

2019 UCDA Design Competition List of Winners

Award	Category #	Institution of Entry	Title of Entry
Excellence	1a. Recruitment/Viewbook – Complete Unit	Arkansas Tech University	2019 ATU Viewbook
Excellence	1a. Recruitment/Viewbook – Complete Unit	ArtCenter College of Design	ArtCenter Viewbook 2019-2020
Excellence	1a. Recruitment/Viewbook – Complete Unit	Edinboro University	AIA: Form+Foundation
Excellence	1a. Recruitment/Viewbook – Complete Unit	Georgia Institute of Technology	Georgia Tech 2018 Road Piece
Excellence	1a. Recruitment/Viewbook – Complete Unit	Imperial College London	Postgraduate Prospectus 2019-2020
Excellence	1a. Recruitment/Viewbook – Complete Unit	Kendall College of Art and Design of Ferris State University (KCAD)	Kendall College of Art and Design Graduate Viewbook
Excellence	1a. Recruitment/Viewbook – Complete Unit	Kendall College of Art and Design of Ferris State University (KCAD)	Kendall College of Art and Design Undergraduate Viewbook
Excellence	1a. Recruitment/Viewbook – Complete Unit	Lehigh University	Lehigh University Viewbook
Excellence	1a. Recruitment/Viewbook – Complete Unit	School of Visual Arts	SVA Undergraduate Viewbook 2019-20
Excellence	1a. Recruitment/Viewbook – Complete Unit	The University of Texas at Dallas	Comet's Guidebook
Excellence	1a. Recruitment/Viewbook – Complete Unit	The Wheeler School	The Wheeler School Viewbook
Excellence	1a. Recruitment/Viewbook – Complete Unit	University of Iowa Tippie College of Business	Business Analytics Viewbook
Excellence	1a. Recruitment/Viewbook – Complete Unit	Utah Valley University	Discovering the Wolverine
Excellence	1a. Recruitment/Viewbook – Complete Unit	Wake Forest University	Undergraduate Admissions Viewbook
Excellence	2. Recruitment/Other	Arkansas Tech University	ATU Iron Cross
Excellence	2. Recruitment/Other	Arkansas Tech University	Financial Aid Packaging
Excellence	2. Recruitment/Other	Carleton College	Teachers of Carleton
Excellence	2. Recruitment/Other	The University of Texas at Dallas	Admission and Enrollment Series
Excellence	2. Recruitment/Other	University of California, San Diego (UCSD)	Look Deeper: UC San Diego
Excellence	2. Recruitment/Other	University of Central Florida	This is Big
Excellence	3a. Recruitment/Art Schools - Complete Unit	Maryland Institute College of Art	MICA Creatives at Work
Excellence	3a. Recruitment/Art Schools - Complete Unit	Middle Tennessee State University	Department of Art and Design Recruitment Zine
Excellence	3a. Recruitment/Art Schools - Complete Unit	University of Central Oklahoma	College Collage Recruiting Campaign
Excellence	5a. Exhibition Catalog – Complete Unit	Addison Gallery of American Art, Phillips Academy	Harlem: In Situ
Excellence	5a. Exhibition Catalog – Complete Unit	Bruce Peel Special Collections, University of Alberta	A Contemplative Angler: Selections from the Bruce P. Dancik Collection of Angling Books

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Excellence	5a. Exhibition Catalog – Complete Unit	Davis Museum at Wellesley College	Christiane Baumgartner: Another Country
Excellence	5a. Exhibition Catalog – Complete Unit	School of Visual Arts	The Masters Series: Roz Chast Exhibition Catalog
Excellence	6. Development Information/Fundraising	Dana Hall School	Vision 2025
Excellence	6. Development Information/Fundraising	Indiana University Foundation	Imagine Magazine (Fall 2018)
Excellence	7. Annual Report/Donor Report	FIT	2018 FIT Annual Report
Excellence	7. Annual Report/Donor Report	Towson University	2018 Towson University Annual Report
Excellence	7. Annual Report/Donor Report	Wake Forest University	Year 5
Excellence	8. Special Event	ArtCenter College of Design	ArtCenter Alumni Reunion Invitation
Silver	8. Special Event	Nasher Museum of Art at Duke University	Pop America: 1965-1975: Exhibition Special Event Invitation
Excellence	8. Special Event	Northern Illinois University, School of Art and Design	12 Frames/12 Klatak. Design and Media Arts Exchange.
Excellence	8. Special Event	Saint Louis University	Save the Date, Invitations, Party Favors for Bicentennial Events
Excellence	8. Special Event	University of California	College Signing Day
Excellence	8. Special Event	University of Central Florida	An Evening of Honor
Excellence	8. Special Event	Utah Valley University	Presidential Inauguration
Excellence	8. Special Event	West Chester University	Archetype: Annual Senior Thesis Show
Excellence	8. Special Event	West Chester University	Study Abroad in Copenhagen
Excellence	9. Newsletter	School of Visual Arts	SVA Style (Fall 2018)
Excellence	9. Newsletter	School of Visual Arts	SVA Style (Spring 2019)
Excellence	12a. Special Publication – Arts and Culture	Brigham Young University	BYU ARTS Season Brochure 2018-19
Excellence	12a. Special Publication – Arts and Culture	University of Alberta	Journey into the Anthropocene
Excellence	12c. Special Publication – Academic and Administrative	Temple University Klein College of Media and Communication	Temple University Klein College 50 Publication
Excellence	12c. Special Publication – Academic and Administrative	University of Notre Dame / International	Kylemore Abby Global Centre
Gold	12c. Special Publication – Academic and Administrative	William & Mary	Powerful Leadership
Excellence	14b. Advertisement – Outdoor, Transit, Billboards	Merrimack College	Merrimack College Food Truck
Excellence	15. Alumni Publication	College of the Holy Cross	Holy Cross Magazine

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Excellence	15. Alumni Publication	Sarah Lawrence College	Sarah Lawrence Magazine
Excellence	15. Alumni Publication	Sarah Lawrence College	Sarah Lawrence Magazine: Global Citizen (Fall 2018)
Excellence	15. Alumni Publication	The University of Texas at Dallas	UT Dallas Magazine (Winter 2019, Volume 9 Issue 1)
Excellence	15. Alumni Publication	University of New Haven	University of New Haven Alumni Magazine
Excellence	15. Alumni Publication	University of Notre Dame	Notre Dame Traditions
Excellence	15. Alumni Publication	Virginia Commonwealth University School of the Arts	2018 VCUarts Studio
Excellence	17. Internal Publication	Scripps College	Scripps College Strategic Announcement Plan
Excellence	18. Cover Design — except magazines and recruitment	Indiana University Foundation	Arts & Humanities Solicitation (2018)
Excellence	19. Poster	Auburn University School of Industrial + Graphic Design	2019 Auburn Graphic Design Juried Student Show Poster
Gold	19. Poster	Brigham Young University	BYU Theatre Season Posters 2018-19
Excellence	19. Poster	California State University, Los Angeles	50 Years of Transforming Minds and Communities
Excellence	19. Poster	Carleton College	Admissions Poster
Excellence	19. Poster	College of Charleston	2018 Fall Alumni Weekend Poster
Excellence	19. Poster	Penn State Harrisburg	FEMINAE
Excellence	19. Poster	Penn State University	TOUCH
Excellence	19. Poster	The University of Memphis	Department of Theatre and Dance 2018-19 Season Posters
Excellence	19. Poster	University of Central Florida	Knights - One Team One Heartbeat
Excellence	19. Poster	University of Nebraska-Lincoln	Jazz In June
Excellence	20a. Magazine – Complete Unit	ArtCenter College of Design	ArtCenter Dot Magazine (Fall 2018)
Excellence	20a. Magazine – Complete Unit	Bowdoin College	Bowdoin Magazine (Fall 2018)
Excellence	20a. Magazine – Complete Unit	Bowdoin College	Bowdoin Magazine (Spring/Summer 2018)
Excellence	20a. Magazine – Complete Unit	Bowdoin College	Bowdoin Magazine (Winter 2019)
Excellence	20a. Magazine – Complete Unit	Calvin College	Verge (Spring 2019)
Excellence	20a. Magazine – Complete Unit	College of the Holy Cross	Holy Cross Magazine
Excellence	20a. Magazine – Complete Unit	Harvard Graduate School of Education	Harvard Ed. Magazine

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Excellence	20a. Magazine – Complete Unit	Maryland Institute College of Art	Velocity
Excellence	20a. Magazine – Complete Unit	Noble and Greenough School	The Magazine of Noble and Greenough School
Excellence	20a. Magazine – Complete Unit	School of Visual Arts	Visual Arts Journal (Spring 2019)
Excellence	20a. Magazine – Complete Unit	Swarthmore College	Swarthmore College Bulletin (Spring 2019)
Excellence	20a. Magazine – Complete Unit	Swarthmore College	Swarthmore College Bulletin (Winter 2019)
Excellence	20a. Magazine – Complete Unit	The Putney School	Putney Post: Impact (Fall 2018)
Excellence	20a. Magazine – Complete Unit	University of Central Florida	Pegasus (Fall 2018)
Excellence	20a. Magazine – Complete Unit	University of Central Florida	Pegasus: Football Issue
Excellence	20a. Magazine – Complete Unit	University of Hartford	H, University of Hartford Magazine (Winter 2019)
Excellence	20a. Magazine – Complete Unit	University of Notre Dame Mendoza College of Business	Mendoza Business
Excellence	20a. Magazine – Complete Unit	University of Pittsburgh School of Medicine	University of Pittsburgh School of Medicine
Excellence	20a. Magazine – Complete Unit	University of Toronto Scarborough	UTSC Commons (Spring 2019)
Excellence	20a. Magazine – Complete Unit	University of Wisconsin-Madison College of Letters & Science	Letters & Science (Fall 2018, Spring 2019)
Excellence	20a. Magazine – Complete Unit	USC School of Pharmacy	Results Magazine
Excellence	20a. Magazine – Complete Unit	Valparaiso University	Valpo Magazine (Winter 2019)
Excellence	20a. Magazine – Complete Unit	Villanova University	Villanova Magazine (Summer 2018, Spring 2019)
Excellence	20b. Magazine – Cover Design	Saint Louis University	SLU 200, Universitas (Winter 2019)
Excellence	20b. Magazine – Cover Design	The University of Alabama	Alabama Alumni Magazine Series
Excellence	20b. Magazine – Cover Design	University of Hartford	H, University of Hartford Magazine (Winter 2019)
Excellence	20b. Magazine – Cover Design	University of Central Florida	Pegasus: Wired to Win (Fall 2018)
Silver	20b. Magazine – Cover Design	William & Mary	W&M Magazine (Spring 2019)
Excellence	21a. Magazine, Editorial Spread (2-page spread, flush	University of Central Florida	How Nanotech Can Improve What We're Wearing
Excellence	21a. Magazine, Editorial Spread (2-page spread, flush	University of Hartford	No Harping on the Norm
Excellence	21a. Magazine, Editorial Spread (2-page spread, flush	University of La Verne	Voice Magazine: Man on the Run (Fall 2018)
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	AACSB International	BizEd

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Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	Bowdoin College	A New Line of Thinking
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	Clemson University	Clemson World 2019 Research Magazine: Big Data
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	Colorado State University	Heart Doc at High Altitude, STATE Magazine
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	Colorado State University Magazine	Learning en Pointe, STATE Magazine
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	Indiana University Foundation	A Field, a Farm, and a Food-Sourcing Feat
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	Swarthmore College	The Global Bridge
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	University of Central Florida	Wired to Win - The Strategist
Excellence	21b. Magazine, Editorial Spread (2-page spread, flush	University of Michigan College of Literature, Science, and the Arts	LSA Magazine: In the Public Eye (Spring 2019)
Excellence	22a. Book – Complete Unit	Brandeis University	Brandeis University: Inquiry and Action
Excellence	22a. Book – Complete Unit	Getty Publications	Artists and Their Books / Books and Their Artists
Excellence	22a. Book – Complete Unit	UCLA, Housing & Hospitality Services	UCLA's Bruin Plate Cookbook
Silver	22a. Book – Complete Unit	University of Notre Dame	One Team One Goal / Women's Basketball
Excellence	24. Identity Program	Clemson University	Experience Clemson Rebrand
Silver	24. Identity Program	Indiana University	IU Bloomington Athletics Brand Book
Excellence	24. Identity Program	William & Mary	Wren Traditions Brand
Excellence	25c. Best use of Printing Processes – Specialty Process	BRED	Drew's ABCs
Silver	25c. Best use of Printing Processes – Specialty Process	Massachusetts Institute of Technology	Presidential Holiday Card
Excellence	25c. Best use of Printing Processes – Specialty Process	Saint Louis University	Bicentennial Events Save the Date
Excellence	25d. Best use of Printing Processes – Digitally Printed	Utah State University, Huntsman School of Business	Huntsman School of Business Viewbook
Excellence	29. Environmental Graphics	Colorado State University	The Foundry
Excellence	29. Environmental Graphics	Colorado State University Creative Services	Warner College of Natural Resources Building
Excellence	29. Environmental Graphics	Santa Clara University	Benson Center Wall Graphics
Excellence	29. Environmental Graphics	School of Visual Arts	SVA 24th Street Residence Lobby Magnetic Wall
Excellence	29. Environmental Graphics	Wake Forest University	Wake Forest Wellbeing Center Donor Graphic
Excellence	29. Environmental Graphics	William & Mary	William & Mary Women Installation

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Excellence	30. Exhibit/Display Graphics	Fashion Institute of Technology	#IMPACT: Celebrating a Decade of the FIT Diversity Council
Excellence	30. Exhibit/Display Graphics	University of Washington	University of Washington Office of Minority Affairs and Diversity - 50th Anniversary
Excellence	31. Integrated Campaign (series only: 2 or more)	California Lutheran University	Admission Acceptance Packet
Excellence	31. Integrated Campaign (series only: 2 or more)	California Lutheran University	Athletics Campaign
Excellence	31. Integrated Campaign (series only: 2 or more)	Indiana University	Indiana University Reputation Campaign
Excellence	31. Integrated Campaign (series only: 2 or more)	Indiana University	IUPUI Pedestrian Safety Campaign
Excellence	31. Integrated Campaign (series only: 2 or more)	Pace University	Ribbon Cutting Event
Excellence	31. Integrated Campaign (series only: 2 or more)	University of Central Florida	UCF First Day
Excellence	31. Integrated Campaign (series only: 2 or more)	University of Michigan College of Literature, Science, and the Arts	University of Michigan Museum of Natural History Grand Reopening
Excellence	31. Integrated Campaign (series only: 2 or more)	University of Michigan, Penny W. Stamps School of Art & Design	Pre-College Programs
Excellence	31. Integrated Campaign (series only: 2 or more)	University of Missouri-Columbia	Mizzou Viewbook Campaign
Gold	31. Integrated Campaign (series only: 2 or more)	University of Nebraska-Lincoln	In Our Grit, Our Glory Brand Campaign
Excellence	31. Integrated Campaign (series only: 2 or more)	University of Portland	Wonder Admissions Campaign
Excellence	31. Integrated Campaign (series only: 2 or more)	William & Mary	William & Mary Women
Excellence	32. Best Redesign	Arkansas Tech University	ATU Viewbook
Excellence	32. Best Redesign	Saint Louis University	Saint Louis University Viewbook
Excellence	32. Best Redesign	Seattle Pacific University	Response Magazine (Autumn 2018)
Excellence	32. Best Redesign	University of Wisconsin-Madison College of Letters & Science	Letters & Science (Fall 2018, Spring 2019)
Silver	32. Best Redesign	Villanova University	Reflecting the Villanova of Now
Silver	32. Best Redesign	Villanova University	Villanova Magazine (Summer 2018, Spring 2019)
Excellence	34. Other (any entry not fitting listed categories)	Colorado State University College of Veterinary Medicine and Biomedical Sciences	College Overview
Excellence	35. Illustration	Northwestern University	Mansa Musa_Medieval West African ruler believed to be the richest man in history Northwestern Magazine
Excellence	35. Illustration	William & Mary	Power of the W&M Network
Excellence	37. Photography	Bowdoin College	Making Spaces
Excellence	37. Photography	The University of Texas at Dallas	Strategic Plan Photos

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Excellence	37. Photography	University of California	UC Photography
Excellence	37. Photography	University of North Dakota	Art Class at UND
Excellence	37. Photography	University of Utah	Lacrosse Team
Excellence	39. Student Published Work in Any Previous Category	School of the Art Institute of Chicago	Visual Communication Design Annual Publication: Class of 2018
Excellence	39. Student Published Work in Any Previous Category	University of Illinois at Urbana-Champaign	Ninth Letter 15.2 Literary Journal
Excellence	39. Student Published Work in Any Previous Category	University of Illinois at Urbana-Champaign	Ninth Letter 16.1 Literary Journal
Excellence	39. Student Published Work in Any Previous Category	University of Michigan, Penny W. Stamps School of Art & Design	Open House Poster
Excellence	39. Student Published Work in Any Previous Category	University of San Francisco	USF Department of Art + Architecture Placemaking and Identity
Gold	41. Student Classroom Work or Assignments	University of Washington	University of Washington Office of Minority Affairs and Diversity - 50th Anniversary
Excellence	45a. Website – Entire Site	Emory University	Laney Graduate School Centennial Website
Excellence	45a. Website – Entire Site	Maryland Institute College of Art	MICA.edu
Excellence	45a. Website – Entire Site	Michigan State University - College of Arts & Letters	Resilience - 2018 Dean's Report
Excellence	45a. Website – Entire Site	Mount St. Mary's University	Mount St. Mary's University Website Redesign
Excellence	45a. Website – Entire Site	Park University	Park University Website Redesign
Excellence	45a. Website – Entire Site	Southern Illinois University Edwardsville	SIUE Interactive Map
Excellence	45a. Website – Entire Site	The Rockefeller University	RockEDU Science Outreach
Excellence	45a. Website – Entire Site	The University of Texas at Dallas	UT Dallas Strategic Plan Microsite
Excellence	45a. Website – Entire Site	UCLA - Housing & Hospitality Services	UCLA H&HS Summer Hostel Website
Excellence	45a. Website – Entire Site	University of Florida	UF Explore - Research at the University of Florida
Excellence	45a. Website – Entire Site	University of North Dakota	University of North Dakota Website Redesign
Excellence	45a. Website – Entire Site	University of Utah	Digital.utah.edu
Excellence	45a. Website – Entire Site	University of Utah	EAE Program
Silver	45b. Website – Recruitment	Carleton College	Admissions Website
Excellence	45b. Website – Recruitment	Emory University	Office of Undergraduate Admission Website
Excellence	45c. Website – Development/Fundraising	California State University, Los Angeles	We Are LA: The Campaign for Cal State Los Angeles

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Excellence	45c. Website – Development/Fundraising	Dana Hall School	Vision 2025
Silver	46. Online Magazine	Johns Hopkins School of Advanced International Studies	SAIS Magazine
Excellence	47. Online Advertisements	University of Utah	Licensed Gear
Excellence	48. Social Networking Site	University of Michigan, Life Sciences Institute	Inktober - Science
Excellence	49. Email Marketing and Newsletters	University of Michigan College of Literature, Science, and the Arts: LSA Advancement	LSA Student Recruitment Series
Excellence	50. Mobile Apps	FIT	Design Innovation and Education
Excellence	51. Video	California Lutheran University	Cal Lutheran - A Resilient Community
Excellence	51. Video	California Lutheran University	California Lutheran University Brand Campaign - Open
Excellence	51. Video	California Lutheran University	Executive MBA Program
Excellence	51. Video	California Lutheran University	Pacific Lutheran Theological Seminary - Put Your Faith into Action
Excellence	51. Video	Clemson University	Clemson World: Coral Crusader
Excellence	51. Video	Clemson University	Clemson World: The Best Medicine
Excellence	51. Video	College of Arts & Letters - Michigan State University	Resilience - 2018 Dean's Report
Silver	51. Video	Colorado State University Creative Services	Proud to Be
Excellence	51. Video	Georgia Institute of Technology	Partner-Based Review - Undergraduate Admissions
Excellence	51. Video	Lenoir-Rhyne University	Scholarship Donor Video
Excellence	51. Video	Milwaukee School of Engineering	Impossible is just the Start
Excellence	51. Video	Southern Illinois University Edwardsville	SIUE Global Impact - Costa Rica (extended video)
Excellence	51. Video	University of Utah	Humanities Tracy McMillan
Excellence	51. Video	University of Utah	Marriott Library Archives
Excellence	51. Video	Wake Forest University	Redeye to Venice
Excellence	52. Animation and Motion Graphics	Utah Valley University	UVU E-Birthday Card Video
Excellence	53. Integrated Marketing (2 or more non-print channels)	Clemson University	Moments Campaign
Excellence	53. Integrated Marketing (2 or more non-print channels)	Utah State University	Aggie Impact Video Series Campaign
Excellence	54. Other Digital (any entry not fitting listed categories)	The University of Texas at Dallas	Countdown to Fall Semester

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Gold	54. Other Digital (any entry not fitting listed categories)	University of California	If UC were 100 students... Data Visualization
Excellence	54. Other Digital (any entry not fitting listed categories)	University of Washington, Paul G. Allen School of Computer Science & Engineering	The Tribute Wall at Gates Center for Computer Science and Engineering
Gold	55. Campaign Strategy (Successfully using design	Carleton College	Admissions Publication Suite
Gold	55. Campaign Strategy (Successfully using design	Santa Clara University	Innovating with a Mission
Excellence	56. Media Strategy (Collaboratively using media and	University of Missouri, Enrollment Management Communications	Spring Search Strategy and Collateral
Excellence	57. Innovative Strategy (An innovative approach in	Clemson University	Poinsettia Research Media Mailer
Excellence	58. In-house Print	Arkansas Tech University	ATU Financial Packaging
Excellence	58. In-house Print	Arkansas Tech University	ATU Pennant
Excellence	58. In-house Print	Arkansas Tech University	ATU Viewbook
Excellence	58. In-house Print	College of the Holy Cross	Holy Cross Magazine
Excellence	58. In-house Print	Fort Lewis College	Colorado's Crossroads of Education + Adventure - FLC Recruitment Communication Package
Excellence	58. In-house Print	Georgetown University	2018 Georgetown University Medical Center Stewardship Investment Report
Excellence	58. In-house Print	Massachusetts Institute of Technology	MIT Corporation Partners Program Event Invitations
Excellence	58. In-house Print	Mount Holyoke College	Mount Holyoke College 2018 Investment Report
Excellence	58. In-house Print	University of Maryland	M Collection Mailer
Excellence	58. In-house Print	University of Notre Dame / Mendoza College of Business	More than my Major
Excellence	58. In-house Print	University of Utah	Captain Unity
Gold	58. In-house Print	William & Mary	Powerful Leadership
Excellence	59. In-house Digital	Appalachian State University	Department of Art Website
Excellence	59. In-house Digital	Southern Illinois University Edwardsville	More Than a Job SIUE
Excellence	59. In-house Digital	University of Utah	Grateful Patient Whitney
Excellence	59. In-house Digital	University of Utah	Imagine New Heights
Excellence	59. In-house Digital	University of Utah	Mark Fuller Imagine U
Excellence	59. In-house Digital	University of Utah	Pastor Davis Commencement Speaker
Silver	60. In-house Team (up to six pieces, any media)	Arkansas Tech University	Arkansas Tech Team

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Excellence	60. In-house Team (up to six pieces, any media)	Indiana University	In-House Team Portfolio
Excellence	60. In-house Team (up to six pieces, any media)	Indiana University Foundation	IU Day 2019
Excellence	60. In-house Team (up to six pieces, any media)	Mount Holyoke College	Admission 2019 Yield Print Campaign
Excellence	60. In-house Team (up to six pieces, any media)	Mount Holyoke College	Mount Holyoke Traditions/Be Well
Excellence	60. In-house Team (up to six pieces, any media)	Mount Holyoke College	Why Mount Holyoke? Editions Campaign
Excellence	60. In-house Team (up to six pieces, any media)	Providence College	Providence College Creative Services Team 2019
Excellence	60. In-house Team (up to six pieces, any media)	University of California	University of California Marketing Communications Creative Team
Excellence	60. In-house Team (up to six pieces, any media)	University of Missouri	University of Missouri, Enrollment Management Communications Team Annual Collateral
Excellence	60. In-house Team (up to six pieces, any media)	Western Carolina University	Western Carolina University Marketing Team