

2017

# UCDA DESIGN CONFERENCE



Thank you for joining us for the annual UCDA Design Conference! Your comments and suggestions are very important to us in planning future conferences. Please take a few moments to complete and return this evaluation so that we may continue to make these events more beneficial for you. We will keep your responses completely confidential and use them only in combination with all other responses.

**Please respond to the following statements about your overall conference experience. Please check the appropriate response, or "N/A" if the statement does not apply.**

| Pre-Conference   | Agree | Disagree | N/A |
|--|-------|----------|-----|
| I found the conference brochure to be thorough, helpful and appealing.                         |       |          |     |
| The confirmation packet provided useful information.   |       |          |     |
| I found the conference web page to be informative.   |       |          |     |
| The UCDA staff was helpful during the pre-conference months.                                   |       |          |     |
| The information packet sent out three weeks before the conference provided useful information. |       |          |     |
| UCDA's social media provided useful information and got me excited about the conference.       |       |          |     |

| Overall  | Agree | Disagree | N/A |
|--|-------|----------|-----|
| The overall conference was well organized.   |       |          |     |
| The conference registration desk was well organized.   |       |          |     |
| I found the UCDA staff and volunteers to be courteous and helpful.   |       |          |     |
| I found the hotel staff to be courteous and helpful.<br>I stayed at the:<br><input type="checkbox"/> Hyatt Regency<br><input type="checkbox"/> Royal Sonesta<br><input type="checkbox"/> Other _____ |       |          |     |
| I found the cost of the hotel room to be reasonable. (Rate: \$ _____)  |       |          |     |
| The facilities for the conference were appropriate.  |       |          |     |
| The audiovisual support met my expectations.   |       |          |     |
| I found the Krider Prize opening night presentation valuable.  |       |          |     |
| I found the Krider Prize an important element in conference programming.   |       |          |     |
| Information from the Resource Center will be beneficial in my work.  |       |          |     |
| There was enough time to visit the Resource Center.  |       |          |     |
| I bought or plan to buy products from Resource Center exhibitors.  |       |          |     |
| I can apply what I learned in the sessions to my work.   |       |          |     |
| This conference was a good value for the money.  |       |          |     |

I would like to see the following issues or subjects at future UCDA conferences:

---

I would like to see the following speakers present at future UCDA conferences:

---

What did you like most about the conference? \_\_\_\_\_

What did you like least about the conference? \_\_\_\_\_

Who was your favorite speaker? \_\_\_\_\_

Who was your least favorite speaker? \_\_\_\_\_

What one thing can we do to improve the UCDA Design Conference?

---

Was participating in the UCDA Design Conference a worthwhile experience for you?

- Yes       No

Which of the following most influenced your decision to attend this conference? (check one)

- Topics covered  
 Speakers  
 Location  
 Networking  
 Other \_\_\_\_\_

Would you be interested in and use a conference mobile app during the conference?

- Yes       No

What types of things would you like to see in this app?

---

Are you aware of the UCDA Foundation's scholarship opportunities?

(Professional Development Scholarships)

- Yes       No

Have you ever applied for one of the scholarship opportunities?

- Yes       No

Do you plan on applying for one of the scholarship opportunities?

- Yes       No

Do you plan on attending the UCDA Design Conference, September 29-October 2, 2018, in Grand Rapids, Michigan?

- Yes       No       Uncertain

Your plans are contingent on: (check one)

- Approval  
 Dates (my schedule)  
 Price  
 Other \_\_\_\_\_

Comments: