

UCDA DESIGN CONFERENCE REGISTRATION FORM



NAME (Last) _____ (First) _____

POSITION/TITLE _____ FIRST NAME AS YOU'D LIKE IT ON YOUR NAME TAG _____

INSTITUTION/COMPANY _____

DEPARTMENT/OFFICE _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

EMAIL _____ PHONE _____ FAX _____

CONFERENCE VOLUNTEER

- YES**, I would like to volunteer at this year's conference—please have someone contact me. I understand that along with my volunteer duties, there will be a brief informational meeting on Saturday.
- NO**, thank you.

SPECIAL DIET

- Vegetarian Vegan
- Gluten Free Other _____

SPECIAL NEEDS

- If you have special needs please contact us at info@ucda.design or 615-459-4559.

SESSIONS

SATURDAY, OCTOBER 7

9 a.m.-12 noon

OPTIONAL ACTIVITY/ADD-ON (\$)
Hot Off the Press at MICA

9 a.m.-12 noon

OPTIONAL ACTIVITY/ADD-ON (\$)
Creative Blocks

2:30-3 p.m.

Volunteer Meeting

3-3:45 p.m.

President's Reception
(invitation only)

3:45-4:30 p.m.

Networking Reception

4:30-5 p.m.

Opening and Welcome

5-6 p.m. (General Session)

1. Building Community

6-7 p.m.

Dinner

7-7:30 p.m.

UCDA Awards Show

7:30-9:30 p.m.

UCDA Design Show and Silent Auction
Opening with Dessert Reception

SUNDAY, OCTOBER 8

7-8 a.m.

OPTIONAL ACTIVITIES

Harbor Walk

Coffee Talk

InstaMeet

Solo Designer InstaMeet

Breakfast on Your Own

9-10:15 a.m. (General Session)

2. Design for the Senses

10:30-11:45 a.m. (choose one)

3. Marketing to Millennials (and Preparing for the Next Wave)

4. Pics or It Didn't Happen: How to Get the Most Out of Your Photos and Videos

5. Materials Matter: Why Paper is the Secret Power of Print

6. Narrative in Motion Design

12 noon-2:30 p.m.

Networking Lunch and UCDA Business Meeting

2:45-4 p.m. (choose one)

7. Marketing to Millennials (and Preparing for the Next Wave)

8. Pics or It Didn't Happen: How to Get the Most Out of Your Photos and Videos

9. Materials Matter: Why Paper is the Secret Power of Print

10. Understanding UX Methods for Better User Experience

4:15-5:30 p.m. (General Session)

11. *SAIS Magazine*: Change Agent and Community Builder

5:45-6:15 p.m.

OPTIONAL ACTIVITY
Publications Swap Shop

MONDAY, OCTOBER 9

7:30-11 a.m.

UCDA Resource Center and Breakfast

11 a.m.-12:15 p.m. (choose one)

12. Meet Your Newest Audience: Gen Z

13. Big Video Impact on a Small Video Budget

14. Transition Your Position: Moving from "The Type Nerd" to a Strategic Partner

15. Leaving a Legacy

Lunch on Your Own

1:45-3 p.m. (choose one)

16. Meet Your Newest Audience: Gen Z

17. Big Video Impact on a Small Video Budget

18. Transition Your Position: Moving from "The Type Nerd" to a Strategic Partner

19. How to Present Yourself and Your Work—Inside and Outside

3:30-4:45 p.m. (General Session)

20. Finding Its Groove: Globe, Baltimore, and a Comeback in Six Tracks

TUESDAY, OCTOBER 10

8-9 a.m.

Continental Breakfast

9-10:15 a.m. (choose one)

21. Seeing Your Campus in a Fresh New Way

22. The Marketing of Higher Education

23. Big Projects, Small Shop: Workflow Management and Timesaving Techniques

24. Campus Community by Design

10:30-11:45 a.m. (General Session)

25. Creating Opportunities for Community Impact

Lunch on Your Own

1:45-3 p.m. (choose one)

26. Seeing Your Campus in a Fresh New Way

27. How to Make Friends (Give) and Influence People (to Give More)

28. Big Projects, Small Shop: Workflow Management and Timesaving Techniques

29. Campus Community by Design

3:15-4:30 p.m. (General Session)

30. Designers (Should) Run the World

SEND FORM TO:

UCDA Design Conference
199 Enon Springs Road West, Suite 400
Smyrna, Tennessee 37167

615-459-4559 phone 615-459-5226 fax
info@ucda.design

CONFERENCE REGISTRATION	REGULAR	EARLY BIRD by August 1	TOTAL
Non-member	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,075	
REDUCED CONFERENCE RATES			
UCDA Partner Partner Member No. _____	<input type="checkbox"/> \$1,075	<input type="checkbox"/> \$950	
UCDA Professional, Associate, or Faculty <input type="checkbox"/> Member No. _____ <input type="checkbox"/> New member (application enclosed)	<input type="checkbox"/> \$950	<input type="checkbox"/> \$825	
Student Copy of student ID enclosed	<input type="checkbox"/> \$500	<input type="checkbox"/> \$450	
UCDA Emeritus	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	
SINGLE DAY REGISTRATION			
Saturday, October 7 (includes dinner)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
Sunday, October 8 (includes lunch)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
Monday, October 9 (includes breakfast)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
Tuesday, October 10 (includes breakfast)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
INSTITUTIONAL DISCOUNT			
Get a 5% registration discount when three or more people register from one institution! Forms and payment must be sent together to qualify for the discount.			Multiply above total by .05 —
CARBON OFFSET			
All attendees have the option of buying 1½ tons of credit.	<input type="checkbox"/> \$18	<input type="checkbox"/> \$18	

GUEST MEALS	ATTENDEE	GUEST(S)	TOTAL
Opening Dinner and Reception (October 7)	included	___ \$75	
Networking Lunch (October 8)	included	___ \$40	
UCDA Resource Center Breakfast (October 9)	included	___ \$30	

OPTIONAL ACTIVITY/ADD-ON	ATTENDEE	GUEST(S)	TOTAL
Hot Off the Press at MICA (October 7)	<input type="checkbox"/> \$80	___ \$90	
Creative Blocks (October 7)	<input type="checkbox"/> \$60	___ \$70	
Grand Total (USD)			\$

All rates in US dollars.

PAYMENT (UCDA's Federal Tax ID #34-1302823)

Check enclosed (made payable to UCDA in US dollars)

Purchase Order No. _____ (Please include a copy of the P.O.)

Charge my credit card: VISA MasterCard American Express Discover

CARD NUMBER _____ EXPIRATION DATE _____

NAME ON CREDIT CARD _____ SECURITY OR V-CODE _____

CARDHOLDER SIGNATURE _____ BILLING ZIP CODE _____