## 2015 BEST OF SHOW-PRINT

South Dakota State University Alzheimer's Levi W. James/Designer Randy Clark/Professor



JUDGES CHOICE—PRINT, LADONNA CHERRY POSTER BYU Arts Creative Contemporary Dance Theatre (CDT) Sam Reed/Designer Nick Mendoza/Art Director

JUDGES CHOICE – PRINT, HAYES HENDERSON SPECIAL EVENT Utah State University ARTsySTEM Poster Series Mike Daines/Designer Nicholas Kuder/Designer

## JUDGES CHOICE – PRINT, RICHARD JIVIDEN

IDENTITY PROGRAM Oglethorpe University Oglethorpe A\_LAB Identity EM2/Design Firm Drew Sisk/Designer David Kuhn/Designer Chris Martin/Art Director Alex Bundrick/Art Director Standard Press/Printer

## JUDGES CHOICE – DIGITAL, VANESSA CORREA JUDGES CHOICE – DIGITAL, SARAH EVE MONROE WEBSITE (RECRUITMENT)

The Jewish Theological Seminary JTS: Inspiring the Jewish World Zehno Cross Media Communications/Design Firm Lauren Sanders/Designer/Art Director Mary Louise Killen/Designer Erin Allen/Designer/Interactive Producer Shane Shanks/Writer/Editor Shannon Seyler/Account Manager John Dolan/Photographer Joan Durand/Web Producer

JUDGES CHOICE – DIGITAL, SARAH HAIG WEBSITE (ENTIRE SITE) University of Illinois at Urbana-Champaign College of Fine + Applied Arts Website McKenzie Wagner, Inc/Design Agency Denise Czuprynski/Director/Editor Becky Standard/Writer/Editor Anne Jackson/Editor

## PRINT CATEGORIES

#### **RECRUITMENT/VIEWBOOK (COMPLETE UNIT)**

#### Excellence

Colorado College Colorado College Viewbook 2014 Felix Sanchez/Designer/Art Director Ashleigh Willis/Writer Laurie Laker/Writer Jennifer Kulier/Editor Bryan Oller/Photographer SprintDenver/Printer

#### Excellence Embry-Riddle Aeronautical University College of Security & Intelligence Jonathon Metz/Designer Lawton Connect/Printer

#### Excellence

Imperial College London Undergraduate Prospectus 2016 Abby Lloyd Pack/Designer Beth Elzer/Art Director Caz Ulley/Writer Jon Ashton/Editor

#### Excellence **The University of Iowa College of Law** *The University of Iowa College of Law Viewbook* Lipman Hearne Inc./Design Firm Arnie Fishman/Designer Libby Morse/Art Director Beth Franken/Writer Mary Kay Kammer/Editor Earl Richardson/Photographer Katie Greer/Project Manager Kirsten Fedderke/Account Supervisor Chris Olstad/Print Production Ruta Daugavietis/Production Design Donna Bandyk/Production Design

## Excellence

#### **The University of Utah** *What do you imagine? Institutional Viewbook* Jason Jiang/Designer Scott Eggers/Art Director Jeff Bagley/Creative Director Clare Duignan/Editor Brian Rasmussen/Director of Marketing

#### Excellence

#### University of Pittsburgh School of Law

University of Pittsburgh School of Law Admissions Materials Landesberg Design/Design Firm Tim Madle/Designer Rick Landesberg/Art Director Christine H. O'Toole/Writer Megan O'Donnell/Editor Terry Clark/Principal Photographer Various/Photographers Various/Illustrators Broudy Printing/Printer

## Excellence University of Toronto Mississauga HERE

Hambly & Woolley Inc./Design Firm Frances Chen/Designer Barb Woolley/Art Director Nicolle Wahl/Editor Michael Erkelenz/Writer Paul Orenstein/Photographer

## **RECRUITMENT/OTHER**

#### Excellence **Greenwood College School** *Prospectus. Perspective.* Hambly & Woolley Inc./Design Firm Frances Chen/Designer Barb Woolley/Art Director Various/Writers Various/Photographer

#### Excellence

Northern Illinois University NIU School of Art and Design Aleksandra Giza/Designer Blaine Bradford/Art Director/Writer NIU Document Services/Printer

#### Excellence

## Oglethorpe University Oglethorpe A\_LAB Admissions Brochure EM2/Design Firm Drew Sisk/Designer Chris Martin/Art Director Alex Bundrick/Art Director Standard Press/Printer

#### Gold

Philadelphia University Kanbar Selects, Volume 1 (Publication), Philadelphia Design Workshop Tabitha Ahnert/Designer Sarah Driban/Designer Jessica Eversmeyer/Designer Bunley Lim/Designer Frank Baseman/Art Director Mark Havens/Art Director Kelsey Gilbert/Writer/Editor Various/Writers Various/Photographers

#### Excellence Seton Hall University

## A MAJOR Party

Christine Krus/Designer/Art Director Alma Banyai/Illustrator

#### **RECRUITMENT/ART SCHOOLS (Complete Unit)**

Silver Pratt Institute In Dialogue Level Design Group/Design Firm Jennifer Bernstein/Designer/Art Director/Visiting Associate Professor, Pratt GradComD/Principal, Level Design Group Sarah Bradford/Designer Kristen Myers/Designer Eduardo Palma/Designer Robert Wilson/Designer Oddi Printing/Printer Santiago Piedrafita/Chair, Graduate Communications Design

Excellence **Ringling College of Art and Design**  *Ringling College of Art and Design Viewbook* Heather Burrell/Designer Katarzyna Dybek/Designer Thomas Ramey/Designer Gustav Rehnby/Designer Jennifer Mumford/Art Director Holly Antoszewski/Art Director Holly Antoszewski/Art Director Amy Fischer/Writer Matthew Holler/Photographer Forest MacDonald/Photographer Various Students, Faculty, Staff, Alumni and Professionals/ Photographers Zinco Grafica/ZF Group/Printer

Excellence **University of Florida**  *School of Art and Art History: Place, Practice, Perception* Hatchet Design/Design Agency Morgan Claytor/Art Director Various/Writer Various/Editor David Claytor/Illustrator Progressive Communications/Printer

## ACADEMIC CATALOG

Excellence Fashion Institute of Design & Merchandising FIDM College Catalog Tiffany Powell/Designer

#### **EXHIBITION CATALOG (Complete Unit)**

Excellence **Davis Museum at Wellesley College**  *New View: 2014 Faculty Exhibition Catalog* Stoltze Design/Design Firm Katherine Hughes/Designer Clif Stoltze/Designer Brian Azer/Designer Claire Whitner/Editor Charles Mayer/Photographer

Excellence **Getty Publications**  *Light, Paper, Process: Reinventing Photography* Catherine Lorenz/Designer Beatrice Hohenegger/Project Editor Stacy Miyagawa/Production Coordinator Excellence James Madison University Wole Lagunju: African Diaspora Artist and Transnational Visuality Dawn McCusker/Designer Dr. Aderonke Adesanya/Writer Dr. Dele Jegede/Writer Wole Lagunju/Photographer National Museum of African Art, Smithsonian Institution

#### Excellence Rutgers University–Newark Empire of Dirt

Ludlow 6/Design Firm James Wawrzewski/Designer Caren King Choi/Writer Anonda Bell/Editor

Excellence **SUNY New Paltz**  *Dick Polich: Transferring Metal Into Art* Jeff Lesperance/Designer Daniel Belasco/Writer/Editor Sara Pasti/Writer

Excellence

#### Texas Tech University Line Up: Pattern.Type.Taxonomy Carla Tedeschi/Designer/Art Director Joe Arredondo/Writer Peter Briggs/Writer CopyCraft Printers, Inc./Printer

Excellence

Texas Woman's University Seductive Alchemy: Books by Artists Michelle Hays/Designer/Art Director Jana Perez/Designer/Art Director Susan kae Grant/Writer/Photographer Ruth R. Rogers/Writer Richard Klein/Photographer

## DEVELOPMENT INFORMATION/FUNDRAISING

Excellence **Greenwood College School**  *Building Character* Hambly & Woolley Inc./Design Firm Frances Chen/Designer Barb Woolley/Art Director Various/Writers Various/Photographers

#### ANNUAL REPORT/DONOR REPORT

Excellence **Carl R. Woese Institute for Genomic Biology** 2013 IGB Annual Report Mirhee Lee/Designer Claudia Lutz/Writer Claire Sturgeon/Writer Nicholas Vasi/Editor Kathryn Coulter/Photographer Original Smith Printing/Printer Excellence **Clemson University** 2013-2014 Division of Student Affairs Annual Report Daniel Austin/Designer David Bishop/Designer Tina LeMay/Art Director Debbie Allen/Production Manager

Excellence **McGill University**  *McGill Annual Report 2014* Jean-Bernard Ng Man Sun/Designer/Art Director James Martin/Writer Allison Flynn/Editor Various/Photographers

Excellence University of Pittsburgh School of Medicine University of Pittsburgh School of Medicine 2014 Annual Report Landesberg Design/Design Firm Joe Petrina/Designer Rick Landesberg/Art Director Various/Photographers Various/Illustrators Broudy Printing/Printer

#### SPECIAL EVENT

Excellence Harvard University Assembly Invitation Meaghan O'Keefe/Designer Lucinda O'Neil/Art Director Leigh Carlisle/Editor

#### Excellence

Michigan State University 2014/2015 Visiting Artist & Scholars Lecture Series Kelly Salchow MacArthur/Designer/Art Director Jacquelynn Sullivan/Writer Carly Huizenga/Photographer Aaron Word/Photographer Bahareh Karamifar/Artist Elilse Toups/Artist Wade Folger MacDonald/Artist

Excellence **Purdue Alumni Association**  *Boilermaker Ball Invitation* Chelsea Eales/Desinger Katherine Braz/Art Director Kelly Hiller/Writer/Editor Locust Street Press/Printer The National Group/Printer

## Excellence The University of Utah Secrecy Week

Jason Jiang/Designer Dave Titensor/Art Director Jeff Bagley/Creative Director Rachel Lucynski/Account Executive Tiffany Swenson/Account Executive

Excellence University of Tennessee Picnic on the Plaza Poster Series Susanne Morton/Designer Donna Spencer/Editor University Printing/Printer Gold Utah State University ARTsySTEM Poster Series Mike Daines/Designer Nicholas Kuder/Designer

#### TABLOID

Excellence **Skidmore College**  *April is Skidgenuity* Michael Malone/Designer/Art Director Mary Parliman/Art Director/Production Manager Susan Rosenberg/Editor Dan Forbush/Writer Mark Bolles/Photographer Phil Scalia/Photographer Christian Oth/Photographer John Skurchak, Holland-Mark Agency/Illustrator Velocity Print Solutions/Printer

#### Excellence

## University of Toronto-Research

EDGE, Summer 2014/Fall 2014 Fresh Art & Design, Inc./Design Firm Dean Mitchell/Designer/Art Director Kyle Schruder/Designer Paul Fraumeni/Editor Jenny Hall/Editor John Hryniuk/Photographer Christopher Wahl/Photographer Rob Wayman/Photographer Various/Photographers

#### SPECIAL PUBLICATION (Arts and Culture)

Excellence **Arapahoe Community College**  *Progenitor* Kyle Muhr/Designer Grace Wagner/Editor Ryan Zimmerman/Editor

Excellence Ball State University Artist in Residence, Museum Exhibition Program Media Kit Fred Bower/Designer Natalie Phillips/Writer Davira Tarigan/Writer Aric Snee/Writer/Curator Steve Talley/Photographer

Excellence BYU Arts Creative BYU Arts 2014-15 Season Brochure Andrew Galloway/Designer Nick Mendoza/Art Director Ken Crossley/Marketing Manager

Excellence

Edinboro University Chimera XII Journal Laura Craig, Dylan Devine, Matt Fuller, Ian George, Lewis Hazen, Abbey Hlista/Designers Aaron Easler, Emily McGaughey/Art Directors Cassandra Rushing/Editor Kristina Legath, Ashley Mikalauskas/Photographers Francis Demaske, Dong-Wha Kim/Faculty Design Advisors Suzanne Proulx, Bill Mathie, Brad Patullo/Faculty Art Advisors Carrie Hohmann Campbell/Faculty Literary Advisor

#### SPECIAL PUBLICATION (Academic and Administrative Units)

Excellence Oregon State University The Oregon State Engineer Long Lam/Designer Amy Charron/Art Director Gary J. Dulude/Writer Gregg Kleiner/Writer Marie Oliver/Writer Thuy T. Tran/Writer/Editor Warren Volkmann/Writer University Marketing/Photographer Lynx Group/Printer

Excellence **Purdue University**  *College of Technology—Transformation* Julie Sadler/Designer Chris Adam/Writer Erin Hallett/Marketing Strategist

#### Excellence

Ringling College of Art and Design New Student Orientation Ani Simpson/Designer/Illustrator Angela Oliveira/Designer Holly Antoszewski/Art Director Nicole Caron/Writer

## Excellence USC Dornsife College

The Bridge@USC Brochure Julie Savasky/Designer/Art Director Pentagram Design/Design Agency Emily Cavalcanti/Art Director/Writer/Editor Dan Knapp/Art Director Susan Wampler/Writer Ryan Young/Photographer Max S. Gerber/Photographer Bryan Christie Design/Illustrator

## ADVERTISEMENT (Newspaper, Magazine, Display)

Excellence **The University of Utah**  *Ute Proud* Dave Titensor/Art Director Jeff Bagley/Creative Director Craig Hadorn/Photographer Brian Rasmussen/Director of Marketing

## ADVERTISEMENT (Outdoor, Transit, Billboards)

Excellence **The University of Utah**  *Ute Proud Banner Series* Dave Titensor/Art Director Jeff Bagley/Creative Director Craig Hadorn/Photographer Brian Rasmussen/Director of Marketing

## ALUMNI PUBLICATION

#### Excellence

## Columbia Business School

Columbia Ideas at Work Taylor Design/Design Firm Stephanie Baumer/Designer Dan Taylor/Art Director Various/Writers Various/Editors James Steinberg/Illustrator

#### Excellence Dickinson College

Dickinson Magazine, Fall 2014 Landesberg Design/Design Firm Kipp Madison/Designer Rick Landesberg/Art Director Matt Getty/Writer MaryAlice Bitts-Jackson/Writer Tony Moore/Writer Grace Fisher/Writer Sasha Shapiro/Writer Michelle Simmons/Editor Carl Socolow/Staff Photographer Dan Bejar/Illustrator Jud Guitteau/Illustrator Stacy Innerst/Illustrator Intelligencer Printing Company/Printer

## Excellence Dickinson College

#### Dickinson Magazine, Summer 2014 Landesberg Design/Design Firm Kipp Madison/Designer Rick Landesberg/Art Director Matt Getty/Writer MaryAlice Bitts-Jackson/Writer Tony Moore/Writer Rick Kearns/Writer Martin de Bourmont/Writer Michelle Simmons/Editor Carl Socolow/Staff Photographer

Michael Artman/Illustrator Jud Guitteau/Illustrator Marc Burckhardt/Illustrator Intelligencer Printing Company/Printer

#### Excellence

#### **Greenwood College School** *Portrait of a Graduate* Hambly & Woolley Inc./Design Firm Frances Chen/Designer Barb Woolley/Art Director Various/Writers Various/Photographers

#### Excellence Loyola Marymount University LMU Magazine Pentagram Design/Design Firm

Excellence Northwestern University Northwestern University Weinberg Magazine, Fall/Winter 2014 Landesberg Design/Design Firm Joe Petrina/Designer Rick Landesberg/Art Director Various/Writers Rebecca Lindell/Editor Joseph McDermott/Illustrator Active/Printer Excellence **OCAD University**  *SKETCH, Winter 2014* Hambly & Woolley Inc./Design Firm Miki Arai/Designer Dominic Ayre/Art Director Larissa Kostoff/Editor Various/Writers Various/Photographers Various/Illustrators

#### Excellence Sarah Lawrence College Sarah Lawrence Taylor Design/Design Firm Hannah Fichandler/Designer Dan Taylor/Art Director

Jean Smith/Editor Various/Writers Various/Photographers Various/Illustrators

## RESEARCH PUBLICATIONS

Excellence University of Alberta The Body in Question(s) Susan Colberg/Designer/Art Director Cristian Berco/Editor Sean Caulfield/Editor Isabelle Van Grimde/Editor Michael Slobodian/Photographer Various/Photographers

#### INTERNAL PUBLICATIONS

Excellence **University of Illinois at Urbana-Champaign**  *College of Fine + Applied Arts Strategy* Pat Mayer/Designer Cathy Lockman/Writer/Editor Denise Czuprynski/Director/Editor Anne Jackson/Editor

#### **COVER DESIGN** (except magazines and recruitment)

Excellence **Kenyon Review**  *Kenyon Review Covers* Landesberg Design/Design Firm Rick Landesberg/Designer/Art Director Kate Radkoff/Designer Juliette Borda/Illustrator (Jan/Feb 2015) Rob Day/Illustrator (March/April 2015) Elvis Swift/Illustrator (May/June 2015) The Sheridan Press/Printer

Excellence **The University of the Arts** 2015 Pre-College Program Cover GD LOFT/Design Firm Allan Espiritu/Designer/Art Director Chelsea Majuri/Designer Various/Writers Various/Photographers Silver **BYU Arts Creative**  *Contemporary Dance Theatre (CDT)* Sam Reed/Designer Nick Mendoza/Art Director

Excellence BYU Arts Creative Jazz Ensemble Nicolina Brown/Designer Nick Mendoza/Art Director

Excellence **Utah Valley University**  *UVU Faculty Convocation* Sam Hadlock/Designer Josh Storer/Art Director Kaitlyn Mahoney/Writer/Editor John Rees/Photographer

## POSTER

Excellence BYU Arts Creative Jazz Ensemble Nicolina Brown/Designer Nick Mendoza/Art Director

Excellence **Kenyon College**  *Kenyon College Kenyon Review 75th Anniversary Poster* Landesberg Design/Design Firm Rick Landesberg/Designer/Art Director Kate Radkoff/Designer Elvis Swift/Illustrator Dionysus Press/Printer

Excellence **Mississippi State University**  *Crosby Arboretum Posters—Piney Woods/Forge Day/Bugfest* Andrew Schaeffer/Illustrator Professor Cassie Hester/Art Director

Excellence **Mississippi State University**  *Crosby Arboretum Posters* Kimberlin Singletary/Designer/Illustrator

Excellence **MIT**  *MIT Wolk Gallery Poster* Stoltze Design/Design Firm Katherine Hughes/Designer Clif Stoltze/Art Director

Excellence **Oberlin College** *Get Out of the Cold* Black Walnut Letterpress/Design Firm Bob Kelemen/Designer/Writer/Printer

Excellence **Penn State University**  *The Central Pennsylvania Festival of the Arts 2015* Lanny Sommese/Designer/Art Director Excellence **Philadelphia University**  *Powered to... PhilaUTitle IX Awareness Campaign Against Sexual Violence on Campus, Philadelphia Design Workshop* SarahBui/Designer/Illustrator/Writer Kirstin Patragoni-Sauter/Editor Frank Baseman/Art Director

Excellence Seton Hall University Little Women Christine Krus/Designer/Art Director/Illustrator

Excellence **University of Georgia**  *Collage + Pattern* Moon Jang/Designer/Art Director

Silver **University of Georgia** *Slingshot Festival 2015* Moon Jang/Designer/Art Director

Excellence **William Paterson University** 2014/15 Visiting Artist Lecture Series Thomas G. Uhlein/Designer/Art Director/Illustrator Michael Rees/Art Director Lauren Razzore/Art Director/Editor Alejandro Anreus/Art Director/Editor William Paterson University/Printer

## MAGAZINE (Complete Unit)

#### Excellence **Drexel University** *D&M Magazine* Nicholas Massarelli/Desinger

Jaclyn Fleurant/Art Director Amelia Holliday/Writer Juliana Loiacono/Writer Julia Pacitti/Editor Madison Carroll/Photographer Sean Clark/Illustrator

Excellence **Fuller Seminary**  *Fuller Magazine #1* 1600ver90/Design Agency Lauralee Farrer/Editor in Chief TJ Lee/Designer/Managing Editor Randall Cole/Creative Director

## Excellence

Messiah College The Bridge—Messiah College's Alumni Magazine Nancy Soulliard/Designer/Art Director Carrie Barlup/Designer Cindy Agoncillo '09/Designer Anna Seip/Editor Ryan Smith/Photographer Melissa Hess '05/Photographer Joanna Benner '17/Photographer Corey LaQuay '18/Photographer Quay San '18/Photographer Aleks Sennwald/Illustrator Cindy Agoncillo '09/Feature Type Design Skelton Design/Design Consultant Matthew Tennison/Photographer Excellence **Oberlin College** Oberlin Alumni Magazine, Fall 2014 Emily Crawford/Art Director Jeff Hagan/Editor Tanya Rosen-Jones/Photographer

#### Excellence **Oberlin College**

Oberlin Alumni Magazine, Summer 2014 Emily Crawford/Art Director Jeff Hagan/Editor Peter Hapak/Photographer

Excellence **Ringling College of Art and Design** Spring 2015 CONTXT Magazine Laura Bucholtz/Designer Jennifer Mumford/Art Director Su Byron/Editor Anne Passchier/Illustrator

#### Excellence

#### Swarthmore College Swarthmore College Bulletin, Fall 2014 Zehno Cross Media Communications/Design Firm Lauren Sanders/Designer/Art Director Mary Louise Killen/Designer Mary Sullivan/Designer Swarthmore Bulletin Staff/Writers Sherri Kimmel/Editors Laurence Kesterson/Photographer Davide Bonazzi/Illustrator

Shane Shanks/Creative Director

#### Excellence **University of Central Florida** Pegasus Magazine

Lauren Haar, Steve Webb/Art Directors Michael Chen, Steven Diaz, Corryn Lytle, Jessica Keller, Bernard Wilchusky/Photographers

Lane Press/Printer Terry Helms/Editor-in-Chief Michelle Fuentes/Managing Editor Eric Michael/Editorial Director Patrick Burt/Creative Director Sandy Pouliot/Production Manager Roger Wolf/Online Producer Jo Dickson, Brandon Groves, Jim Barnes, RJ Bruneel/Web Programmers

#### Excellence

## University of Central Florida

Pegasus Magazine, Fall 2014 Lauren Haar/Art Director Steve Webb/Art Director Michael Chen/Photographer Steven Diaz/Photographer Corryn Lytle/Photographer Rachel Ignotofsky/Illustrator Regann Dunnick/Illustrator Lane Press/Printer Terry Helms/Editor-in-Chief Michelle Fuentes/Managing Editor Eric Michael/Editorial Director Patrick Burt/Creative Director Sandy Pouliot/Production Manager Excellence University of Central Florida Pegasus Magazine, Spring 2015 Lauren Haar/Art Director Steve Webb/Art Director Michael Chen/Photographer Jessica Keller/Photographer Bernard Wilchusky/Photographer Lane Press/Printer Michelle Fuentes/Managing Editor Eric Michael/Editorial Director Patrick Burt/Creative Director Sandy Pouliot/Production Manager Roger Wolf/Online Producer Jo Dickson/Web Programmer Brandon Groves/Web Programmer Jim Barnes/Web Programmer RJ Bruneel/Web Programmer

#### Excellence

#### University of Central Florida Pegasus Magazine, Summer 2014

Lauren Haar/Art Director/Illustrator Steve Webb/Art Director Michael Chen/Photographer Steven Diaz/Photographer Corryn Lytle/Photographer Paul Thurlby/Illustrator Sarah Collins/Illustrator Brian Boesch/Illustrator Lane Press/Printer Terry Helms/Editor-in-Chief Michelle Fuentes/Managing Editor Eric Michael/Editorial Director Patrick Burt/Creative Director Sandy Pouliot/Production Manager

#### Excellence

## University of Michigan School of Public Health

Findings, Spring/Summer 2015 Hammond Design/Design Agency Don Hammond/Designer/Art Director Various/Writer Leslie Stainton/Editor Various/Photographer ULitho/Printer

Excellence USC Dornsife College USC Dornsife Magazine (The Food Issue), Fall 2014/Winter 2015 Letty Avila/Designer Dan Knapp/Art Director Pamela J. Johnson/Writer/Editor Laura Paisley/Writer Michelle Boston/Writer Susan Bell/Writer Lizzie Hedrick/Writer Emily Cavalcanti/Editor John Livzey/Photographers The Heads of State/Illustrator Stephanie Dalton Cowan/Illustrator Nigel Buchanan/Illustrator Peter Hoey/Illustrator David Brinley/Illustrator

#### MAGAZINE (Cover Design)

Excellence **Colorado College**  *Colorado College Bulletin, April 2014* Dina Snow/Designer Bryan Oller/Photographer Jennifer Kulier/Bulletin Co-Editor Leslie Weddell/Bulletin Co-Editor Triangle Print Media/Printer

#### Excellence Imperial College London Imperial Magazine, Summer Issue 2014 Beth Elzer/Designer/Art Director Tom Miller/Writer/Editor Kyler Martz/Illustrator Impress/Printer

Excellence **University of Central Florida**  *Pegasus Magazine, Spring 2015 "Homeless in College"* Lauren Haar/Art Director Steve Diaz/Photographer Jessica Keller/Photographer Patrick Burt/Creative Director

Excellence **USC Dornsife College**  *Facing the Fork (Cover of the food issue, USC Dornsife Magazine), Fall 2014/Winter 2015* The Heads of State/Designer Dan Knapp/Art Director

#### MAGAZINE-EDITORIAL SPREAD (Series of Spreads)

#### Excellence **Middlebury College** *Rebirth* Pamela Fogg/Designer/Art Director Lauren Markham/Writer Matt Jennings/Editor Jody Hewgill/Illustrator

Excellence Indiana University Alumni Association Beetle Mania Matt Shoemaker/Designer Kelly Carnahan/Art Director Kasey Husk/Writer Mike Wright/Editor J.D. Denny/Editor Marc Lebryk/Illustrator

#### **BOOK (Complete Unit)**

Silver

**Sterling and Francine Clark Art Institute** [Distributed by Yale University Press] Make It New: Abstract Painting from the National Gallery of Art, 1950-1975 Exhibition Catalogue Studio Blue/Design Firm Silja Hillmann/Designer Tuan Pham/Junior Designer Cheryl Towler Weese/Creative Director David Breslin/Contributor Matt Jolly/Contributor Harry Cooper/Author Thomas J. Loughman/Associate Director of Program and Planning Anne Roecklein/Managing Editor Dan Cohen/Special Projects Editor Hannah Rose Van Wely/Publications Assistant Walker Downey/Publications Intern Jane Friedman/Copyeditor and Indexer Lucy Gardner Carson/Proofreader Prographics/Separator Graphicom/Printer

#### **IDENTITY PROGRAM**

Excellence Imperial College London Imperial College London Alumni Branding Beth Elzer/Designer/Art Director Various/Printers

# Gold Oglethorpe University

Oglethorpe A\_LAB Identity EM2/Design Firm Drew Sisk/Designer David Kuhn/Designer Chris Martin/Art Director Alex Bundrick/Art Director Standard Press/Printer

#### Excellence

Philadelphia University Powered to... PhilaUTitle IX Awareness Campaign Against Sexual Violence on Campus, Philadelphia Design Workshop Sarah Bui/Designer Brianna DiPietro/Designer Vicki Ewing/Designer Elissa Flanigan/Designer Eric Lacy/Designer Kelly McHugh/Designer Samantha Miller/Designer Franklin Overstreet/Designer Nadine Radwan/Designer Frank Baseman/Art Director Various Students/Writers Kristin Patragoni-Sauter/Editor

#### Excellence Philadelphia University Sounds Jewish Logo

Frank Baseman/Designer/Art Director Tracey McCaffrey/Designer/Illustrator Lila Corwin Berman/Writer/Editor Excellence

The University of Illinois at Chicago

*The University of Illinois at Chicago Identity* University of Illinois at Chicago/Studio Blue/Design Firm Cheryl Towler Weese/Creative Director/Associate Professor Meghan Ferrill/Writer/Instructor

Ellen Abnee, Jeffrey Barnes, Jenna Blazevich, Caroline Dodd, Ceida Elizarraraz, Emily Eggen, Donya Hammad, Alexander Hayashi, Lauren Hecht, Diana Huynh, Kristina Jecius, Julia Jouravel, Julia Kaufman, Asja Lausevic, Devin Law, Malgorzata Pis, Morgan Stanley, Michelle Stypa, Candy Velazquez/UIC School of Design Students

Marcia Lausen/UIC School of Design Director Hillary Geller/UIC School of Design Adjunct Associate Professor J. Brad Sturm/UIC School of Design Adjunct Assistant Professor Michael Redding/Executive Associate Chancellor of Public and Government Affairs

Judith Meza Vazquez/Assistant to the Executive Associate Chancellor of Public and Government Affairs

Philip Weiler/Senior Executive Director of Marketing and Brand Management

Reginald Smith/Associate Director of Marketing and Brand Management

Pamela Levy/Associate Director of Marketing and Brand Management

## Excellence University of Tennessee

Make Orange Green Susanne Morton/Art Director/Illustrator Christie Kennedy/Writer/Project Manager Donna Spencer/Editor University Printing/Printer

#### **BEST USE OF PRINTING PROCESSES (Specialty Process)**

Excellence

Fashion Institute of Design & Merchandising FIDM Graduation Announcement Tiffany Powell/Designer

#### Excellence

Indiana University School of Education The Campaign for the Future of Education RHB/Design Firm Tom Walker/Designer/Letterpress Rick Bailey/Art Director Sam Waterson/Art Director Caroline Diggins/Writer Jonathan Purvis/Client Joseph Robert Kantor/Client

#### INTEGRATED CAMPAIGN

Excellence **Colorado State University** Find Your State Ari Curtis/Designer Lauren Kroll/Designer Elias Martinez/Creative Director Strategy Leslie Taylor/Art Director Lindsay Connors/Writer Rachel Gaisford/Writer Evan Moore/Writer Anna Jones/Photographer Joe Mendoza/Photographer Rikshaw Films/Videographer Chris Weller/Web Design Mark Hanson/Print Coordinator Mind the Gap/Strategy

Excellence Corcoran School of the Arts & Design at GWU NEXT 2015 Exhibition Branding Program Corcoran Design Lab 2015/Design Agency Francheska Guerrero/Art Director Francheska Guerrero, Grace Boyle, David Hodgson, Anders Larsson, Lucien Liz-Lepiorz, Nora Mosley/Designers/ Writers/Editors Denise St.Ours, Fabiola Joubert, Adrian Parsons/GWU Marketing William Atkins/Student Photographer Denny Henry/Student Photographer/Exhibition Photographer Linda Fittante/Design Lab Photographer ColorCraft/Printer Dodge Chrome/Large Format Graphics Vendor Lesley Grier/Videographer Tom Cancelleri/Web Hosting Support Jim Mole, Teammedia/GW University Web Services

Excellence

## Savannah College of Art and Design SCAD Secession 2015

Secession 2015 Student Group/Designers

Excellence **Union College**  *Thrive at the Intersections* Zehno Cross Media Communications/Design Firm Lauren Sanders/Designer/Art Director Mary Louise Killen/Designer Mary Sullivan/Designer Erin Allen/Designer/Interactive Producer Shane Shanks/Writer/Editor Tine Lincer/Editor John Dolan/Photographer

Excellence **Wheaton College**  *Christmas: From Darkness to Light Series* Dave Reifsnyder/Designer Mary Leiser/Art Director Kimberly Medaglia/Director of Marketing Communications Michael Wilder/Dean of Conservatory, Art and Communications

## BEST REDESIGN

Excellence **College of the Holy Cross**  *Holy Cross Magazine* Stephen Albano/Designer Suzanne Morrissey/Editor-in-Chief Pamela Reponen/Assistant Editor Ellen Ryder/Executive Editor

Excellence Swarthmore College Swarthmore College Bulletin Redesign Zehno Cross Media Communications/Design Firm Lauren Sanders/Designer/Art Director Mary Louise Killen/Designer Mary Sullivan/Designer Swarthmore College Bulletin Staff/Writers Sherri Kimmel/Editor Laurence Kersterson/Photographer Davide Bonazzi/Illustrator Shane Shanks/Creative Direction Excellence **The Brearley School**  *Bulletin, Summer 2014* Jennifer Bartoli/Designer/Art Director Jane Newman/Editor Various/Writers Meghan Boody/Cover Photographer Various/Photographers Action Graphics/Printer Jane Foley Fried/Head of School

#### Excellence

#### The Brearley School Bulletin, Winter 2015

Jennifer Bartoli/Designer/Art Director Jane Newman/Editor Various/Editor Shirin Neshat/Cover Photographer Action Graphics/Printer Jane Foley Fried/Head of School

#### Excellence University of La Verne

University of La Verne Voice Magazine, Fall 2014 Maureen Panos/Designer/Art Director Kandace Selnick/Designer Alisha Rosas/Writer/Editor Mark Vidal/Writer Melissa Pinion/Writer Nancy Newman/Writer Jeanine Hill/Photographer Jake Weinheimer/Photographer Dual Graphics/Printer

## OTHER (Print)

Excellence **Wentworth Institute of Technology**  *Wentworth Master of Architecture Brochure* Stoltze Design/Design Firm Kyle Nelson/Designer Clif Stoltze/Art Director Libretto/Writer Mary Ross/Project Manager

## **ILLUSTRATION/PHOTOGRAPHY CATEGORIES**

#### ILLUSTRATION

Excellence **Middlebury College**  *Animals Tales* Pamela Fogg/Designer/Art Director Conor Grant/Writer Various/Writers Matt Jennings/Editor Loris Lora/Illustrator

Excellence **Middlebury College**  *The Courage Within* Pamela Fogg/Designer/Art Director Various/Writers Matt Jennings/Editor Jody Hewgill/Illustrator

#### PHOTOGRAPHY

Excellence **Fuller Seminary**  *Fuller Magazine #2–Cover* Nate Harrison/Photographer Lauralee Farrer/Editor in Chief TJ Lee/Managing Editor

Silver **Utah Valley University**  *UVU Men's Soccer Campaign* Matt Bambrough/Art Director Josh Storer/Art Director Nathaniel Ray Edwards/Photographer August Miller/Photographer 800 W. University Parkway/Printer Sam Hadlock/Styling Tiffany Dickens/Makeup

## STUDENT CATEGORIES

## PUBLISHED WORK IN ANY PREVIOUS CATEGORY

Excellence

Associated Students, Inc., Cal Poly Pomona University Big Bear Camp & Canoe Erin Safreno/Designer

Excellence Associated Students, Inc., Cal Poly Pomona University Calling All Creatives Recruitment Poster Sean Winter/Designer Erin Safreno/Designer

#### Excellence

Associated Students, Inc., Cal Poly Pomona University The Traveling Show Tyler Stewart/Designer

Excellence **Associated Students, Inc., Cal Poly Pomona University**  *Volunteer Fair* Tyler Stewart/Designer

Silver

Philadelphia University Kanbar Selects, Volume 1 (Website), Philadelphia Design Workshop Tabitha Ahnert/Designer Sarah Driban/Designer Jessica Eversmeyer/Designer Bunley Lim/Designer Frank Baseman/Art Director Mark Havens/Art Director Kelsey Gilbert/Writer/Editor Various/Writers Various/Photographers

Excellence **Philadelphia University**  *Powered to... PhilaU Title IX Awareness Campaign Against Sexual Violence on Campus, Philadelphia Design Workshop* Sarah Bui/Designer Brianna DiPietro/Designer Vicki Ewing/Designer Elissa Flanigan/Designer Eric Lacy/Designer Kelly McHugh/Designer Samantha Miller/Designer Franklin Overstreet/Designer Nadine Radwan/Designer Frank Baseman/Art Director Various Students/Writers Kristin Patragoni-Sauter/Editor

Excellence **Philadelphia University**  *Powered to... PhilaUTitle IX Awareness Campaign Against Sexual Violence on Campus, Philadelphia Design Workshop* Nadin Radwan/Designer/Writer/Illustrator Kirstin Patragoni-Sauter/Editor Frank Baseman/Art Director

Excellence **University of Alberta** *Visual Identity Design System #2* Devaki Ajit Joshi/Designer

#### UNPUBLISHED WORK IN ANY PREVIOUS CATEGORY

Excellence **Auburn University** 2016 XGames RallyCross Championship Edgar Carmona/Designer Courtney Windham/Art Director

Excellence Georgia Southern University United States Banknote Redesign for the Visually Impaired Brooke Fremeau/Designer Santanu Majumdar/Instructor

Excellence South Dakota State University SD School of Design Yany Avelar/Designer Randy Clark/Professor

#### CLASSROOM WORK OR ASSIGNMENTS

Excellence **Drexel University**  *Are You OK? Packaging Design* Nick Massarelli/Student Designer/Illustrator Sandy Stewart/Instructor

Excellence **Drexel University** *Kabel, Typeface Poster* Marianne Issa El-Khoury/Student Designer Shushi Yoshinaga/Instructor

Excellence **Drexel University**  *Text Box* Walter Wilkes/Student Designer Sandy Stewart/Instructor

Gold South Dakota State University Alzheimer's Levi W. James/Designer Randy Clark/Professor Excellence South Dakota State University It's OK Alyssa Anderson/Designer Randy Clark/Professor

Excellence **South Dakota State University** *S of D* Alli Nix/Designer Randy Clark/Professor

Excellence **South Dakota State University**  *The Difference is Design, School of Design* Virginia Torzewski/Designer Randy Clark/Professor

Excellence South Dakota State University Light Bulb Kirsten Muhmel/Designer Randy Clark/Professor

Excellence South Dakota State University Wave Nathan Deis/Designer Randy Clark/Professor

## DIGITAL CATEGORIES

## WEBSITE (Entire Site)

Excellence **Chatham University**  *Eden Hall Campus 2015 Summer Series* Brett Smith/Designer Hana Morris/Designer Cara Gillotti/Writer

Excellence **College of William & Mary**  *William & Mary Website* Justin Schoonmaker/Designer Jesse Windley/Editor Tina Coleman/Editor Stephen Salpukas/Photographer Mark Windley/Web Programmer Tiffany Beker/Web Programmer Andrew Bauserman/Web Programer

Excellence Imperial College London Imperial College Website Domain7/Design Agency Beth Elzer/Art Director Various/Writer Various/Editor Various/Photographer Pamela Agar/Contributor Karsten Seipp/Contributor Ed Wilde/Contributor Manjuka Tennakoon/Contributor Tess O'Neill/Contributor Peter Gillings/Contributor Sean Conner/Contributor Lucy Stagg/Contributor Olivia Davenport/Contributor TerminalFour/Contributor

Excellence **Michigan State University** 2014 President's Report. Uncommon Will. Cindy Lounsbery/Designer Deon Foster/Designer Susan Holloway/Art Director

Meredith Mescher/Writer Lisa Mulcrone/Editor Kurt Stepnitz/Photographer

#### Excellence Penn State

Penn State Brand Manual Bryan Benner/Designer Victoria Fryer/Writer Michelle Bixby/Photographer Sok Kith/Web Developer Sara Simcox/Project Coordinator

## Silver

#### Union College Thrive at the Intersections

Zehno Cross Media Communications/Design Firm Lauren Sanders/Designer/Art Director Erin Allen/Designer/Interactive Producer Shane Shanks/Writer/Editor Tine Lincer/Editor John Dolan/Photographer The Frame Theory/Video Producer

#### Silver

#### University of California Office of the President Public Website

Kirill Mazin/Designer/Art Director/Development/Videographer Kristen Ingels/Writer Alec Rosenberg/Writer Vanessa Corrêa/Writer/Creative Director Elena Zhukova/Photographer Vance Tran/Development

#### Silver

## University of Illinois

University of Illinois Admissions Website Charles Hannon/Designer Bella Reinhofer/Designer Jordan Ponnellan/Designer Doug Burgett/Art Director Laura Podeschi/Writer/Editor Jenny Nunez/Editor Sarah Soenke/Editor Brian Stauffer/Photographer Kalee Ackerman/Project Manager

#### Gold

## University of Illinois at Urbana-Champaign

College of Fine + Applied Arts Website McKenzie Wagner, Inc./Design Agency Denise Czuprynski/Director/Editor Becky Standard/Writer/Editor Anne Jackson/Editor

## Excellence

Philadelphia University Philadelphia University Design Workshop: Kanbar Selects, Vol. 1 Julie M. Johnson/Designer Frank Baseman/Art Director Mark Havens/Art Director Kelsey Gilbert/Writer/Editor Various/Writers Various/Editors Various/Photographers

#### WEBSITE (Recruitment)

Silver

Ramapo College of New Jersey *Custom Viewbook* Janelle Ferraro '14/Designer Mary Cicitta '07/Creative Director

#### Excellence

#### **The Jewish Theological Seminary** JTS: Inspiring the Jewish World

Zehno Cross Media Communications/Design Firm Lauren Sanders/Designer/Art Director Mary Louise Killen/Designer Erin Allen/Designer/Interactive Producer Shane Shanks/Writer/Editor Shannon Seyler/Account Manager John Dolan/Photographer Joan Durand/Web Producer

#### Silver

## Union College

Thrive at the Intersections Zehno Cross Media Communications/Design Firm Lauren Sanders/Designer/Art Director Erin Allen/Designer/Interactive Producer Shane Shanks/Writer/Editor Tine Lincer/Editor John Dolan/Photographer The Frame Theory/Video Producer

#### WEBSITE (Development/Fundraising)

Silver

Vassar College Vassar College 2014 Annual Report Website Nesnadny + Schwartz Design/Design Firm Ryan Camp/Designer Thao Thai/Designer Shawn Beatty/Designer Greg Oznowich/Art Director Lance Ringel/Writer Various/Photographers

## ONLINE MAGAZINE

Excellence The University of British Columbia **UBC** Feature Stories PK Chan/Designer Arlene Cotter/Designer Mark Pilon/Designer/Illustrator Aida Viziru/Designer/Art Director/Illustrator/Web Team Matt Wharburton/Designer/Art Director Margaret Doyle/Art Director/Writer/Editor/Brand Team Martin Dee/Photographer Don Erhardt/Photographer Various/Writers/Editors/Illustrators Jamil Rhajik/Videographer/Brand Team Various/Videographers Adrian Liem/Project Manager/Web Team Michael Kam, Lina Kang, Mike Ko/Web Team Rick Hart, Charlotte Sander, Houston White/Brand Team Kari Grist/Leadership

## EMAIL MARKETING AND NEWSLETTERS

Gold University of Illinois University of Illinois Admissions Cycle Examples Charles Hannon/Designer Bella Reinhofer/Designer Jordan Ponnellan/Designer Doug Burgett/Art Director Laura Podeschi/Writer/Editor Jenny Nunez/Editor Sarah Soenke/Editor Brian Stauffer/Photographer Kalee Ackerman/Project Manager

#### **MOBILE APPS**

Silver **The University of Iowa**  *SO•BE Stories* Jeremy Swanston/Designer/Illustrator

## VIDEO

Gold **Michigan State University**  *Thank You for Empowering the Spartan Dream* Kevin Epling/Art Director Anthony Siciliano/Producer/Videographer/Editor

Excellence **Simon Fraser University**  *Discover the Universe at SFU Burnaby* Matthew Schilling/Designer/Art Director/Illustrator Kevin Teichroeb/Art Director/Writer/Video Producer Thomas Buchan/Editor/Videographer

Excellence The George Washington University GW Holiday Video Dominic Abbate/Writer/Illustrator Lesley Grier/Writer/Producer Jon Hussey/Writer John McGlasson/Writer/Illustrator Kate Kalas/Writer William Atkins/Photographer Francelyn Fernandez/Illustrator Anne Hsieh, Minhee Kim, Jessica Sereno, Jesse Winston/Illustrators Natasha Askew, Sarah Crisci, Amanda Harding, Leslie Ogus, Megan Policicchio, Leah Rosen, Kelly Schneider, Sara Styles, Annette Thomson, Gabino Villanueva/Production Chris Boyes/Videography/Motion Graphics Stephen Fisher/Videography/Motion Graphics

## ANIMATION AND MOTION GRAPHICS

Excellence **Colorado State University**  *CSU Effect* Ari Curtis/Designer Lauren Kroll/Designer Elias Martinez/Creative Director Michael Delaney/Animation Silver Indiana University *IU College of Arts and Sciences Brand Video* Casey Brinegar/Designer Jon Stante/Videographer Kat McCourt/Content

## STRATEGY CATEGORIES

## CAMPAIGN STRATEGY

Excellence Imperial College London Imperial College London Success Guide Beth Elzer/Designer/Art Director/Illustrator Professor Mary Morrell/Project Director Pamela Agar/Project Manager Maddi O'Brien/Writer Hannah Barclay/Writer Jemma Strachan/Writer Jon Narcross/Writer Various/Printers

Excellence The University of British Columbia UBC Sustainability 2014 Ripple Effect Campaign Matt Warburton/Designer/Art Director Mark Pilon/Designer/Illustrator/Animation PK Chan/Designer Aida Viziru/Designer/Web Team Margaret Doyle/Writer Yeti Creative/Animation Lee-aye Aami, Rick Hart, Carole Jolly, Jeffrey Preiss, Victoria Smith, Chris Sulymka/Campaign Working Committee Michael Ko, Ling Kang/Web Team Jamil Rhajiak/Videography/Digital Channels/Digital Marketing Various/Videography Houston White/Digital Channels/Digital Marketing John Lo/Marketing Intelligence

#### Excellence

#### University of Tennessee Consent Campaign Megan Martin/Art Director Donna Spencer/Writer Christie Kennedy/Project Manager Rebekah Winler/Social Media Manager Andy Vinson/Videographer/Producer

Russ Hollingsworth/Videographer/Producer University Printing/Printer

## **IN-HOUSE CATEGORIES**

## **IN-HOUSE PRINT**

Silver Auburn University Third Thursday Poetry Broadside Series, Julie Collins Smith Museum of Fine Art Robert Finkel/Designer/Art Director Kelly Bryant/Designer Courtney Collins/Designer Samantha Lawrie/Designer Courtney Windham/Designer Excellence Imperial College London Imperial Prankster Campaign Beth Elzer/Designer/Art Director Kyler Martz/Illustration

Excellence **Sam Houston State University**  *The Power of Language* Drake Preston/Designer/Writer W. Anthony Watkins/Art Director/Writer

## IN-HOUSE DIGITAL

Excellence **Michigan State University**  *Uncommon Will* Kevin Epling/Designer Jim Peck/Art Director Will "The Poet" Langford/Writer Anthony Siciliano/Editor Chris Buller/Editor

## IN-HOUSE TEAM

Excellence University of Central Florida UCF Marketing-Pegasus Magazine, Fall 2014 Lauren Haar/Art Director Steve Webb/Art Director Michael Chen/Photographer Steven Diaz/Photographer Corryn Lytle/Photographer Rachel Ignotofsky/Illustrator Regann Dunnick/Illustrator Lane Press/Printer Terry Helms/Editor-in-Chief Michelle Fuentes/Managing Editor Eric Michael/Editorial Director Patrick Burt/Creative Director Sandy Pouliot/Production Manager

University & College Designers Association 199 Enon Springs Road West Suite 400 Smyrna, Tennessee 37167

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