appeared in *Graphic Design, USA*.

# Going Green

#### Karen DeLuca

Creative Vice President, Block & DeCorso, Verona, NJ Educator, Montclair State University, Upper Montclair, NJ

Karen DeLuca's experience ranges



across a wide spectrum, including branding, identity systems, print collateral, and packaging. She has been

recognized with more than 75 design awards, including the ANDYs, and ADDYs, and one from the New Jersey Ad Club.

"90% of life as a creative person requires a Plan B."

— Karen DeLuca

#### **Brian Hurewitz**

Vice President & Senior Art Director/ACD Green Team USA, New York City, NY

Brian has spent his entire professional life fighting the terror of the typical (which only lends greater irony to his daily lunch routine). A Fort Lauderdale native, Brian studied illustration at the Art Institute before switching to

advertising and design. He gave up "Spring Break" (about time) and his T-top Camaro to join Green Team as an Art Director in 2000.



In addition to having his hand in every account within the Green Team walls, Brian is also a frequent speaker on environmentally and socially responsible communication at a number of conferences and universities, most recently FIT, AIGA and the One Club. As influences, Brian cites Tibor Kalman and Larry David, which helps explain his ability to concept while continually glancing over his shoulder. "I'm encouraged by the growing conscience of the design community. If I was judging solely on environmentally responsible production, 90% of the entrants deserved gold."

— Brian Hurewitz

# 2006 Judge's Choice Awards

# Elliott Earls

The Restoration of Engravings, Drawings, Books and Other Works on Paper, Getty Publications

This work takes an incredibly arcane subject matter and



romanticizes it. The aesthetics of the book are excellent. There's a kind of fetishistic encounter with this

book that makes me feel as if I'm gaining access to a secret world. The technical illustrations and typography, as well as the overall presence of the book are really wonderful. I really enjoy this book.

# **Alison Slamon** *Soka University Viewbook,* Soka University

This piece was superbly targeted. It's square size is smaller than usual view books and makes for a unique attention grabber. It

contains a subtle, yet trendy color scheme that easily feels comfortable. It had great

imagery that drew me in and made me believe this school would be a very unique and fun place to attend. It was one of very few pieces I found myself wanting to read cover to cover during judging. Most of the photography seemed very natural and didn't come across as posed. I also found the typography engaging, it wasn't typical. It was clear, and flowed well from page to page. The uncoated paper, feels professional and elegant. Ultimately, this piece got the message out clearly and captured my attention.

# **Ken Morris** *Kenyon College Alumni Bulletin,* Kenyon College

My magazine measuring stick is mid-1980s *Esquire*, where designers usually stayed within two display font families throughout, applying rigid use in formatted sections and playing liberally in features. It was never boring.

[7

Examining Kenyon, I found similarities. Departments, short news, and class notes are clean with air in the text for readability. Staying true to format they occasionally color outside of the lines for excitement. That consistency nicely sets up the feature well.

Thus, with the use of display type and photography are dramatic and compelling. But keeping feature display fonts within the magazine's format-set subliminally speaks to consistency and promotes reader security. They've executed it well, just like *Esquire* did back then. Printed by Sexton Printing, Inc., St. MN sextonprinting.com



University & College Designers Association 199 West Enon Springs Road, Suite 300 Smyrna, TN 37167

615-459-4559 65-459-5229 fax ucda.com

Printed by Sexton Printing, Inc., St. MN sextonprinting.com

All credit information provided by the individual entrant or institution at the time of winning piece was submitted. UCDA is not responsible for any errors or omissions.

# **Recruitment/Viewbook**

## Columbia College

Some Blue Notes Generation/Design Firm Rachael Bruno/Designer Beth Davidson/Art Director Rob Morris/Writer Flynn Larsen/Photographer

#### **Emory University**

Candler School of Theology Series Stanis Kodman/Designer Stacey Jones/Writer Stacey Jones/Editor Jon Rou/Photographer Shonda Jones/Client

#### Illinois Institute of Technology

IIT Undergraduate Viewbook Courtney Lausch/Designer Bernice Thieblot/Art Director Jill Jasuta/Writer Matthew Westbrook/Editor Beth Flumignan/IIT Undergaduate Project Manager Beth Cuncan /IIT Marketing Project Manager

## **McGill University**

Faculty of Science Viewbook Jean Bernard Sun/Designer Garry Graham/Art Director Robyn Wiltshire/Writer Victor Chisholm/Writer Owen Egan/Photographer John Geddes/Photographer

## Roberts Wesleyan College

Roberts Wesleyan College Viewbook Richard Harrison Bailey, The Agency/Design Firm Mark Cook/Designer Mark Cook/Art Director Meg Barrett/Writer Tom Galliher, Galliher Photography/Photographer

# SILVER Soka University

Soka University Viewbook Lime Twig Group/Design Firm Ellen Laning/Designer Christian Mercurio/Designer Chandre Nicholas/Art Director Elizabeth Wray/Writer Phil Channing/Photographer Dan Snipes/Photographer

# GOLD School of Visual Arts

This is How We See It Undergraduate Catalog Brankica Kovrilija/Designer Michael J. Walsh/Art Director Lang Phipps/Writer Nadzieli Mannello/Editor Silas H. Rodes/Creative Director

# **Recruitment/Other**

## **Clark College**

International Programs Brochure Wei Zhuang/Designer Lynne Toh/Writer Ian Beckett/Photographer Wei Zhuang/Illustrator

# Colgate University 24/7

Karen Luciani/Designer Karen Giannino/Writer Caroline Jenkins/Writer Karen Giannino/Project Director Vicki Wilson/Editor Timothy Sofranko/Photographer Aubrey Graham/Photographer Justin Ide/Photographer Jimmy Maritz/Photograher Gerry Gall/Contributing Photo Editor/Project Advisor

# **Goucher College**

A Short Guide to a Happy College Search Ayumi Yasuda/Designer Gregory Wilkin/Art Director Chris Iseli/Art Director Chris Iseli/Writer Jim Sheehan/Writer Debra Rubino/Editor Marcia McCray/Illustrator

#### **Goucher College**

Conversations– Diversity Brochure Ayumi Yasuda/Designer Debra Rubino/Art Director Chris Iseli/Art Director Chris Iseli/Writer Bruce Weller/Photographer

#### **Kenyon College**

We Are Landesberg Design Associates/Design Firm Amy Blumenthal/Writer Amy Blumenthal/Editor Howard Korn/Photographer

#### **Missouri State University**

Housing Reapplication Series Veronica Adinegara/Designer Veronica Adinegara/Art Director Michael VanFossen/Writer Stacey Funderburk/Editor Kevin White/Photographer Veronica Adinegara/Illustrator

#### Sweet Briar College

Sweet Briar College Journal Richard Harrison Bailey, The Agency/Design Firm Corie Ripple/Designer Kerry Prugh/Art Director Keith Roach/Writer Rick Bailey/Creative Director Tom Galliher, Galliher Photography/Photographer

#### University of Florida

WARPhaus Direct Mailer Connie Hwang/Designer Bethany Taylor/Photographer Sean Miller/Photographer

#### University of the Pacific

Pacific Admission Campaign Zehno Cross Media Communications/Design Firm Rod Lemaire/Designer Karen Buck/Designer Charlie Th'ng/Designer Kathy Cain/Art Director Lisa Fedele/Art Director Sharon Hudson/Writer Sharon Hudson/Editor Diana Pincklev/Editor KarenBuck/Editor Larry Maglott/Photographer Brian Lawler/Photographer Steven Yeater/Photographer Kent Lacin/Photographer

# **Recruitment/Art Schools**

### SILVER Art Center College of Design

Art Center I.D. Brochure Matsumoto Incorporated/ Design Firm Takaaki Matsumoto/Designer Takaaki Matsumoto/Art Director Lane Barden/Writer Amy Wilkins/Editor Steven A. Heller/Photographer Jered Gold/Project Manager

## School of Visual Arts

Texas National Portfolio Day Poster Patrick Tobin/Designer Michael J. Walsh/Art Director Sias H. Rhodes/Creative Director

## Watkins College of Art & Design

The One Book Leslie Haines/Designer Leslie Haines/Art Director Connie Baer/Writer Leslie Haines/Writer Connie Baer/Editor Various/Photographer

# Academic Catalog

#### University College London

ESWC2005 Conference Handbook 400 Communications Limited/ Design Firm Paul Dennis/Designer Paul Dennis/Art Director James Banks/Editor Emma Hyman/Editor Ian Peterson/Editor Artwork based on a design by Eddie Farrell, Michael Wedgewood, Corrina Till and Emma Hart

# **Exhibition Catalog**

# SILVER Center for Arts & Visual Culture, UMBC

Blur of the Other Worldly Guenet Abraham/Designer Mark Alice Durant/Writer Jane D. Marsching/Writer Mark Alice Durant/Editor Jane D. Marsching/Editor

#### **Getty Publications**

Colors of Clay: Special Techniques in Athenian Vases Sandy Bell/Designer Deenie Yudell/Art Director Beth Cohen/Writer Benedicte Gilman/Editor Elizabeth Kahn/Production

#### **Getty Publications**

Courbet and the Modern Landscape Catherine Lorenz/Designer Deenie Yudell/Art Director Mary Morton/Writer Charlotte Eyerman/Writer Dinah Berland/Editor Anita Keys/Production

# SILVER Indiana University

Lilly Imaginary Places Catalog David Wang/Art Director Christopher Harter/Writer Anthony Tedeschi/Writer Linda Stephenson/Editor

#### Penn State University

Wos Up Man? Jennifer Quick/Designer Rick Villastrigo/Art Director Joyce Henri Robinson/Writer Sally Heffentreyer/Editor Laurene Phillips/Editor Kerry Newman/Project Manager Various/Photographer

#### Rutgers University Camden Campus

The Spaces Between: Margery Amdur gdloft/Design Firm Allan Espiritu/Designer Allan Espiritu/Design Collaborative Leslie Kaufman/Writer Libora Oates-Indruchova/Writer Jane linden/Writer Joseph Schiavo/Editor David Gehosky/Photographer BJ Slater/Photographer

#### SILVER University of Alberta

Folkways Cover Art Catalogue Susan Colberg/Designer Susan Colberg/Art Director Margaret Asch/Writer Joan Greer/Writer Regula Qureshi/Writer Susan Colberg/Writer Louise Asselstine/Photographer

#### University of Florida

Craig Robins– Greater than the Sum Connie Hwang/Designer Amy Vigilante/Writer Various/Photographer

# Annual Report/Donor Report

#### **Boston University**

A Different September Foundation Annual Report 2005 Diana Parziale/Designer Michael Dettelbach/Writer

# Fashion Institute of Technology

Challenging Perceptions– 2005 Annual Report Pentagram Design/Design Firm Lang Phipps//Writer

#### Fordham University School of Law

2004-2005 Report of the Dean Two Dogs Design/Design Firm Vincent Lisi/Designer Anna Bauer/Designer Vincent Lisi/Art Director Robert Pfeifer/Writer Matthew Septimus/Photographer Nancy Adler/Photographer

## **Furman University**

Sustainability at Furman Roxanne Chase/Designer Roxanne Chase/Art Director Nancy Spitler/Writer Charles Register/Photographer Roxanne Chase/Illustrator

#### **Georgetown University**

2005 President's Report Elisa Anderson/Designer Chris Enochs/Art Director Alan Dessoff/Writer Nancy Freibert/Illustrator Barry Myers/Portrait Photographer Phil Humnicky/Photographer Leslie Kossoff/Photographer Mitch Layton/Photographer Paul Morse/Photographer Charles Nailen/Photographer

# SILVER National University System

National University Annual Report 2005 Hohn Fretz/Designer Keith Kanzel/Art Director Hilary Achauer/Writer Mark Dastrup/Photographer Robin Long/Production Manager

## North Dakota State University

NDSU Annual Report Brad Clemenson/Designer Laura McDaniel/Editor Kathy Laid/Copy Editor Dan Koeck/Photographer Publication Services Staff/Writer

# **Development Information/Fundraising**

#### Rensselaer Polytechnic Institute

2005 President's Report Oberland Group/Design Firm Flo Luckey/Designer Dian Piester/Art Director Clorinda Valenti/Writer Tracey Leibach/Editor Lonny Kalfus/Photographer

#### University of South Carolina

University of South Carolina Vision Report Laurie Barnhill/Designer Chip Harvey/Art Director Larry Pearce/Art Director Chris Horn/Writer Mike Brown/Photographer Kim Truett/Photographer Carolyn Parks/Production Coordinator

#### Vassar College

Vassar College Report of Gifts 2005 Nesnadny + Schwartz/Design Firm Mark Schwartz/Art Director Stacie Ross/Designer Gregory Conniff/Photographer Lance Ringle and Vassar College/ Writers

#### **Clemson University**

Endowed Chair Presentation Folder Cheryl DeSellier/Designer Dave Dryden/Art Director Cheryl DeSellier/Illustrator

#### Oregon State University Foundation

A Conversation with President Ed Ray Jared Corcoran/Designer Steven Lont/Writer Jared Corcoran/Photgrapher

## Scripps College

Annual Fund Postcard Series Lime Twig Group/Design Firm Chandre Nicholas/Designer Chandre Nicholas/Art Director Chandre Nicholas/Headlines Mary Bartlett/Text Mary Weis/Text

#### University of Central Florida

7 Reasons Brochure Tom Hope/Art Director Terry Helms/Writer Sandy Pouliot/Production Manager

#### University of Maryland

Illumination Johsua Harless/Designer Mary Doollo/Writer Dianne Bruch/Editor John Consolietal/Photographer

# Special Event

# **Buffalo State College**

Burchfield-Penney New Museum Groundbreaking Invite Lynda Donati/Designer Lynda Donati/Art Director Claire Jones/Associate Vice President Claire Jones/Writer, Magazine Article Ann Brown/Publications Director

## Mt. Saint Vincent College

Alumni Bowling Invite studio-e/Design Firm Lucinda O'Neill/Designer Lucinda O'Neill/Illustrator College of Mt. Saint Vincent/ Writer

# Rochester Institute of Technology, School of Design

RIT Glass Program-Visiting Lecture Series Poster My Darndest/Design Firm Bill Klingensmith/Designer Bill Klingensmith/Art Director Bill Klingensmith/Photographer

#### GOLD Savannah College of Art and Design Fashion Catalog 2006

Jennifer McCarn/Designer David Duran/Art Director Various/Photographer

# Savannah College of Art and Design

Savannah Film Festival Call for Entries Scott M. Newman/Designer David Duran/Art Director Emily Green/Editor Scott M. Newman/Editor Various/Photographer Various/Writer

# School of Visual Arts

Don't Take Our Word for It–Events Calendar Patrick Tobin/Designer Michael J. Walsh/Art Director Silas H. Rhodes/Creative Director

# The University of Chicago

*President's Open House* David Duncil/Designer Leslie Bardo/Art Director

# The University of Chicago

The New Architecture of Science and Medicine David Duncil/Designer Leslie Bardo/Art Director

# University at Buffalo

'06 Resolution Card Becky Farnham/Designer Alan Kegler/Art Director Judson Mead/Writer Doug Levere/Photographer

# University College London

ESWC2005 Conference Materials 400 Communications Limited/ Design Firm Paul Dennis/Designer Paul Dennis/Art Director Artwork based on a design by Eddie Farrell, Michael Wedgewood, Corrina Till and Emma Hart

#### University of Florida

University Galleries Event Promo 2005 Connie Hwang/Designer Amy Vigilante/Writer Various/Photographer

## University of Illinois at Urbana-Champaign

Ispace Monster Exhibition Invitation Jennifer Gunji/Designer Luke Batten/Writer

#### University of Memphis

Distinguished Alumni Awards David Maddox/Designer Josh Harper/Writer Rob Hoerter/Account Manager Marcy Sandford/Marketing Manager

#### University of South Carolina

Horseshoe Society Weekend Invitation Michelle Riley/Designer Carolyn Parks/Production Coordinator

# Newsletter

#### Penn State University Artsword

Heather Reese/Designer Rick Villastrigo/Art Director Karen Kelfer-Boyd/Writer Beverly Molnar/Editor Joan Scholton/Project Manager Various/Photographer

# The Fashion Institute of Design & Merchandising

Dialogues, Issue 19 Meredith Carty/Design/Production John Urquiza/Art Director Kim Askew/Writer Victoria Namkong/Writer Nathalie Holtzman/Editor Dharmesh S. Pardiwala/Editorial Diane Packer/Illustration Jenny Chu/Design/Production Aya Takase/Design/Production Beau Lawrence/Editorial Rebecca Elhason/Editorial

# Tabloid

#### **Brown University**

Inside Brown Kathryn de Boer/Designer Sandra Delany/Designer Alyssa Zelman/Designer Deborah Goldstein/Writer Wendy Lawton/Writer Tracie Sweeney/Editor John Abromowski/Photographer Michael Chapman/Editorial Director

# Penn State, Center for the Performing Arts

*Previews* Urszula Kulakowski/Designer

# **Sports Publication**

#### University at Buffalo

Basketball Campaign– The Sounds of Basketball Becky Farnham/Designer Alan Kegler/Art Director Keith Crippen/Writer Paul Hokanson/Photographer

# Advertising

#### Auburn University

Reduce Waste Shelby C. Spears/Designer Kelly V. Bryant/Art Director Lindy Biggs/Writer Shelby C. Spears/Photographer

## Cal Poly

Peppers Gallery Exhibition Announcements (Faculty Art Exhibition) Charmaine Martinez/Designer

## Johns Hopkins University

A First-Class First Class Thea Glidden/Designer Thea Glidden/Art Director Brain Simpson/Writer Claudio Vazques/Photographer

## Penn State University

Quit Smoking Campaign Heather Reese/Designer Rick Villastrigo/Art Director Linda LaSalle/Writer Patrick Paoacha/Writer Sally Heffentreyer/Editor Beverly Molnar/Editor Laurene Phillips/Editor M. Scott Johnson/Photographer Kerry Newman/Project Manager

# Alumni Publication

## Rochester Institute of Technology, School of Design

RIT School for American Crafts Annual Newsletter My Darndest/Design Firm Bill Klingensmith/Designer Bill Klingensmith/Art Director Bill Klingensmith/Photographer

#### Savannah College of Art and Design

Alumni Connections Peng Hon Low/Designer David Duran/Art Director Various/Writer Various/Editor Various/Photographer Various/Illustrator

# GOLD School of Visual Arts

Visual Arts Journal, Fall 2005 Brankica Kovrlija/Designer Michael J. Walsh/Art Director Silas H. Rhodes/Creative Director

# School of Visual Arts

Visual Arts Journal, Spring 2006 Kirsten Sorton/Designer Michael J. Walsh/Art Director Sials H. Rhodes/Creative Director

# **Research Publication**

#### Northeastern University

Fall 2005 Synthesis Carol Maglitta, one (visual) mind/ Designer Lanka De La Rosa/Designer José Nieto/Art Director Marjorie Gove/Photographer Erin O'Donnell/Photographer Ann Comer/Editor Jane Buchbinder/Editor Craig Bailey/Photographer Eric Kulin/Photographer Josh Levine/Photographer

# **Internal Publication**

# SILVER Chicago Graduate School of Business

Marketing at Chicago GSB Grant Schexinder/Designer Grant Schexinder/Art Director Colleen Newquist/Writer Colleen Newquist/Editor

# Cover Design (except magazines)

#### **Boston University**

College of Fine Arts Cover Series John Morawiec/Designer Patricia Mitro/Writer Venon Doucette/Photographer Kalman Zabarsky/Photographer

# Saint Mary's College of California

Suddenly Generation/Design Firm Naomi Mizusaki/Designer Tom Sternal/Art Director Rob Morris/Writer Flynn Larsen/Photographer Richard Martinez/Illustrator

#### University of Chicago

Viewbook North Charles Street Design Organization/Design Firm Tracy Raff/Designer Bernice Thieblot/Art Director Matt Westbrook/Writer

# Poster

#### SILVER Arkansas State University

Arkansas State University Student AIGA Group Neil Matthiessen/Designer Neil Matthiessen/Art Director Neil Matthiessen/Writer Neil Matthiessen/Illustrator

# Drexel University, Graphic Design Program

Graphic Noise Exhibition Poster Don Haring, Jr./Designer Don Haring, Jr./Art Director

North Dakota State University Peer Gynt Lori Huseby/Designer Kathy Laid/Copy Editor

#### GOLD School of Visual Arts

How Bad Do You Want to be Good? NYC Subway Platform Poster O.O.P.S/Design Firm Paul Sahre/Designer Peter Ahlberg/Designer Silas H. Rhodes/Creative Director

## Texas State University-San Marcos

Hurricane Poster Ivanete Blanco/Designer Ivanete Blanco/Photographer

# University of Maryland

First Year Book— Thurgood Marshall Mira Azarm/Designer Library of Congress, National Archives/Photographer

#### University of Memphis

Real World-Summer '06 Gary Golightly/Designer Gary Golightly/Art Director

#### Vanderbilt University

Antoinette Brown Lecture Poster Chris Collins/Designer Donna Pritchett/Art Director Donna Smith/Editor

#### Western Kentucky University

Premiere Performances Matt Tullis/Designer Matt Tullis/Art Director Mina Doerner/Writer Matt Tullis/Illustrator

## Wichita State University

WSU Poster Workshop Braley Design/Design Firm Michael Braley/Designer Michael Braley/Art Director Michael Braley/Writer

# Magazine (Complete Unit)

# Art Center College of Design

DOT Magazine 12 Matsumoto Incorporated/ Design Firm Takaaki Matsumoto/Designer Takaaki Matsumoto/Art Director Alex Carswell/Writer Dean Brierly/Editor Steven A. Heller/Photogapher Vahé Alaverdian/Photographer Ellie Eisner/Senior Production Manager

# GOLD Art Center College of Design

DOT Magazine 13 Matsumoto Incorporated/ Design Firm Takaaki Matsumoto/Designer Takaaki Matsumoto/Art Director Alex Carswell/Writer Dean Brierly/Editor Ellie Eisner/Senior Production Manager

#### SILVER Kenyon College

Kenyon College Alumni Bulletin Emily Aldrich/Designer Adam Gilson/Designer Dan Laskin/Writer Amy Blumenthal/Writer Shawn Presley/Editor Various/Photographer Various/Illustrator

18]

## SILVER Savannah College of Art and Design

The Magazine David Duran/Designer Jennifer McCarn/Designer David Duran/Art Director Various/Writers Jennifer Long/Editor Beth Concepcion/Editor S.M. Newman/Illustrator Various/Photogapher

#### University of San Diego

USD Magazine, Fall 2005 Barbara Ferguson/Designer Barbara Ferguson/Art Director Krystn Shrieve/Writer Kelly Knufken/Writer Michael S. Haskins/Writer Julene Snyder/Writer Julene Snyder/Editor Robert Burroughs/Photographer Barbara Ferguson/Photographer Tim Mantoani/Photographer Fred Greaves/Photographer Scott Paulus/Photographer Brock Scott/Photographer Barbara Ferguson/Illustrator Allan Burch/Illustrator David Hollenbach/Illustrator

#### University of San Diego

USD Magazine, Spring 2006 Barbara Ferguson/Designer Barbara Ferguson/Art Director Krystn Shrieve/Writer Kelly Knufken/Writer Michael A. Haskins/Writer Julene Snyder/Writer Julene Snyder/Editor

#### University of San Diego

USD Magazine, Summer 2006 Barbara Ferguson/Designer Barbara Ferguson/Art Director Krystn Shrieve/Writer Kelly Knufken/Writer Michael A. Haskins/Writer Julene Snyder/Writer Julene Snyder/Editor

# University of San Diego

USD Magazine, Series Barbara Ferguson/Designer Barbara Ferguson/Art Director Julene Snyder/Writer Kelly Knufken/Writer Krystn Shrieve/Writer Julene Snyder/Editor Allan Burch/Illustrator Barbara Ferguson/Illustrator Alisa Burke/Illustrator Jennifer Yanok/Illustrator Barbara Ferguson/Photographer Tim Mantoani/Photographer Fred Greaves/Photographer Marshall Williams/Photographer Eric Drotter/Photographer Sean Masterson/Photographer Brenda Smialowski/Photographer

#### York University

Verso Magazine, Issue 5 Julian Brown/Designer Edrea Lita/Designer Katie Monteith/Designer Umar Shahzad/Designer Jacklyn Atlas/Art Director Danyl SoBolev/Art Director Mustafa Al-Qinneh/Writer Stacey Atlin/Writer Alice Brown/Writer Sarah Patterson/Writer Moiz Syed/Writer Thomas Lowry/Editor Vanda Marasan/Editor Setareh Shamdani/Photographer Isabel Foo/Illustrator

# Magazine-Cover Design

#### **Kenyon College**

Kenyon College Alumni Bulletin Emily Aldrich/Designer EmilyAldrich/Art Director Dan Laskin/Writer Any Blumenthal/Writer Shawn Presley/Editor Howard Korn/Photographer Megan Nadolski/Photographer

# Magazine-Spread

Indiana University Alumni Association

Gathering No Moss Char Dapena/Designer Char Dapena/Art Director Daniel Comiskey/Writer Mike Wright/Editor Dan May/Illiustrator

#### **Taylor University**

through 2 morrow Steven Christensen/Designer Tamara Reynolds/Photographer

#### University of San Diego

USD Magazine, Finding Daniel Barbara Ferguson/Designer Barbara Ferguson/Art Director Krystn Shrieve/Writer Julene Snyder/Editor Tim Mantoani/Photographer

# **Book–Complete Unit**

#### Art Center College of Design

Boundless Number 2 Matsumoto Incorporated/ Design Firm Takaaki Matsumoto/Designer Takaaki Matsumoto/Art Director Dean Brierly/Editor Alex Carswell/Editor Leslie Marcus/Project Director/ Interviewer

### Center for Arts & Visual Culture, UMBC

Blur of the Other Worldly Guenet Abraham/Designer Guenet Abraham/Art Director Mark Alice Durant/Writer Jane D. Marsching/Writer Mark Alice Duran/Editor Jane D. Marsching/Editor

#### **Getty Publications**

*Guide to the Getty Villa* Jim Drobka/Designer Deenie Yudell/Art Director Kenneth Lapatin/Writer Benedicte Gilman/Editor Richard Ross/Photographer Staff/Photographer Elizabeth Kahn/Production

#### **Getty Publications**

Late Thoughts: Reflections on Artists and Composers at Work Chris Rowat/Designer Daiva Villa/Designer Deenie Yudell/Art Director Karen Painter/Writer Thomas Crow/Writer Rebecca Frazier/Editor Amita Molloy/Production

#### **Getty Publications**

Milton Rogovin: The Mining Photographs Markus Brilling/Designer Deenie Yudell/Art Director Judith Keller/Writer John Harris/Editor Stacy Miyagawa/Production

#### **Getty Publications**

Seeing the Getty Villa Kurt Hauser/Designer Deenie Yudell/Art Director Kenneth Laptin/Writer Richard Ross/Photographer ReBecca Bogner/Production Patrick Pardo/Editor

## SILVER Getty Publications

The Restoration of Engravings, Drawings, Books and Other Works on Paper Catherine Lorenz/Designer Deenie Yudell/Art Director Max Schweidler/Writer Roy Perkinson/Translator Tevvy Ball/Editor Pamela Heath/Production

#### Indiana Tech

Parent/Student Survival Guides Drew Kora/Designer Drew Kora/Writer Janet Schutte/Editor Samantha Teter/Editor Drew Kora/Photographer Drew Kora/Illustrator

#### Montana State University

Thermal Biology Text Book Alison Govi/Designer Angie Mangels/Art Director Suzi Taylor/Editor TBI Staff/Photographer

## Savannah College of Art and Design

Science: Sequential Art Annual 2006 Scott M. Newman/Designer David Duran/Art Director E. Christina Spitz/Editor Scott Newman/Illustrator/Cover Various/Inside/Illustrator Various/Writer

## University of Illinois at Urbana-Champaign

Impact: Synergy of Design Business and Technology Jennifer Gunji/Designer Nan Goggin/Designer Jennifer Gunji/Art Director Deana McDonagh/Editor Various/Writer

## University of Maryland

Maryland: Reflections on 150 Years Jennifer Paul/Designer Bill Beck/Writer Dianne Burch/Editor John Cowsoli/Photographer Various/Photographer Various/Writer

#### University of Notre Dame

Selected Works Robert Sedlack/Designer Sarah Tremblay/Editor Steve Moriarty/Photographer Multiple/Authors

# **Identity Program**

# SILVER The Fashion Institute of Design & Merchandising

FIDM Alumni Association Identity System Tim Saputo/Designer Jean Robaire/Art Director Kim Askew/Writer

# Best use of color

(two or less)

# University of Michigan

Institute for the Humanities 2005 Kathy Horn/Designer

# Best use of color

(three or more)

# Vanderbilt University

New Year's Card Jennifer Ohnstad/Designer Dona Pritchettt/Art Director Donna Smith/Writer Donna Smith/Editor

# Calendars

SILVER School of Visual Arts

SVA Handbook 2005-06 Brankica Kovrlija/Designer Hyun Joo Choi/Designer Michael J. Walsh/Art Director Silas H. Rhoeds/Creative Director

# Type Design

# Fordham University School of Law

Dean's Report Brochure Two Dogs Design/Design Firm Vincent Lisi/Designer Vincent Lisi/Art Director Robert Pfeifer/Writer Matthew Septimus/Photographer

# Signage

# University of Central Florida

Lynx Bus Signage Tom Hope/Creative Director Tom Hope/Illustrator

# Exhibit/Display Graphics

# **Baylor University**

Career Services-Characters Eric Yarbrough/Art Director Dana Wallace/Editor Central Texas Printers and Englander Container Corporation/ Printing

#### SILVER Texas State University-San Marcos

Bruce Wood Dance Company Ivanete Blanco/Designer Ivanete Blanco/Illustrator

# Other

#### SILVER University of California, Davis LOOK HERE:

Campus Arts Brochure Kristina Lewis/Designer Tim McNeil/Art Director Peter Lichtenfeds/Art Director Heather Mullen/Writer Erie Vitiello/Writer Heather Mullen/Editor Barbara Molloy/Photographer Debbie Aldridge/Photographer

#### University of Central Florida

What If Banners Patrick Burt/Designer Tom Hope/Creative Director Sandy Pouliot/Production Manager

## University of Michigan

Brehm Gift Book Brett Wilson/Designer

# Illustration

# **Middlebury College**

The Lure of Los Toros Pamela Fogg/Designer Pamela Fogg/Art Director Jaed Coggin/Writer Matt Jennings/Editor Richard Downs/Illustrator

#### Penn State University

The Penn Stater Magazine, Glory Days Jonathan Zieglar/Art Director Tina Hay/Editor Joe Ciardiello/Illustrator

#### Illustration (Complete Book or Unit)

#### **Getty Publications**

Pop-Up Aesop Kurt Hauser/Designer Deenie Yudell/Art Director John Harris/Writer John Harris/Editor Calef Brown/Illustrator Elizabeth Zozom/Production

# Photography

## Kenyon College

We Are Kenyon: A Photo Essay Emily Aldrich/Designer Amy Blumenthal/Art Director Amy Blumenthal/Writer Shawn Presley/Editor Howard Korn/Photographer

# **Middlebury College**

Middlebury Magazine– Philip Hamilton Pamela Fogg/Designer Pamela Fogg/Art Director Gary E. Frank/Writer Matt Jennings/Editor Bob Handelman/Photographer

## Penn State University

24]

The Penn Stater Magazine Life's a Zoo-Giraffe Tongue Jonathan Ziegler/Designer Tina Hay/Editor John Bragg/Photographer

#### SILVER The College of New Jersey

Wrestler Kari Post/Photographer

# Photography (Complete Book or Unit)

# Auburn University

'Neath the Sun-Kissed Sky Al Eiland/Designer Al Eiland/Art Director Kevin Loden/Writer Jeff Etheridge/Photographer

# School of Visual Arts

See What I Mean– M.F.A. Photography Thesis Exhibition Catalog Brankica Kovrlija/Designer Michael J. Walsh/Art Director Silas H. Rhodes/Creative Director

# School of Visual Arts

SVA Photography Portfolio-Class of 2005 Brankica Kovrlija/Designer Michael J. Walsh/Art Director Silas H. Rhodes/Creative Director

# The College of New Jersey

Newer Every Day Maiarelli Studio/Design Firm Giona Maicrelli/Designer Rebecca Groetz/TCNJ Art Director Emily Weis/TCNJ Writer Mary Meluso/TCNJ Writer Don Hamerman/Editor Don Hamerman/Photographer Cindy Friedman/TCNJ Director of Publications and Creative Services

# Vassar College

Vassar College Report of Gifts 2005 Nesnadny + Schwartz/Design Firm Mark Schwartz/Art Director Stacie Ross/Designer Gregory Conniff/Photographer Lance Ringle and Vassar College/ Writers

# Student-Published work in any previous category

## **Bridgewater State College**

The Bridge: A Student Journal of Fine Arts, Volume III Chervl Tullis/Editor in Chief. Visual Art Victoria Large/Editor in Chief, Literature David Bevans/Literature Editor, Public Relations Christelle L. Del Prete/Literature Editor. Public Relations Derek T. Hambly/Visual Arts Editor, Photography/Design Joseph Koczewski Jr./Visual Art Editor, Photography/Design/Layout Angelique Paparella/Literature Editor, Public Relations Ryan Perry/Visual Art Editor, Design/Layout Patricia Portanova/Literature Editor. Public Relations Christopher Rego/Visual Art Editor, Photography/Layout Georgia Savory/Visual Art Editor, Photography/Layout Shaylin Walsh/Literature Editor, Public Relations Linda Hall/Alumni Consultant Rosann Kozlowski/Alumni Consultant Mary Dondero/Faculty Advisor Jerald Walker/Faculty Advisor

#### AIGA Colorado

Point: The AIGA Colorado Educational Journal 2communiqué/Design Firm Kelly McMurray/Art Director Matt Crest/Senior Designer Caryn Arredondo, Ryan Casey, Erin Haley, Amanda Lenz, Mike Lorenzo, James Moore/Designers

## **Central Michigan University**

ATCG Summer Forensic Camp Poster J. Woodworth/Designer P. Willard/Art Director A. Kruczynski/Writer M. Neumeyer/Photographer

#### Edinboro University of Pennsylvania

Chimera: A Journal of Literature and Art Emir Bukya/Designer Jill Chalkos/Designer Amanda McLaughlin/Art Director Jeff McGee/Managing Editor Caitlin Feather/Editor Gary Ownes/Editor Fred Scruton/Photographer Advanced Photo Class/ Photographer Shelle Barron/Advisor John Lysak/Advisor Robert Hass/Advisor

## University of Illinois at Urbana-Champaign

Ninth Letter Literary and Arts Journal Vol. 2, No. 2 Aditya Bhargava, Patrick Doran, Angela Egan, Fabiola Elias, Daniel Goscha, Mark Hauge, Joohyun Kang, Katelyn Kappel, Jennifer Mahanay, Jeffrey Merrick, Kacey Morrow, Katie Quinn, Annette Rotz, Nikita Sorokin/Designers Cristen Leifheit, Jennifer Mahanay, Tirzah Rose/Photographers Jennifer Gunji/Art Director Jodee Stanley/Editor Steve Davenport/Nonfiction Editor Philip Graham/Fiction Editor Michael Madonick/Poetry Editor Joseph Squier/Art Editor Nan Goggin/Art Editor Tirzah Rose/Photo Editor Various/Writers Vol. 3, No. 1 Jennifer Gunji/Art Director Jodee Stanley/Editor Steve Davenport/Nonfiction Editor Philip Graham/Fiction Editor Michael Madonick/Poetry Editor Joseph Squier/Art Editor Nan Goggin/Art Editor Tirzah Rose/Photo Editor

#### University of Illinois at Urbana-Champaign

School of Art and Design B.F.A. Graduate Exhibition Catalogue Annette Rotz/Designer Kristine DeChavez/Assistant Designer Jennifer Gunji/Art Director Annette Rotz/Photographer Kristine DeChavez/Photographer

# Student-Classroom work or assignments

# Drexel University, Graphic Design Program

Equator Publication Design Nefeli Maria Stavrinidi/Designer Sandy Stewart/Instructor

# Drexel University, raphic Design Program

Good Dog Logos Caitlin Anderson/Designer E. June Roberts/Instructor

## Drexel University, Graphic Design Program

Sideways Film Poster Marcella Zucek/Designer Mark Willie/Instructor

# **Going Green–Production**

# **Princeton University**

Princeton in Brief Maggie Westergaard/Designer Micole Sharlin/Designer Maggie Westergaard/Art Director Karin Dienst/Editor Keith Light/Editor Denise Applewhite/Photographer John Jameson/Photographer Ruth Stevens/Photographer

#### **Princeton University**

Princeton Viewbook Micole Sharlin/Designer Kirk Webber/Designer Micole Sharlin/Art Director Karin Dienst/Editor Keith Light/Editor Denise Applewhite/Photographer Celene Chang/Photographer John Dempsey/Photographer John Jameson/Photographer Margaret Prat/Photographer Steven Proehl/Photographer Crystal Scialla/Photographer Beverly Shaefer/Photographer Ruth Stevens/Photographer Evelyn Tu/Photographer

## Whitman College

Viewbook North Charles Street Design Organization/Design Firm Tracy Raff/Designer Matt Westbrook/Writer Doug Plummer/Photographer

# Website

#### SILVER Bennington College

Bennington College Website www.bennington.edu Myriad Media Interactive Communications Ltd./Design Firm Jeffrey Braxton/Design and Development David Rees/Concept Producer, Art Direction Edith Wurtzel/Concept Producer, Art Direction Jennifer Hinst-White/Content Editor, Art Direction

## Middle Tennessee State University

Living On: Portraits of Tennessee Survivors and Liberators www.tennesseeholocaustcommission. org/livingon J. Seth Johnson/Designer J. Seth Johnson/Art Director Dawn Weiss Smith/Writher Rob Heller/Photographer

#### SILVER School of Visual Arts

SVA Website www.sva.edu Abimbola Famuyiwa/Designer Michael J. Walsh/Art Director Anthony Rhodes/Creative Director

## The Fashion Institute of Design & Merchandising

FIDM Alumni Association Website http://fidm.com/alumni/ucda/index. html Glen Tagami/Designer Glen Tagami/Art Director Kim Askew/Writer Victoria Namkung/Writer Nathalie Holtzman/Editor Mayra Urrutia/Web Developer

## SILVER University of Tennessee

Graphic Design Senior Show 2006 http://art.utk.edu/graphic\_design/ gallery2/sshow06/ Jeff Romaniuk/Designer David Jewell/Designer Courtny Hendricks/Designer Andrew Hock/Designer Karen Swinehart/Designer Jeremy Longmire/Designer Mark Ramdarass/Designer Cary Staples/Coordinator Wade Lough/Coordinator Deb Shmerler/Coordinator

# Video

# National University System

National University System Video Keith Kanzel/Designer Mark Satuloff/Designer Keith Kanzel/Art Director Keith Kanzel/Writer Mark Satuloff/Writer Mark Satuloff/Photographer

# University at Buffalo

CoE Multimedia Presentation Frank Napolski/Designer Tim Stegner/Designer Alan Kegler/Art Director Rebecca Bernstein/Art Director Doug Levere/Photographer

# Electronic Media-Other

# WSU Center for Distance & Professional Education

Cougar Quest Interactive CD Wendy Steele/Designer Kim Mueller/Art Director Kim Mueller/Writer Kim Mueller/Editor Wendy Steele/Illustrator Brain Maki/Video Production and Editing

## GOLD Miami University of Art & Design

Typography: Past & Future Gustavo Machado/Designer Gustavo Machado/Art Director Gustavo Machado/Writer Gustavo Machado/Editor Gustavo Machado/Illustrator iStock Photos/Photographer

"Overall I thought that the majority of the websites were not very distinctive. There seemed to be a rather standardized format that the school used and in general they were too cluttered. The winners, in contrast, both had unique designs but were still userfriendly and comprehensive in content. The videos overall were disappointing. Good student work."

—Stephanie Knopp

"I was thrilled to be a judge in this year's competition, especially after seeing the quality work from Miami, Bennington, and others. It's especially encouraging to see that while concentrating on visual style, many of the participants also took care to maintain a high quality of craft; those that built sites utilizing web standard techniques deserve an extra round of applause. Tough competition, to be sure."

—James Craig



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*Promoting Excellence in Visual Communication for Educational Institutions*