



2017

UCDA DESIGN COMPETITION

UCDA
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ENTRY FORM B

Please photocopy this form as needed, or locate the PDF of the form at ucda.com, fill in the appropriate information and tape to the back of each entry.

Please type or print.

ENTRY INFORMATION

CATEGORY #

☐

SINGLE ENTRY

☐

SERIES ENTRY (____ of ____ pieces)

Submit no more than six pieces per series entry.

CATEGORY NAME

ENTRY TITLE

INSTITUTION OF ENTRY

CONTACT PERSON (as listed on Form A)

CREDITS

Information listed below will be used as credits in the event that the entry is a winner. If no information is provided, no credits will be listed on the winner's list.

DESIGNER(S)

ART DIRECTOR(S)

WRITER(S)

EDITOR(S)

PHOTOGRAPHER(S)

ILLUSTRATOR(S)

OTHER (PLEASE SPECIFY)

OTHER (PLEASE SPECIFY)

OTHER (PLEASE SPECIFY)

AWARD CERTIFICATE

UCDA will provide one certificate for each winning entry. Additional certificates may be ordered after notification. In the event the entry is a winner, certificate should be made out to:

FOR STRATEGY ENTRIES (CATEGORIES 56-57)

Campaign/Media/Innovative Strategy

Describe the idea behind the approach and how design helped the strategy achieve its goals. What were the resources used? What impact did the [Campaign/Media/Innovative Strategy] have and what was the reaction? Examples of impact can include changes in brand awareness, registration numbers, or campus culture. Submit separate sheet if necessary.

FOR DIGITAL ENTRIES

Please include any URLs for Web, Digital Media and/or Integrated Campaign entries.

URL

URL

URL

URL

URL

URL

FOR UCDA USE ONLY