43rd Annual
UCDA DESIGN COMPETITION

the winners
THE UCDA DESIGN COMPETITION recognizes the best of the exceptional design work done to promote educational institutions (secondary, vocational, or higher education).
Silver

California Institute of the Arts
CalArts Viewbook, 2013-15
Joseph Pritchard/Designer/Art Director
Roman Jaster/Designer
Ferddie Sharmini/Writer
Stuart I. Frolick/Writer
Scott Groller/Photographer
Steven A. Gunther/Photographer
Armando Martinez-Celis/Design Assistant
Nicole Jaffe/Production Assistant
Cassandra Chae/Production Assistant
Andrea Tinnes/Type Design

Excellence

Champlain College
Champlain Rules
Kathleen McGuffin, Jonathan Mikulak/Designers
Twist Agency, Jess Clarke, Marcelle Langan/
Contribution Writers
Peter Cirilli ’16, Andy Dubak, Kathleen
Lanwehrle, Jean Luc ’10/Contribution Photographers
Julia Caminiti/Director, Marketing
Communications

Excellence

George Washington University
GW Brand Book
John McGlasson/Designer/Art Director
Dominic Abbate/Designer/Art Director
Jessica McConnell Burt/Photographer
William Atkins/Photographer
Division of External Relations

Excellence

Keck Graduate Institute
The First Day of Your Career Begins at KGI
Warren Group/Studio Deluxe/Design Firm
Soo Shin/Designer
Linda Warren/Art Director
Susie Wampler/Writer
Walter Urie/Photographer
Marc Salata/Client

Silver

Kenyon College
Kenyon College Prospectus
Landesberg Design/Design Firm
Matt Lee/Designer
Rick Landesberg/Art Director
Amy Blumenthal/Writer/Editor
Dan Laskin/Writer
Howard Korn/Photographer
Seth Clark/Illustrator
Bolger/Printer

Excellence

Lafayette College
Lafayette College Viewbook
Landesberg Design/Design Firm
Kipp Madison/Designer
Rick Landesberg/Art Director
Andrea Jarrell/Writer
Terry Clark/Photographer
Lynn Johnson/Photographer
Chuck Zovko/Photographer
Broudy Printing, Inc./Printer

Excellence

School of Visual Arts
SVA Graduate Catalog 2013/14
Brian E. Smith/Designer/Art Director
Michael J. Walsh/Designer of Design
and Digital Media
Sheilah Ledwidge/Editor
Abby Kreh/Editor
Collier Schorr/Photographer
Anthony P. Rhodes/Creative Director

Excellence

School of Visual Arts
SVA Undergraduate Catalog 2013/14
E. Patrick Tobin/Senior Designer
Michael J. Walsh/Designer of Design
and Digital Media
Sheilah Ledwidge/Managing Editor
Anthony P. Rhodes/Creative Director
Keith Godard, StudioWorks/QR Code Designer
Ho-Ling Fong/QR Code Design Assistant

Excellence

Taylor University
The Loop
Adam Perry/Designer/Art Director
Dan Morrill/Writer
Meredith Sell/Writer
Lauren Sheard/Writer
Abby Sells/Writer
Erin Guarneri/Editor
Adam Perry/Photographer
Abby Sells/Photographer
Luke Shuman/Illustrator
Adam Perry/Illustrator
Stephen Mortland/Vice President for
Enrollment Management and Marketing
Amy Barnett/Director of Admissions
Excellence
Utah State University College of Agricultural and Applied Sciences
“I’m an Aggie” Recruitment Brochure
Elizabeth Lord/Designer/Art Director
Kara Nesbit/ Art Director
Skyler Di Stefano/Writer/Editor
Lynnette Harris/Editor
Logan Perez/Photographer

RECRUITMENT/OTHER

Excellence
Champlain College
Champlain Rules Viewbook and Academic Books
Kathleen McGuffin/Designer
Twist Agency, Jess Clarke, Marcelle Langan/Contributing Writers
Peter Cirilli ’16, Andy Dubak, Kathleen Lanwehrle, Jean Luc ’10/Contributing Photographers

Excellence
Emory-Riddle Aeronautical University
Ph.D. in Aviation Brochure
Dean Poblete/Designer/Art Director/Photographer
Think Creative, Inc./Writers
Mark DiFabio/Editor
Kadie Hayward/Editor
Michelle Harvey/Photographer
Stock/Photography

Excellence
Merrimack College
Merrimack College Graduate Brochures
Pangaro Beer/Design Firm
Jennifer Whitty/Designer
Shannon Beer/Art Director
Natalie Pangaro/Art Director
Ginny Caggiano/Writer
Joel Haskell/Photographer

Excellence
Rensselaer Polytechnic Institute
School Brochures
Flo Luckey/Designer
Diane Piester/Art Director
Alan Gelb/Writer
Tracey Leibach/Editor
Scott Barrow/Photographer
Doug Plummer/Photographer
Lyndon Heyes/Illustrator

Excellence
Roanoke College
Roanoke Recruiting Series
Landesberg Design/Design Firm
Jenn Piesetzkie/Designer
Rick Landesberg/Art Director
Andrea Jarrell/Writer
Jason Jones/Photographer
Broudy Printing Inc./Printer

RECRUITMENT/ART SCHOOLS (COMPLETE UNIT)

Excellence
California Institute of the Arts
CalArts Recruitment Brochures, 2013-15
Roman Jaster/Designer
Joseph Prichard/Art Director
Freddie Sharmini/Writer
Stuart I. Frolick/Writer
Scott Groller/Photographer
Steven A. Groller/Photographer
Nicole Jaffe/Production Assistant
Andrea Chae/Production Assistant
Andrea Tinnes/Type Design

Excellence
College for Creative Studies
MFA Recruitment Book
Thirst/3st/Design Firm
Rick Valicenti/Designer/Art Director
Bud Rodecker/Designer
John Pobojewski/Designer
Robyn Paprocki/Designer
College for Creative Studies/Writers
Marcus Popiolek/Editor
Katie Kunesh/Editor
CCS Students/Illustrators
Graphic Arts Studio/Printer

Gold
Pratt Institute
Live Learn Design
Chantal Fischzang/Designer
Richard Hall/Designer
Nick Misani/Designer
Esteban Perez/Designer
Brenda McManus/Art Director
Krystal Langvell/Editor
Excellence

Ringling College of Art and Design
Create Your Story
Heather Burrell/Designer/Art Director
Thomas Ramey/Designer/Art Director
Katarzyna Dybek/Designer/Art Director
Gustav Rehnby/Designer
Jennifer Mumford Brady/Creative Director
Holly Antoszewski/Creative Director
Amy Fischer/Writer/Editor
Forrest MacDonald/Photographer
Matthew Holler/Photographer
Steve Schadt/Photographer
Greg Wilson/Photographer
Zincografica/Printer

School of Visual Arts
Senior Library: Gail Anderson
Gail Anderson/Designer/Writer
Jeff Rogers/Designer
Michael J. Walsh/Director of Design and Digital Media
Anthony P. Rhodes/Creative Director
Richard Wilde/Chair, SVA Advertising and Design Department

EXHIBITION CATALOG (COMPLETE UNIT)

Excellence

Edinboro University of Pennsylvania
Full Exposure
Shelle Barron/Designer/Art Director
Charlotte Wellman/Writer
Gerald Zeigerman/Editor
Andrea Krivak/Public Relations Coordinator
John Vanco/Director/Curator

Excellence

Getty Publications
Overdrive: L.A. Constructs the Future, 1940-1990
Catherine Lorenz/Designer
Lauren Edson/Editor
Amita Molloy/Production Coordinator

Excellence

Rutgers University-Newark, Paul Robeson Galleries
There is No Place Like Home
Ludlow 6/Design Firm
James Wawrzewski/Designer
Anonda Bell/Editor

University of Alberta
Miriam Green Ellis: Champion of the West
Lime Design Inc./Design Firm
Lara Minja/Designer/Art Director
Patricia Demers/Writer
Leslie Vermeer/Editor
Michael Chevalier/Photographer
Jeff Papineau/Digital Reproduction

DEVELOPMENT INFORMATION/FUNDRAISING

Excellence

Ringling College of Art and Design
Ringling College Guide to Giving
Lenna Dahlquist/Designer
Rebecca Moore/Writer
Kaye McHan/Editor
Forrest MacDonald/Photographer
Greg Wilson/Photographer
Matthew Holler/Photographer
Ringling Students/Illustrators

Excellence

Roanoke College
Roanoke Rising Campaign Casebook
Landesberg Design/Design Firm
Jenn Piesetzkie/Designer
Rick Landesberg/Art Director
Andrea Jarrell/Writer
Jason Jones/Photography
Collinsville Printing Company, Inc./Printer

Excellence

University of Southern California, Dornsife
College of Letters, Arts and Sciences
The USC Dornsife 100
Pentagram/Design Firm
Julie Savasky/Designer
DJ Stout/Art Director

Excellence

USC Dornsife
We are USC Dornsife
Pentagram/Design Firm
Julie Savasky/Designer
DJ Stout/Art Director
ANNUAL REPORT/DONOR REPORT

Excellence

USC Dornsife College of Letters, Arts and Sciences
USC Wrigley Institute Brochure
DJ Stout/Designer/Art Director
Julie Savasky/Designer/Art Director
Emily Cavalcanti/Art Director/Writer/Executive Director
Susie Wampler/Writer
Robertta Marinelli/Writer/USC Wrigley Institute Director
Corey Arnold/Photographer
Dan Knapp/Director of Production
Neil Macready/USC Dornsife Senior Associate Dean for Advancement

Harvard University
President’s Report
Lucinda O’Neil/Designer/Art Director
Aimee Jack/Writer
Tracey Lazos/Writer
Ben Aaronson/Editor
Jonathan Ashford/Editor
Harvard News Office/Photography
Susan Young/Photographer
Eliza Grinnell/Photographer
Tony Rinaldo/Photographer

Ostrow School of Dentistry of University of Southern California
The Future of Dentistry Starts Here (2012 Annual Report)
Justin H. Keller/Designer/Art Director
John Hobbs/Writer/Editor
Beth Newcomb/Writer/Editor
Calen Ouelette/Writer/Editor
Pascal Magn/Photographer
John Skalicky/Photographer

Excellence

Rensselaer Polytechnic Institute
2012 President’s Report
Flo Luckey/Designer
Diane Piester/Art Director
Peter Andrews/Writer
Tracey Leibach/Editor
Lanny Kalfus/Photographer
Universal/Wilde/Printer

Silver

University of Pittsburgh
University of Pittsburgh School of Medicine 2012 Annual Report
Landesberg Design/Design Firm
Joe Petrina/Designer
Rick Landesberg/Art Director
Various/Photographers
Various/Illustrators
Broudy Printing Inc./Printer

Vassar College
Vassar College Report of Gifts 2012
Nesnadny + Schwartz/Design Firm
Greg Oznovich/Designer
Mark Schwartz/Art Director
Lance Ringel/Writer
Nesnadny + Schwartz/Infographics

Excellence

The College of William and Mary
The Scholarship Lunch Invitation
Justin Schoonmaker/Designer
Stephen Salpukas/Photographer

Excellence

Corcoran College of Art and Design
By Design Event Branding Program
Unfolding Terrain/Design Firm
Francheska Guerrero/Designer/Art Director/Writer/Photographer
Alice Powers/Writer

Excellence

Corcoran College of Art and Design
OPEN 2012 Event Brand Program
Unfolding Terrain/Design Firm
Francheska Guerrero/Designer/Art Director/Writer/Illustrator
Denny Henry/Photographer
### Excellence

**Imperial College London**
*Imperial Fringe*
- Beth Elzer/Designer/Art Director/Illustrator
- Harriet Martin/Writer
- Natasha Martineau/Writer
- Saskia Daniel/Editor
- Shutterstock/Illustration
- Taylor Bloxham/Printer

**Ohio University**
*Out of Line*
- OUGD13/Designers
- Sherry Blankenship/Art Director
- Emerald Baker/Photographer

**Taylor University**
*Euler (Building Dedication Program)*
- Adam Perry/Designer/Art Director/Photographer
- Joyce Wood/Editor
- Marketing Team/Other

**University of Baltimore**
*UB Law Center Grand Opening Invitations*
- JJ Chrystal/Designer
- Stephen Turgi/Designer/Illustrator
- Gigi Boam/Art Director

### Newsletter

**University of the Pacific**
*University of the Pacific Newsletter*
- Zehno Cross Media Communications/Design Firm
- Erin Allen/Designer/Illustrator
- Mary Sullivan/Designer
- Lauren Sanders/Art Director
- Shane Shanks/Writer/Editor
- Randall Gee/Photographer

### Tabloid

**University of Toronto**
*EDGE, Summer 2012 and Winter 2013*
- Fresh Art & Design Inc./Design Firm
- Kyle Schruder/Designer
- Dean Mitchell/Art Director
- Susan Mitchell/Art Director
- Paul Fraumeni/Writer
- Jenny Hall/Writer
- Various/ Writers
- John Hryniuk/Photographer
- Christopher Wahl/Photographer
- Kevin Kelly/Photographer
- Various/Photographers
- Graham Roumieu/Illustrator
- Relay Graphics/Printing

### Special Publication

**(Arts and Culture)**

**Gold**

**Edinboro University of Pennsylvania**
*Chimera X*
- Zackary Stiltenpole/Designer
- Jesse Decker/Designer
- Carly Utegg/Designer
- Riley Wycoff/Designer
- Andrew Considine/Designer
- Pauline Goan/Designer
- Kristen Herrmann/Designer
- Stephen Parks/Art Director
- Megan Kline/Art Director
- Caiden Feldmiller/Editor
- Kristina Kaiser/Editor
- William Checots/Photographer
- Brian Thompson, Jr./Photographer
- Brigette M. Davitt/Design Advisor
- Shelle Barron/Design Advisor
- Printing Concepts/Printer

**Silver**

**Getty Publications**
*Some Japanese Flowers: Photographs by Kazumasa Ogawa*
- Catherine Lorenz/Designer
- Dinah Berland/Editor
- Stacy Miyagawa/Production Coordinator

**Excellence**

**Getty Publications**
*Eliot Porter: In the Realm of Nature*
- Kurt Hauser/Designer
- Dinah Berland/Editor
- Stacy Miyagawa/Production Coordinator
Excellence

** Getty Publications**

*Ed Ruscha and Some Los Angeles Apartments*

Stuart Smith/Designer
Dinah Berland/Editor
Elizabeth Kahn/Production Coordinator

Excellence

**University of Dayton**

*Intersections Journal*

Misty Thomas-Trout/Designer
Moly Schoenhoff/Art Director
Julie Morgan/Writer
Kelsey Biggar/Writer
Madison Sullivan/Writer
Joe Madigan/Writer
Olivia Bowman/Writer
Stephanie Lefeld/Writer
Stephanie Lefeld/Photographer
Roger Crum/Editor
Judith L. Huacuja/Editor
Molly Schoenhoff/Editor
John V. Clarke/Editor

**SPECIAL PUBLICATION (ACADEMIC AND ADMINISTRATIVE UNITS)**

Excellence

**University of Southern California, Dornsife College of Letters, Arts and Sciences**

*The USC Dornsife 100*

Pentagram/Design Firm
DJ Stout/Designer/Art Director
Julie Savasky/Designer/Art Director
Emily Cavalcanti/Art Director/Writer/Editor/Executive Director
Alison V. Smith/Writer
Ben Pack/Writer
Various/ Writers
Dan Knapp/Director of Production
Wayne Combs/USC Dornsife Advancement
Richard Vargas/USC Advancement

Excellence

**USC Dornsife College of Letters, Arts and Sciences**

*We are USC Dornsife*

Pentagram/Design Firm
DJ Stout/Designer/Art Director
Julie Savasky/Designer/Art Director
Emily Cavalcanti/Art Director/Editor/Executive Director
Alison V. Smith/Photographer
Dan Knapp/Director of Production
Richard Vargas/USC Advancement
Wayne Combs/USC Dornsife Advancement

Excellence

**Indiana University Alumni Association**

*All for You*

Matt Shoemaker/Designer/Art Director
JD Denny/Writer
Sarah Anderson/Editor
Chris Pickrell/Photographer
Chris Usher/Photographer

**ALUMNI PUBLICATION**

Silver

**Loyola Marymount University**

*LMU Magazine, Winter 2013*

Pentagram/Design Firm
Barrett Fry/Designer
DJ Stout/Art Director

Excellence

**Loyola Marymount University**

*LMU Magazine, Fall 2012*

Pentagram/Design Firm
Barrett Fry/Designer
DJ Stout/Art Director

Excellence

**Middlebury College**

*Middlebury Magazine, Summer 2012*

Pentagram/Design Firm
Barrett Fry/Designer
DJ Stout/Art Director

Excellence

**University of Illinois**

*Perspectives, Fall 2012, Spring 2013, and Summer 2013*

Pat Mayer/Designer/Art Director
Cathy Lockman/Writer/Editor
Lou McClellan/Photographer
Tricia Koning/Photographer
L. Brian Stauffer/Photographer
Tom Hanlon/Writer
Doug McInnis/Writer
Tracy McCabe/Managing Editor
Mary Kay Dailey/Managing Editor
Excellence

University of Pittsburgh

University of Pittsburgh School of Law Alumni Magazine, Fall 2012
Landesberg Design/Design Firm
Kipp Madison/Designer
Rick Landesberg/Art Director
Christine H. O’Toole/Writer
Megan O’Donnell/Editor
RR Donnelley Hoechstetter Plant/Printer

Excellence

Vanderbilt University

Vanderbilt Magazine, Winter 2013
Pentagram/Design Firm
DJ Stout/Art Director
Stu Taylor/Designer

RESEARCH PUBLICATION

Excellence

McGill University

Headway
Jean-Bernard Ng Man Sun/Designer/Illustrator
Carmen Jensen/Art Director
Victoria Leenders-Cheng and James Martin/Editors
Thinkstock/Illustration

Excellence

Southern Illinois University

KNOW: SIU Research Publication
Lipman Hearne/Design Firm
Arnie Fishman/Art Director
Jeff Terry/Writer
Russell Bailey/Photographer
Craig Schwartz/Creative Director

Gold

University of Toronto

Innovation
Hambly & Woolley Inc./Design Firm
Frances Chen/Designer
Barb Woolley/Art Director
Various/Writers
Various/Editors
Finn O’Hara/Portrait Photographer

INTERNAL PUBLICATION

Excellence

Dominican University of California

Coherence Manifest
RHB/Design Firm
Lindsay Hadley/Designer
Sam Waterson/Art Director
Ryan Millbern/Writer

COVER DESIGN (EXCEPT MAGAZINES AND RECRUITMENT)

Excellence

William Paterson University, Department of Art
Arts of Italy 2012/13 Study Abroad Catalog Cover
Thomas G. Uhlein/Designer/Art Director
Claudia Goldstein/Editor

POSTER

Excellence

Auburn University

Theoretical Agency
Kelly Bryant/Designer/Art Director/Illustrator
Eric Marcus/Editor

Excellence

Austin College

Theatre Series: Awaken, Beautiful Bodies, Becky Shaw
Mark Steele/Designer/Art Director/Illustrator
Kirk Everist/Editor

Excellence

Colorado State University

CSU Theatre and Dance 2012/2013 Poster Series
Nathan Young/Designer/Art Director

Excellence

Edinboro University of Pennsylvania

Full Exposure Announcement
Shelle Barron/Designer/Art Director
Charlotte Welman/Writer
Andrea Krivak/Publications Coordinator
John Vanco/Director/Curator
Printing Concepts/Printer

Excellence

Kent State University

Dead Wood Revival
Bob Kelemen/Designer/Printer
Type High Press

Excellence

Pennsylvania State University

2013 Central Pennsylvania of the Arts
Lanny Sommese/Designer/Art Director/Illustrator
Excellence
School of Visual Arts
Subway Poster Series: Gail Anderson
Gail Anderson/Principal Designer
Michael J. Walsh/Director of Design
and Digital Media
Gail Anderson/Writer
Anthony P. Rhodes/Creative Director
Joe Newton/Designer

Excellence
University of Baltimore
UB Midtown Campaign
JJ Chrystal/Designer
Gigi Boam/Art Director
Elen Winata/Illustrator
Penelope Dullaghan/Illustrator
David Plunkert/Illustrator

Excellence
University of Maryland University College
German-American Heritage Month Poster
Cynthia Friedman/Designer/Art Director
Allan Zackowitz/Writer
Sandy Bernstein/Editor
Joe Adams/Vice President of Marketing
Laurie Bushkoff/Account Manager
Scott Evry/Production Manager

Excellence
University of Memphis
The Department of Theatre and Dance
2012/2013 Season Poster Series
Gary Golightly/Designer/Illustrator
Peerless Printing/Printer

Excellence
University of West Georgia
Art Incend
Cassie Hester/Designer/Photographer

Excellence
University of West Georgia
Art Foundations Meeting
Cassie Hester/Designer/Illustrator

MAGAZINE (COMPLETE UNIT)

Excellence
Bates College
Bates Magazine
Mervil Paylor/Designer
Doug Hubley/Writer
H. Jay Burns/Editor
Phyllis Graber Jensen/Photographer
Penmor Lithographers/Printer

Excellence
Kalamazoo College
LuxEsto, Spring 2013
Watson Dezin/Designer
Lisa Darling/Art Director
Jim VanSweden/Editor

Excellence
Middlebury College
Middlebury Magazine, Summer 2012,
Winter 2013, and Spring 2013
Barrett Fry/Designer
Carey Bass/Designer
Pamela Fogg/Art Director
DJ Stout/Art Director
Various/ Writers
Matt Jennings/Editor
Various/Photographers
Various/Illustrators

Excellence
Nobles and Greenough School
Nobles Magazine, Fall 2012, Winter 2013,
and Spring 2013
2communiqué/Design Firm
Kelly McMurray/Designer/Art Director
Morgan Jordan/Designer
Heather Sullivan/Writer/Editor
Melissa McClung/Writer
Tiffany Tran/Writer
Kathleen Dooher/Photographer
Michael Dwyer/Photographer
John Soares/Photographer

Excellence
Ohio University
Ohio Today, Fall 2012
Sarah McDowell/Designer/Art Director
Mariel Jungkunz/Writer/Editor
Ben Siegel/Photographer
Erik Myers/Student Design Intern
Watkins Printing Company/Printer

Excellence
Providence College
Providence College Alumni Magazine,
Spring 2013
Alexi Drago/Art Director
Vicki-Ann Downing/Writer
Liz F. Kay/Writer
Charles C. Joyce/Editor
Justin James Muir/Photographer
Ashley McCabe/Photographer
Ken A. Huth/Photographer
Joseph F. Carr ('83)/Managing Editor
Kristen A. Lainsbury/Consulting Editor
MAGAZINE (COVER DESIGN)

Excellence
Columbia University
*The Solitude of Invention, Columbia Magazine, Fall 2012*
Eson Chan/Designer/Art Director
Stacey Kors/Writer
Micheal B. Shavelson/Editor
Samuel Messer/Illustrator
Quad Graphics/Printer

Excellence
Nobles and Greenough School
*Nobles Magazine, Winter 2013*
2Communique/Design Firm
Kelly McMurray/Designer/Art Director
Morgan Jordan/Designer
Heather Sullivan/Writer/Editor
Kathleen Dooher/Photographer

Excellence
Saint Joseph’s University
*intellect Magazine, Spring 2013*
Maria Taffera Lewis/Designer/Art Director
Melissa Kelly/Photographer

Excellence
Tufts University
*Tufts Magazine, Winter 2013*
Margot Grisar/Designer/Art Director
David Brittan/Editor
Karen Bailey/Editor
Joe Devora/Illustrator

MAGAZINE-EDITORIAL SPREAD (SINGLE SPREAD)

Excellence
Columbia University
*Tennessee Rose, Columbia Magazine, Fall 2012*
Eson Chan/Designer/Art Director
Paul Hond/Writer
Michael B. Shavelson/Editor
Rayon Richards/Photographer
Quad Graphics/Printer

Excellence
Tufts University
*LA Makeover, Tufts Magazine, Fall 2012*
Margot Grisar/Designer/Art Director
David Menconi/Writer
David McNew/Photographer
Getty Images/Photography

Excellence
Tufts University
*The Old Gray Mare, Tufts Veterinary Medicine, Winter 2013*
2Communique/Design Firm
Kelly McMurray/Designer
Margot Grisar/Art Director
Michael Blanding/Writer
Genevieve Rajewski/Editor
MAGAZINE-EDITORIAL SPREAD
(SERIES OF SPREAD)

Excellence
Manhattan College
Eye of the Beholder
Charles Hess/Designer/Art Director
Kristen Cuppek/Art Director/Writer/Editor
Justin Fantl/Photographer
Quad/Printer

Excellence
Tulane University School of Medicine
Think Innovation, Tulane University School of Medicine, Fall 2012
Zehno Cross Media Communications/Design Firm
Lauren Sanders/Designer/Art Director
Mary Sullivan/Designer
Keith Brannon/Writer
Shane Shanks/Editor
Daymon Gardner/Photographer
Shannon Seyler/Lead Strategist

Excellence
University of San Diego
First Person Singular, USD Magazine, Summer 2013
Barbara Ferguson/Designer/Art Director
Mike Sauer/Writer
Krstyn Shrieve/Writer
Julene Snyder/Writer/Editor

BOOK (COMPLETE UNIT)

Excellence
Johnson County Community College
Oppenheimer Collection
Tim Barnhart/Designer

Excellence
Loyola Marymount University
LMU Spirituality Annual
Pentagram/Design Firm
Carla Delgado/Designer
DJ Stout/Art Director

Gold
University of Arizona, Confluencenter for Creative Inquiry
Ground/Water: The Art, Design, and Science of a Dry River
Jonathan Black/Designer
Ellen McMahon/Designer/Art Director/Editor
Kelly Leslie/Designer
Nathaniel Brody/Writer
Allison Dushane/Writer
Alison Deming/Writer
Logan Phillips/Writer
Paul Robbins/Writer
Ander Monson/Writer/Editor
Gregg Garfin/Writer
Beth Weinstein/Editor
Camden Hardy/Photographer
Daniel Cheek/Photographer
Christiana Caro/Photographer
Robert Long/Illustrator
Letterpress Finesse/Printer
Arizona Lithographers/Printer
Roswell Bookbinding/Bindery

IDENTITY PROGRAM

Excellence
Art Center College of Design
Art Center DOT Launch Branding Program
Gee + Chung Design/Design Firm
Earl Gee/Designer/Art Director/Illustrator

Excellence
Art Center College of Design
Art Center DOT Launch Logo
Gee + Chung Design/Design Firm
Earl Gee/Designer/Art Director/Illustrator

Excellence
Auburn University
Think Research AU
Marc Haon/Designer

Excellence
Drexel University
Drexel University Style Guide
Pentagram/Design Firm
DJ Stout/Art Director
Barrett Fry/Designer
Kristen Keiser/Designer

Excellence
Penn State University
TEDxPSU
Ryan Russell/Designer/Art Director
Alicia Adamerovich/Designer
Kate Kreisher/Designer
BEST USE OF PRINTING PROCESSES
(SPECIALTY PROCESS)

Excellence
Pratt Institute
*Pratt GradComD 40th Anniversary Book Plates*
Chantal Frischzang/Designer
Richard Hall/Designer
Nick Misani/Designer
Esteban Perez/Designer
Jeff Bellantoni/Designer
Tony Dispigna/Designer
Brenda McManus/Designer

Excellence
University of Maryland University College
*Honor Roll 2012 Booklet*
Sherri Joyce/Designer
Cynthia Friedman/Art Director
Beth Butler/Writer
Sandy Bernstein/Editor
Joe Adams/Vice President of Marketing
Maria Clark/Account Manager
Scott Evry/Production Manager

BEST USE OF PRINTING PROCESSES
(TWO COLORS OR LESS)

Silver
University of Toronto/Sick Kids Hospital
*Sick Kids Orthopaedic Fellowship Brochure 2013*
ALSO Collective/Design Firm
Emma Novotny/Designer
Antonio Lennert/Art Director
Symon Oliver/Art Director
Sevan Hopyan/Writer
Simon Kelley/Writer
Julianne Godden/Editor
Darren Rigo/Photographer
Sick Kids Hospital/University of Toronto/Client
Standard Form Printing/Printer

CALENDERS

Excellence
Middlebury College
*The Strength of the Hills is His Also*
Pamela Fogg/Art Director
Carey Bass/Designer
Regan Eberhart/Writer
Brett Simison/Photographer

TYPE DESIGN

Gold
University of Illinois at Chicago—
School of Design
*ABC 3D+2D*
Alexander Giraldo/Designer
Various/Designers
Sharon Oiga/Art Director

ENVIRONMENT GRAPHICS

Excellence
Illinois Institute of Technology
*IIT Marketing and Communications*
Nancy Niequist Schoon/Art Director: Design
Jeannie Hartig/Vice President of Communications and Marketing: Copy
Denise Moriarty/Associate Vice president of Communications and Marketing: Marketing

Excellence
Moraine Valley Community College
*Donor Wall*
Laurie Hottinger/Designer/Writer
Karen Town/Writer

Excellence
Oregon State University
*150th Anniversary of the Morrill Act Posters*
Long Lam/Designer
Amy Charron/Art Director
Gary Dulude/Writer

INTEGRATED CAMPAIGN

Excellence
Clemson University
*Save the Tower Campaign*
Daniel Austin/Designer
David Bishop/Designer
Tina LeMay/Art Director
Jennifer Clark/Writer
Debbie Allen/Production Manager

Excellence
Savannah College of Art & Design
*Secession 2013*
Secession 2013 Student Group/Designers
BEST REDESIGN

Excellence
Missouri State University
Campus Visit Packet
Teri Poindexter/Designer/Art Director
Michelle Rose/Writer/Editor
Sean Kliethermes/Editor
A&J Printing/Printer

Excellence
University at Buffalo School of Social Work
Mosaics
Nick Peterson/Designer
Rebecca Farnham/Designer
Dr. Barbara Rittner/Editor
Sarah Watson/Editor
21st Century Press/Printer
Sarah Goldthrite/Copy Editor/Proofreader

ILLUSTRATION

Excellence
University at Buffalo School of Social Work
“Bears Share How-To” Illustrations,
Missouri State Magazine, Summer 2013
Amy Schuldt/Designer/Art Director
Michelle Rose/Writer
Stacey Funderburk/Editor
Aimee Pong/Illustrator
RR Donnelley/Printer

UNPUBLISHED WORK

Excellence
University of California
International Recruitment Brochure
Ethan Davis/Designer
Erin Greenfield/Writer
Vanessa Correa/Creative Director

OTHER (PRINT)

Excellence
Champlain College
Visit Stories
Jonathan Mikulak/Designer
Jess Clarke/Contributing Writer
Peter Cirilli ’16, Andy Dubak, Kathleen Lanwehrle, Jean Luc ’10/Contributing Photographers

Excellence
South Dakota State University
NYC Poster Series
Randy Clark/Designer
Timothy Steele/Art Director

Silver
University of Tennessee
The MFA Brochure
Chris Ruppelt/Designer
Kelton Carter/Designer
Ben Smith/Designer
Jared Langel/Designer
Deborah Shmerler/Art Director
Steven Friedlander/Writer

Excellence
University of Texas MD Anderson Cancer Center
Moon Shots Program Video Card
Kellye Sanford/Designer/Art Director
Maria Ward McIntosh/Writer/Editor
Jo Lacour/Video Writer/Producer
Glenn Challenger/Video Director/Editor

PHOTOGRAPHY

Excellence
The College of William and Mary
The Wet Plate Collodion Photography
Michael D. Bartolotta/Photographer

Excellence
Moraine Valley Community College
Marimba Motion
Glenn Carpenter/Photographer

Excellence
Moraine Valley Community College
Adjunct of the Year
Glenn Carpenter/Photographer
### PHOTOGRAPHY- COMPLETE BOOK OR UNIT

**Excellence**  
**School of Visual Arts**  
*BFA Photography Portfolio*  
Michael J. Walsh/Director of Design and Digital Media  
Anthony P. Rhodes/Creative Director  
E. Patrick Tobin/Senior Designer

### PUBLISHED WORK IN ANY PREVIOUS CATEGORY

**Excellence**  
**Dominican University**  
2013 Chicago Latino Film Festival Series  
Jori Cicale/Designer  
Jean Bevier/Professor

**Excellence**  
**Ohio University**  
*Women on the Line Chapbooks*  
Caitlin Feller/Designer  
Josh Cooke/Designer  
Kimmy Alexander/Designer  
Molly Schoenhoff/Art Director  
Various/Writers  
Kate Fox/Editor  
Maddie Valley/Photographer

**Excellence**  
**Roger Williams University**  
*Senior Graphic Design Showcase*  
Karlene Kiskinis/Designer  
Valerie Sloan/Professor

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### CLASSROOM WORK OR ASSIGNMENTS

**Excellence**  
**Drexel University, Antoinette Westphal College of Media Arts and Design**  
North Korea Human Rights Campaign for PULSE  
Jenny Y.E. Chi/Designer  
Mark Willie/Instructor

**Excellence**  
**Drexel University, Antoinette Westphal College of Media**  
*Arts and Design*  
Bodoni, Typeface Poster  
June Lee/Designer  
Shushi Yoshinaga/Instructor

**Excellence**  
**Endicott College**  
*Wellspring Waldorf School Posters*  
Kristen Mann/Designer  
Sanford Farrier/Faculty

**Excellence**  
**Middle Tennessee State University**  
*Bang Bang Look Book*  
Alexa Games/Designer  
Raymond Duke/Type Graphic  
Noel Lorson/Instructor  
Shane Prine/Instructor

**Excellence**  
**Middle Tennessee State University**  
*EXPOSED*  
Courtney Hunter/Designer/Writer/Photographer/Illustrator  
Seth Johnson/Instructor

**Excellence**  
**Western Washington University**  
*Mattson Technology Logo and Brand Extension*  
Tiffany Hsu/Designer  
Kent Smith/Instructor

**Excellence**  
**Western Washington University**  
*American Dog Rescue Foundation Logo*  
Jake Robertson/Designer  
Kent Smith/Instructor

**Excellence**  
**Western Washington University**  
*Houghton Joinery Logo*  
J. J. Miller/Designer  
Kent Smith/Instructor
WEBSITE (ENTIRE SITE)

Excellence
The College of William and Mary
Holiday Website
Justin Schoonmaker/Designer
Stephen Salpukas/Photographer
Rachel Follis/Illustrator

Excellence
Drew University
Drew University Undergraduate Studies Website
Design Firm: Thirst/3st
Thirst/3st:
  Bud Rodecker/Designer
  John Pobojeowski/Designer
  Beth Weaver/Designer
  Romain Andre/Designer
  Rick Valicenti/Design Director
Drew University:
  Renee Olson/Writer/Editor
  Drew Students/Photography and Illustration

Excellence
Stanford Arts Institute
Stanford Arts Website
Chen Design Associates/Design Firm
Wes Mitchell/Designer
Max Spector/Designer/Art Director
Joshua C. Chen/Designer/Art Director
Toni Gauthier/Photographer
Steve Castillo/Photographer
Norbert Von Der Groeben/Photographers
Other/Photographers
iSpot/Developer

Excellence
Stanford Arts Institute
Stanford Arts Institute Website
Chen Design Associates/Design Firm
Wes Mitchell/Designer
Max Spector/Designer/Art Director
Joshua C. Chen/Designer/Art Director
Toni Gauthier/Photographer
Steve Castillo/Photographer
Jimmy Mould/Photographer
Yuto Watanabe/Photographer
Others/Photography
iSpot/Developer

Silver
University of California
Onward California Website
Kirill Mazin/Designer/Art Director
Jason Simon/Director of Marketing Communications
Vanessa Correa/Creative Director
Katherine Edwards/Director of Integrated Communications
Carolyn McMillan/Content Strategy Manager

WEBSITE (RECRUITMENT)

Excellence
Oregon State University
Out-of-State Landing Pages
Santiago Uceda/Designer/Illustrator
Gary Dulude/Writer
David Baker/HTML/CSS/Javascript

Gold
Vassar College
Vassar College Admissions
Chris Silverman/Designer
Carolyon Guyer/Art Director
Julia Van Develde/Editor
Susan DeKrey/Editor
Chris Silverman/Illustrator
Holly Wilmeth, Tamar Thibodeau, Buck Lewis,
John Abbott, Russell Monk/Photographers
Megg Brown, Ray Schwartz, Morgan Gange, Laura McGowan/Development
Nisa Albert/Additional Content Coordination

WEBSITE (ALUMNI)

Excellence
Virginia Commonwealth University
Ester Knows Website
Dawn Waters/Writer/Editor

ONLINE MAGAZINES

Excellence
Brenau University
Brenau Window Online
Christie Gregory/Designer/Art Director
David Morrison/Writer/Editor
Nick Dentamaro/Photographer
Mike McPeek/Web

SOCIAL NETWORKING SITE

Excellence
University of California
UC Research Tumblr
Jess Wheelock/Editor
Zak Long/Editor
Mobile Apps

Excellence

Emily Carr University of Art and Design
Current Design Research Journal
Jean Chisolm, Chelsey Doyle, Johannes Shut,
Leah Schwartekopp, Amanda Wangen, and
Shiyao Yu/Design and Production
Daisy Aylott and Vivian Ziereisen/Art Directors
Jonathan Aitken, Kate Armstrong, Ron
Burnett, Maria Lantin, Mari Nurminen,
Ezio Manzini, Celeste Martin,
Liz Sanders, Deborah Shackleton,
Louise St. Pierre, Andreas Eiken,
Kieran Wallace, Jean Chisolm,
Beayue Louie, and Sarah Wilson/Editors
Jean Chisolm, Samantha Matheson, and
Tara Westover/Copy Editors
Glen Lowry, Celeste Martin and
Deborah Shackleton/Editors
Fernanda Rivera and Vivian Ziereisen/
Photographers
Tevis Bateman, Winnie Wong, and
Vivian Ziereisen/Illustrators
Celeste Martin/Creative Director
Megan White/Production Manager

Video

Excellence

Bellingham Technical College
Precision Machining Program Video
Hand Crank Films/Design Firm
Caleb Young/Art Director/Writer/Editor/Producer
Marni Saling Mayer/Art Director/Writer/Producer
Chris Kosier/Filming
Jim Pidgeon/Producer
Chris Donaldson/Owner, Hand Crank Films

Excellence

Bellingham Technical College
Road Less Graveled
Hand Crank Films/Design Firm
Caleb Young/Art
Director/Writer/Photographer/Illustrator
Marni Saling Mayer/Art Director/Writer/Producer
Chris Kosier/Filming
Chris Donaldson/Photographer/Producer
Jim Pidgeon/Illustrator

Excellence

Chatham University
Words Without Walls
Red House Communications/Design Firm

Excellence

Northwestern University School of Continuing Studies
Educating Adults Since 1933
Brad Farrar/Creative Director

Silver

Oregon State University
The Physics of Gymnastics
Justin Smith/Art Director/Editor
Darryl Lai/Camera Operator
Larry Dribyl/Coordinator
Evan Gutt/Motion Graphics

Excellence

Pitzer College
Snowflake: Sharing Pitzer Holiday Wishes—Pass it Forward!
Scott Phillips/Video Producer
Jacqueline Legazcue/Production Assistant

Gold

School of Visual Arts
SVA Is... Video Series
Michael J. Walsh/Director of Design
and Digital Media
Anthony P. Rhodes/Creative Director
Rota6, Olivier Bernier, Chris Jessick,
Mark Koenig, Andrew Papadeas/SVA Is...
Gail Anderson, Josh Hester, Jeff Rogers,
Joe Newton/SVA Is... The Destination
Magico Nakamura, Masayoshi Nakamura,
Yuuki Ono, Sid Seed, Leslie Burnett/
SVA Is... The Idea
Keith Godard, Ho-Ling Fong, Koki/SVA Is...
Always Looking
Chris Thompson, James Victore, Ella Laythem/
SVA Is... A Piece of Yourself
Gail Anderson, Joe Newton, Josh Hester,
Zipeng Zhu, Diana Egnatz/SVA Is... Several
Valiant Adventures
Joey Cofone, Adalis Martinez, Chris Golinski,
Jairo Martinez/SVA Is... Posters

Excellence

Simon Fraser University
SFU April Fool’s Video
Fiona Burrows, Allison Lambert, Ivana Filipovich,
and Stephanie Chow/Concept
Stephen DeMuth/Designer
Ivana Filipovich/Art Director
Ivana Filipovic and Thomas Buchan/Write
Thomas Buchan/Editor
Thomas Buchan/Camera
Dan Moxon/Music
Excellence
University of Central Florida
UCF Orlando
Brandon Dunnick/Art Director
Terry Helms/AVP Marketing

ANIMATION AND MOTION GRAPHICS
Excellence
Michigan State University
Celebrate Spartans
Deon Foster/Designer/Illustrator
Anthony Siciliano/Designer
Susan Holloway/Art Director
Meredith Mescher/Writer
Eric Samson/Programmer

Excellence
Simon Fraser University
SFU President’s Holiday Greeting 2012
John Grant, Fiona Burrows, Ivana Filipovich,
Thomas Buchan, LMC/Concept
Little Motion Company/Motion Graphics
Ivana Filipovich/Art Director
Fiona Burrows, John Grant/Writers
Thomas Buchan/Editor
Greg Ehlers, Dale Northey/Photographers
Thomas Buchan/Camera
Dan Moxon/Music

Excellence
Simon Fraser University
SFU Public Square
Little Motion Company/Design/Editor/Illustration
Julie Ovenell-Carter/Art Director/Writer
Ivana Filipovic/Art Director
Marcus Zuhr/Music

Excellence
Indiana University Alumni Association
Hoosier Basketball Engagement Campaign
Matt Shoemaker/Designer/Art Director
Hannah Carrol/Writer
Sarah Anderson/Editor

OTHER (DIGITAL)
Excellence
British Columbia Institute of Technology
BCIT Works Infographic
Vincent Chau/Designer
Lucille Hsu/Writer/Editor

CAMPAIGN STRATEGY
Excellence
Calvin College
The Gentlemen of Calvin College
Nate Hibma/Designer/Writer/Web Designer
Joy’l Ver Heul/Designer/Art Director
Jeanne Nienhuis/Director/Project Manager
Allison Graff/Editor
Spark + Tumble/Photography
Company Bell/Videos

INNOVATION STRATEGY
Excellence
Imperial College London
Pop-up Science Demonstration Tricycle
Beth Elzer/Designer/Art Director
BFA Graphics/Printer

Excellence
Pitzer College
Class of 2013 Pitzer Icons Commencement
2013 as it relates to New Student Orientation 2009
Stephanie Estrada/Designer

IN-HOUSE PRINT
Excellence
Imperial College London
Imperial College London Inhouse Work
Beth Elzer/Designer/Art Director

Excellence
Ohio University
Ohio Today, Fall 2012 and Spring 2013
Sarah McDowell/Designer/Art Director
Mariel Jungkunz/Writer/Editor
Ben Siegel/Photographer
Erik Myers/Student Design Intern
Watkins Printing Company/Printer

Excellence
Saskatchewan Institute of Applied Science and Technology
IMPACT
Deborah Clague/Designer/Art Director/
Photographer
Patricia Gillies/Writer
Tom Bartlett/Photographer
Jerry Humeny/Photographer
Anne Neufeld/Project Manager
IN-HOUSE TEAM

Excellence
University of Central Florida
UCF Marketing
Terry Helms/Associate Vice President
Patrick Burt/Creative Director
Michelle Fuentes/Director of Operations
Roger Wolf/Assistant Director, Web Communications
Sandy Pouliot/Production Manager
Lauren Haar/Art Director
Jo Dickson/Web Programmer
Brandon Groves/Web Programmer

A sincere thank you to the judges of the 43rd annual UCDA Design Competition.

PRINT JUDGES
Frank Baseman
Baseman Design Associates
Philadelphia University
Chris Martin
EM2
The Creative Circus
Bruce Stanley
Nossi College of Art

DIGITAL JUDGES
Doug Burgett
University of Illinois
Domenica Genovese
Greatest Creative Factor (GCF)
Tracey Halvorsen
Fastspot

Printed on Rolland Enviro 100 Satin Text and Cover which contains 100% post-consumer fiber, is FSC, EcoLogo and Processed Chlorine Free certified and is manufactured using renewable biogas.