

A Program of the University & College Designers Association



The UCDA DESIGN AWARDS

UCDA.CANTO.COM/V/ 2021DESIGNAWARDSSHOW

Canto

ALL CREDIT INFORMATION FOR THE 2021 **UCDA DESIGN AWARDS WAS PROVIDED BY THE ENTRANT OR INSTITUTION AT THE TIME** THE WINNING PIECE WAS SUBMITTED. **UCDA IS NOT** RESPONSIBLE FOR ANY ERRORS OR OMISSIONS.

STUDENT

BONNIE BLAKE WARREN LEHRER Professor of Design Writer/Designer & Interactive Media Ramapo College of New Jersey

A SINCERE THANK YOU TO THE JUDGES OF THE 2021 UCDA DESIGN AWARDS.

2021 JUDGES

Saint Louis

University





JIM OLVERA Photographer/ Owner Jim Olvera, Photographer



MATT KROB COURTNEY WINDHAM Director of Design Services

JENNIFER YUCUS Associate Director

Associate Professor of Graphic Design Auburn University

of the School of Art & Art History; Associate Professor of Graphic Design University of South Florida, St. Petersburg Campus

ILLUSTRATION



TERRESA MOSES SUNNY PAULK Assistant Professor Artist/Designer of Graphic Design University of Minnesota



MARK SABA Illustrator

NITIN **BUDHIRAJA** Director Design Director TracyLocke California



MATT GLASS Creative & Digital University of

JOEL LUSTRE Senior Multimedia Designer Indiana University Foundation



KELLY PORTER Associate Professor of Graphic Design East Tennessee State University







RUDERMAN Arts Council of Rockland

MEGAN G. WELLS Two Birds Films



PEOPLE & PORTRAITS UNIVERSITY OF UTAH Donn Schaefer

Dave Titensor/Photographer

"The image I selected for Judges Choice was the portrait of Don Schaefer submitted by the University of Utah; it was unique, unexpected and the B&W approach helped it standout. If Don is a prof, I want to take his class, if he is a staff member, I want to be his co-worker. Good images can elicit that type of response."



RICK HART UNIVERSITY OF BRITISH COLUMBIA



STUDENT THE UNIVERSITY OF WORK NEW MEXICO PASEO DEL BOSQUE

Herschel Heath/Photographer



"I felt that these photographs established an intimate sense of place and communicated the experience of exploring this beautiful natural environment with fellow students.The images, created by students, are of top-notch professional quality and I felt that they needed to be recognized as such."

JIM OLVERA PHOTOGRAPHER



NEWS & EDITORIAL **OHIO UNIVERSITY** *The Chronicles of the Fish Diaries* Rich-Joseph Facun/Photographer Benjamin Wirtz Siegel/ Photographer

"This image really spoke to me. I kept coming back to it. I don't know if it just resonated with me because of how this whole 2 years have felt (like the feeling of being underwater and navigating through difficulty or surrender and release (which is what the subject in the image is doing.) It was beautifully executed and the image was stirring and moving and called on me to choose it.

4



ZHEE Chatmon

> GALLAUDET UNIVERSITY

CAMPUS

EXCELLENCE CARNEGIE MELLON UNIVERSITY Campus Architecture CMU Marketing & Communications Creative Team

STUDENT LIFE

EXCELLENCE CARNEGIE MELLON UNIVERSITY Student Life-Commencement CMU Marketing & Communications Creative Team

SILVER UNIVERSITY OF UTAH Laycee Brown Dave Titensor/Photographer

PEOPLE & PORTRAITS

SILVER **OUINNIPIAC UNIVERSITY** Don Sawyer Head shot Autumn Driscoll/Photographer

GOLD ST. EDWARD'S UNIVERSITY Breakout Women of St. Ed's Chelsea Purgahn/Photographer

EXCELLENCE JUDGES CHOICE

UNIVERSITY OF UTAH *Donn Schaefer* Dave Titensor/Photographer

EXCELLENCE UNIVERSITY OF UTAH Humans of the U Dave Titensor/Photographer

NEWS AND EDITORIAL

GOLD JUDGES CHOICE OHIO UNIVERSITY

The Chronicles of the Fish Diaries Rich-Joseph Facun/Photographer Benjamin Wirtz Siegel/Photographer

SCIENCE AND RESEARCH

EXCELLENCE

CARNEGIE MELLON UNIVERSITY Moon Rover Team CMU Marketing & Communications Creative Team

EXCELLENCE

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

Research & Creative Activities: Mormon Cricket Howard Ash/Photographer

STUDENT WORK

EXCELLENCE JUDGES CHOICE

THE UNIVERSITY OF NEW MEXICO PASEO DEL BOSQUE Herschel Heath

OTHER PHOTOGRAPHY any entry not fitting listed categories

EXCELLENCE

COLLEGE OF MARIN Campus Moments Shook Chung/Senior Creative Designer

EXCELLENCE

COLLEGE OF MARIN Nightlife Shook Chung/Senior Creative Designer





ARTS AND CULTURE

KAUNAS UNIVERSITY OF TECHNOLOGY, **NEOMAM STUDIOS** WORLD OF CRYPTIDS

Povilas Daknys/Art Director NeoMam Studios/Design Agency Saving Spot/Client

Excellent illustrations. Layout complex but handled very well."



MARK Saba ILLUSTRATOR









This stood out to me for it's complexity and level of technical skill. The variation of line weights in the intricate details, as well as the soft earthen tones, give the creatures an "old world" feel of both magic and whimsy. These are simply masterful illustrations and would be delighted to meet any of these creatures!





STUDENT LIFE **BERKELEY CITY COLLEGE** Experience Our Definition of College Duane Maidens/Chief Strategy Officer/CEO/Founding Partner Dan O'Brien/Chief Design Officer/ Founding Partner/President Keith Pacoma/Creative Director/ Partner Robert Maidens/Creative Director/ Partner Sam Burks/Designer Michael Pangelina/Designer Hyesu Lee/Illustrator

"The intricate illustrations and fun colorways emphasize the business of campus life while the consistency of the color scheme evokes a communal sense of unity. The way in which the people are rendered are exaggerated and minimalist allowing viewers to see themselves in the landscape. The illustration style is inclusive of the many disciplines found at the university and tells a fun and interdisciplinary story."



TERRESA MOSES

UNIVERSITY OF MINNESOTA

STUDENT LIFE

EXCELLENCE JUDGES CHOICE BERKELEY CITY COLLEGE

Experience Our Definition of College Duane Maidens/Chief Strategy Officer/CEO/Founding Partner Dan O'Brien/Chief Design Officer/Founding Partner/ President Keith Pacoma/Creative Director/Partner Robert Maidens/Creative Director/Partner Sam Burks/Designer Michael Pangelina/Designer Hyesu Lee/Illustrator

EXCELLENCE

THE ADELE H. STAMP STUDENT UNION—CENTER FOR CAMPUS LIFE AT THE UNIVERSITY OF MARYLAND

Black History Month 2020 Charlene Prosser/Designer Janai Raphael/Programmer My-Asia Chaplin/Programmer

ARTS & CULTURE

GOLD JUDGES CHOICE

KAUNAS UNIVERSITY OF TECHNOLOGY / E-LEARNING TECHNOLOGY CENTRE, NEOMAM STUDIOS

WORLD OF CRYPTIDS Povilas Daknys/Art Director NeoMam Studios/Design Agency Saving Spot/Client

PEOPLE & PORTRAITS

EXCELLENCE

UNIVERSITY OF ROCHESTER

Celebration 2020: Visionary Women of Rochester Portraits Michael Osadciw/Illustrator

EXCELLENCE

UNIVERSITY OF WISCONSIN-MADISON

"How I Survived the Pandemic" Danielle Lamberson Philipp/Illustrator/Designer Bryce Richter/Photographer

NEWS AND EDITORIAL

EXCELLENCE

OHIO UNIVERSITY

Ohio Today | Empower Hour Maya Ish-Shalom/Illustrator Sarah McDowell/Art Director Angela Woodward/Editor

HEALTH & WELLNESS

EXCELLENCE

SOUTHWEST MINNESOTA STATE UNIVERSITY

Mustangs Mask Up Marcy Olson, Assistant Director of Communications & Marketing/Designer/Illustrator

COMPLETE PUBLICATION

EXCELLENCE

ARIZONA STATE UNIVERSITY

Envisioning the Future: a story contest Patrick Cheung/Creative Director Ashley Quay/Graphic Design Specialist Travis Buckner/Graphic Designer Principal Ana Hernandez/Graphic Designer Jason Drees/Graphic Designer Kayla Frost/Communications Specialist

STUDENT WORK

SILVER

FORT LEWIS COLLEGE

The Rocket Grill commissioned wall art Lillian Meador/Illustrator/Student Marketing Intern Anna McBrayer/Art Director





PUBLISHED WORK PRINT

UNIVERSITY OF ARKANSAS

> Periscope, Volume I: an annual student publication

"Beautifully executed. Orange spiral bound has whimsical feeling. The modular geometric periscope icon is clever and I love the "easter eggs" in some of the lenses and throughout the book

Engaging illustrations and layout.".

"I really appreciated the attention to detail on the work created by the students from University of Arkansas for their printed piece: Periscope. Every design choice fed into the overall coherency of the finished product which was sleek and polished. It excelled to pro-level.".



BONNIE BLAKE

RAMAPO

COLLEGE OF

Bret Watson/Project Manager

Brianna Fill/Creative Director

Ryan Slone/Faculty Advisor

Alyssa Frazier/Creative Director

Bree McMahon/Faculty Advisor

KELLY PORTER

TENNESSEE STATE UNIVERSITY









CLASSROOM WORK OR ASSIGNMENTS

CALIFORNIA INSTITUTE OF THE ARTS

Color the Carts: A Colorby-Number Guide to LA's Street Vendors

Jada Merritt/Designer/Illustrator Jessica Peng/Photographer Bryan Gelderbloom/Advisor Shelley Stepp/Advisor



WARREN LEHRER

WRITER/ DESIGNER

"I like how this project honors the work of street vendors, an occupation that's often overlooked or taken for granted. It also embraces and celebrates a sense of place, neighborhood and local culture. It informs and educates while being playful. It can function as a coloring book or a color by number book for people of all ages. It looks like postcards are part of the project too - it seems like a multi-part package. The line drawings are fresh and open, the typography is rather straightforward and draws you into the story with a kind of brightness that seems appropriate for LA. Overall, it looks like a lovingly put together, respectful project about place, culture and people."

EAST NEW JERSEY

PUBLISHED WORK PRINT

EXCELLENCE

COLUMBIA COLLEGE CHICAGO

Catalyst Magazine Jess Pistone/Creative Director Nina Walsh/Creative Director Benji Hobson/Art Director Sydney Weber/Brand and Production Manager Chris Arroyo/Graphic Designer Ayesha Shaikh/Graphic Designer Alex Astorga/Graphic Designer Sofhie Polido/Graphic Designer Safura Syed/Graphic Designer Geda Alsharif/Graphic Designer Guy Villa, Jr/Design Advisor Betsy Edgerton/Journalism Advisor Cover Image/Camilla Forte

GOLD JUDGES CHOICE

UNIVERSITY OF ARKANSAS

Periscope, Volume I: an annual student publication Bret Watson/Project Manager Brianna Fill/Creative Director Alyssa Frazier/Creative Director Ryan Slone/Faculty Advisor Bree McMahon/Faculty Advisor

CLASSROOM WORK OR ASSIGNMENTS

SILVER JUDGES CHOICE CALIFORNIA INSTITUTE OF THE ARTS

Color the Carts: A Color-by-Number Guide to LA's Street Vendors Jada Merritt/Designer/Illustrator Jessica Peng/Photographer Bryan Gelderbloom/Advisor Shelley Stepp/Advisor

EXCELLENCE

MOORE COLLEGE OF ART & DESIGN Room 232: Hotels & Escapism Christa Faas/Graphic Designer

EXCELLENCE

RAMAPO COLLEGE OF NEW JERSEY

Honey, I Spiked the Lemonade Marcella Franklin/Designer

EXCELLENCE

ROCHESTER INSTITUTE OF TECHNOLOGY *Clancy Goes to Bed*

Ethan Constant/Designer Keli DiRisio/Faculty Advisor

EXCELLENCE

SCHOOL OF THE ART INSTITUTE OF CHICAGO Ideal Woman of Whom

Yingxin Dong/Designer

EXCELLENCE

WAYNE STATE UNIVERSITY 3D Sculptural Type booklet: A Maze Hannah Sexton/Designe

SILVER

WAYNE STATE UNIVERSITY 3D Sculptural Type booklet: Dreaming (interior pages)

Chloe Hill/Designer

EXCELLENCE

WESTERN KENTUCKY UNIVERSITY

Generational Influencers Visual Identity Molly Lee/Designer

EXCELLENCE

WESTERN KENTUCKY UNIVERSITY

Shrub Subscription Box Kyra Rookard

ILLUSTRATION

EXCELLENCE

FORT LEWIS COLLEGE The Rocket Grill commissioned wall art Lillian Meador/Illustrator/Student Marketing Intern Anna McBrayer/Art Director

SILVER

KUTZTOWN UNIVERSITY Must-Visit Modern Art Museums Poster Jen Pepper/Designer/Illustrator

EXCELLENCE

THE ADELE H. STAMP STUDENT UNION—CENTER FOR CAMPUS LIFE AT THE UNIVERSITY OF MARYLAND

I Was Their American Dream Roshni Patel/Designer Dorothy Kou/Programmer

EXCELLENCE

THE SAVANNAH COLLEGE OF ART AND DESIGN

Pablo Neruda Love Poems Yang Peng/Illustrator Daniel Powers/Instructor

EXCELLENCE

THE UNIVERSITY OF TEXAS AT ARLINGTON

Endangered Animal Project Youkyoung Lee/Illustrator





INTEGRATED

F*ck It Won't Cut It - BU's Student COVID Campaign

BOSTON UNIVERSITY



COVIE IN BUSINESSES. PART

IN ANY THE STUDIES WHICH FALL WANT OF MARY & DIVISION OFFICE OF DATE.

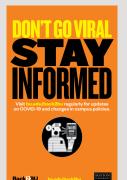
WE OUT IT --- WE ANALOFU TO STAN ON CALIFUS FOR A WHOLE YEAR PROVINCION (C. ACTIVALLY DAYE A POK IND WHILE OUT CAMPACEN IS INACTIVE WE'RE STALL AN EXAMPLE OF HOW POWERFUL YEAR 25 CAN BE HINDIN WE COME INCESSION FOR AS LONG AS THE INVERTIGATION OF THE PARTY OF T

"This campaign created "for students, by students" begins with a playful, yet

on-point YouTube video explaining the campaign's origins and multi-faceted implementation strategy. The copy for the campaign is both attention-grabbing and completely authentic to its target audience — which is probably due in large part to the fact that the creators of this campaign are of that audience. The design perfectly aligns with the "in-your-face" tone of the campaign, while also possessing a sophistication and highlevel of execution that continually engages the viewer and driving the message home. My congratulations to the student creators of this campaign and to the University to taking a chance on putting something truly memorable out there.

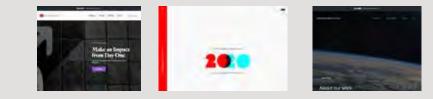


MATT KROB SAINT LOUIS UNIVERSITY









IN-HOUSE PORTFOLIO

BOSTON UNIVERSITY Boston University Creative Services Portfolio

Creative Services Team





AUBURN UNIVERSITY "I selected Boston University's in-house portfolio which includes an impressive collection of work. In terms of print pieces, it features an extensive "Back 2 BU" poster series and a stunning, multi-layered Annual/Donor Report for the School of Public Health. The depth of these pieces—from content to use of type, image, and illustration—are incredible and inspiring on many levels Most comprehensive, consistent work that is well designed and very aware of the timely and important subject matter of 2020-21; The poster series is handled really well; the annual/donor report is stunning, and the 2020 Year in Review piece is very unique, well-design, forward thinking piece in its delivery (even though it is digital)."

Now I'm going to go wash my mouth out with soap. Or maybe not. F*ck it."





DEVELOPMENT INFORMATION - ANNUAL REPORT/DONOR REPORT

BOSTON UNIVERSITY SPH This Year 2020

T

JENNIFER YUCUS

University of South Florida, St. Petersburg Campus "The typographic approach in the Declaration of Interdependence was thoughtful and engaging. A very well designed and

.....

produced publication from start to finish– BRAVO!"

Million Instance

Eleni Kontogli/Director of Marketing & Communications, SPH Mallory Bersi/Writer Nicholas Diamond/Writer Jillian McKoy/Writer Michelle Samuels/Writer Carla Baratta/Senior Associate Creative Director Susan Prentiss/Principal Designer/Art Director Pamela Cooley/Editor/Contributing Writer Ken Lewis/Marketing Writer Lee Caulfield/Principal Designer Bruno Perosino/Graphic Designer Maureen Moran/Studio Designer Rhonda Mello/Studio Designer **Charles Alfier/Print Production** Lisa Bernier Moulton/Associate Director, Account Management Veronica Beaudoin/Account Management Supervisor Lincoln Agnew(marlenaagency.com)/ Illustrator Lauren Crow/Illustrator Cydney Scott/Photographer

POSTER

EXCELLENCE

BOSTON UNIVERSITY VOTE Campaign

Ellie Steever/Art Director Ken Lewis/Marketing Writer Carla Baratta/Senior Associate Creative Director Ronell O'Kussick/Account Supervisor Rhonda Mello/Studio Designer Ted Kehoe/Senior Editor and Managing Editor

EXCELLENCE

KENYON COLLEGE

Wordplay: Admissions Search Posters Megan Monaghan/Creative and Marketing Director, Kenyon College Tammy Dayton/Founder and Design Director, Moth Design Erin Zwaska/Design Director, Moth Design Shawneric Hachey/Writer, Moth Design Jan Buchczik/Illustrator

EXCELLENCE

MISSISSIPPI STATE UNIVERSITY

David Emitt Adams, CONTACT | Photography Visiting Artist Series David Emitt Adams/Photographer Cassie Hester/Designer

EXCELLENCE

OKLAHOMA STATE UNIVERSITY Oklahoma State University Design Lecture 2021

Nick Mendoza/Designer

EXCELLENCE

SCHOOL OF VISUAL ARTS SVA Summer 2020 Subway Poster Anthony P. Rhodes/Executive Creative Director Gail Anderson/Creative Director Zipeng Zhu/Designer

EXCELLENCE

SCHOOL OF VISUAL ARTS

SVA Summer 2021 Subway Poster Anthony P. Rhodes/Executive Creative Director Gail Anderson/Creative Director Brian E. Smith/Designer

EXCELLENCE

TRUMAN STATE UNIVERSITY

UCDA 50th Anniversary Poster Winston Vanderhoof/Designer

IDENTITY PROGRAM - LOGO

EXCELLENCE

BLUEFIELD STATE COLLEGE Bluefield State College's (HBCU) athletic department branding Kevin Jones/Creative Director Patrick Finley/Designer Robyn Jones/Project Manager

EXCELLENCE

NEW YORK ARTS PROGRAM

New York Arts Program: Defiantly Lo-Fi Jonathan Alger/Partner-in-Charge Kathryn Bowne/Senior Producer Christian Montoro/Senior Designer

EXCELLENCE

PIEDMONT UNIVERSITY *Piedmont University Logo* Regina McCormick/Design Manager Tyler Mann/Assistant Professor, Graphic Design

EXCELLENCE

SAINT LOUIS UNIVERSITY Saint Louis University Chess Logo Aimee Felter/Designer

EXCELLENCE

UNIVERSITY OF NOTRE DAME McKenna Center Logo Elissa Chudzicki/Senior Designer

IDENTITY PROGRAM - APPLICATION

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN

ArtCenter Extension Identity Scott Taylor/Creative Director Winnie Li/Art Director Alex Seth/Graphic Designer Matt Adams/Font Designer Audrey Krauss/Production Director Mike Winder/Editorial Director Solvej Schou/Senior Writer

EXCELLENCE

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Family Focus Resource Center Anthony Brown/Designer Kevin Lizarraga/Artistic Director/Director of Marketing Jeff Noblitt/AVP for Marketing and Communications

IDENTITY PROGRAM - BRAND MANUAL

SILVER

ARKANSAS TECH UNIVERSITY

Arkansas Tech Brand Standards Carnegie Dartlet/Design Carrie Phillips/Director Brandi Collins/Licensing, Brand and Editorial Manager Carly Ashlock/Digital Media Coordinator Christy Longoria/Executive Assistant Felisha Weaver/Director of Publications and Creative Services Liz Chrisman/Director of Photography Ryan Taylor/Video Production Manager Tera Simpson/Webmaster/Digital Strategy Specialist

EXCELLENCE

BOSTON UNIVERSITY

SPH Style Guide Hy Zhitnik/Senior Graphic Designer Crystal Seitz/Senior Lead Designer Susan Prentiss/Principal Designer Leah Fasten/Photographer Carla Baratta/Sr. Associate Creative Director Veronica Beaudoin/Account Management Supervisor

EXCELLENCE

SYRACUSE UNIVERSITY

Syracuse University Brand Guidelines and Brand Story Dara Royer/Chief Marketing Officer Rob Rayfield/Creative Director Mariel Mirra/Design Director Brittany Terwilliger/Project Director Chris Madden/Senior Designer Monica Rexach Ortiz/Designer Kara Bielik/Designer Leslie Johnston/Designer

EXCELLENCE

YORK UNIVERSITY

Brand Standards - The Window of Positive Change Dominic Ayre/Creative Director Barb Woolley/Creative Director Robin Edmison/Director, University Brand & Marketing Frances Chen/Design Director Heshaka Jayawardena/Senior Designer Cindy Wilce/Senior Designer Kathleen Maxwell/Designer Grace Gravina/Marketing Officer

COVER DESIGN - RECRUITMENT

EXCELLENCE EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

Fall Enrollment Magazine Creative Strategy & Brand Management Team Enrollment Marketing & Digital Strategy Team Enrollment Management Team Multimedia Team

COVER DESIGN - MAGAZINE

EXCELLENCE

BOSTON UNIVERSITY COM/365 2021 Raquel Schott/Senior Graphic Designer Marc Chalufour/Editor Doug Levy/Photographer Carla Baratta/Senior Associate Creative Director

SILVER

COLLEGE OF THE HOLY CROSS

Holy Cross Magazine - Winter 2021 Stephen Albano/Designer/Art Director Melissa Shaw/Editor

EXCELLENCE

HARVARD GRADUATE SCHOOL OF ARTS & SCIENCES

Colloquy/Student Center 2communiqué/Design Firm Kelly McMurray/Creative Director Ann Hall/Director of Communications Paul Massari/Editor Celyn/Illustrator

EXCELLENCE

OBERLIN COLLEGE

Oberlin Conservatory Magazine 2020 Ryan Sprowl/Senior Designer Nicole Slatinsky/Designer Israel G. Vargas/Illustrator Kelly Viancourt/Director of Print and Publications Cathy Partlow Strauss/Director of Conservatory Communications Erich Burnett/Associate Director of Conservatory Communications

EXCELLENCE

ST. MARK'S SCHOOL

St. Mark's/Becoming Antiracist Kelly McMurray/Creative Director Caleb Cochran/Director of Communications Francesco Bongiorni/Illustrator

EXCELLENCE

THE BREARLEY SCHOOL Bulletin Cover Design, Special Issue, Winter 2020 Jane Newman/Director of Publications Jennifer Bartoli/Director of Graphic Design Jane Fried/Head of School

EXCELLENCE

UNIVERSITY OF UTAH

Popping the Pandemic Nicole Slatinsky/Designer/Illustrator Haley Taylor/Designer/Pentagram Doug Chayka/Illustrator Seth Bracken/Editor Dave Titensor/Art Director

EXCELLENCE

UNIVERSITY OF UTAH

Up for Debate Haley Taylor/Designer/Pentagram Ward Sutton/Illustrator Seth Bracken/Editor Dave Titensor/Art Director

EXCELLENCE

YORK COLLEGE OF PENNSYLVANIA York College Magazine

Skelton Sprouls/Design

COVER DESIGN - SPECIAL PUBLICATION

EXCELLENCE

WENZHOU-KEAN UNIVERSITY Banana Who?

Randy Clark/Designer

RECRUITMENT - VIEWBOOK

EXCELLENCE

ARKANSAS TECH UNIVERSITY

Arkansas Tech Viewbook Carrie Phillips/Director Brandi Collins/Licensing, Brand and Editorial Manager Carly Ashlock/Digital Media Coordinator Christy Longoria/Executive Assistant Felisha Weaver/Director of Publications and Creative Services Liz Chrisman/Director of Photography Ryan Taylor/Video Production Manager Tera Simpson/Webmaster/Digital Strategy Specialist

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN

ArtCenter College of Design 2021-2022 Viewbook ELLA/Creative Direction/Design Carina Huynh/Design Jun Lin/Design Scott Taylor/Project Supervision Mike Winder/Editorial Direction/Writing Solvej Schou/Writing Mary Nadle/Copy Editing Juan Posada/Photography Audrey Krauss/Production Supervision/Color Correction Ellie Eisner/Production Assistance

EXCELLENCE

BUCKNELL UNIVERSITY

Bucknell University Viewbook 2020 Barbara Wise/Visual Design Specialist Bryan Wendell/Senior Writer Brooke Thames/Communications Writer Emily Paine/Communications Photographer Matt Hughes/Senior Associate Director of Content Strategy

EXCELLENCE

OBERLIN COLLEGE Oberlin College Arts & Sciences Viewbook Ryan Sprowl/Senior Designer

Nicole Slatinsky/Designer Jeff Hagan/Writer/Editor Kelly Viancourt/Director of Print and Publications Ben Jones/Vice President for Communications

EXCELLENCE

SCHOOL OF VISUAL ARTS

University of Utah Magazine (Winter 2020) Gail Anderson/Creative Director Brian E. Smith/Design Director Mark Maltais/Art Director Sheilah Ledwidge/Editor

EXCELLENCE

WILLIAM & MARY

Who Comes Here Belongs Here Michael Bartolotta/Art Director Alfred Herczeg/Senior Graphic Designer/Photographer Amelia Rooks/Senior Designer Melissa Payne/Visual Designer Sofia Lenore/Illustrator Ben Kennedy/Writer

David Trott/Senior Associate Dean of Admissions

EXCELLENCE

YORK COLLEGE OF PENNSYLVANIA

See Your Education Differently Skelton Sprouls/Design

RECRUITMENT - ART SCHOOLS

EXCELLENCE

UNIVERSITY OF ARKANSAS, SCHOOL OF ART

University of Arkansas School of Art MFA Recruitment Poster Ryan Slone/Designer

RECRUITMENT - OTHER

EXCELLENCE

ARKANSAS TECH UNIVERSITY

Arkansas Tech Admitted Box Carrie Phillips/Director Brandi Collins/Licensing, Brand and Editorial Manager Carly Ashlock/Digital Media Coordinator Christy Longoria/Executive Assistant Felisha Weaver/Director of Publications and Creative Services Liz Chrisman/Director of Photography

Ryan Taylor/Video Production Manager Tera Simpson/Webmaster/Digital Strategy Specialist

EXCELLENCE

ARKANSAS TECH UNIVERSITY

Arkansas Tech Brand Magazine Carrie Phillips/Director Brandi Collins/Licensing, Brand and Editorial Manager Carly Ashlock/Digital Media Coordinator Christy Longoria/Executive Assistant Felisha Weaver/Director of Publications and Creative Services Liz Chrisman/Director of Photography Ryan Taylor/Video Production Manager Tera Simpson/Webmaster/Digital Strategy Specialist EXCELLENCE

KENYON COLLEGE

Collected Megan Monaghan/Creative and Marketing Director, Kenyon College Tammy Dayton/Founder and Design Director, Moth Design Erin Zwaska/Design Director, Moth Design Jan Buchczik/Illustrator Rebecca Kiger/Primary Photographer

MAGAZINE - COMPLETE UNIT

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN Dot Magazine Fall 2020

Mike Winder/Editor Scott Taylor/Creative Director Winnie Li/Art Director Winnie Li/Design Solvej Schou/Senior Writer Elisabeth Greenbaum Kasson/Contributing Writer Audrey Krauss/Print Production Management Mary Nadler/Copy Editor Juan Posada/Photographer Josh Finklea/Font Design (Post Grotesk)

EXCELLENCE

BOSTON UNIVERSITY CFA Fall 2020- Haryana India Lee Caulfield/Principal Patrick Strattner/ Designer Photographer Mara Sassoon/Editor Janice Checchio/ Shaun Roberts/ Photographer Photographer Stephanie Elev/

Hannah Rose Osofsky/ Photographer Photographer

EXCELLENCE

BOSTON UNIVERSITY

CFA Magazine (Fall 2019) Doug Most/Executive Editor Carla Baratta/Senior Associate Creative Director Janice Checchio/Associate Creative Director, Photography Lee Caulfield/Principal Designer Lara Ehrlich/Editor

EXCELLENCE

BOSTON UNIVERSITY

The Record, Spring 2021 Ellie Steever/Senior Designer Fatinha Ramos/Cover Illustration Joel Kimmel/Headshot Illustration Ken Lewis/Marketing Writer Lauren Eckenroth/Magazine Editor Pam Cooley/Editor Carla Baratta/Senior Associate Creative Director Ronell O'Kussick/Account Supervisor

EXCELLENCE

COLLEGE OF THE HOLY CROSS

Holy Cross Magazine - Winter 2021 Stephen Albano/Designer/Art Director Melissa Shaw/Editor

EXCELLENCE

HARVARD GRADUATE SCHOOL OF ARTS & SCIENCES

Colloquy/Winter 2020 Kelly McMurray/Creative Director Ann Hall/Director of Communications Emiliano Ponzi/Illustrator Eric Hanson/Illustrator Aleksandar Savic/Illustrator Mike Austin/Illustrator Jared Leeds/Photographer Dana Smith/Photographer

EXCELLENCE

HARVARD UNIVERSITY GRADUATE SCHOOL OF EDUCATION

100 Reasons Modus Operandi Design/Design Patrick Mitchell/Creative Director Lory Hough/Editor

EXCELLENCE

HARVARD UNIVERSITY GRADUATE SCHOOL OF EDUCATION

Come on and Zoom Modus Operandi Design/Design Patrick Mitchell/Creative Director Lory Hough/Edito

EXCELLENCE

HARVARD UNIVERSITY GRADUATE SCHOOL OF EDUCATION

The Pivot Issue Modus Operandi Design/Design Patrick Mitchell/Creative Director Lory Hough/Editor

EXCELLENCE JUDGES CHOICE

NYU LANGONE HEALTH

NYU COVID Special Issue Modus Operandi Design/Design Patrick Mitchell/Creative Director André Mora/Designer Nicole Dyer/Editor Jonathan Kozowyk/Photographer

EXCELLENCE

OBERLIN COLLEGE

Oberlin Alumni Magazine Fall/Winter 2020 Ryan Sprowl/Senior Designer Nicole Slatinsky/Designer Jeff Hagan/Editor Kelly Viancourt/Director of Print and Publications Communications

EXCELLENCE OBERLIN COLLEGE

Oberlin Alumni Magazine Spring 2021 Ryan Sprowl/Senior Designer Nicole Slatinsky/Designer Jeff Hagan/Editor Kelly Viancourt/Director of Print and Publications

EXCELLENCE

OBERLIN COLLEGE Oberlin Conservatory Magazine 2020 Ryan Sprowl/Senior Designer Nicole Slatinsky/Designer Kelly Viancourt/Director of Print and Publications Cathy Partlow Strauss/Director of Conservatory Communications Erich Burnett/Associate Director of Conservatory Communicationsn

EXCELLENCE

SCHOOL OF VISUAL ARTS

Visual Arts Journal - Fall/Winter 2020 Gail Anderson/Creative Director Joyce Rutter Kaye/Editorial Director Brian E. Smith/Design Director Mark Maltais/Art Director Greg Herbowy/Editor

EXCELLENCE ST. EDWARD'S UNIVERSITY

St. Edward's University Magazine Frannie Schneider/Editor Helen Flliott/Art Director Christie Campbell/Vice President for Marketing and Communications Marissa Nicholas/Designer Chelsea Purgahn/Photographer Robyn Ross/Writer Venetia Abron/Creative Services Coordinator Kristin Moore/Cover Artist Simon Pemberton/Freelance Illustrator Sol Cotti/Freelance Illustrator Shelby Knowles/Freelance Photographer Steve Castillo/Freelance Photographer Malike Sidibe/Freelance Photographer Myrka Moreno/Freelance Writer Paige Booth/Freelance Writer Lisa Thiegs/Freelance Writer Samantha Mendoza/Freelance Writer George E. Martin/Guest Writer/President

EXCELLENCE

UNIVERSITY OF MICHIGAN STAMPS SCHOOL OF ART & DESIGN

Stamps Emergence Magazine 2020 Erin Nelson/Art Direction/Design Truly Render/Editor

MAGAZINE - EDITORIAL SPREAD -SINGLE SPREAD

EXCELLENCE

CARLSON SCHOOL OF MANAGEMENT, UNIVERSITY OF MINNESOTA

The Voice Skelton Sprouls/Design

EXCELLENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Spectrum Magazine/Climate Landscape Beth Connolly/Creative Director, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Niki Hinkle/Senior Graphic Designer, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

James Weinberg/Illustrator

Tracey Lazos/Content Director

Evanthia Malliris/Copy Editor, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Carrie Johnson/Executive Director, MIT Resource Development Communications, Events, and Donor Relations & Stewardship Julie Lucas/Vice President, MIT Resource Development

EXCELLENCE

ST. MARK'S SCHOOL

St. Mark's/Becoming Antiracist Kelly McMurray/Creative Director J Walker/Designer Caleb Cochran/Director of Communications Francesco Bongiorni/Illustrator

EXCELLENCE

THE UNIVERSITY OF TAMPA

Getting Out the Vote Erin Dixon/Art Director Jane Bianchi/Editor Gwen Keravol/Illustrator

MAGAZINE - EDITORIAL SPREAD -SERIES OF SPREADS

EXCELLENCE

CLEMSON UNIVERSITY *Clemson World Fall 2020 Feature Articl* Chris Waldrop/Art Director Chris Koelle/Illustrator

Nancy Spitler/Managing Editor Sara Ann Hutto/Assistant Editor

EXCELLENCE

MESSIAH UNIVERSITY The Art of Listening - The Bridge Vol. 1, 2021 Feature story Nancy Soulliard/Creative Director Anna Seip/Editor Sara Tyson/Illustrator

EXCELLENCE UNIVERSITY OF UTAH

The Sticking Point Haley Taylor/Designer/Pentagram Doug Chayka/Illustrator Seth Bracken/Editor Dave Titensor/Art Director

EXCELLENCE

BROWN ALPERT MEDICAL SCHOOL MEDICINE

Brown/Rapid Responders Brian Stauffer/Illustrator Kelly McMurray/Creative Director/Designer Kris Cambra/Editor Rose Wong/Illustrator

EXHIBITION CATALOG

EXCELLENCE

CADVC, UNIVERSITY OF MARYLAND BALTIMORE COUNTY, UMBC

The Museum of the Old Colony Guenet Abraham/Designer

DEVELOPMENT INFORMATION -FUNDRAISING

EXCELLENCE

LINFIELD UNIVERSITY

Spark Wonder Duane Maidens/Chief Strategy Officer/CEO/Founding Partner Dan O'Brien/Chief Design Officer/Founding Partner/ President Keith Pacoma/Creative Director/Partner Robert Maidens/Creative Director/Partner Sam Burks/Designer Michael Pangelina/Designer Chad Riley/Photographer Garry Walton/Illustrator

EXCELLENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Charter Society Gift Packaging

Eric Keezer/Senior Design Lead, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Beth Connolly/Creative Director, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Ada Frachino/Director, Donor Engagement Projects, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Heather Charron/Donor Engagement Associate, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Jen McGrath/Senior Director, Donor Relations and Stewardship, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Evanthia Malliris/Copy Editor, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Tracey Lazos/Content Director, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Carrie Johnson/Executive Director, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Julie Lucas/Vice President, MIT Resource Development Taylor Box Company/Production

DEVELOPMENT INFORMATION -ANNUAL REPORT/DONOR REPORT

SILVER JUDGES CHOICE

BOSTON UNIVERSITY

SPH This Year 2020 Eleni Kontogli/Director of Marketing & Communications. SPH Mallory Bersi/Writer Nicholas Diamond/Writer Jillian McKov/Writer Michelle Samuels/Writer Carla Baratta/Senior Associate Creative Director Susan Prentiss/Principal Designer/Art Director Pamela Cooley/Editor/Contributing Writer Ken Lewis/Marketing Writer Lee Caulfield/Principal Designer Bruno Perosino/Graphic Designer Maureen Moran/Studio Designer Rhonda Mello/Studio Designer **Charles Alfier/Print Production**

Lisa Bernier Moulton/Associate Director, Account Management Veronica Beaudoin/Account Management Supervisor Lincoln Agnew(marlenaagency.com)/Illustrator Lauren Crow/Illustrator Cydney Scott/Photographer

SPECIAL PUBLICATION - ARTS AND CULTURE

EXCELLENCE

SCHOOL OF ART, DESIGN AND MEDIA, NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE

re (FRAME)

Lisa Winstanley/Art Director Whitney Ng Ying Suen/ Designer Lisa Peh Jiaxian/ Photographer Cindy Wang/Editor

SPECIAL PUBLICATION -

EXCELLENCE

COLLEGE OF THE HOLY CROSS

Holy Cross Magazine - Winter 2021 Stephen Albano/Designer/Art Director Melissa Shaw/Editor

SPECIAL PUBLICATION -SCIENCE AND RESEARCH

EXCELLENCE

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

College of Engineering Publication Crystal Davis/Senior Graphic Designer Kelly Pratt, Editor/Writer Embry-Riddle Multimedia Team

SPECIAL PUBLICATION - INTERNAL

SILVER MIT

Remote Learning Playbook C.J. Yeh/Creative Director Christie Shin/Designer Elke Herold/Editor Yuliya Kosheeva/Junior Researcher Margaret Panoti/Junior Researcher

SPECIAL PUBLICATION - CALENDARS

EXCELLENCE

SAINT LOUIS UNIVERSITY

2021 Saint Louis University Calendar Jamie Klopmeyer/Graphic Designer Gus Morais/Illustrator

HEALTH AND WELLNESS

EXCELLENCE

UNIVERSITY OF UTAH

Health Report to Our Community Amy Albo/Publisher Nick McGregor/Editor Nafisa Masud/Editor Jesse Colby/Designer

воок

EXCELLENCE

GETTY PUBLICATIONS

Fluxus Means Change: Jean Brown's Avant-Garde Archive Kurt Hauser/Designer Michelle Deemer/Production Coordinator

EXCELLENCE

GETTY PUBLICATIONS

Hollywood Arensberg: Avant-Garde Collecting in Midcentury L.A. Mark Nelson/Designer Victoria Gallina/Production Coordinator

EXCELLENCE

SOUTHERN UTAH UNIVERSITY

2021 Kolob Canyon Review Genesee Bevan/Designer Andrea Aquayo/Designer Jessie Scott/Designer Leah Robertson/Designer Lincoln Frei/Designer Layne Deeter/Designer Hollee Grissom/Designer Jared Matterfis/Designer Carolina Pospischel/Designer Mylee Snyder/Designer Natalia Lance/Designer Shalon Hannifin/Designer Will Crockett/Designer Remika Rai/Designer Zachary Fauver/Designer

EXCELLENCE

SOUTHERN UTAH UNIVERSITY

Alice's Adventures in Wonderland +

Through the Looking Glass Re-Design Kloe Jaussi/Designer Zaylie Collins/Designer Jessie Scott/Designer Genesee Bevan/Designer Hollee Grissom/Designer Brodey Davis/Designer Haley Cunningham/Designer Mylee Snyder/Designer Destiny Cole/Designer Carolina Pospischel/Designer

SPECIAL EVENT - INVITATION

EXCELLENCE

CALIFORNIA INSTITUTE OF THE ARTS

CalArts Accepted Student Festival Steve Castles/Executive Director of Enrollment Management and Admission Miranda Hoffs/Associate Director of Admissions Jesse Damazo/Associate Director of Admissions Stuart Smith/Creative Director Julie Moon/Senior Graphic Designer Rafael Hernandez/Photography Debbie Stears/Production Manager

SPECIAL EVENT - COLLATERAL

EXCELLENCE

THE UNIVERSITY OF NEW MEXICO 2020 UNM Holiday Card

Debra West/Senior University Marketing Representative Ethan Rule/Director of University Marketing Jon Sanchez/University Marketing Representative

EXCELLENCE

THE UNIVERSITY OF NEW MEXICO

Lobo Day Birthday Box Josh Valenzuela/University Marketing Representative Ethan Rule/Director of University Marketing

EXCELLENCE

THE UNIVERSITY OF NEW MEXICO UNM Homecoming 2020 - Connected by the Unexpected Josh Valenzuela/University Marketing Representative

ENVIRONMENTAL GRAPHICS -WAYFINDING/SIGNAGE

UNIVERSITY OF COLORADO DENVER

Nancy Richardson Design Center

Marty Gregg/Creative Director Zach Kotel/Creative Director Abigail Knab/Lead Designer Anaïs Pirlot-Mares/Designer

EXCELLENCE

MERRIMACK COLLEGE

Merrimack College Campus Signages Shannon Beer/Art Director Mary Reed/Designer Holly Broussard/Designer

EXCELLENCE

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

The "e" Monument Sign Heather Kniffel/Creative Director Dave Thomas/External Fabricator

ENVIRONMENTAL GRAPHICS EXHIBIT/DISPLAY GRAPHICS

SILVER

UNIVERSITY OF UTAH

2020 VP Debate Jeff Bagley/Creative Director Dave Meikle/Art Director Rob Patton/Account Executive

ENVIRONMENTAL GRAPHICS - OTHER

EXCELLENCE

QUINNIPIAC UNIVERSITY

Locker room rebrand Tad Sterling/Art Director/Designer Autumn Driscoll/Photographer Christine Smith/Producer

EXCELLENCE

SOUTH BAY UNION SCHOOL DISTRICT

VIP Preschool MaeLin Levine/Designer Amy Jo Levine/Designer Kevin Cherashore, MS Signs/Signage Fabricator Brian Smith, MS Signs/Signage Fabricator Steve Simpson/Photographer Frisco White, Westberg+White Architects/Client South Bay Union School District/Client

EXCELLENCE

SUNY NEW PALTZ SUNY New Paltz JFT Lobby Redesign Jeff Lesperance/Assistant Director of Creative Andrew Bruso/Assistant Director of Communication

EXCELLENCE

THE ROCKEFELLER UNIVERSITY

Prize Winner & Donor Displays, Engineering a Radical New Approach Jonathan Alger/Partner in Charge Daniel Fouad/3D Design Greg Mullholland/3D Design Bruce Chao/Graphic Design Calista Boehling/Graphic Design Joao Miranda/Graphic Design Laura Grady/Producer Alex Kelly/Producer Scott Shaw/Producer

IMPRINTED MATERIALS

EXCELLENCE

CLEMSON UNIVERSITY

Clemson Alumni Ring Box Dana Morgan/Creative Director Daniel Austin/Designer

BEST REDESIGN

EXCELLENCE ALUMNI UBC

Trek Magazine, Winter/Fall 2020 Steve Kennedy/Director of Marketing and Communications/Alumni UBC Editor Vanessa Clarke, BA/Alumni UBC Kathy Cain/Creative Director Lauren Sanders/Art Director Shane Shanks/Editorial Strategist Pamela Yan, BDes/Graphic Designer/Alumni UBC

EXCELLENCE

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

Admit Box Creative Strategy & Brand Management Team Enrollment Marketing & Digital Strategy Team Enrollment Management Team

EXCELLENCE

EMMANUEL COLLEGE, UNIVERSITY OF QUEENSLAND

Emmanuel College Rebrand Ben Lopez/Strategist Creative Director Lester Bunnell/Strategist/Designer Liam Camilleri/Strategist/Designer Toni Lopez/3D Virtual Tour Producer

GOLD

LIST OF WINNERS **PRINT**

Simone Wood/3D Virtual Tour Producer Dr Wendy Elliott/Copy Writer Craig Stampfli/Photographer

EXCELLENCE

MILTON ACADEMY

Milton Magazine Redesign Modus Operandi Design/Design Patrick Mitchell/Creative Director André Mora/Designer Sarah Abrams/Editor

EXCELLENCE

THE PENNSYLVANIA STATE UNIVERSITY

Writing as Resistance Book Cover Redesign Emily Burns/Designer

EXCELLENCE

BRANDEIS UNIVERSITY

The Heller Social Policy Impact Report (redesign) Deborah Wieder/Designer Claudia Herman/Editor Jessica Quirk/Production Manager Bethany Romano/Writer Karen Shih/Writer

BEST USE OF PRINTING PROCESSES -THREE COLORS OR MORE

SILVER BOSTON UNIVERSITY

SPH This Year 2020 Eleni Kontogli/Director of Marketing & Communications, SPH Mallory Bersi/Writer Nicholas Diamond/Writer Jillian McKov/Writer Michelle Samuels/Writer Carla Baratta/Senior Associate Creative Director Susan Prentiss/Principal Designer/Art Director Pamela Cooley/Editor/Contributing Writer Ken Lewis/Marketing Writer Lee Caulfield/Principal Designer Bruno Perosino/Graphic Designer Maureen Moran/Studio Designer Rhonda Mello/Studio Designer **Charles Alfier/Print Production** Lisa Bernier Moulton/Associate Director, Account Management Veronica Beaudoin/Account Management Supervisor Lincoln Agnew (marlenaagency.com)/Illustrator

Lauren Crow/Illustrator

Cydney Scott/Photographer

BEST USE OF PRINTING PROCESSES -SPECIALTY PROCESS

EXCELLENCE

Spark Wonder Duane Maidens/Chief Strategy Officer/CEO/Founding Partner Dan O'Brien/Chief Design Officer/Founding Partner/ President Keith Pacoma/Creative Director/Partner Robert Maidens/Creative Director/Partner Sam Burks/Designer Michael Pangelina/Designer Chad Riley/Photographer Garry Walton/Illustrator

SILVER PACE UNIVERSITY - NYC

Stay Safe Letterpress Poster Series BRED/Design Firm Brenda McManus/Designer/Printer Ned Drew/Designer/Printer

BEST USE OF PRINTING PROCESSES DIGITALLY PRINTED

EXCELLENCE

SAINT LOUIS UNIVERSITY SLU Christmas Card featuring painting of College Church Aimee Felter/Designer/Illustrator

UNPUBLISHED WORK (COMPS, SKETCHES, ETC.)

EXCELLENCE

SAINT LOUIS UNIVERSITY Honor the Day Logo

Matt Krob/Designer

OTHER PRINT any entry not fitting listed categories

EXCELLENCE

BUCKNELL UNIVERSITY

Bucknell University Wooden Box for Donor Appreciation Donna Glass/Designer Kori Hirsch/Illustrator (front of box lid) Kristi Steinbacher/Printing Bucknell University Facilities/Construction

EXCELLENCE

CLEMSON UNIVERSITY

History Revealed: Woodland Cemetery Jesse Godfrey/Designer Heidi Williams/Copywriter Dale Cochran/Director of Creative Operations Dave Dryden/AVP Marketing and Brand Strategy

EXCELLENCE

COLLEGE OF ARTS & LETTERS, MICHIGAN STATE UNIVERSITY

Ring in the New - Year End Donor Gift Ryan Kilcoyne/Marketing Director Joshua Morey/Graphic Designer Ryan Frederick/Video Producer Kim Popiolek/Senior Editor Ben Tobey/Web Manager Abbie Tykocki/Outreach Specialist Marina Valli/Communications Specialist

EXCELLENCE

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

Admit Box Creative Strategy & Brand Management Team Enrollment Marketing & Digital Strategy Team Enrollment Management Team

EXCELLENCE

QUINNIPIAC UNIVERSITY

Acceptance Package TracyLocke/Design Firm Marissa Guillen/Strategy Lauren Kersten/Designer Simone Gutkin/Designer Donna Pintek/Copy Editor Cindy Dubell/Producer

GREEN MESSAGE

EXCELLENCE PURDUE UNIVERSITY

DODO_Do now, Do together HyoSun Ko/Graphic Design

INTEGRATED - MARKETING

EXCELLENCE OHIO UNIVERSITY

Forever OHIO | Graffiti wall take-over Kristen Eads/Muralist Sarah McDowell/Art Director Jeff Brown/Designer Kyle Linder/Designer Nicole Lovins/Designer Stacey Stewart/Art Director Sheldon Andrus/Art Director Aaron Harden/Associate Director of Design Benjamin Wirtz Siegel/Photographer Donna Gallo/Director of Digital Content Eli Burris/Social Media Specialist Kate Erlewine/Email Marketing Manager Neal Mohr/Website Developer Angela Woodward/Publication Editor Robin Oliver/Vice President for University Communications and Marketing

INTEGRATED - CAMPAIGN

EXCELLENCE BOSTON UNIVERSITY

Don't Go Viral - BU's COVID Public Health and Safety Campaign Lee Caulfield/Art Director/Principal Designer Susan Prentiss/Principal Designer Hy Zhitnik/Senior Graphic Designer Bruno Perosino/Graphic Designer Rhonda Mello/Studio Designer Carla Baratta/Senior Associate Creative Director Laura Devine/Account Supervisor Charles Alfier/Print Buyer Lisa Gray/Print Buyer Ted Kehoe/Senior Editor & Managing Editor Gail Dubois/University Editor

EXCELLENCE

BOSTON UNIVERSITY JUDGES CHOICE

F*ck It Won't Cut It - BU's Student COVID Campaian Hannah Schweitzer/Project Manager/Account Executive Evan Brown/PR & Brand Ambassador Manager Mac Wylie/Art Director Tim North/Copywriter Lindsey Rosenblatt/Copywriter Ruby Huangi Yang/Art Director Shubhangi Verma/Social Strategist Niharika Verma/Content Strategist/Project Manager Michael Zhang/PR Manager Megan Coats/Art Director Megan Kim/Art Director Akhila Penumaka/Copywriter Shannon Neff/Art Director Gwyneth Burns/PR Manager Doug Gould/Faculty Advisor Hailey McKee/PR Manager

LIST OF WINNERS **PRINT**

Chris Young/Copywriter

EXCELLENCE

THE ELLIS SCHOOL

Ellis Girls Shake the Word, The Changemaker School Diana Hurd/Director of Strategic Marketing, The Ellis School Kathy Cain/Creative Director Lauren Sanders/Art Director Gene Smirnov/Videographer Margie and the Moon/Illustrator Shane Shanks/ Editorial Director Megan Youngblood/Editorial Manager Mary Sullivan/Production Manager Clare Hall/Account Manager

EXCELLENCE

THE SCHOOL OF DESIGN, UNIVERSITY OF CENTRAL OKLAHOMA

Reminisce (2020) Wylee Sanderson

SILVER

THE SCHOOL OF DESIGN, UNIVERSITY OF CENTRAL OKLAHOMA

SALUTE, National Student Design Competition McKenna Sanderson

EXCELLENCE

THE SCHOOL OF DESIGN, UNIVERSITY OF CENTRAL OKLAHOMA

The Addy Winners (2021) Wylee Sanderson

EXCELLENCE

UNIVERSITY OF CALIFORNIA OFFICE OF THE PRESIDENT

Double the Pell

Nicole Carlotto/Director, Communications and Advocacy, Federal Governmental Relations Jude McCartin/Associate Director, Federal Governmental Relations Crystal Martinez/Director for Education, Federal Governmental Relations Carl Welliver/Legislative Analyst, Federal Governmental Relations Nikki Dalupang/Governmental Relations and Advocacy

Assistant, Federal Governmental Relations Matt Glass/Creative and Digital Director Ethan Davis/Art Director/Lead Designer Erin Greenfield/Director of Digital Strategy Sarah Oldenburg/Senior Digital Designer Jason Schupp/Senior Web Developer Carolyn McMillan/Editorial Director Nicole Freeling/Senior Communications Strategist Rana Freedman/Director of Integrated Marketing Alexandra Morales/Social Media Manager Yem Ling Fong/Business Operations Director Antonio Campos/Communications Coordinator Larissa Branin/Multimedia Director Zak Long/Senior Multimedia Producer Jess Wheelock/Senior Multimedia Producer Claire Doan/Executive Director of Strategic **Communications and Media Relations** Rvan King/Associate Director of Media Relations Stett Holbrook/Senior Communications Strategist Michelle Simone/Communications Strategist Shelly Meron/Director of Executive Communications and Engagement Stephanie Beechem/Executive Communications Specialist

CAMPAIGN STRATEGY Successfully using design throughout a campaign to achieve specific results

EXCELLENCE CARNEGIE MELLON UNIVERSITY

CMU Tartans All in Everywhere Campaign CMU Marketing & Communications Creative Team

EXCELLENCE

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY Admit Box

Creative Strategy & Brand Management Team Enrollment Marketing & Digital Strategy Team Enrollment Management Team

INNOVATIVE STRATEGY (INNOVATIVE APPROACH IN DESIGN TO ACHIEVE SPECIFIC GOALS)

EXCELLENCE

BUCKNELL UNIVERSITY Bucknell University: Bucknell Virtual Experience Heather Johns/Vice President, Communications Brandy Kift/Director of Marketing Strategy Barbara Wise/Visual Design Specialist Stevie Blyler/Digital Marketing Specialist Bryan Wendell/Senior Writer Justin Sucre/Senior Video Production Specialist Emily Paine/Communications Photographer Leah Mallett/Associate Director of Digital & Social Media Matt Hughes/Senior Associate Director of Content Strategy Brooke Thames/Communications Writer

Kim Faulk/Content Strategy Assistant

IN-HOUSE PRINT

EXCELLENCE BOSTON UNIVERSITY

Don't Go Viral - BU's COVID Public Health & Safety Campaign Lee Caulfield/Art Director/Principal Designer Susan Prentiss/Principal Designer Hy Zhitnik/Senior Graphic Designer Bruno Perosino/Graphic Designer Rhonda Mello/Studio Designer Carla Baratta/Senior Associate Creative Director Laura Devine/Account Supervisor Charles Alfier/Print Buyer Lisa Gray/Print Buyer Ted Kehoe/Senior Editor and Managing Editor Gail Dubois/University Editor

EXCELLENCE

BRANDEIS UNIVERSITY

The Heller Social Policy Impact Report Deborah Wieder/Designer Claudia Herman/Editor Jessica Quirk/Production Manager Bethany Romano/Writer Karen Shih/Writer

EXCELLENCE

COLLEGE OF THE HOLY CROSS

Holy Cross Magazine - Winter 2021 + Spring 2021 Stephen Albano/Designer/Art Director Melissa Shaw/Editor

EXCELLENCE

UNIVERSITY OF WISCONSIN WATER RESOURCES INSTITUTE

Groundwater Awareness Week: It's Our Fortune Yael Gen/Concept/Design/Production Moira Harrington/Writer

IN-HOUSE PORTFOLIO (UP TO SIX PIECES, ANY MEDIA)

EXCELLENCE JUDGES CHOICE

BOSTON UNIVERSITY

Boston University Creative Services Portfolio Creative Services Team

EXCELLENCE OHIO UNIVERSITY

Ohio University Communications and Marketing Aaron Harden/Associate Director, Design Christofer Smith/Associate Director, Photo/Video Clinton Amand/Videographer/Animator Sheldon Andrus/Art Director, Admissions Collin Black/Video Producer Jeff Brown/Graphic Designer Rich Joseph-Facun/Photographer Kyle Linder/Graphic Designer Nicole Lovins/Graphic Designer Sarah McDowell/Art Director, Advancement Ben Sigel/Photography Supervisor Stacey Stewart/Art Director Donna Gallo/Director, Digital Content Eli Burris/Social Media Specialist Kate Erlewine/Email Marketing Manager Neal Mohr/Marketing Specialist John Grimwade/Infographic Artist Kristen Eads/Muralist Robin Oliver/VP Communications and Marketing

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

UCF Marketing Team **Ron Boucher/Creative Director** Lauren Waters/Assistant Creative Director Steve Webb/Art Director Mario Carrillo/Designer Janeza Dino/Designer Bree Watson/Senior Copywriter Laura J. Cole/Director of Editorial and Content Strategy Thomas Bell/Producer Jasmine Kettencaker/Video Editor Nick Leyva/Photographer Jenna Marina Lee/Staff Writer Nicole Dudenhoefer/Staff Writer Gene Kruckemyer/Staff Writer Cristina Cimmino/Director, Marketing Accounts and Projects Sandy Pouliot/Print Production Manager Erin Paulin/Marketing Project Coordinator



MAGAZINE - COMPLETE UNIT

NYU LANGONE HEALTH NYU COVID Special Issue

Modus Operandi Design/Design Patrick Mitchell/Creative Director André Mora/Designer Nicole Dyer/Editor Jonathan Kozowyk/Photographer

"I really appreciated the thoughtful and extremely well designed content of the NYU Langone Health magazine. The design felt consistent, intelligent and the illustrations and infographics felt well conceived. The density of the content only highlights the challenge on hand, and it's execution felt very effective."



TRACYLOCKE













Gail Anderson/Creative Director Brian E. Smith/Design Director Anthony Carhuayo/Senior Designer



DESIGN IN SOCIAL MEDIA

SCHOOL OF

SVA - Art Is

VISUAL ARTS

"A gorgeous series of designs bookend collages of art practices (fine art, advertising, illustration, film, photography etc). These arresting dynamic pieces reflect and affirm creativity in all its myriad of forms; a celebration of imagination in uncertain times."



GLASS



WEBSITE -ENTIRE SITE

BOSTON UNIVERSITY

Boston University Year In Review Tim Spears/Designer Brock Savage/Project Manager Jon Brousseau/Creative Director, Interactive Design Janice Checchio/Creative Director, Photography Doug Most/Assistant VP, Executive Editor, Editorial Department Nelia Ponte/Editorial & Content Gail Dubios/University Editor

"The BU Year in Review website takes my Judges Choice for its excellent use of technology and design for presenting content, both on desktop and mobile, that's effective, appealing, and refreshing. This entry clearly set itself apart by seemingly not using a template or a cookie cutter approach."



JOEL LUSTER

INDIANA UNIVERSITY FOUNDATION

WEBSITE - ENTIRE SITE

EXCELLENCE

AGNES SCOTT COLLEGE Agnes Scott College Website mStoner, Inc./Agency

GOLD JUDGES CHOICE

Boston University Year In Review Tim Spears/Designer Brock Savage/Project Manager Jon Brousseau/Creative Director, Interactive Design Janice Checchio/Creative Director, Photography Doug Most/Assistant VP, Executive Editor, Editorial Department Nelia Ponte/Editorial & Content Gail Dubios/University Editor

EXCELLENCE

BOSTON UNIVERSITY

School of Public Health Website Crystal Seitz/Designer Dakota Chichester/Associate Creative Director Lisa Bernier Moulton/Associate Director, Account Management Meaghan Glendon/Project Manager RJ Foley/Supporting Design Sean Tierney/Supporting Developer Ted Kehoe/Senior Editor and Managing Editor Veronica Beaudoin/Account Management Supervisor Damien Garcia/Supporting Production Pam Cooley/Editor Steve Rudolfi/Developer Alana Martin/Developer Jim Reevior/Developer

EXCELLENCE BOSTON UNIVERSITY

Sustainability Andrew Emery/Supporting Developer Cheryl Laundry/Account Management Supervisor Gabriella Ketema/Supporting Production Gary Hedrick/Associate Creative Director Jon Brousseau/Creative Director, Interactive Design Molly Gavin/Project Manager Rachel Johnson/Content Coach Ronell O'Kussick/Account Supervisor Sina Feng/Analytics Ted Kehoe/Senior Editor & Managing Editor Brock Savage/Project Manager Charlie Guerrero/Supporting Designer/Front-End Developer Damien Garcia/Supporting Production Jim Reevior/Developer Lisa Dubois/Content Strategist Nate Trueblood/Designer Steve Rudolfi/Developer Janice Checchio/Creative Director, Photography

EXCELLENCE

ELMHURST UNIVERSITY

Elmhurst University Website mStoner/Agency

EXCELLENCE

INTERLOCHEN CENTER FOR THE ARTS Interlochen Center for the Arts Website

EXCELLENCE

mStoner/Agency

MIT MIT/FIT Remote Learning Hub C.J. Yeh/Experience Designer/Project Lead Christie Shin/User Interface Designer David Mendez/Lead Programer Hedy Deng/Senior Developer Jorge Mendez/Developer

Margaret Panoti/Junior Designer Yuliya Kosheeva/Junior Designer

EXCELLENCE

RIDER UNIVERSITY

Rider Website - Rider.edu 160over90/Design Agency KWALL/Design Agency

EXCELLENCE

SCHOOL OF VISUAL ARTS

sva.edu Gail Anderson/Creative Director Eric Corriel/Digital Strategy Director Declan Van Welie/Lead Web Designer/Developer Brian E. Smith/Design Director Ryan Durinick/Designer Sam Potts/Designer Josh Weingart/Designer

EXCELLENCE

UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS

University of North Carolina School of the Arts Website mStoner, Inc./Agency

WEBSITE - RECRUITMENT

EXCELLENCE

CLEMSON UNIVERSITY

Tiger Fortune Teller Jenny Romei Hoffman/Creative Director/Ashton Design Michael Ponton/Designer/Ashton Design Noni Devora/Designer/Ashton Design Meg Dillon/Writer/Ashton Design

EXCELLENCE

COLORADO MESA UNIVERSITY

The Maverick Network CMU Marketing and Communications

EXCELLENCE

MUHLENBERG COLLEGE

Digital Viewbook Brian Speer/VP, Office of Communications Bill Keller/Director, Senior Director, Office of Communication Brooke Porcelli/Senior Graphic Designer, Office of Communications Jonathan Schlegel/Videographer, Office of Communications Erin Litsch/Enrollment Communications Manager, Office of Admissions Chelsea Schoen/Associate Director of Admissions, Office of Admissions Melissa Falk/Interim Vice President for Enrollment Management/Dean of Admissions and Financial Aid

EXCELLENCE

SCHOOL OF VISUAL ARTS

Start @ SVA Gail Anderson/Creative Director Eric Corriel/Digital Strategy Director Declan Van Welie/Lead Web Designer/Developer Brian E. Smith/Design Director Mark Maltais/Art Director Anthony Carhuyao/Senior Designer Josh Weingart/Designer

EXCELLENCE

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

Admissions/Undergraduate Admissions - English and Spanish Jim Benhoff/Associate Director for Web Strategy Chris Bray/Systems Specialist Nathan Brewer/Director of Marketing Beth Giese/Assistant Director of Marketing and Communications Kyle Hawk/Programmer Teresa Price/Information Specialist Brandon Rice/Videographer and Web Designer Andrew Speer/Server and System Administrator Mark Terry/Server and System Administrator Toni Thomas/Marketing Operations and Project Manager

WEBSITE - DEVELOPMENT/FUNDRAISING

EXCELLENCE

LINFIELD UNIVERSITY

Spark Wonder Duane Maidens/Chief Strategy Officer/CEO/Founding Partner Dan O'Brien/Chief Design Officer/Founding Partner/ President Keith Pacoma/Creative Director/Partner Robert Maidens/Creative Director/Partner Sam Burks/Designer Michael Pangelina/Designer Chad Riley/Photographer Garry Walton/Illustrator

ANIMATION AND MOTION GRAPHICS

EXCELLENCE

CARNEGIE MELLON UNIVERSITY

Animation and Motion Graphics CMU Marketing & Communications Creative Team

EXCELLENCE

CENTER ON THE DEVELOPING CHILD/HARVARD UNIVERSITY

Science X Design

Kelly McMurray/Creative Director Michell Lansing/Content Strategist Al Race/Director of Communications Black Math/Animation

EXCELLENCE

GOLD

UNIVERSITY OF CALIFORNIA OFFICE OF THE PRESIDENT

Get out the Vote: Vote by Mail in General Election Zak Long/Senior Producer Ethan Davis/Senior Designer

OTHER DIGITAL any entry not fitting listed categories

BOSTON UNIVERSITY

Boston University Year in Review Tim Spears/Designer Brock Savage/Project Manager Jon Brousseau/Creative Director, Interactive Design Janice Checchio/Creative Director, Photography Doug Most/Assistant VP, Executive Editor, Editorial Department Nelia Ponte/Editorial and Content Gail Dubios/University Editor

EXCELLENCE

QUINNIPIAC UNIVERSITY

University clock tower social post campaign Simone Gutkin/Designer Jamie DeLoma/Director, Live Channels Kim Shepherd/Social Media Manager

EXCELLENCE

ROCHESTER INSTITUTE OF TECHNOLOGY

Health-e Journey. Your Path to Back Health Keli DiRisio/Creative Director Karolina Berg/Designer Janine Bushey/Designer Savannah Clemens/Designer Justin Pallini/Designer Trista Zukoski/Designer Vladimir Martynenko/Programmer Joe Aquiare/Programmer

IN-HOUSE DIGITAL

EXCELLENCE HARVEY MUDD COLLEGE

Admission Microsite Tim Hussey/Chief Communications Officer Stephanie Graham/Director of Communications and Senior Editor Robert Vidaure/Art Director Judy Augsburger/Director of Public Relations Sarah Barnes/Assistant Director of Communications Pete Hobley/Web Developer Joshua Buller/Senior Graphic Designer Leah Gilchrist/Communications Specialist

EXCELLENCE

INDIANA WESLEYAN UNIVERSITY-NATIONAL & GLOBAL

UpSkill Forward Course Features Video Indiana Wesleyan University - National & Global Creative Team

EXCELLENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Design Discussion Group Intranet

Alex Mamel/Web Designer/Developer, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Sehyr Ahmad/Graphic Designer, MIT Resource Development Communications, Events, and Donor Relations & Stewardship Barbara Malec/Senior Creative Director, MIT Resource Development Communications, Events, and Donor Relations & Stewardship

Kris Brewer/Technology Specialist, MIT McGovern Institute for Brain Research Emily Muldoon Kathan/Creative Director, Strategic

Comm. & Marketing, MIT Alumni Association

EXCELLENCE

MIAMI UNIVERSITY REGIONALS

Too Good to be True? Miami University Regionals Bachelor of Science in Commerce - Digital Series Justin Tyler/E-Campus Interactive Media Specialist Rachel Shellcroft/Senior Graphic Designer Kenzie Bryant/Graphic Design Specialist Ruth Orth/Interim Regional Director of Marketing and Communication Laura Hicks/E-Campus Engagement Specialist Carrie Chambers/Coordinator of E-Campus Student Engagement

EXCELLENCE

UNIVERSITY OF MASSACHUSETTS DARTMOUTH

UMass Dartmouth CVPA 2021 Art + Design Senior Exhibition Michelle Bowers/Graphic Design Paula Erenberg Medeiros/Web Technician and Social Media Daryl Poeira/Web Systems and User Experience

EXCELLENCE

UNIVERSITY OF WISCONSIN SEA GRANT

Past, Present and Future Ciscoes: Wisconsin Sea Grant Research Bonnie Willison/Videographer/Editor/Animator

SOCIAL MEDIA - DESIGN IN SOCIAL MEDIA CAMPAIGN

SILVER JUDGES CHOICE

SCHOOL OF VISUAL ARTS SVA - Art Is Gail Anderson/Creative Director Brian E. Smith/Design Director

Anthony Carhuayo/Senior Designer

EXCELLENCE

SCHOOL OF VISUAL ARTS

SVA Monday Motivations Brian E. Smith/Design Director Hyesu Lee/Illustrator Vreni Stolberger/Illustrator Stephanie Kim/Illustrator Sisi Yu/Illustrator Nan Cao/Illustrator

EXCELLENCE

ST. EDWARD'S UNIVERSITY

The Ripple Effect Content Campaign Helen Elliott/Creative Director Sol Cotti/Illustrator Mariah Olivarez/Social Media Manager Frannie Schneider/Editor/Content Manager Chelsea Purgahn/Photographer Samantha Mendoza/Writer Robyn Ross/Writer

EXCELLENCE

UNIVERSITY OF UTAH

Minari Oscar Campaign Jason Jiang/Art Director Andy Thompson/Social Media Director Jessica Taylor/Account Executive



VIDEO UNIVERSITY OF CALIFORNIA OFFICE OF THE PRESIDENT Fig. 1 Video Series: Mind-Bending Research -- Explained Zak Long/Senior Producer Pa Jessica Wheelock/Senior La Multimedia Producer Dir Robyn Schelenz/Web Editor Hector Herrera

Pazit Calhoun Larissa Branin/Multimedia Director



"The stortelling, quality of the video, choices of the music, the narration was very well executed."



ARTS COUNCIL OF ROCKLAND VIDEO

EXCELLENCE LENOIR-RHYNE UNIVERSITY

Ready to Embrace a New Beginning #WeAreLR Mikeala Skelton/Producer

SILVER RIDER UNIVERSITY

Rider Video - Brand Video 160over90/Creative Agency

SILVER SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE SIUE

Tomorrow Brandon Rice/Videographer Nathan Brewer/Director of Marketing

GOLD JUDGES CHOICE

UNIVERSITY OF CALIFORNIA OFFICE OF THE PRESIDENT

Fig. 1 Video Series: Mind-Bending Research -- Explained Zak Long/Senior Producer Jessica Wheelock/Senior Multimedia Producer Robyn Schelenz/Web Editor Hector Herrera Pazit Calhoun Larissa Branin/Multimedia Director

SILVER

UNIVERSITY OF CENTRAL FLORIDA

The Ocoee Massacre: The Truth Laid Bare Laura J. Cole/Editor-in-Chief Ron Boucher/Creative Director Jasmine Kettenacker/Director of Photography/Video Editor Thomas Bell/Producer Nick Leyva/Gaffer Nicole Dudenhoefer/Staff Writer Robert Stephens/Freelance Feature Writer/Video Producer

EXCELLENCE UNIVERSITY OF UTAH

Frontiers of Science Ken Golden Jeff Bagley/Creative Director Matt Melancon/Director/Videograher/Editor Jeff Hanson/Executive Producer Josh Dunn/Videographer Collin Barrett/Account Executive

EXCELLENCE UNIVERSITY OF UTAH

Humanities Intelligence Jeff Bagley/Creative Director/Writer Stephen Smith/Editor Jeff Hanson/Executive Producer Kevin Faires/Account Executive

EXCELLENCE

UNIVERSITY OF UTAH Science: World is depending on you. Jeff Bagley/Creative Director/Writer Josh Dunn/Videographer/Editor Jeff Hanson/Executive Producer Collin Barrett/Account Director

SILVER UNIVERSITY OF UTAH

Sophomore Rise Jeff Bagley/Creative Director Jeff Hanson/Executive Producer Spencer Bott/Videographer Andy Brimhall/Editor/Motion Graphics Collin Barrett/Account Director

EXCELLENCE

UTAH STATE UNIVERSITY

Aggie Life #USUGRAD2 Andrew Diamond/Videographer Parker Atkinson/Videographer

VIDEO IN SOCIAL MEDIA CAMPAIGN

EXCELLENCE

OHIO UNIVERSITY

Forever OHIO Stephanie Fiorelli/Social Media Specialist Eli Burris/Social Media Specialist Donna Gallo/Director, Digital Content

SILVER THE ELLIS SCHOOL

Ellis Girls Shake The World Diana Hurd/ Director of Strategic Marketing, The Ellis School Kathy Cain/Creative Director Lauren Sanders/Art Director Gene Smirnov/Videographer Margie and the Moon/Illustrator Shane Shanks/Editorial Director Megan Youngblood/Editorial Manager Clare Hall/Account Manager

EXCELLENCE

UNIVERSITY OF CALIFORNIA OFFICE OF THE PRESIDENT

President Drake Graduation Video Message Zak Long/Senior Producer Larissa Branin/Multimedia Director Jessica Wheelock/Senior Multimedia Producer Ethan Davis/Senior Designer Stephanie Beechem/Executive Communications Specialist

















UCDA DESIGN AWARDS



UCDA 199 Enon Springs Road West Suite 400 Smyrna, Tennessee 37167

615-459-4559 615-459-5229 fax info@ucda.com

> inspiring design