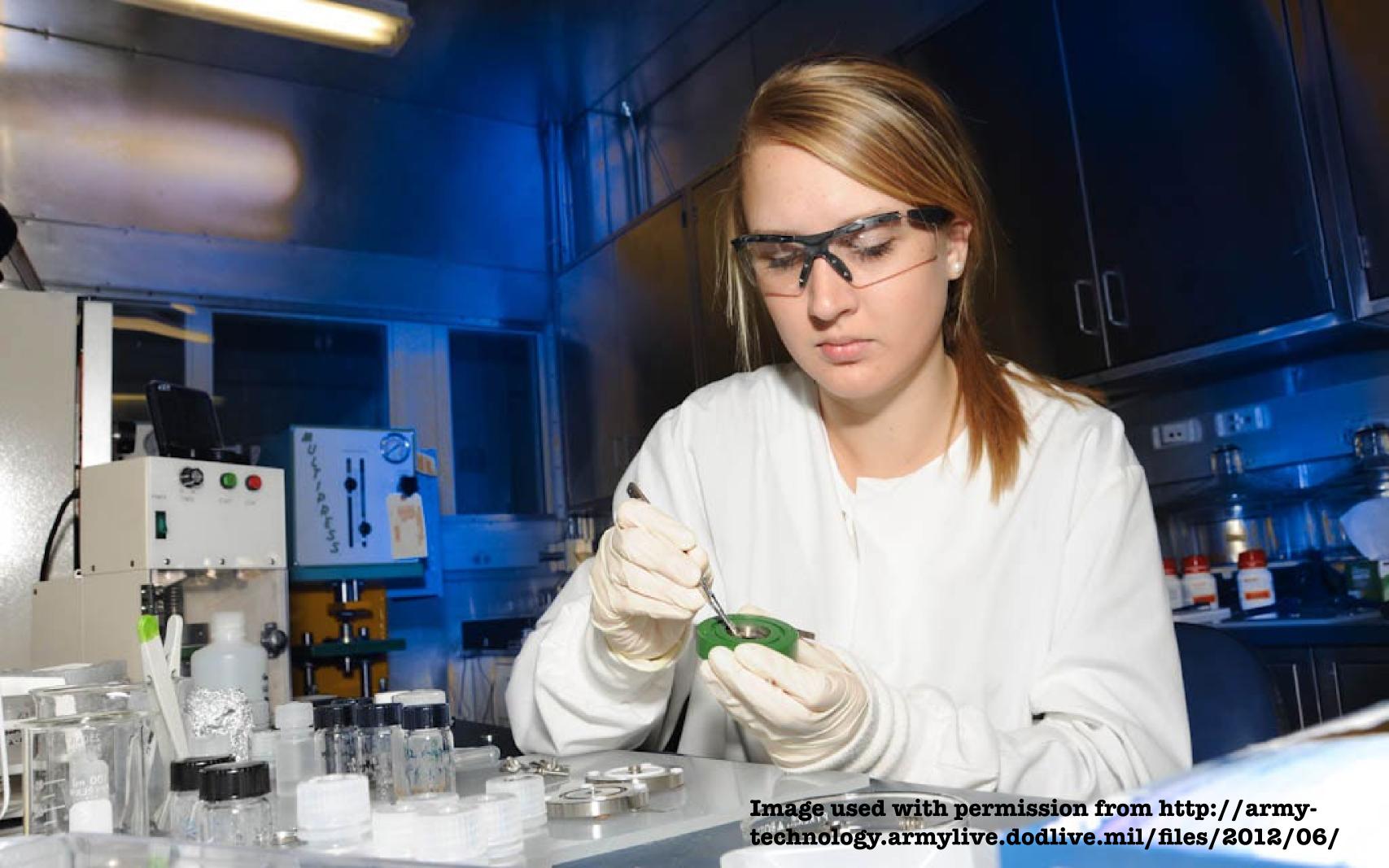
RESEARCH?





Impolance of research

projessor and student

New Discovery •

Push Limits •

Personal engagement •

Tenure & Promotion •

Recognition •

Coabbacks to research

wojessor and student

- Not enough time!
- Perceived Difficulty
- Perceived enjoyment
- Funding

BORINGI

E COUNTION	

Clarity - What is research really? •

Sneak Attack (don't let them know!) •

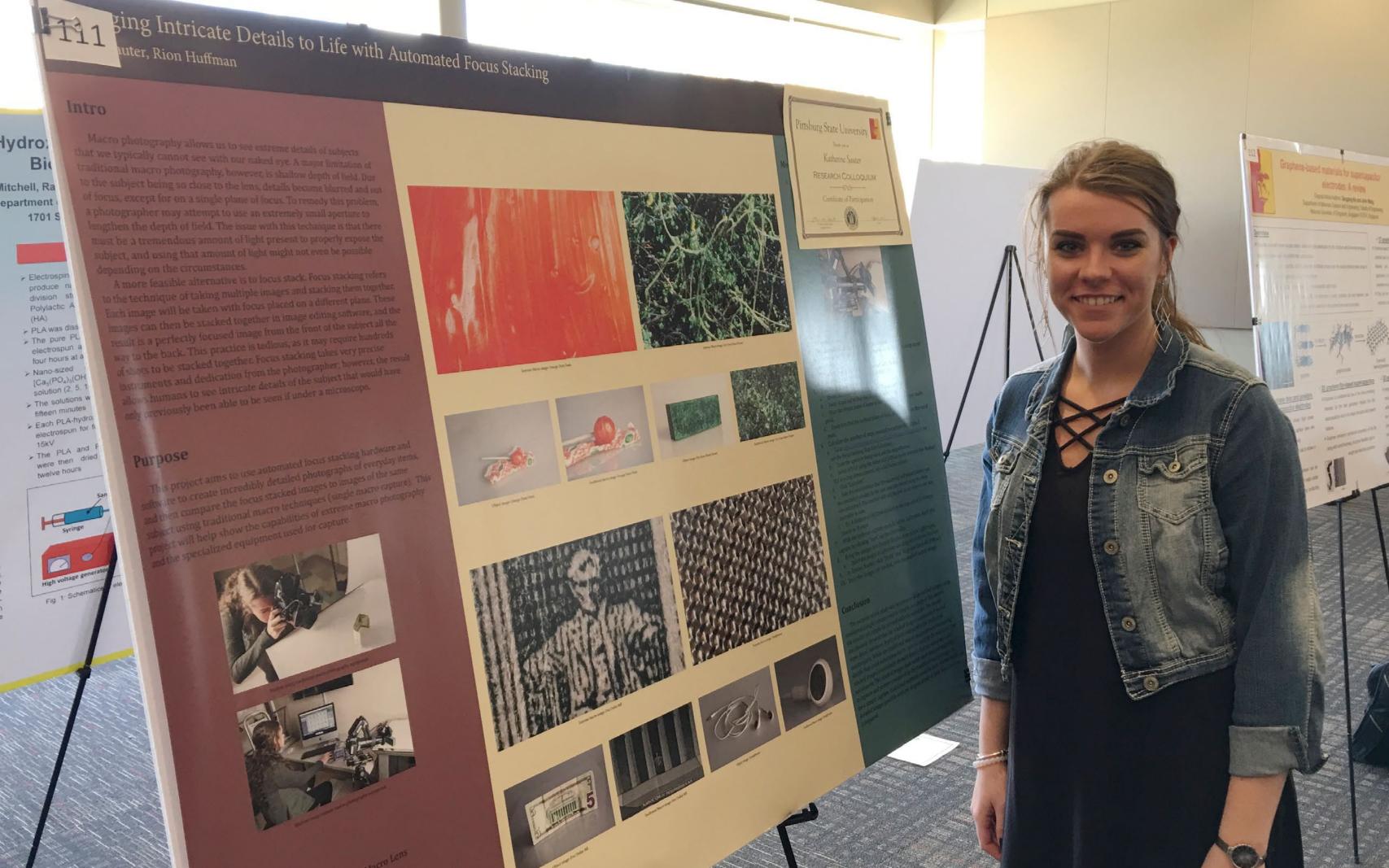
Show value and rewards •

Make it part of a class or special topic •

Search interally & externally for funding •







Impact of a job well done

- New knowledge base and way of thinking
- Expanded possibilities
- Well rounded for employment
- Innovator instead of consumer
- Confidence boost

mnactofajob well done

- Gained knowledge as well •
- Lays foundation for student involvement
 - Shared responsiblity & rewards •



Impact of a job well done

Will College

- recognition
- stronger program built on findings
- sets standard for other departments and students

